



WYOMING PUPIL TRANSPORTATION ASSOCIATION

To Vendors and Associates supporting the Wyoming Pupil Transportation Association;

The Wyoming Pupil Transportation Association (WPTA) Board of Directors would like to inform you that our annual WPTA vendor trade show that is normally scheduled in March will now be on July 13, 2021 at the Ramkota due to Covid travel restrictions. Set up time for the show will be available from 8:00 to 1:00 on the 8th. WPTA will provide a vendor luncheon at 12:00 p.m., and the show will start at 1:00 and go to 5:00. This year the trade show will be held during the same time as our mechanic and driver conferences. Participation will be a combination of transportation directors, mechanics, bus drivers, bus assistants and business administrators from around the State of Wyoming to see new and existing products and ideas available for school transportation. These are the people directly in charge of purchases for their transportation departments. We are looking forward to seeing you and your new technology and ideas displayed at the show. More information will be forthcoming as we finalize this event.

The WPTA would like to express sincere appreciation for your past support. Your promotion has allowed us to provide services to our membership that we would not be able to do without your contribution and support.

In an effort to minimize the multiple times we ask for contributions, we are continuing the WPTA multi-tier business sponsor program which includes your registration for the trade show. Additionally, we have added a Mechanic Workshop package for a vendor table during the mechanics training in June. This package is included when purchasing any of the other available packages.

Sponsorship can offer your business the benefits of potential statewide advertising; not only at WPTA sponsored events, but also by giving your business exposure on the WPTA Web Site (www.wpta.net). Currently there are over 300 registered users on the site consisting of supervisors, directors, superintendents, business managers and other transportation personnel. This advertising targets the people who are in a position to purchase your products or services.

Along with the tangible benefits of sponsorship, your business can take pride in supporting pupil transportation in the state of Wyoming.

Thank you in advance for your continued support and if you have any questions, please don't hesitate to contact us.

Sincerely, WPTA Board

Keith Chrans – President
Randy Wilkerson – Treasurer
Sydney Webb– Director at Large #1
Colby Stevens – Director at Large #3

Jerry Bowman – Vice President
Ryan Lyman – Secretary
Athena Gerzanic – Director at Large #2
Lori Thornburg – Ex Officio

2020 WPTA Annual Trade Show
RAMKOTA HOTEL
800 N. Poplar, Casper Wyoming
(307) 266-6000

AVAILABLE PACKAGES

YELLOWSTONE Package: \$2000.00 annually

- Two (2) different advertisements on the WPTA website
- A link to your website listed under "Sponsors"
- One 10' x 20' indoor and/or outdoor booth at the Annual WPTA Vendor Show and the opportunity to purchase additional Trade Show space at a reduced rate
- Booth/Table and unlimited registrations at all WPTA events
- Vendor table at Mechanic Workshop during lunch
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by March 10) ● No additional solicitation from the WPTA unless you mark one of the additional options below.

TETON Package: \$1000.00 annually

- One (1) advertisement on the WPTA website
- Link to your website listed under "Sponsors"
- One 10' x 10' indoor booth at the annual WPTA Vendor Show
- Booth/Table and registration at 1 additional WPTA event
- Vendor table at Mechanic Workshop during lunch
 - Company Logo on the WPTA banner to be displayed at all workshops (submit logo by March 10)

PRAIRIE Package: \$500.00 annually

- Link to your website listed under "Sponsors"
- One 10' x 10' indoor booth at the annual WPTA Vendor Show
- Vendor table at Mechanic Workshop during lunch
 - Company Logo on the WPTA banner to be displayed at all workshops (submit logo by March 10)

DESERT Package: \$300.00

- One 10' x 10' indoor booth at the annual WPTA Vendor Show
- Vendor table at Mechanic Workshop during lunch

MECHANIC WORKSHOP Package: \$150

- Vendor table at Mechanic Workshop during lunch
- Mechanic Workshop registration included in all other packages
- Mechanics Workshop is held at Casper College in June

Additional sponsorship opportunities are available at our WPTA events if you would be interested. These could include Board events or meetings, Supervisor events or meetings, or WPTA training events. Please let us know if you would be interested in any of these.

- Breakfast Door Prizes Other _____ ● Lunch Special Occasions
_____ ● Dinner Larger Exhibit Space
_____ ● Beverage/Bar Soda's _____

Package costs will be billed yearly and last from Trade show to Trade show of the following year. Please visit our website at: <http://www.wpta.net> for more information.

(Vendor show information inquiries may be sent to wptatreasurer1971@gmail.com)