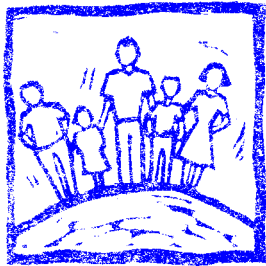
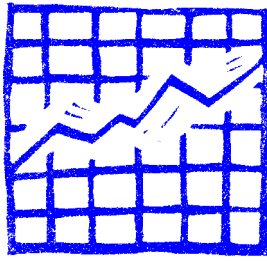


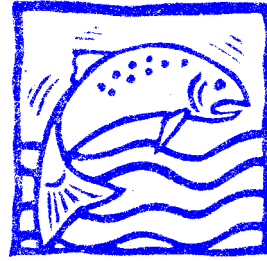
# Indicators of Sustainable Community



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*Reprinted March 2004*

# Sustainable Seattle

Seattle, Washington  
Earth Day, 1998

Dear Reader,

We're proud to present Sustainable Seattle's *Indicators of Sustainable Community 1998*. In your hands you hold an international award-winning document that has inspired similar efforts in communities around the world.

This is our third indicators report since 1993, each produced by volunteer citizens of Seattle and King County. Our next report—due out in 2002—will be the first of the new millenium.\*

We present these 40 indicators with the challenge of getting them all moving in a positive direction. Since all the indicators connect to each other, improving any of them will keep us moving toward sustainability.

We hope the information here will enhance your understanding of these crucial topics and inspire you to continue strengthening and sustaining our community. As always, Sustainable Seattle welcomes your participation in this effort.

Sincerely,

The Indicators Task Team

\*As of the reprint date in early 2004, Sustainable Seattle has not produced a new Indicators report since this 1998 version.

# Indicators 1998 Summary

Situated in the northwest corner of the United States where Microsoft has given birth to hundreds of millionaires and old growth forests are just an hour away, Seattle has the reputation of a prosperous city that is “clean and green.” Despite its image, Seattle struggles with the same questions many communities around the globe do: How do we balance concerns for social equity, ecological integrity, and economic vitality? How do we create a livable community today while ensuring a healthy and fulfilling legacy for our children’s children?

It was questions like these that spurred the creation of Sustainable Seattle—a volunteer citizen’s network committed to improving our region’s long-term health. Sustainable Seattle brought together community members from all facets of city life to define and research Indicators of Sustainable Community to measure our region’s real progress. Now six years later, following awards from the Puget Sound Regional Council and United Nations Centre for Human Settlements, Sustainable Seattle is publishing its third report on indicators.

The 1998 edition of *Indicators of Sustainable Community* provides a timely review of sustainability trends for the Seattle/King County region. Selected and researched by over 250 citizens, there are 40 economic, environmental, and social indicators that together paint vivid picture of Seattle’s vision toward sustainability.

This year’s report shows both progress and problems. Of the 40 key long-term trends surveyed, there are 11 indicators moving Seattle toward sustainability—three more indicators than in the 1995 report. Eight indicators are moving Seattle away from sustainability, while 11 indicators are neutral. Still, 10 indicators do not have sufficient data to reveal a trend (an indicator in itself).

In total, 12 indicators have shifted in a positive direction since the 1995 edition. Strong conservation programs, summer

surcharges, and efficient system operations have reduced total water consumption 12% since 1990. Wild salmon runs in the Cedar River watershed are showing signs of stabilizing, but at dangerously low levels. Though still high relative to other ethnic groups, the proportion of African American and Native American youth involved in the juvenile justice system has decreased. And 46% of Seattle’s youth volunteered in the community last year, putting the region’s youngsters 14 percentage points above the national average.

At the same time, five indicators have changed in a negative direction since 1995. Fuel consumption and vehicle miles traveled per capita continue to increase, reflecting our dependence on the automobile. Though we are better at recycling, we continue to generate increasing amounts of solid waste. While the diversity of our teaching staffs in public schools matches the diversity of our adult population, it has not kept pace with student population. At the same time, workers are facing growing pressures to work longer hours and earn more, meaning less time for family and friends.

The 1998 report examines the same 40 indicators as the 1995 report, with a few exceptions. Due to difficulties in measuring current wetland delineation and defining biodiversity, the Wetlands and Biodiversity indicators were combined into one Ecological Health indicator. Sustainable Seattle will continue to search for ways to measure these important facets of sustainability. New to the 1998 report, the Energy Use per Dollar of Income indicator compares the total energy consumed in King County with total personal income and monitors energy consumption relative to economic change.

