

Annual Report 2012



Verde Valley Caregivers Coalition



Leadership

Board of Directors

President

Jennifer Brewer, BSN

Vice-President

George Ault, D. Min.

Secretary

Gail Guntermann, Ph.D.

Treasurer

Charles Marr, MBA

Joanne Marco

Eric Meyers

Ellen Simon, J.D.

Christopher Warren

Loretta Wellborn, RN

Executive Director

Kent Ellsworth

President's Report



I am so pleased to serve an organization that does so much to improve the quality of life of our elderly community members. As an executive leader for Verde Valley Medical Center and Northern Arizona Healthcare, I experience firsthand the critical need of older adults for supportive services when they are discharged from the hospital and have no one to take them home and get their medications. The partnership between Verde Valley Caregivers and VVMC ensures that our older patients will receive the services they need before and after they are home. I thank our dedicated board for the role they played in last year's successes and look forward to another busy year of fundraising and partnership building.

Mission

Verde Valley Caregivers Coalition provides volunteers, programs and services to support adults in need of assistance in maintaining their independence and quality of life at home.

Verde Valley Caregivers Coalition is a 501 (c) (3) non-profit organization and approved for the Arizona Charitable Tax Credit.

Verde Valley Caregivers Coalition
299 Van Deren, Suite 2
Sedona, AZ 86336
(928) 204-1238

www.vvcaregivers.org

Statement of Financial Position

ASSETS

Current Assets

Checking/Savings	49,182.62
Grants Receivable	
VVMC Grant	21,126.45
ADOT Grant	5,874.39
AZ Diamondbacks Grant	5,000.00
Total Grants Receivable	32,000.84
Total Investments	461,609.64
GAP Inventory	11,205.80
Total Other Current Assets	472,815.44
Total Current Assets	553,998.90

Fixed Assets

Furniture & Equipment	
Less Accum Depr	-30,839.00
Furniture & Equip - Other	52,783.96
Total Furniture & Equip	21,944.96
Other Assets	1,300.00
Total Assets	577,243.86

LIABILITIES & EQUITY

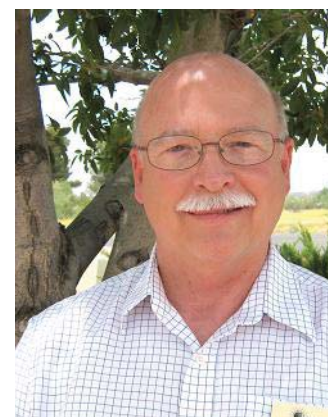
Liabilities

Payroll Liabilities	7,088.11
Total Liabilities	7,088.11

Equity

Unrestricted Fund Balance	
Undesignated	698,671.15
Unrestricted Fund Bal Other	-82,229.37
Total Unrestricted Fund Balance	616,441.78
Net Income	-46,286.03
Total Equity	570,155.75
Total Liabilities & Equity	577,243.86

Director's Report



2012 will be remembered as the year Verde Valley Caregivers Coalition grew its capacity to serve. Since 2009, the number of older adults requesting our assistance has doubled. In fact, the number of service requests filled each month has increased from 307 per month in 2009 to over 1,000 per month by the end of 2012. Our volunteers are driving more, visiting the homebound more, and assisting with more Guardian Angel medical alert units and, 98% of available volunteers were active in 2012. What all of this means is that many more older adults need Verde Valley Caregivers than ever before.

With the help of our donors and partners, we are able to fulfill at least 95% of requests for help. In addition to growing our capacity to serve, we are improving current services and adding much needed new services, such as Care Transitions. The Care Transitions service provides special attention to older adults as they are discharged from hospital to home. Since October 2012, this service has made a remarkable difference for over 100 older adults.

We are growing our capacity to serve, getting better at what we do, and doing even more to make a difference for adults in need who wish to maintain their independence in their own homes and community of choice. Your financial contributions and volunteer service make all of this possible!

Thank you for helping Verde Valley Caregivers make a difference!

Programs & Services

Staff

Linda M. Clark
Development &
Communications Manager

Ann Eller
Care Transitions Manager

Tracie Schimikowsky
Operations Manager

Kali Baldwin
Thrift Shop Manager

Kim Wight
Call Center Coordinator

Carol Basini
Guardian Angel Program
Assistant

Donna Chalmers
Care Transitions Assistant

Judith Ryan
Technology & Support

One-Call Center

- Delivered 20,000 volunteer hours
- Provided 12,600 neighbor services
- Served nearly 1,800 adults in need



VVCC's Call Center received a \$67,500 grant award from the Arizona Department of Transportation to plan the One-Call Center and add Mobility Management to our services. In addition to providing rides for neighbors to medical appointments, the grocery store, and other errands, the One-Call Center will establish the Verde Valley Sub-regional Mobility Network; a coalition of all transportation providers and riders. The network will strengthen resources for neighbors who need transportation in addition to our current services. Award and planning activities began in Oct. and will extend through Sept. 2013.

