

Emerald Butterfly opens in Shabbona; Ribbon Cutting hosted by WSBA



The Waterman-Shabbona Business Association hosted a ribbon-cutting to celebrate the grand opening of Emerald Butterfly at 210 W. Comanche Ave along US Route 30 in Shabbona.

Emerald Butterfly is a gift and home accents specialty store. Shop owners, Laurie and Michele, are mother and daughter who have a great passion for offering a unique, fun and friendly shopping destination. Their store offers an eclectic mix of new, custom crafted and vintage items and a customer experience rarely found today. "You'll come for unique shopping, but you'll find yourself staying for a friendly chat," said co-owner Laurie. They started in 2015 as In Bloom located in Ottawa, IL, a small-town shop that grew to draw people from all over northern Illinois. "In 2019 we relocated to the quaint little town of Shabbona, IL where the shop blossomed into Emerald Butterfly." The new name has special meaning to the owners, "It represents love, vitality, new beginnings, change and flourishing," explained Laurie and Michele. "With its small-town warmth and friendliness, Shabbona, IL is the perfect new home for Emerald Butterfly."

Emerald Butterfly is open Monday - Saturday 9:00 a.m. - 7:00 p.m., Sunday 10:00 a.m. - 5:00 p.m. For more information about Emerald Butterfly contact them at (815) 824-3076 or like them on Facebook at [Facebook.com/VisitEmeraldButterfly](https://www.facebook.com/VisitEmeraldButterfly).