



Dear Community Friends,

We welcome you to join us for the 58th Annual Stuart Christmas Parade!

This year's theme is: "Christmas in Toyland"

Our community has celebrated the holiday season with the Stuart Christmas Parade for the past 58 years. Last year's parade was a huge success, and we'd like this year's parade to be even more spectacular.

The parade would not be what it is today without the support from our generous sponsors. On the attached form, you will find the various sponsorship opportunities. As the sponsorship form outlines, there are many great benefits to supporting the Stuart Christmas Parade. We look forward to seeing your company represented in this beloved community tradition.

The parade will be held Friday, December 7, 2018 at 7:00 pm.

Please return the enclosed form to:
Stuart Christmas Parade, LLC
2400 SE Monterey Rd, Suite 300
Stuart, FL 34996

Your sponsorship is due by **Monday, October 15, 2018** to ensure that you and your company benefit as much as possible from this opportunity. Payment can be made by check or by credit card, either over the phone or in-person. We accept both Visa and MasterCard.

Thank you in advance for your consideration.

Sincerely,

Stuart Christmas Parade Committee

58th Annual Stuart Christmas Parade Sponsorships

Platinum Sponsor -- \$1,000

- 6 Grandstand Seats
- Social Media Advertisement and Website Posts (2,712 Followers)
- Logo on Poster and Volunteer Shirt
- Volunteer Shirts – Please provide sizes
- Commercial done by Announcer During Parade

Gold Sponsor -- \$500

- 4 Grandstand Seats
- Social Media and Website Posts (2,712 Followers)
- Name on Poster and Volunteer Shirt
- 4 Volunteer Shirts – Please provide sizes
- Announcement Made During Parade

Silver Sponsor -- \$250

- Social Media and Website Posts (2,712 Followers)
- Name on Poster and Volunteer Shirt
- 2 Volunteer Shirts – Please provide sizes
- Announcement Made During Parade

For **Platinum Sponsor**, please submit hi – res logos to be printed on poster and volunteer shirts by **Monday, October 15, 2018** to Margaret.Dromerhauser@vnaflorida.org.

58th Annual Stuart Christmas Parade Sponsorship Form

Please complete this form and return by **Monday, October 15, 2018**

Stuart Christmas Parade, LLC

2400 SE Monterey Rd, Suite 300

Stuart, FL 34996

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

EMAIL: _____

PHONE #: _____

AUTHORIZED SIGNATURE: _____

CASH SPONSORSHIP AMOUNT: _____

IN-KIND SPONSORSHIP VALUE: _____

For more information: email parade@vnaflorida.org or call Kerri Whittle at **772-286-1844**.