Grant Partners

Thanks to the following corporate partners and grantors for helping to advance our mission:

Arizona Department of Transportation

Arizona Diamondbacks

Arizona Republic/12 News

City of Sedona

Evans Foundation

J.W. Kieckhefer Foundation

Pendleton Memorial Fund

Safeway Foundation

The Sedona 30

Season for Sharing

Verde Valley Medical Center

Yavapai County

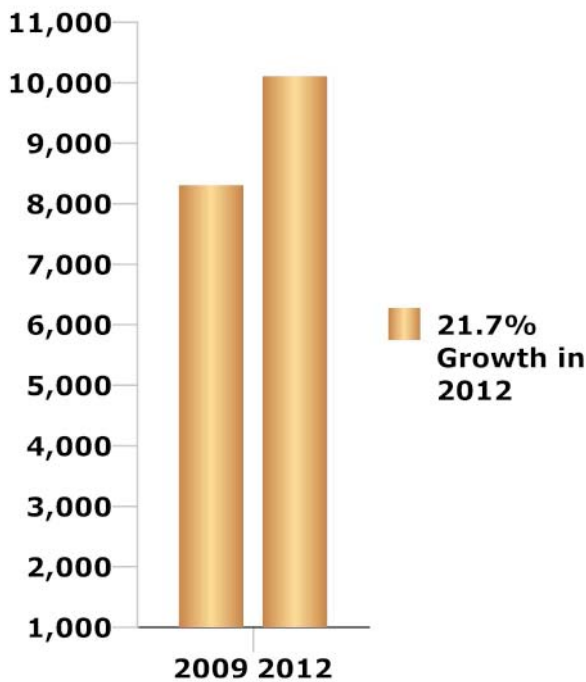
Care Transitions

VVCC's Care Transitions Program assists neighbors their first 30 days after discharge from the hospital. As a result of a small grant awarded by The Arizona Republic/12 News, VVCC began providing pilot services in April 2012. VVCC client response was immediate and in Nov. 2012, an agreement with VVMC provided \$75,000 to serve 20 patients monthly. This second-phase pilot also provided funds for a full-time Care Transitions manager and a part-time RN team leader.

VVCC has served 53 patient referrals since the last quarter of 2012, and no patients have been readmitted to VVMC for the same diagnosis. VVCC's Care Transitions team now includes one retired doctor, three retired nurses, and three non-medical volunteers.

VVCC and VVMC have plans to increase their partnership to meet the demand to serve the growing number of older adult patients who have no one to help them transition from hospital to home.

Programs & Services



Growth in Services

Fundraising Successes

Donor contributions for 2012 exceeded all prior years. Staff and board raised 276% more funds in 2012 than 2011. VVCC's 20th Anniversary Bash & Fundraiser raised nearly 63,000 in gifts and pledges and netted nearly \$43,000 for programs. In addition, the Fall Direct Mail Appeal raised \$18,000.

The Guardian Angel Program provides personal medical alert units in nearly 700 households, keeping at-risk adults connected when they need assistance and are unable to reach their telephone. The units are provided at no cost to our clients. Funding partners for the program have included: City of Sedona, Pendleton Memorial Fund, and Sedona Community Foundation. The need for Guardian Angel medical alert units is rapidly increasing. VVCC kicked off an \$80,000 campaign during its 20th Anniversary Bash and Fundraiser to purchase 200 additional units. Our One-Call Center receives six to 10 new requests for Gardian Angel medical alert units per week.

Guardian Angel Medical Alert Units

Pay Forward Program

To celebrate its fourth anniversary, VVCC's Silver Linings Thrift Shop received a makeover thanks to Sedona Home Center. The business donated and installed new carpet to help get the shop ready for the 2012 holiday season. VVCC also thanks U-Haul on SR 89A for discounting costs of the rental truck used to store merchandise during the renovation. A grand re-opening was held in early Nov. The Thrift Shop also expanded its hours to seven days a week. Silver Linings features designer clothing, children's clothing, gifts, collectibles and furniture. Proceeds of the Thrift Shop benefit VVCC's programs and services. The Shop's net revenue for 2012 is nearly \$22,000.

