

Management Team

DON WOODLEE

Principal and Chief Operating Officer

With over 25 successful years of executive experience and a faculty for improving businesses, Mr. Woodlee is a results-oriented leader with expertise in business operations, finance, business management, market management, investment strategy and business development. His business knowledge spans high tech, software, computer, telecommunications, management consulting and logistics.

Mr. Woodlee is a co-founder of Sona Capital, Inc. In this capacity, he is responsible for the development and implementation of Sona's capital advisory services, target company due diligence, executive level advice and counsel, procedures and operational issues of the Company. Woodlee has been an innovator in the development and implementation of comprehensive capital analysis solutions for emerging growth and mid-sized entities.

Mr. Woodlee spent the early years of his career working in a variety of progressive management positions with AT&T, where he led numerous multi-million dollar operational cost studies, consulting efforts, market management programs and sales operations throughout the United States focused on increasing shareholder value. During his career, Woodlee has personally negotiated deals of more than \$800 million in corporate sales for companies like, AT&T, NBI and Oracle.

Over the past 15 years, Mr. Woodlee has been a business advisor to numerous emerging growth and mid-cap companies and served on the Board of Directors of many start-up and entrepreneurial ventures.

Through his career, Woodlee has been active in numerous community boards; March of Dimes, (Chair), NCAA Final Four Merchants Committee, First Night Colorado, The Urban League, The Alzheimer's Association of Metro Denver, 9Health Fair (Chair), and Volunteers of America.

He attended Adams State College in Alamosa, Colorado, where he was a member

of the Dean's Advisory committee and elected President of his freshman class.