



## Barren River Initiative to Get Healthy Together

### Minutes for Meeting 31

April 21, 2015

#### Members present

Dana Bibb	Community Action of Southern Kentucky, Child Services
Debbie Cain	Warren County Health Dept.
Steve Caven	Hart County School System
Dennis Chaney	Barren River District Health Department
Neale Chumbler	WKU – College of Health & Human Services
Miranda Clements	City-County Planning Commission & Greenways Commission
Elisha Delawson	Barren River District Health Department
Korana Durham	Barren River District Health Department
Jill Ford	Monroe County Health Department
Karen Furgal	Parent, Warren Co. Schools & WKU
Jennifer Golden	Medical Center at Bowling Green
Lisa Goldy	Warren County Schools - CTE
Leeann Hennion	Hart County Health Department
Lisa Houchin	Barren River District Health Department
Amanda Howard	Medical Center at Scottsville
Michelle Howell	Community Farmers Market
Matt Hunt	WKU Institute for Rural Health Development & Research
Kristi Irvin	Metcalf County Health Department
Lucy Juett	South Central Ky. AHEC
Chris Keyser	Fairview Community Health Center
John Lillybridge	Fairview Community Health Center
Kelly Lyne	Logan County Health Department
Gretchen Macy	WKU Department of Public Health
Catherine Malin	Wku – Area Health Education Center
Jason Marshall	Leadership Strategies Group
Emily Martin	Commonwealth Regional Specialty Hospital
Lana McChesney	Barren River District Health Department
Jeff Moore	Kentucky Transportation Cabinet
Marie Noall	Medical Center at BG, Community & Worksite Wellness
Crystal Nygun	Medical Center at Bowling Green

Carolyn Parrigan	Butler County Health Department
Sue Parrigin	WKU Continuing & Professional Development Admin.
Rita Powell	Barren County School System (school health nurse)
Teran Ransom	Passport Health Plan
Sharli Rogers	Wellcare
Amita Sheroa	Coventry Cares
Treva Shirley	T.J. Sampson Community Hospital
Laura Shonk	Kentucky Health Information Exchange
Diane Sprowl	Barren River District Health Department
Kathy Thweatt	Barren River District Health Department
Jennifer Tougas	WKU Parking Services
Grecia Wilson	Warren County School System
Brittany Young	Passport Health Plan

### **Facilitators**

Crissy Rowland	Beth Siddens
Haley Siler	Sri Seshadri
Mallory Callahan	

**Lunch sponsor:** Commonwealth Health Corporation

### **Welcome and Introductions – Dennis Chaney**

Dennis thanked everyone for attending, and in particular the members who have continued to make the work of our coalition a priority. He thanked the BRADD Office for providing meeting space, and Commonwealth Health Corporation for providing lunch.

### **Update from Survey Committee – Haley Siler**

Haley reported that the Community Survey 2 had been closed at the end of April, with 6,165 respondents. Logan County had the highest percentage of population responding at 5.45% of all country residents. They will receive the \$1,000 community prize that had been contributed by the WKU College of Health and Human Services. Survey respondents reported that these factors have the greatest impact on the health of their communities and families:

- Access to fresh and healthy foods
- Access to a place to be physically activity
- Lack of physical activity at their child's school
- Inability to afford medications
- Inability to afford the doctor's fees
- Needing a doctor's appointment at hours not offered.

Some 50% of respondents had reported having to travel outside of their home county to receive services from a primary care physician. Haley stated that Darlene Shearer (WKU Department of Public Health) will again be developing the formal report from our survey.

## **Results of Stakeholder Involvement Survey – Sharli Rogers**

Sharli announced that Angie Carmon from the University of Kentucky will return at some point to work with us more on developing stakeholder involvement. She then reported on the BRIGHT stakeholder involvement survey that members had been asked to complete in March. Responses had been received from 34 members, with a good distribution among the stakeholder workgroups.