Nearly half of the indicator data sources or trend analyses are improved since the 1995 edition. Amended indicators include Ecological Health, Pedestrian- and Bicycle-Friendly Streets, Open

Space, Local Farm Production, Impervious Surfaces, Distribution of Personal Income, Housing Affordability, Emergency Room Use, Community Reinvestment, High School Graduation, Volunteer Involvement in Schools, Youth Involved in Community Service, Equity in Justice, Public Participation in the Arts, and Gardening Activity. Another enhancement to the 1998 report is the inclusion of success stories profiling model programs in Seattle’s efforts to become a more sustainable community. Endnotes have also been incorporated with each indicator to make reference information more readily accessible.

While our methods for measuring progress are better, our application of the indicators as a tool for social change still needs to improve. The *Indicators of Sustainable Seattle* are intended to be used by citizens and policymakers to guide behavior changes that will steer our community on a more sustainable course. The Indicators are a call to action—to spur critical thinking, to inspire us to reconsider our priorities, and to leverage actions that will ensure our community’s long-term health. It is time we do much more as individual citizens, business people, and policy makers to create a truly Sustainable Seattle. Achieving this goal is the most important legacy we can leave for future generations.

# Indicators of Sustainable Community 1998

## SUSTAINABILITY TRENDS

### Declining Sustainability Trend

Solid Waste Generated and Recycled  
Local Farm Production  
Vehicle Miles Traveled and Fuel Consumption  
Renewable and Nonrenewable Energy Use  
Distribution of Personal Income  
Health Care Expenditures  
Work Required for Basic Needs  
Children Living in Poverty

### Improving Sustainability Trend

Air Quality  
Water Consumption  
Pollution Prevention  
Energy Use per Dollar Income  
Employment Concentration  
Unemployment  
Volunteer Involvement in Schools  
Equity in Justice  
Voter Participation  
Public Participation in the Arts  
Gardening

### Neutral Sustainability Trend

Wild Salmon  
Soil Erosion  
Population  
Emergency Room Use for Non-ER Purposes  
Housing Affordability  
Ethnic Diversity of Teachers  
Juvenile Crime  
Low Birthweight Infants  
Asthma Hospitalizations for Children  
Library and Community Center Use  
Perceived Quality of Life

### Insufficient Data

Ecological Health  
Pedestrian- and Bicycle-Friendly Streets  
Open Space  
Impervious Surfaces  
Community Reinvestment  
High School Graduation  
Adult Literacy  
Arts Instruction  
Youth Involvement in Community Service  
Neighborhoodness

“The gross national product includes  
air pollution and advertising for cigarettes, and ambulances to clear our highways of carnage.  
It counts special locks for our doors, and jails for the people who break them.

The gross national product includes the destruction of the redwoods and the death of Lake Superior.  
It grows with the production of napalm and missiles with nuclear warheads....

And if the gross national product includes all this, there is much that it does not comprehend.  
It does not allow for the health of our families, the quality of their education, or the joy of their play.  
It is indifferent to the decency of our factories and the safety of streets alike.  
It does not include the beauty of our poetry or the strength of our marriages, the intelligence of our  
public debate or the integrity of our public officials....

The gross national product measures neither our wit nor our courage,  
neither our wisdom nor our learning,  
neither our compassion nor our devotion to country.  
It measures everything, in short, except that which makes life worthwhile;  
and it can tell us everything about America—except whether we are proud to be Americans.”

—Robert F. Kennedy

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# Introduction

## Overview

The *Indicators of Sustainable Community* are the product of a creative community dialogue about our common future. Hundreds of Seattle-area volunteers have invested thousands of hours to design and research this integrated “report card” on long-term trends in our region. The initiative started over seven years ago, when community leaders from all facets of city life came together to discuss definitions of sustainability and how citizens might develop their own ways to measure Seattle’s long-term health.

At the time, sustainability was a relatively new concept to most people. Internationally, the Brundtland Commission report, *Our Common Future*, and its classic definition of sustainable development: “meeting the needs of the present without compromising the ability of future generations to meet their own needs,” had put the notion of sustainability on the map. However, governments in the United States had expressed little interest, thereby leaving a majority of citizens uninformed.

It was the challenge of integrating economic, environmental, and social goals and the opportunity to define new measurements of progress that moved Seattle citizens to continue meeting and give birth to the volunteer civic effort called Sustainable Seattle. Building from the excitement and discussions of that initial gathering, the group decided as its first task to define, research, and publish a set of “Indicators of Sustainable Community.” Focusing on how to measure sustainability proved a tangible project for developing a common understanding of its meaning. Moreover, indicators would provide important information to serve as a foundation for civic activism and future policy work.

Both the participatory process used to define the indicators and the extraordinary volunteer energy devoted to research them are hallmarks of this citizen-led initiative to hold policymakers

and the general public accountable for the city’s well-being over time.

