



For Immediate Release

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**Resiliensea Group, Inc. hires Lori Bishop,
human rights expert to join their growing
organization**

*Company lays out aggressive growth plan, says responsible resource management, education
and supply chain compliance is the key to stronger business viability for the industry*

Austin, Texas – March 12, 2015 – Resiliensea Group, Inc., a full-service seafood advisory firm announced today that they have hired Lori Bishop to lead their efforts on the issue of human rights in the Global seafood sector.

"I'm delighted to be joining the Resiliensea team and to have the opportunity to advance our shared mission of a more sustainable and responsible seafood sector," said Bishop. "In this new capacity, I look forward to working with companies at all levels of the supply chain, and with the spectrum of other stakeholders to advance human and labor rights across the sector."

"We are excited to have someone with Lori's experience join the organization," said Phil Gibson, CEO of Resiliensea Group, Inc. "Lori brings such a deep level of expertise to Resiliensea, and her passion for the rights of those engaged in the harvest, production and trade of seafood will be a long term benefit to those who are being treated unfairly, and to the growth of the seafood sector as a whole."

Resiliensea Group, Inc. will now begin an aggressive growth path, working with members of the seafood community and expanding their relationships. The company has focused on sustainable

and responsible seafood resource management to date, but will be strategically expanding into additional areas such as social compliance, traceability, product development, marketing support and trade research.

“The seafood industry has played a ‘defense strategy’ for too long and its time that we all take a more proactive role in the development and growth of our future”, said Dick Jones, COO and Founder of Resiliensea. “Resiliensea Group, Inc. will assist companies by working with them to build a culture of transparency, accountability, education and understanding throughout our clients’ organization.”

About Resiliensea Group, Inc. – Founded in 2014, Resiliensea Group is a full-service advisory firm dedicated to helping the seafood industry improve performance across all aspects of business. Their expertise spans the entire footprint of seafood; product sourcing and development, sustainability program development, social compliance, governmental relations, marketing, category management, training and consumer outreach. Resiliensea Group excels at providing solutions for clients that are practical, efficient, durable and cost effective.

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