



Dwyer Hill Riding Club  
Richmond, Ontario

June 2024

Dear Sponsor,

With our 2024 Show Season about to begin, we would like to thank you for taking time to review this package sent on behalf of the Dwyer Hill Riding Club.

The Dwyer Hill Riding Club, founded in 1995, is an entry-level non-profit organization that promotes good horsemanship and provides mentorship to new and upcoming riders. Horse owners and enthusiasts are encouraged to participate in various equine disciplines in a fun, yet safe environment. The Club is managed predominantly by volunteers; however, show expenses are offset through funding from club members as well as from support our generous sponsors. We welcome spectators to cheer on riders who range from 4+ years of age to several of our mature members. The shows are all held at the Richmond Fairgrounds (same location as the Richmond Fair). To learn more, visit us at [www.dwyerhillridingclub.com](http://www.dwyerhillridingclub.com).

Our club would not exist without the generous support from the many local businesses and individuals, who support us throughout the year by sponsoring our shows and events. Included is a copy of our 2024 Sponsorship Program with hope that you would consider the club. Donations can be monetary, gift certificates, services, products or product samples and any consideration would be greatly appreciated. If you are interested in supporting our club, please complete the form below and submit it to [dwyerhillridingclub@gmail.com](mailto:dwyerhillridingclub@gmail.com) or contacting myself if you have any questions.

Once again, thank for taking the time to review this letter and we truly appreciate your support.

Best Regards,

Shawna Crawford  
President  
Dwyer Hill Riding Club

# 2024 Sponsorship

**Sponsor/Donator Name:**

\_\_\_\_\_   
(as it is to appear on the website/in newsletter):

**Address:**

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**Bio that will help us when announcing your sponsorship:**

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**Amount or product donation:** \_\_\_\_\_   
(Please make cheques payable to: Dwyer Hill Riding Club)

# Dwyer Hill Riding Club

## 2024 Sponsorship Program

As a sponsor, you are allowing us to continue to promote and advance the Dwyer Hill Riding Club. Your sponsorship provides our youth, amateur and new competitors with year-end awards and funding for special club activities. With your generosity, our members can grow and enjoy all activities with their horses throughout the year.

### ***Bronze Sponsor: \$50 donation***

- Sponsor listed on website and social media
- Sponsor announcement at the during the class which was sponsored

### ***Silver Sponsor: \$150 donation***

- Sponsor listed on website and social media
- Sponsor announcement at all three of the shows during the class which was sponsored

### ***Gold Sponsor: \$250+***

- Sponsor listed on website and social media
- Sponsor announcement at all three of the shows
- Sponsor announcement at the Annual General Meeting and awards banquet
- Sponsor logo in the year end banquet program

### ***Corporate - \$500***

- Sponsor listed on website and social media including link to your business website
- Sponsor announcement and bio throughout each of the 3 shows
- Sponsor logo on class lists and posters at all events
- Display space at the show for banners and product
- We would also like to display a banner at our shows if provided

Donations to the Club may be monetary, gift certificates, services, products or product samples. For more information about sponsorship, please contact [dwyerhillridingclub@gmail.com](mailto:dwyerhillridingclub@gmail.com) or reach out to any of the Club Executive through Facebook.

Monetary donations can be etransferred to [dwyerhillridingclub@gmail.com](mailto:dwyerhillridingclub@gmail.com) or any sponsorship can be provided to any Club Executive member.