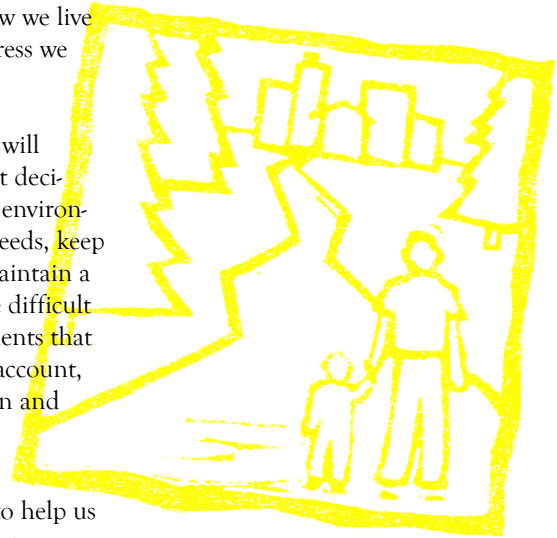
Locally, the Indicators have heightened policymakers’ awareness of sustainability and influenced both the City of Seattle and King County in developing their own sets of indicators (which include some from the Sustainable Seattle list). In 1996, the Puget Sound Regional Council presented Sustainable Seattle with a Vision 2020 award for leadership in integrating economic and environmental goals. Internationally, Sustainable Seattle has been honored with an Excellence in Indicators award from the United Nations Centre for Human Settlements at the 1996 Habitat II conference.

Taken together, the Indicators give us a picture of our community’s sustainability, which we define as “long-term health and vitality—cultural, economic, environmental and social.” Studying these trends points us toward a new way of thinking about how we live and about what kinds of progress we need and want to make.

For the foreseeable future, we will continue to face many difficult decisions: How do we protect our environment, meet everyone’s basic needs, keep our economy dynamic, and maintain a just society? How do we make difficult trade-offs and balanced judgments that take everyone’s interests into account, including those of our children and grandchildren?

The purpose of this report is to help us direct our course toward the future we want. The *Indicators of Sustainable Community* are meant to inspire us to act, as a community, in our own interests and on behalf of those who come after us. They provide important information to catalyze new behaviors and to renew our sense of hope.

**“This is my textbook.  
I think I will have been  
successful if at the  
end of the year,  
we’ve moved all  
these indicators up.”  
—King County Executive  
Ron Sims**



# Understanding “Sustainability”



The term “sustainable” was first used in talking about how people use resources. For example, if we catch more fish than are reproduced every year, our fisheries will eventually decline, or even disappear (as is already happening). Overfishing—like overgrazing or excess logging—is not sustainable, because we cannot continue doing it forever.

Over the years, people have found many more applications for this concept. For example, deficit spending is not sustainable, because you cannot keep spending money you do not have. Pollution is not sustainable, because toxins build up in water, air, and soil faster than nature can break them down. When unsustainable trends like these are accelerating, there is cause for genuine alarm.

In fact, many kinds of growth—such as human population, the number of cars on the road, the amount of garbage we produce, or the percentage of children born into poverty—cannot possibly continue over the long-term. Eventually we will run out of money or space for roads, landfills for garbage, or the resources and facilities to address the social problems caused by inequity. There are limits to growth. Though it may be difficult to numerically define these limits, we know it would be physically impossible for this kind of growth to continue indefinitely. At a certain point, the system would simply break down.

In addition to physical limits, there are moral limits to consider. How do we respond to increasing juvenile crime? What should we do about rising levels of poverty? Is it morally acceptable to allow a species of salmon to go extinct? It is imperative that we wrestle with such questions, and hold ourselves to the highest ethical standards achievable.

However, the concept of limits does not apply to human creativity, or economic ingenuity, or the overall vitality of a

community and its political process. We can continue to develop these indefinitely.

For all these reasons, sustainability is more a direction than a destination. It is a process of continually improving the way we live in order to respect the reality of limits, whether those limits are imposed by nature or embraced voluntarily by people living together in cooperation and democracy.

## A Brief History of Sustainability

During the late 1970s and early 1980s, a number of independent scientists, activists, and policymakers were working on responses to the linked problems concerning issues of environment (the health of nature) and development (the progress of humanity). They began to use the term “sustainability” to describe the goal of jointly addressing economic development and ecological health concerns.

In 1987, the United Nations’ “World Commission on Environment and Development” released its report *Our Common Future*, which brought the terms “sustainability” and “sustainable development” into widespread use. *Our Common Future* (or the “Brundtland Report,” after the Commission’s Chair, Norwegian Prime Minister Grö Harlem Brundtland) defined sustainable development as “development which meets the needs of the present without endangering the ability of future generations to meet their own needs.”

This definition is the one used most often throughout the world. Together with the principles the Commission established, it incorporates five key concepts:

1. The needs of the future must not be sacrificed to the demands of the present.
2. Humanity’s economic future is linked to the integrity of natural systems.

