## Communications Committee Update: Oriole, Tracie, Adam, Jeanne, & Sook As of 10/24/17

Blue Book

Online: Uploaded online – Local PTAs include OPTINs only

Print Version: Done, double checking calendar on cover

Couple schools need more time to submit officers

TOTAL UNIQUE PT(S)A or PTG (includes joint PTSAs) = 194 + 1 PTG + 1 Parent Assoc

TOTAL SCHOOLS = 209

BlueBookLocalPTSACountOfPTA		
Missing Officer Info = 10		
Brookhaven ES (DCC - Wheaton)		
Cannon Road ES (B-PB-SB-SW - Springbrook)		
Harmony Hills ES (DCC - Wheaton)		
Francis Scott Key MS (B-PB-SB-SW-Blake/Paint Branch/Springbrook)		
Lake Seneca ES (C-NW-QO-SV - Seneca Valley)		
Parkland MS (DCC - Wheaton)		
South Lake ES (D-G-M-WM - Wakins Mill)		
Watkins Mill HS (D-G-M-WM - Wakins Mill)		
Westover ES (B-PB-SB-SW - Springbrook)		
Wheaton Woods ES (DCC - Wheaton)		

NOT PTAs = 6		
Blair Ewing Center (- Not a PTA)		
John L. Gildner Regional Inst for Children and Adolescents (RICA) (-		
Not a PTA)		
Lathrop E. Smith Environmental Education Center (- Not a PTA)		
Longview School (at Matsunaga ES) ( - Not a PTA)		
Stephen Knolls School ( - Not a PTA)		
Thomas Edison High School of Technology ( - Not a PTA)		

ListServs

Delegates cleaned up

Presidents - still need to send letter to Yahoo! To regain control meanwhile Presidents\_Temp fine

BOD

Treasurers

New Health and Safety

## Website

Being updated as needed

Will work on changing the overall "look" now that BB is finished

## Mobile App Development

In conjunction with an MCPS student

Scope of project in flux: currently a trimmed down version of the website

## Social Media

YouTube Channel/MCPS Presents – Erin

Twitter

FB- reach post-click subject:

6,878	456	MCCPTA MCPS HVAC 10/11
2,753	114	Neal Orringer Advocacy 9/28
2,291	292	Lynne Harris School Calendar 9/24
1,612	216	MCPS Report Card 8/19
1,124	119	Tracie Potts Wired Tech Advocacy 10/10
1,061	123	Neal Orringer Advocacy 9/29
955	50	\$1000 School Grant 9/30
939	44	Laura Stewart GO Bonds 10/10
731	25	Jason Sartori Drinking Fountain Water 10/14
608	100	Natl PTA Principals Month 10/11
607	32	Neal Orringer Kirwan 10/13
		MCEA Opinion MD School Calendar
518	74	Changes 10/16
493	50	Gillian Huebner DACA support 10/13
403	43	Lynne Harris/Laura Stewart CIP 10/23