

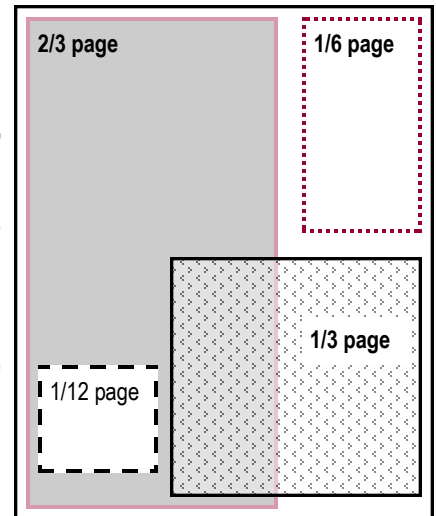
DOLLS Beautiful

Advertising
2019

Display ads

All ads are 4 color.

Ad size	1x rate	4x rate	DAG Member	Sizes (ht x w)
Full page	___\$ 810	___\$ 595	\$535.50	9.875" X 7.5"
2/3 page	___\$ 685	___\$ 499	\$449.10	9.875" X 5"
1/2 page	___\$ 610	___\$ 435	\$391.50	5" X 7.5"
1/3 page	___\$ 305	___\$ 225	\$202.50	5" X 5"
1/6 page	___\$ 160	___\$ 112	\$100.80	2.5" X 5"
1/12 page	___\$ 108	___\$ 76	\$68.40	2.5" X 2.5"



DAG MEMBERS: 10% discount

4x rate with 1/3 page ad or larger: Includes free listing in Pink Pages, Website listing with link to your site.

4x rate with 1/6 page: free website listing

ISSUE	NUMBER	DEADLINE	PUBLISH
SPRING	2019-1	Feb. 8	Mar.
SUMMER	2019-2	May 3	June
FALL	2019-3	Aug. 2	Sept.
WINTER	2019-4	Nov. 11	Dec.



CONTACT/BILLING INFORMATION

Business Name: _____ Date: _____

Contact Name: _____ Tel: _____

Address: _____ Fax: _____

City/State: _____ Email: _____

Zip/Postal Code: _____ Country: _____ Website: _____

I agree that my ad will run continuously for # _____ issues. I understand the submitted ad will continue to run until I cancel or submit a change. Any cancellations must be in writing to the DAG before the deadline. I understand that my first display ad must be pre-paid and thereafter my credit card will be automatically charged for my ad at the time the magazine goes to the printers.

Please circle one: American Express MasterCard Visa Discover

Card number: _____ Expiration: _____

Security Code: _____ Signature: _____

OR
Please sent a bill to my PAYPAL account : _____

DOLL ARTISAN GUILD INTERNATIONAL, INC. EMAIL: INFO@DOLLARTISANGUILD.ORG TEL: 607-4324977 FAX: 607-441-1040

WWW.DOLLARTISANGUILD.ORG

Display ad info

1. We prefer ads to be sent camera ready but are happy to assist you. At a minimum, **please send your text and digital photos, plus any background/ border color requests.**
2. DOLLS Beautiful graphic artist will assist (at no charge) with simple ads that only require (maximum) two proofs (one proof and final ad).
3. Acceptable digital formats are jpgs, tifs, PDF . File formats: MS Word, Quark, (Mac or PC). Photographs included in the above formats should also be sent separately for best results.
4. All first time and one-time ads must be pre-paid. All other ads will be charged to your credit card (or billed to your PAYPAL account) when the magazine goes to the Printers. Invoices are payable upon receipt. Unpaid/ past due accounts will incur 1.5% monthly service charge and future ads will require a credit card on file for automatic billing.
5. Doll Artisan Guild reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted. Reading notices or advertising which is deemed contrary to the purposes of the Publisher or the Doll Artisan Guild are not acceptable.
6. All new and revised ads should be emailed by deadline to:
Sue Mitchell
EMAIL: sue@dollartisanguild.org

Thank you for your interest. We look forward to working with you to reach dollmakers, doll costumers, doll collectors and doll enthusiasts around the world.

Sue Mitchell