**“Our vision is of a life sustaining Earth. We are committed to achievement of a dignified, peaceful, and equitable existence. A sustainable United States will have a growing economy that provides equitable opportunities for satisfying livelihoods and a safe, healthy, high quality of life for current and future generations. Our nation will protect its environment, its natural resource base, and the functions and viability of natural systems on which all life depends.”**

**—President’s Council on Sustainable Development**

3. The present world system is not sustainable because it is not meeting the needs of many, especially the poor.
4. Protecting the environment is impossible unless we improve the economic prospects of the Earth's poorest peoples.
5. We must act to preserve as many options as possible for future generations, since they have the right to determine their own needs for themselves.

At the June, 1992 United Nations' Conference on Environment and Development, commonly referred to as the "Earth Summit," representatives from nearly every nation on Earth adopted these principles in the form of international treaties and agreements. At the same time, a "Global Forum" of citizens' groups from around the world developed grass-roots initiatives designed to monitor governments and push sustainability efforts beyond what traditional activities were able to do.

The Sustainable Seattle Indicators Project was in part a local response to these global efforts. It was envisioned as a first step in the process of assessing our progress toward (or away from) long-term sustainability; identifying key steps we can take to improve our progress; and making these changes real.

## What Are Indicators?

New measurements of progress are being heralded by government agencies, businesses, and civil society as key tools for moving us along the sustainability path. Indicators are bits of information that highlight what is happening in a larger system. They are small windows that together provide a glimpse of the "big picture."

Sustainability indicators provide feedback on the overall health of our community in the same way that body temperature and blood pressure tell us about our personal health. From these

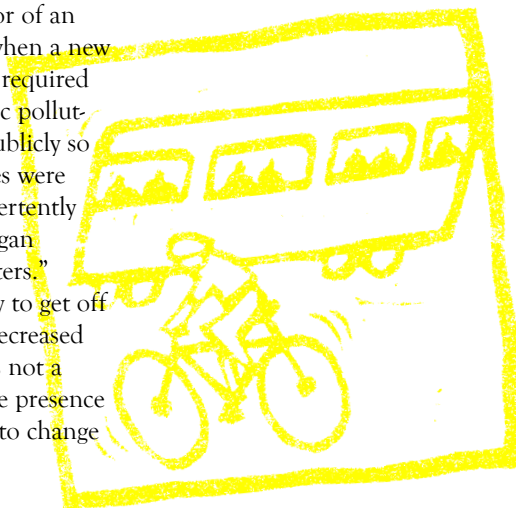
indicators, we seek more detailed information or a diagnosis as well as identify coordinated actions. Engine gauges such as oil pressure, engine temperature, and battery charge are another metaphor. They tell us whether an engine is working properly and give some initial direction as to where to look to fix problems. Likewise, sustainability indicators show us how our community "engine" is running. They tell us which direction a critical aspect of our community, economy, or environment is going: forward or backward, increasing or decreasing, improving or deteriorating, or staying the same.

Like the dials of an aircraft's instrument panel, indicators can be useful tools. By designing them carefully, watching them closely, and interpreting them wisely, we know the status of our flight and can make good decisions about where to go. Without indicators, we're just "flying by the seat of our pants."

Indicators reflect the vision of important values and can inspire changes in behavior. They can act as leverage points within systems. Their presence or absence, accuracy or inaccuracy, use or non-use can affect the behavior of an entire system. For example, when a new U.S. law went into effect that required every large plant emitting toxic pollutants to list those pollutants publicly so that surrounding communities were aware, an indicator was inadvertently created. Local newspapers began publishing the "top ten polluters." Companies responded quickly to get off the list, and toxic emissions decreased rapidly even though there was not a specific law against them. The presence of information was sufficient to change behavior.

Similarly, when new Dutch houses were built with electric meters in the front hall where they were easily visible, instead of down in the cellar where they were normally placed, household electricity use dramatically decreased by one-third. Again, simply having the information available affected behavior.

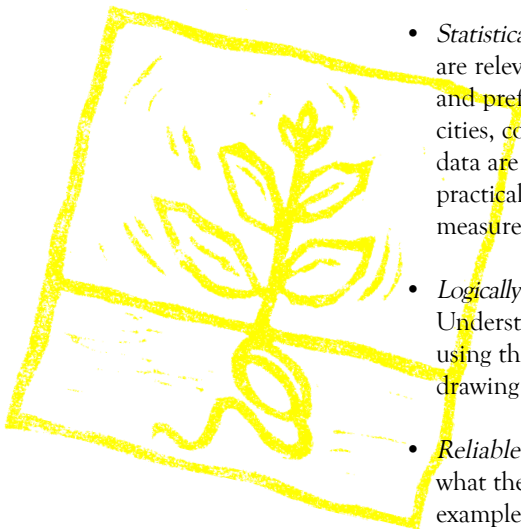
**"If you cry 'Forward!'  
you must be sure to make  
clear the direction in which  
to go. Don't you see that if  
you fail to do that and  
simply call out the word to  
a monk and a revolutionary,  
they will go in precisely  
opposite directions?"  
—Anton Chekov**



## Criteria for Indicators

Indicators are as varied as the types of systems they monitor. However, there are certain characteristics that effective indicators have in common.

