

TARGET MARKETING GROUP

800-211-5850 Ext 702
bob@recycledpromos.com

Recycled Pencil Fundraiser

Tired of the typical fundraiser? Teach kids more than how to collect quick cash with our green fundraising campaign that's a mission with a moral. If you're tight on time, you'll love the simplicity!

PENCILS FROM NEWSPAPERS is a recycling program ideal for schools, church groups, scout groups, or any child-centered organization. It's a hands-on approach to fundraising that targets your financial goals while teaching kids about the entire recycling process. **PENCILS FROM NEWSPAPERS** excites and motivates kids to earn money **AND** recycle!

Recycling programs have taught students how to collect materials for recycling without keeping them in touch with the final product. Where did those materials go, and what products were made from them? With **PENCILS FROM NEWSPAPERS**, students could write a story about recycling with a recycled newspaper pencil they helped produce.

FOUR EASY STEPS

- 1. COLLECT:** Have each Student bring in a daily newspaper.
- 2. Recycle:** Recycle the paper students bring to school. This can be done at the school if there is a program in place or find the closest recycling outlet and transport the newspapers. Teacher or Group leader goes over the lesson plan detailing the benefits of recycling and closing the loop.
- 3. Order:** Place an order for the desired amount of pencils to be used in the Fundraiser. Each pencil is printed with your school or organization's name and packaged as a 4-pack set with an insert label. Label has the organization's name printed.
- 4. FUNDRAISER:** It's time for your mission with a moral! Kids sell the pencils to accomplish your mission – raising money. You also have the opportunity to educate your students on the importance of recycling, closing the loop, and going green – the moral!



PRICING INFORMATION:

4 Pencils Per Package

Quantity:

250 – 4 Packs \$1.25 Ea. Pack (1000 Total Pencils)

500 – 4 Packs \$1.25 Ea. Pack (2000 Total Pencils)

Suggested Resale Pricing \$2.25-\$2.50 Each 4 Pack



TARGET MARKETING GROUP

800-211-5850 Ext 702
bob@recycledpromos.com



Learn and Teach
Recycling in the
classroom!

FUNDRAISING MADE FUN!

Package includes Classroom Activity Curriculum

Students will participate in class discussion, collect newspapers for pencil exchange, and receive a bonus TreeSmart recycled newspaper pencil at the end of the class.

OBJECTIVES:

- Students will learn about pencils and their history;
- Classroom Activity with Pencils;
- Learn *Fun Facts* about pencils around the world;
- See how TreeSmart Pencils are made!

Program includes:

- Curriculum Outline for Classroom discussion
- Classroom Video: "Smart Steps: TreeSmart Saves A Tree!"
- Bonus TreeSmart Pencils for the class
- 4-Pack Sets of TreeSmart Newspaper Pencils with special labels and custom printed school pencils to earn \$\$\$ for your project.
 - Fund-Raiser Sales and Suggestions
 - Newspaper Exchange with Step-by-Step Instructions

If you follow this sales matrix*...

(Based on a suggested selling price \$2.50 each per 4-pack)

Participating Students	Profit Per Pack	Total Packs Sold	Your Cost
25	\$1.25	250	\$312.50
50	\$1.25	500	\$625.00
100	\$1.25	1,250	\$1,250.00
250	\$1.25	2,500	\$3,125.00

* sales based on 10 packs per student

