# 18th Annual

# **Re-Fashion Show**

We're going virtual!!!!

Video Entry Deadline: Midnight Monday, November 30, 2020 Create fashion, take a video on your phone and win!

The Re-Fashion Show is organized by the Recycling Coalition of WV, Inc.

For additional information call us at 304-414-1122 or email: ReFashion@WVRecycles.org.



#### **PRIZES**

Age-group Winners: 1st Place - \$150, 2nd Place - \$100, 3rd Place - \$50.

Category Winners: One \$50 Charleston Town Center Mall Gift Card for each category.

#### CHALLENGE CATAGORIES

**Cosplay Comic-Con Challenge:** Garments inspired from characters in animated movies, comic books, live action films, television shows or video games. No functional props or weapons are allowed.

Charleston Town Center Shopping Challenge: Garments made from items found in the mall or retail setting: food court cups, bags, apparel tags, hangers, garment bags, store promotional materials, boxes etc.

Newspaper Challenge: Majority of garment is made from newspapers.

General Theme: Anything goes in this category! Any other non-specific themed item will be entered into the "General" category.

## **AGE CATEGORIES**

Participants will be placed in age groups 13 & under and 14 & over based on the age of the designer, not the model.

They will be entered into one of four categories: General, Cosplay Comic-Con, Newspaper, or Charleston Town Center Mall challenge. One winner will be chosen from each category for a chance to win one of three prizes for each age range.

### **ENTRIES**

Entries shall consist of two 30-second, landscape-oriented videos. The first video should include the designer's name and age-group plus narrative voice-over from the designer describing items used for the garment. The second 30-second video should highlight the garment with a runway walk making visual use of the model's environment, home, yard, etc.

E-mail your videos to <a href="ReFashion@wvrecycles.org">ReFashion@wvrecycles.org</a> with the designer's name, age, telephone number and address in the body of the email. Include model's name, if different from designer. Include a description of materials used and organization represented, if any. You can include an unlimited amount of still pictures with the entry.

Participants must attach a signed designer/model consent form available at <u>WVRecycles.org</u> . All entries will be featured on various social media platforms in early January 2021.