**“The indicators a society chooses to report to itself about itself are surprisingly powerful. They reflect collective values and inform collective decisions. A nation that keeps a watchful eye on its salmon runs or the safety of its streets makes different choices than does a nation that is only paying attention to its GNP. The idea of citizens choosing their own indicators is something new under the sun—something intensely democratic.”**  
—Donella H. Meadows



- *Relevant.* They fit the purpose for measuring, telling you something about the system you need to know. In the case of Sustainable Seattle, they illustrate something basic and fundamental to the long-term cultural, economic, environmental, or social health of a community over generations.
- *Reflect community values.* The crucial role of indicators is communication. Perhaps more important than providing data, indicators illustrate community values and elicit reactions. Good indicators are expressed in imaginable, not eye-glazing numbers, and resonate with the intended audience.
- *Attractive to local media.* The press publicizes them and uses them to monitor and analyze community trends.
- *Statistically measurable.* Data exist that are relevant to this geographic area, and preferably comparable to other cities, counties or communities. If data are not readily available, a practical method of data collection or measurement exists or can be created.
- *Logically or scientifically defensible.* Understandable rationales exist for using the specific indicator and for drawing general conclusions from it.
- *Reliable.* You must be able to trust what the indicator shows. For example, a gas gauge that shows it is half full when it is really empty may cause you to run out of gas in an inconvenient place. In addition, indicators should be measured consistently over time, so that you have comparable data.

- *Leading.* Indicators must give you information while there is still time to act. Carbon emissions is an example of an indicator that provides information in advance. Global temperature change, “global warming,” is the concern, but because of lags in the response of the physical system and short-term fluctuations that mask long-term trends, temperature may respond only after decades of atmospheric change.
- *Policy-relevant.* Does the indicator have relevance for policy decisions for all stakeholders in the system, including the least powerful ones? Can anything be done to affect the indicator? Should it be included anyway to suggest improved policy responsiveness?

## A Work In Progress

This report provides a timely review of sustainability trends in the Seattle/King County region. The 40 indicators represented were selected from a list of 99 recommended by a “Civic Panel” of 150 citizens convened in 1992. See the Indicators Story on page 69. Of the original set, several indicators have been added or deleted in response to new information or valuable criticism. Still, the intent of the Civic Panel is reflected.

The data we collected is our best effort at identifying and displaying relevant information, ranging from readily accessible public data, to new syntheses based on existing research, to public opinion polling and other subjective information. The geographic scale of each indicator depends on the context and accessibility of the data. Some indicators refer to the Seattle city limits, others look at King County (our first choice, when available), and still others place Seattle in a statewide context. Each indicator has been researched by a Sustainable Seattle volunteer and reviewed by local experts. When uncertainty exists about the indicator, its data, or its interpretation, we say so. But we include even some “flawed” indicators to bring attention to the importance of the topic and the need for better ways to measure it.

Each indicator measures an important dimension of sustainability. It is significant to remember that just as “the map is not the territory,” the indicators are not the same things as the systems they attempt to measure. These numbers, charts, and graphs represent, in very simple terms, a much more complex reality. Reflected here are the individual lives of millions of people, animals, and other living things; a complicated economic system; and many of the conflicts and commonalities expressed in community and political life.

The indicators, taken together, provide us with a snapshot of our community, but there is no abstract set of data or comprehensive theory that can take the place of people’s direct experiences. This collection is not intended to be a comprehensive list; indeed, no scientifically-tested or refined model of sustainability exists. In fact, since the world is always changing, so will the picture of a sustainable society.

These Indicators will be updated and improved on a regular basis. We continue to invite your feedback and criticism.

## Exploring Linkages

Indicators help us understand *linkages*—the ways in which different parts of our social, economic, and environmental systems affect each other. They help us see the truth behind John Muir’s dictum, that “everything is hitched to everything else in the universe.”

