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For immediate release...

Hop On Reading Series One Debut with Trajectory, Inc.

Marblehead, Massachusetts - September 17, 2015

Hop On Reading (HOR) announced this week that it has entered into an agreement with Trajectory, Inc., Marblehead, MA, an intelligent network firm connecting publishers to retailers, libraries, schools, and new distribution channels around the world. This arrangement has launched Hop On Reading's Series One, a structured literacy reading series for Dyslexia and early readers to the public.

"Reading and interactive material specifically built on structured literacy framework for Dyslexia is limited in the market. Educators speak to panicking parents everyday who know what structured literacy is and many people are looking for this approach in readers. Hop On Reading is a fun and educated way to learn to read. Entering into Trajectory's channels of distribution will provide a ready support to struggling readers." commented Laura Barr Sargent, Hop On Reading Author. Hop On Reading is a start-up and collaboration between Laura Barr Sargent and Patti O'Hare Williams.

Jim Bryant, Trajectory CEO said, "We are excited to introduce this new title globally. It certainly has appeal to targeted markets."

Hop On Reading's structured and systematic method supports the Orton-Gillingham approach to reading. Hop On Reading was inspired by Ms Sargent's education philosophy and the void she found in the market for affordable and culturally diverse reading material.

Laura Sargent specializes in teaching reading for children and adults with reading disabilities using Orton-Gillingham Approach and sensory integration through the arts. She holds a Masters of Education, Harvard University through the Arts in Education Program, Certified in RAVE-O -Tufts University curriculum for teaching students with Dyslexia, Certified in Dyslexia, trained in Orton-Gillingham Approach - Dyslexia Training Institute and a Bachelors of Education, University of Montana Missoula. Laura currently teaches struggling readers in the online platform of Lexercise.com.

Patti O'Hare Williams, Hop On Reading Creative Director, is an award winning fine artist, illustrator and designer. She has created design campaigns for international firms in both print and web platforms. Her intuition into fun, engaging, and stimulating illustrations are a perfect presentation for the sometimes tedious task of learning the written code.

Hop on Reading Series One consists of 5 fully-illustrated readers and an illustrated journal composed in one ebook with over a hundred and fifty pages. A family of characters engage the reader by providing familiarity, humor and encouragement. The journal has inquiry and sensory stimulating exercises to support each phonemic theme per kit.

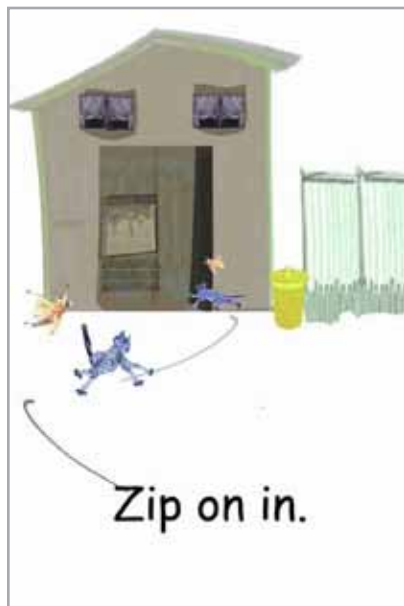
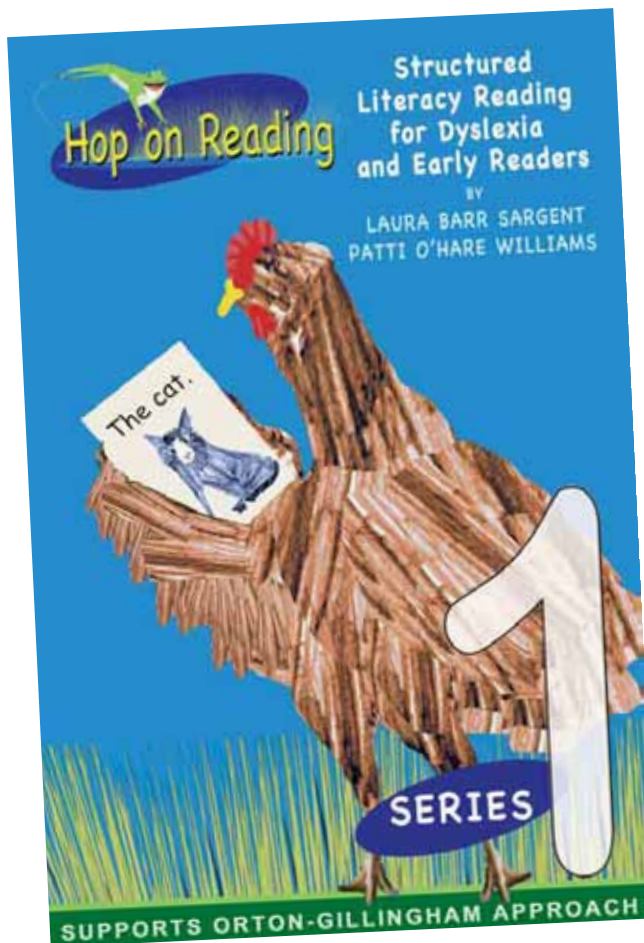
Hop On Reading Series One ebook is now available thru the worldwide channels. For further information about this valuable new reading series, visit www.HopOnReading.com.

