

# stand beside her NEWS movement for Girl Scout Collaborative Councils

September 2018

#### **OUR MISSION**

The National Stand Beside Her Movement encourages girls and women to connect and support each other; to value ourselves and have the confidence to celebrate our own unique gifts and applaud the successes of others.

We commit to change our current culture of negative comparison and competition and learn to celebrate and lift up each woman and girl so that we can change the world.

## The National Stand Beside Her Movement is now 39 Councils Strong!

We are thrilled to welcome **Girl Scouts Western Ohio** to the National Stand Beside Her Movement! Thank you for standing with us in our mission to support EVERY girl in reaching her fullest potential. We are excited to see all the ways you promote the Stand Beside Her mission!

#### **Stand Beside Her in Your Community**

Stand Beside Her encourages your council to partner with community organizations and community influencers for events. These partnerships are a great way for your council to gain visibility for future funding and potential board members. Here are a few examples of how councils are creating partnerships through Stand Beside Her:

#### **Girl Scouts Heart of the South**

In collaboration with their <u>Stand Beside</u> <u>Her Memphis</u> partner organizations, GSHS has

STAND BESIDE HER MEMPHIS GIRL COALITION

created the Stand Beside Her Memphis Girl Coalition. Each month, a different Stand Beside Her Memphis partner will host a workshop exposing girls to the valuable things their organization does for local girls and women. The series kicks off October 1st. During National Stand Beside Her Week, GSHS is hosting a networking event

for women professionals, screening *RGB*, the recent documentary about Supreme Court Justice Ruth Bader Ginsburg, and partnering with FedEx for the 3rd Annual Stand Beside Her Celebration (previous years' events pictured right).

### Girl Scouts of Kentucky's Wilderness Road

GSWRC will hear from a panel of local female leaders about the importance of supporting and celebrating strong girls and women. The <u>event will be livestreamed</u> Monday, October 29th from 4:30pm to 5:30pm on Facebook Live from the Junior Achievement of the Bluegrass. The panel will consist of 6 outstanding women in the community. For additional information, please visit their website.





To have your event featured in our next newsletter, please send event info to Molly Delaney at <a href="mailto:molly.delaney@girlscoutshs.org">molly.delaney@girlscoutshs.org</a>



Girl Scouts Black Diamond Council

Girl Scouts Citrus

Girl Scouts Dakota Horizons

Girl Scouts Heart of the South\*

Girl Scouts Hornets' Nest Girl Scouts of Central California South

Girl Scouts of Central Indiana

Girl Scouts of Central Maryland

Girl Scouts of Citrus

Girl Scouts of Eastern Iowa and Western Illinois

Girl Scouts of Eastern Massachusetts

Girl Scouts of Eastern Washington and

Northern Idaho

Girl Scouts of Greater Iowa

Girl Scouts of Greater Mississippi Girl Scouts of Greater South Texas

Girl Scouts of Hawai'i

Girl Scouts of Kansas Heartland

Girl Scouts of Kentuckiana

Girl Scouts of Kentucky's Wilderness Road

Girl Scouts of Maine

Girl Scouts of Manitou

Girl Scouts of Montana and Wyoming

Girl Scouts of Northeastern New York

Girl Scouts of Northern Indiana Michiana

Girl Scouts of Sierra Nevada

Girl Scouts of Southeast Florida

Girl Scouts of Southern Alabama

Girl Scouts of Southern Appalachians

Girl Scouts of Southern Arizona

Girl Scouts of Southern Nevada Girl Scouts of Suffolk County

Girl Scouts of the Chesapeake Bay

Girl Scouts of the Jersey Shore

Girl Scouts of Utah

Girl Scouts of Virginia Skyline Council

Girl Scouts of Western New York

Girl Scouts of Western Ohio

Girl Scouts of Wisconsin - Badgerland

Girl Scouts River Valleys

# STAND BESIDE HER

Stand Beside Her Memphis is the Greater Memphis Area effort of the National Stand Beside Her Movement, which aims to end competition and comparison and create more collaboration and support among girls and women.

When women connect with one another, and with girls, to freely share their knowledge and experience, and form positive relationships, everyone succeeds. Across the nation, and in Memphis, girls and women are working against extreme adversity in order to achieve their goals and dreams.

Stand Beside Her Memphis was created as a collaborative coalition in support of girls and women, in order to bust these barriers, help girls and women to overcome all obstacles, and achieve each of their respective dreams.

The coalition aims to bring organizations and individuals together to rally support behind strategic initiatives aimed at improving opportunities and outcomes for girls and women in Memphis. The coalition is volunteer-driven and completely dependent upon the time, talent, and resources of organizational and individual partners.

#### **OUR MISSION**

The mission of Stand Beside Her Memphis is to create a collaborative coalition in support of girls and women, in order to bust barriers, help girls and women to overcome all obstacles, and achieve each of their respective dreams.

#### **OUR VISION**

Our vision is that through collective impact around strategic initiatives, all girls and women will be successful, empowered and resilient, creating a stronger and better Memphis of the future.

#### **OUR VALUES**

- **★** Equity
- ★ Diversity
- **★** Innovation
- ★ Collective Impact

#### Mark your calendars!

#### **National Stand Beside Her Week 2018 is**

October 28-November 3, 2018. It's right around the corner! In the past, troops have used this week to team up and engage in community service. From clothing drives to luncheons with powerful women in your community, there are many ways to Stand Beside Her! Use our new 6 Week Planning Guide to organize your Stand Beside Her event, or engage in one of these exciting activities:

- ★ SBH Troop Challenge 2018! Troop 13351's 2017 challenge to Girl Scouts everywhere to get involved with Stand Beside Her and engage in a **Stand** Beside Her Patch Program activity was a phenomenal success! Another troop is currently working on their challenge to all Girl Scouts for 2018 and we will be releasing their inspiring video soon! Those girls who participate in the patch program or organize a Stand Beside Her activity between October 22 - November 9, 2018 will receive a free Stand Beside Her patch. The 2018 NSBH Movement Troop Challenge Form must be completed by Wednesday, November 14 to qualify.
- \* Organize a local Stand Beside Her Coalition by inviting all women and girlserving organizations in our community to work together for the greater benefit of all girls and women in your area. The Stand Beside Her local coalitions are a great way for GS to work side-by-side with girl-serving organizations in response to promoting Girl-Only spaces for Girl success in response to the current BSA marketplace competition. See the sidebar about Stand Beside Her Memphis for more information about how a collaboration like this can work to help girls and women all across your area.

Email Molly Delaney molly.delaney@girlscoutshs.org with your planned events for National Stand Beside Her Week. We would love to add you to our content calendar and promote your event on our social media!

#### **News from our SBH Collaborative Councils**

#### **Girl Scouts of Citrus**

Through a generous grant, 10 girls from Girl Scouts of Citrus council's Stand Beside Her girl organization were able to travel to Memphis over the 4th of July holiday weekend to join members of Girl Scouts Heart of the South's Stand Beside Her Girl Ambassador team to discuss inclusion, leadership, and career planning. During the day's sessions with several renowned speakers and presenters, the girls from GS Citrus presented their own ideas about enhancing the Stand

Beside Her Patch Program with activities for older girls and why the Stand Beside Her Movement has been so influential to them. The girls also enjoyed a movie night and a tour of Memphis including a stop at the National Civil Rights Museum at the Lorraine Motel.



#### For more information about the movement:

www.standbesideher.org