- Members had reported involvement in 23 other coalitions across the region, providing many partnership opportunities.
- 83% of respondents had been members for at least 1 year.
- Our members seem to generally understand the MAPP process. Some members expressed a desire for more formal training on the MAPP process.
- For BRIGHT member organizations, the top five most important (“high priority”) community health issues were: Access to health services, Encouraging physical activity in the community, Access to healthy food options, tobacco cessation, and Secondhand smoke in public places.

## **Update from Marketing & Sustainability Committee – Jason Marshall**

Jason reported on three projects of this committee:

1. BRIGHT Website – The committee is preparing specifications to send out a Request for Quotes, to provide a ballpark cost estimate for budgeting website development. That request would be sent out within the week. A copy will be forwarded to all BRIGHT members so they can distribute it to any potential vendors with whom they have worked.
2. “What Makes It a Shining Star?” - Identifying and sharing local examples of health-promoting policy, services, and education have been a major goal of BRIGHT members. The committee had begun to organize a process for collecting these stories/information for sharing through our website. They were also developing criteria for designation of a service, program, or policy as a Shining Star.
3. Sustainability and Membership – Committee members had been considering the suggestion (via our member survey) of a “Welcoming Committee.” He asked that any members wished to volunteer for this committee, they should please contact him.

## **Stakeholder Workgroup – Crissy Rowland/Beth Siddens**

Crissy announced that the coalition is now in the process of transitioning from a planning phase to implementation of our Community Health Plan. From this meeting forward, we will meet only every other month, unless some stakeholder workgroups need to meet more often. The work session for today was to make as much progress as possible toward completing the individual work plans.

In June, we will review a draft of the Community Health Plan, and make final edits. She noted that there are some common themes and objectives across stakeholder workgroups, such as expansion of tobacco policy within school systems, worksites, and community facilities. She encouraged stakeholders to explore how they might collaborate across workgroups.

## **Report Out**

Worksite Stakeholders - Elisha Delawson

The BRIGHT Worksite Wellness Summit would be held April 29th, 8-4 at the National Corvette Museum in Bowling Green. There were still registration spots open and continuing education credits are available. The group is collecting a survey at the summit for baseline data on many of their

issues. They plan to use the BRIGHT website to provide resources for employers who wish to grow and improve their worksite wellness programs.

#### School Stakeholders

##### 1. Tobacco –Lisa Houchin

Members had celebrated the adoption that Thursday of a tobacco-free campus policy for the entire Warren County School System, and they hope to piggy back on that momentum. Once policies and signage are in place, they plan to ask WCS for survey results and policy information that can help promote this practice elsewhere. Stakeholders were continuing to seek funding to help provide for school signage. They had also discussed who will provide content for website resource development.

##### 2. Infant Nutrition – Lana McChesney

The goal remains to have one school system with an established prenatal education program for students. This would include helping to facilitate guest speakers and educators through the health department. Russellville High School had been identified as a potential pilot site, but they are still waiting to hear an update. After establishment of program, the stakeholders plan to collect information and advocate for expansion of the program into other school systems.

#### Community Stakeholders

##### 1. Healthy Food Access – Michelle Howell

Members and partners had provided mentoring to five counties on why and how their farmers markets could accept reimbursement with food benefits (SNAP, WIC vouchers, and/or Senior vouchers). They are now reaching out to two more counties on accepting these nutrition programs. As a result of advocacy and client education, Warren County WIC redemption at farmer's markets has increased from 40% to 71%. This is the second highest rate in state.

This fall, the Food Day event will be good opportunity to promote a BRADD map application that can link farmers to consumers. The stakeholders had also discussed content for the new BRIGHT website, including: a tips page for consumer on eating healthy, breastfeeding friendly worksite tips and ideas, and a one-stop resource page for farmer's markets.

##### 2. Walk/Bike – Mallory Callahan

They had changed their Objective related to increasing the number of Joint-Use Agreements, to include 10 entities (school districts, faith-based facilities, industries, private businesses, etc.). They will be putting together a survey for these facilities so that the option of formal joint-use agreements can be explored throughout the BRADD. They are also reaching out to existing area greenways groups to make sure that all efforts are coordinated.