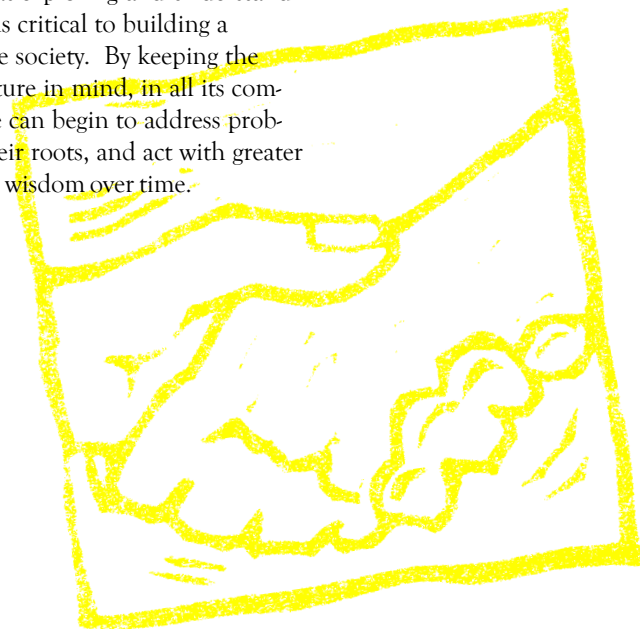
For example, can we say our economy is sustainable if, despite its growth, we have growing numbers of children in poverty, or a dwindling supply of natural resources? Can we make good decisions about the future of our neighborhoods without thinking about trends in juvenile crime or the use of the automobile?

All of these systems are linked together in complex chains of cause-and-effect. Consider this scenario: when child poverty rates are high, more youth are likely to enter into a life of crime. High crime rates make parents less likely to let their children walk or bike to school, and more likely to drive them. Increased driving means more

leaks and spills of motor oil or radiator fluid, some of which will find its way into local streams where salmon live. Tracing linkages can help us understand the decline of salmon in our streams and the poverty of children may be related in more ways than we have previously thought.

We encourage readers of this report to explore the concept of linkages on their own. One suggestion is to consider an individual action and the chain of effects it might have. For example, what indicators might be affected if you chose to walk to the store instead of driving? You could (1) help improve air quality, (2) reduce the use of nonrenewable energy, (3) save money, leaving it in the bank as community capital, or (4) potentially reduce the number of hours you need to work. If you walked or biked regularly, you could (5) improve your health (and perhaps reduce health care expenditures) and (6) become friendly with more of your neighbors. A number of these activities might (7) improve your perceived quality of life.

Throughout this report we have briefly noted key linkages to each individual indicator. We do not presume to have rigorously measured these linkages, but believe that exploring and understanding them is critical to building a sustainable society. By keeping the whole picture in mind, in all its complexity, we can begin to address problems at their roots, and act with greater clarity and wisdom over time.

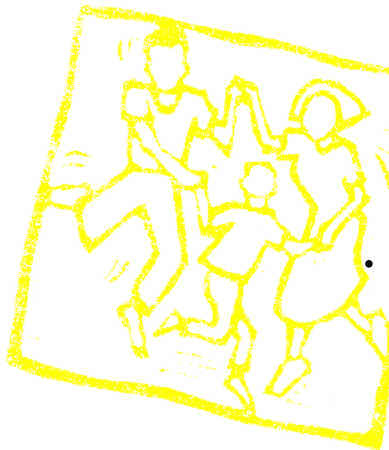


**“What unites us is that we are all citizens of this great city, Seattle. We make it great, and democratic, and humane, by playing our parts in this web of relationships, and by building and strengthening the network that we call community. Government cannot make a city good, nor compel people to act for the common good. Government can punish negative acts, and can encourage, exhort, educate, and inspire people. But then citizens must choose to work for that good, and government must welcome and facilitate that participation and partnership.”**

**—Seattle City Councilmember  
Richard Conlin**

## Applications for These Indicators

**“Small actions and choices can have major, although unpredictable effects in determining what comes next. Among the possibilities is that the thousands of experiments and millions of choices to live more consciously will coalesce into a new civilization that fosters community, provides possibilities for meaning, and sustains life for the planet.”**  
—Sarah Van Gelder, Editor  
*YES! A Journal of Positive Futures*



To be successful in their purpose, these Indicators must be used to guide change—in what we pay attention to as a community, in our priorities, in our collective decision-making and policy development, and in our individual and organizational behavior. We would like to see the Indicators influence elected officials, media, policymakers, businesses, social organizations, and the general public. Below are suggestions for their application.

- *Local Media.* To ensure a well-informed citizenry, we would like to see local newspapers and broadcasters covering the long-term trends affecting our region, how those trends link together, and what we each can do to move them toward sustainability.
- *Public Policy.* We believe political debate needs to be informed by an increased concern for long-term sustainability, and by the integrated, “whole-systems” perspective that the Indicators portray.
- *Business and Economic Development.* The Indicators can help economic decision-makers think more systematically about how their decisions are affecting a broader range of issues than “the bottom line.” They can also be used for market analysis, to spur the development of products and services that will advance progress toward a more sustainable society.
- *Education.* These Indicators can be used as teaching tools to educate students about sustainability and systems thinking. They can also serve as a model for additional research projects, such as devising a set of institutional indicators (as one area school Lakeside has begun to do).
- *Civil Society.* Local non-profits and volunteer groups can link their work to the broader cause of creating a more sustainable society, and use the Indicators as a benchmark for evaluat-

ing the success of their efforts or designing their programs. Foundations and philanthropic organizations can use the Indicators to help set their funding priorities.

