



2016 Michigan State '01 Dart Tournament

A Steel Tip Tournament



Presented by the Wolverine Dart Association

Thank you for considering sponsoring the 2016 Michigan State '01 Dart Tournament. This yearly tournament will take place April 22nd -24th and will crown State Champions in multiple events. We expect over 400 participants over the course of the weekend. While players will be traveling from around the state to attend, a large number will be from one of the six major steel tip organizations here in the Metro Detroit area.

To cover expenses, we still need to ask assistance from the local communities where these dart players live, work, shop and of course, throw darts. This tournament is a "pay in / pay out" event; that is the event payouts are determined by the entry fees paid. In addition to the payouts, we have expenses such as plaques for the winners and finalists of the events, all new dart boards, printing and advertising costs and other supplies.

To help offset these expenses, we are selling board sponsorships. These sponsorships will provide another way for local businesses to reach out to the darters in their area. Most people who play organized darts do so for many years. They are loyal to the sport and to the local businesses that support them.

A. Bronze Sponsor

- \$25.00 board sponsorship includes:
- 1- 8 ½ x 11 laminated certificate hung at the board you sponsor

B. Silver Sponsor

\$50.00 board sponsor ship includes:

- 1- 8 ½ x 11 laminated certificate hung at the board you sponsor
- Advertisement and acknowledgement on the following MS01 affiliated web site for one year:
- <http://WOLVERINEDARTASSOCIATION.COM>

C. Gold Sponsor

\$200.00 board sponsorship includes:

- 2- 8 ½ x 11 laminated certificate hung at the board you sponsor. One will be placed on our finals board.
- Advertisement and acknowledgement on the following MS01 affiliated web site for one year:
<http://WOLVERINEDARTASSOCIATION.COM>
- This sponsorship will move your advertisement to our main page of our web site so that everyone that visits will see you there right one the front page
- If there is any swag, banners or flyers you would like us to put out please include them with payment

You may chose to pair up any of our packages to increase the number of laminated certificates hung up on the boards.

The website will provide a lasting presence as the advertisement will remain posted for one year. In addition, while we expect over 400 darters for the tournament, there are many more darters in the local leagues who frequent the websites and will see your advertisement over the course of the year.

We also know what times are tough for local businesses like yours. Please remember, this is a Michigan Only Tournament and many of the participants are local to your area. In the Metro Detroit area there are over 500 players participating in six major steel tip dart leagues. If you are unable to purchase a board sponsorship at this time, but would still like to support the State '01 tournament in a different way, please contact Scott Edwards (734) 306-9186.

Sincerely,
The Executive Board of the Wolverine Dart Association