#### Healthcare Stakeholders – Dennis Chaney

This workgroup has reviewed HPSA information and data for the 10 counties. They had determined one Gold Standard for our healthcare delivery system: The provider-to-population ratio (primary care) that is used by the federal HPSA program. Crissy Rowland and Haley Siler led the group through a prioritization process for existing action items, and stakeholders had prioritized which to develop into final action plans. They had also started work on their action plan documents.

#### **Closing Remarks & Announcements**

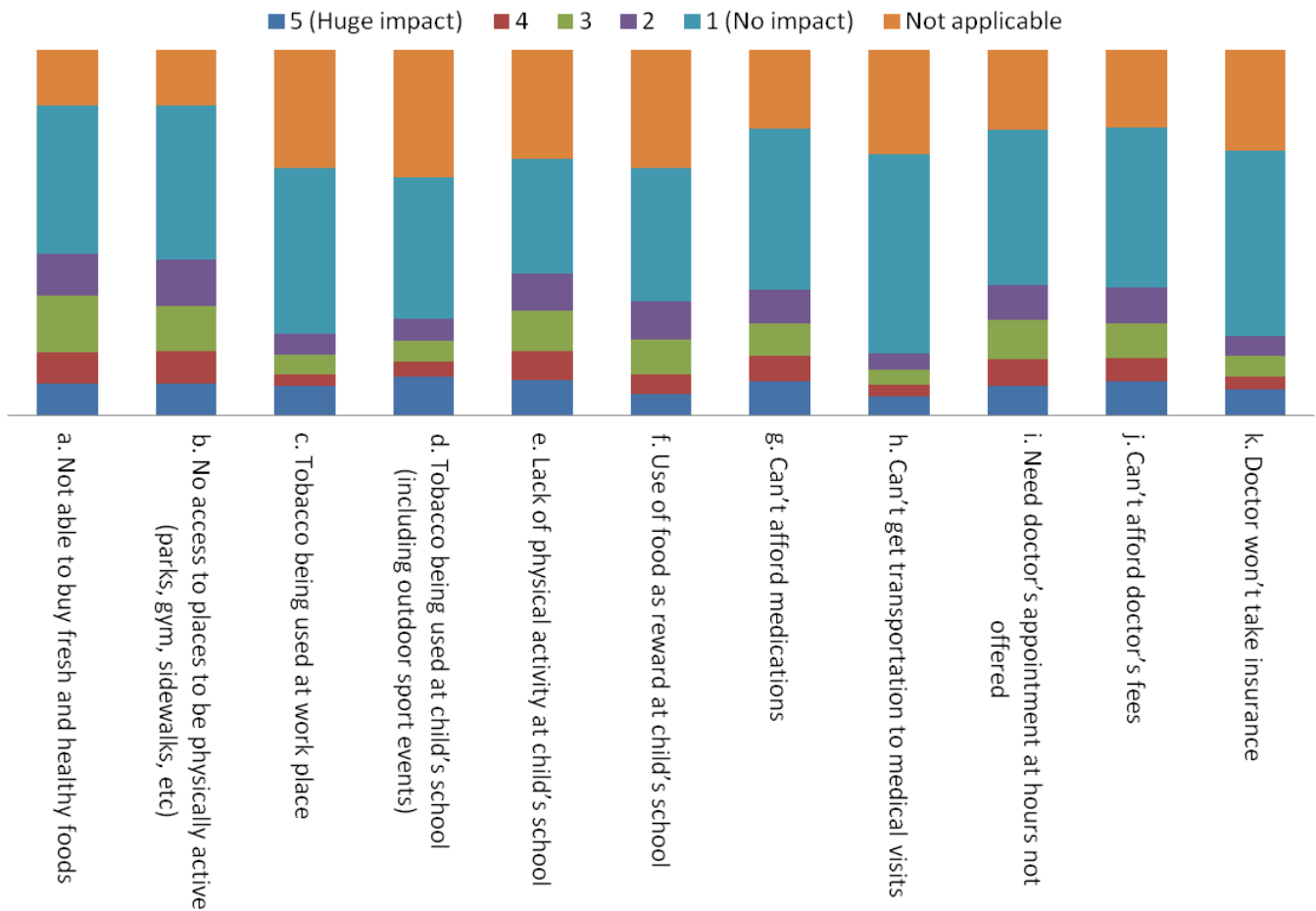
The BRDHD will prepare an application for the federal Rural Health Planning Grant, due this fall.