Silver Linings Thrift Shop

VVCC's Pay Forward Program is in partnership with National Processing Solutions, Inc. The affinity program includes approximately 22 businesses throughout the Verde Valley. NPS and its client businesses give back 20% of their credit card processing fees to Verde Valley Caregivers. In 2012, VVCC received \$4,500 in proceeds from the program.

Donors

Circle of Benefactors - \$10,000 +

Anderson Family Trust
City of Sedona
Ethel Low Memorial Fund
J.W. Kieckhefer Foundation
Eric Meyers and Bernadette Yorba
Smyth Charitable Remainder Trust
The Church of the Red Rocks
The Sedona 30
Verde Valley Medical Center
Yavapai County

Circle of Angels - \$5,000-9,999

Arizona Community Foundation
Arizona Republic/12 News
Auld Family Trust
Elinor Carson
B.D. Dorscht
Ron Goldman
Leo & Rhea Fruhman Foundation
Pendleton Memorial Trust
Sedona United Methodist Church
Blanche Swanney
Verde Valley Medical Center Foundation

Circle of Honor - \$2,500-4,999

Ildiko Adair
Area Agency on Aging-NACOG
John Cameron
Muriel Hannig
Thora Hodge
Mr. and Mrs. Charles Marr
National Processing Solutions
Mrs. Allene Smucker-Klassen
Bill and Liz Sweeney
The Susan N. Coleman Charitable Fund
Erik Verryden

Circle of Friends - \$500-2,499

Ms. Ann Anderson
Dr. and Mrs. George Ault
Mr. and Mrs. Jack Baxter
Mr. and Mrs. Fred Bezanson
Mr. and Mrs. Merle Blanton
Mr. and Mrs. Robert Bloomberg
Justina Boyle
Rosamond Bradshaw
Mr. and Mrs. Lyman Brainerd
Sally Braman

Robert and Pam Breen
Mrs. and Mrs. Carl Breitmaier
Jennifer Brewer, BSN
Ginny Burns
Althea Burns
Mina Byron
Gwen Caron
Shirley Casey
Leotine Casey
Christ Lutheran Church of Sedona
Cottonwood Village
Mr. and Mrs. Rick Cranmer
Bill and Janice Dahl
John and Liz Danbury
David Draves
Marilyn Drester
Catherine Moore and Ed Southwell
Karen Edwards
Ellyn and George Emmons, Jr.
Epsilon Sigma Alpha Sorority
Jane Evans
Lorraine Fexas
Thelma Fisher
Norman Francisco
Christine French
Frank Gericke
Jackie Gibbons
Betty Gibbs
Norma Gibson
Bill Golightly
Mr. and Mrs. Tom Griffith
Gail Guntermann, Ph.D.
Mr. and Mrs. Michael Haboush
Katie Hamilton
Mr. and Mrs. William Hancock
Mr. and Mrs. Loren Haury
Gabriel Hausner
Corinna Hauxwell
Tom Henry
Mr. and Mrs. Don Hooven
Suzanne Hussey
Immaculate Conception Catholic Church
Mr. and Mrs. David Johnson
Mr. and Mrs. Ed Jung
Dorothy Kassel
Mr. and Mrs. Vaughn Knapp
Dennis Kranz
Phyliss Latch
Paul and DeAnna Lehnen
Leo and Rhea Fruhman Foundation

Michael and Barbara Litrell
Los Abrigados Resort & Spa
Mr. and Mrs. Darel Macey
Virginia Malster
Tony and Joanne Marco
Elaine Marstad
Eleanor McLean
Mr. and Mrs. Duncan McLeod
Bill Mitchell
Denise Muller
Richard Neal
Lloyd and Dorothy Nuttall
John and Deanna Odonnell
Shirley Peterson
Lee Philips
Herb Plocher
June Pritchard
Mr. and Mrs. John Ritenour
Rotary Club of Cottonwood
Safeway Foundation
Beverly Sass
Marjorie Schaeffer
Mr. and Mrs. Gary Schaulis
Mr. and Mrs. Harry Schoenberg
Sedona Community Foundation
Sedona Unitarian Universalist
Fellowship
Sedona Welcomers
Kathy Spangler
St. Andrews Episcopal Church
James and Janice Starkey
Ann Steinbrunner
Sterling Financial Services
Shirley Sullivan
Marilyn Sward
Jennifer and Jeffrey Tanner
Mr. and Mrs. Tom Taylor
Taylor & Padgett
The Rumics Trust
Jackie Thomas
Tony and Diane Troianello
Marjorie Tyrrell
Unity Church of Sedona
Verde Valley Presbyterian Church
Verde Valley Rotary Club
Richard Weisbaum
Loretta Wellborn
Rev. and Mrs. Robert Wheaton
Robert Wych
Xerox Corporation