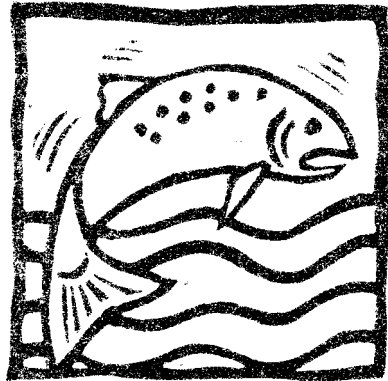
- *Personal Lifestyle.* Indicators can challenge us personally to explore how the way we live affects the world and moves the indicators in a positive or negative direction. They can help us better understand how each individual makes a difference, and guide us in taking actions as individuals and in our community.

## How You Can Use These Indicators

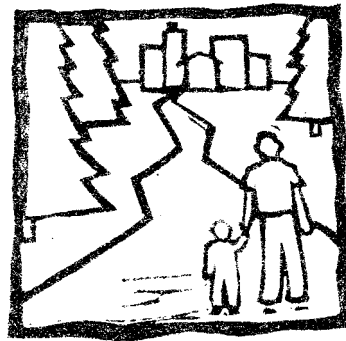
You can personally use these indicators to:

- Educate yourself about important trends in our culture, economy, environment, and social well-being that may influence movement toward or away from sustainability.
- Examine your own choices and actions in terms of how they contribute to these trends, discuss these issues with your friends and colleagues, and make conscious decisions.
- Assess the policies and activities of businesses, organizations, agencies, or institutions you are affiliated with in terms of how they affect these trends, or develop your own organization-specific indicators.

The central point is to identify an area where you’d like to focus on making a positive difference—and just do it!

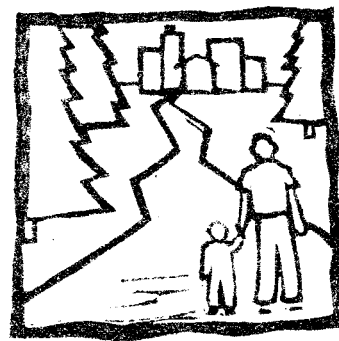


# Environment



# Green Places for People, Peregrines, and Potatoes

Story by Christina Halvorson



Since 1990, Seattle has permanently protected more than 500 acres of new public open space, including pocket parks, salmon streams, great blue heron nesting sites, and community gardens. These areas not only provide havens for wildlife but also for humans.

As one citizen noted, “For people living in areas where they’re surrounded by other people, cars, noise, filth, and pollution, it’s important to be able to get to some place for dreaming.” The projects range in size from the large West Duwamish Greenbelt, where more than 175 acres have been protected, to the tiny Belltown P-Patch, a community garden occupying only one-tenth of an acre.

In 1989, voters in King County approved the Open Space and Trails Bond to acquire neighborhood parks, greenbelts, creeks, wildlife corridors, and community gardens in Seattle and around the county. The bond provided Seattle about \$40 million for purchasing open space and trails, but the Open Space Program obtained matching funds to raise the total to nearly \$100 million.

**“Public open spaces are places where the seeds of sustainable communities take root—where people become neighbors and where cities become more livable.”**  
—Trust for Public Land’s Green Cities Initiative

Seattle’s Open Space Program has been a local success story in the last seven years, far exceeding its original goal of 286 acres of new public open space. Through purchases, agreements, and donations, the program has preserved 382 acres of open space in about 70 project areas, and government agencies have transferred an additional 143 acres to the program. Before completing its acquisition work this year, the program plans to add another 45 acres to the 525 acres already protected, nearly doubling its 1989 target.

Open space acquisitions provide habitat for native wildlife, protect wetlands, tidelands, river estuaries, stream corridors, and salmon-spawning sites. Urban trees and green space can improve both air and water quality. In addition, these places offer essential habitat for humans by providing urban dwellers a

respite from concrete and buildings. Parks, community gardens, and natural areas give people places to relax, play, picnic, stroll, and explore. Open spaces create areas for residents to meet their neighbors and help foster a sense of community. For kids these places provide adventures in the wild as well as educational opportunities to use natural areas as outdoor classrooms.

Though the Open Space Program has far exceeded its original goals, acquisition has not always been easy. Often desirable places were not for sale, so the city had to approach the property owners, and negotiations for some sites lasted years.