cover attached

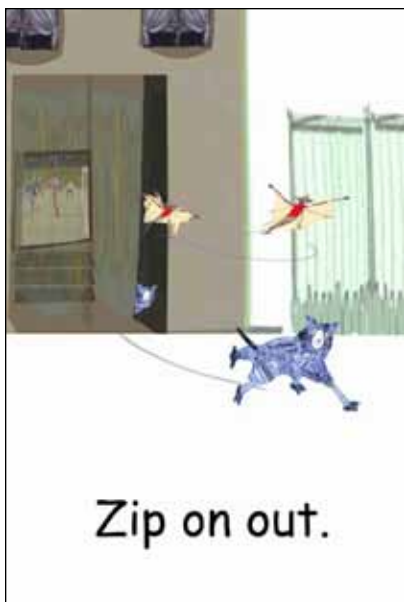
Hop On Reading Series One

www.hoponreading.com

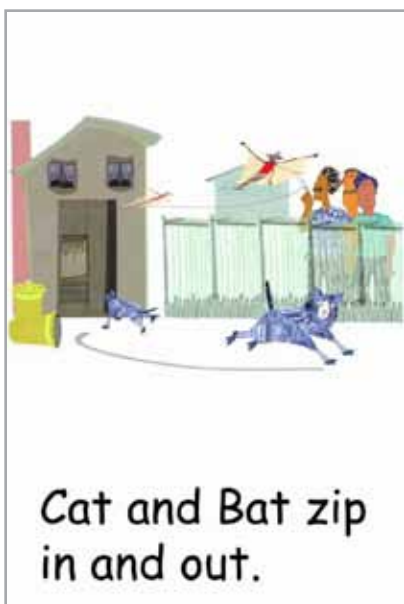
COVER AND WHAT'S INSIDE



Zip on in.



Zip on out.



Cat and Bat zip in and out.



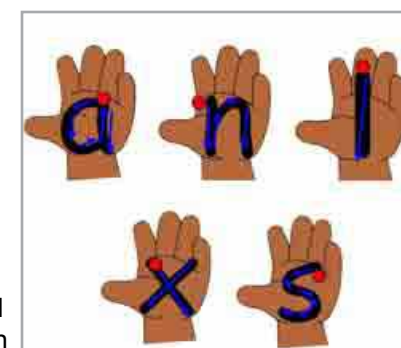
short vowel sounds

i, e, a, o, u

Consonants are all other letters in the alphabet! Vowel closed between two consonants sound "short".



Tap the letter as you say each sound.



Welcome to the family. Let's write our letters. Start at the red dot and go the way of the arrow.

“fun, and creative to stimulate and motivate the learner”

Review By Kathy Carley, MSOTR/L Project CHILLD LLC on September 20, 2015

“Hop on Reading Series 1 provides a structured foundation and systems approach to reading that is engaging, fun, and creative to stimulate and motivate the learner in a multi-sensory way. As an occupational therapist working with many different needs and skill levels I am always looking for tools that promote high interest, lots of interaction and hands on skill building and is also so much fun that the child learns through their own joy and engagement. With Mrs. Sargent’s philosophy and Mrs Williams illustration they have developed a reading program that is both sound in principle and creative to read and enjoy. The first time through we read the entire book! Going back it was fun to really explore each lesson and enjoy the illustrations. Looking forward to continuing with the next series!”

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