**Next meeting date: Tuesday, June 9, 2015 11:30am - 1:30pm**

### Community Survey 2 – Rough results

County	Goal (10% of Population)	Actual Number received	% of Goal
Allen	2,031	331	16.30%
Barren	4,217	473	11.22%
Butler	1,279	506	39.55%
Edmonson	1,206	583	48.33%
Hart	1,857	320	17.23%
<b>Logan</b>	<b>2,688 contest winners</b>	<b>1,466</b>	<b>54.55%</b>
Metcalfe	998	349	34.96%
Monroe	1,068	549	51.40%
Simpson	1,779	294	16.52%
Warren	11,837	1,294	10.93%
<b>Total</b>	<b>28,962</b>	<b>6,165</b>	<b>21.28%</b>

### How much impact do each of these have on you and your family's health?



<b>Did you buy food from a local farmer's market in 2014?</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Yes	62.5%	3909
No	37.5%	2345
<i>answered question</i>		<b>6254</b>
<i>skipped question</i>		<b>3</b>

<b>If you did not buy from a local farmer's market in 2014, why not? Check all that apply.</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Don't have farmer's market	17.8%	323
Can't get to farmer's market	12.0%	218
Too expensive	18.4%	335
Not interested in products	20.6%	374
Other (please specify)	37.4%	681
<i>answered question</i>		<b>1819</b>
<i>skipped question</i>		<b>4438</b>

<b>If you work outside of the home, does your employer offer a wellness program?</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Yes and I participate	32.2%	1964
Yes and I don't participate	10.5%	644
No	22.3%	1362
Not Sure	8.8%	536
Doesn't apply to me	26.2%	1601
<i>answered question</i>		<b>6107</b>
<i>skipped question</i>		<b>150</b>

<b>How have you and your family paid for health care in the past 12 months? Check all that apply</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Medicare	14.4%	875
Medicaid	22.5%	1371
Private insurance	66.5%	4047
Cash	24.0%	1457
Haven't been to doctor	3.2%	194
Other (please specify)	4.2%	258
<i>answered question</i>		<b>6083</b>
<i>skipped question</i>		<b>174</b>

<b>How have you and your family paid for dental services in the past 12 months? Check all that apply</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Medicare	5.9%	357
Medicaid	18.3%	1104
Private insurance	50.4%	3050
Cash	32.7%	1976
Haven't been to dentist	12.6%	763
Other (please specify)	3.5%	213
<b>answered question</b>		<b>6049</b>
<b>skipped question</b>		<b>208</b>

<b>Do you travel out of your home county for the following services? Check all that apply.</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Primary Care Doctor	49.7%	1907
Pediatrician	41.0%	1573
OB/GYN	67.6%	2597
Doctor that takes Medicaid	10.3%	395
Dentist that takes Medicaid	14.0%	538
<b>answered question</b>		<b>3840</b>
<b>skipped question</b>		<b>2417</b>

<b>Age Group</b>		
<b>Answer Options</b>	<b>Response %</b>	<b>Response #</b>
18-24	9.0%	554
25-44	51.3%	3148
45-64	31.9%	1959
65/older	7.8%	478
<b>answered question</b>		<b>6139</b>
<b>skipped question</b>		<b>118</b>

<b>Your Gender</b>		
<b>Answer Options</b>	<b>Response %</b>	<b>Response #</b>
Male	17.5%	1002
Female	82.5%	4712
<b>answered question</b>		<b>5714</b>
<b>skipped question</b>		<b>543</b>

<b>Highest level of education completed:</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Less than high school	4.4%	269
High school	26.2%	1585
Some college	20.2%	1226
Associate's degree	13.1%	795
Bachelor's degree	15.5%	936
Master's degree or higher	20.5%	1244
<b>answered question</b>		<b>6055</b>
<b>skipped question</b>		<b>202</b>