Community members helped the program overcome many obstacles. Citizens interested in open space often helped the city locate sites, and neighborhood support aided the acquisition process. Although 1989 bond funds are no longer available for new acquisitions and a King County Conservation and Recreation bond failed in 1996, opportunities exist for protecting, enhancing, and increasing open space in Seattle.

Open Space Program staff members stress the critical importance of citizen involvement in restoration and maintenance of the new open spaces. Many sites need community stewards to keep them in good condition, and other areas could use volunteers to help clean and restore forests, creeks, and parks. The Adopt-A-Park program is a great way for citizens, businesses, and schools to get involved in the future of Seattle’s open spaces. In addition to safeguarding existing open spaces, interested citizens can advocate for more open space by getting involved in the neighborhood planning process, the disposition of surplus school properties, and regional transit planning.

Local neighborhood groups, such as the Thornton Creek Alliance in north Seattle, as well as citywide organizations like Open Space Advocates have played a key role in ensuring the preservation of parks and natural areas throughout the city.

With adequate protection and community involvement, urban open spaces will continue to provide special places for people and wildlife both now and in years to come. As an open space supporter explained, “In the city, the population grows and grows. To have a place with beauty and with the greenbelt is ideal, not just for our generation, but for future generations.”



# Environment

## SUSTAINABILITY TRENDS

<b>Wild Salmon</b>	<i>Local wild salmon runs have dramatically declined since the 1980s, but have leveled off at dangerously low levels over the last six years.</i>	↔
<b>Ecological Health</b>	<i>Decreasing natural vegetative cover reflects the spread of human influence and a broader decline in ecological health countywide.</i>	?
<b>Soil Erosion</b>	<i>Sampled turbidity levels have returned to previous levels, but the complexity of the erosion processes makes it difficult to determine human activity impacts.</i>	↔
<b>Air Quality</b>	<i>Seattle's air quality continues to improve; the number of "good" air quality days has increased to 89%.</i>	↑
<b>Pedestrian- &amp; Bicycle-Friendly Streets</b>	<i>Lack of data highlights the need to focus on improving pedestrian and bicycle networks.</i>	?
<b>Open Space near Urban Villages</b>	<i>Currently 87% of Seattle's residents lives within about three blocks of the city's open spaces.</i>	?
<b>Impervious Surfaces</b>	<i>Nearly one third of drainage lands are now impervious to surface water.</i>	?

# Wild Salmon

## ↔ Sustainability trend

*Local wild salmon runs have dramatically declined since the 1980s but have leveled off at dangerously low levels over the last six years.*

## Description

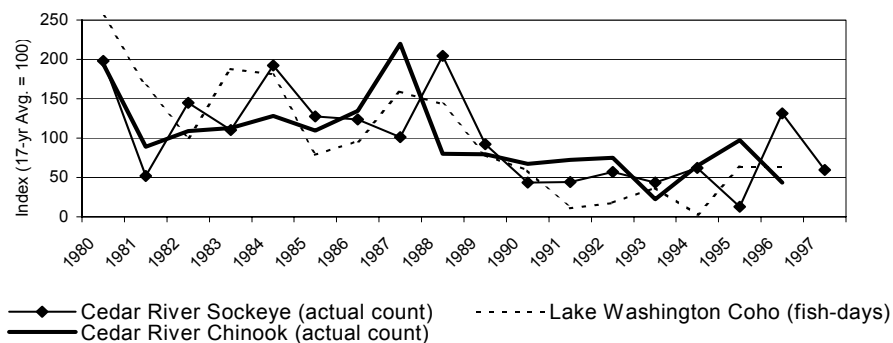
Wild Salmon are an important economic resource and fundamental environmental indicator, as well as a cultural symbol to those living in the Northwest. Native Americans have long revered wild salmon as a link to the earth and as a food resource. From the first immigrants to present day sport and commercial fishers, salmon have been a source of astonishment and nourishment.

Unlike hatchery-raised salmon that spend much of their lives in a controlled, human-made environment, wild salmon are totally dependent on the health of the freshwater environment for reproduction. They need clean water and a passable stream. Wild salmon have evolved to meet the specific natural characteristics of their local environment; for example, their eggs are adapted to specific gravel size and water chemistry. Changes in bottom conditions, local plants and animals, and water chemistry—such as those that accompany urban or suburban development—usually result in a reduced number of fish surviving. Decreased genetic diversity caused by the loss of a salmon stock in one stream can affect the viability of stocks in adjacent habitats. The health of wild salmon populations is thus an indicator of overall environmental health in a watershed.

## Definition

Sockeye and Chinook salmon from the Cedar River and Coho salmon from three creeks in the Lake Washington basin were chosen as representative examples for surviving King County salmon runs. Cedar River Sockeye were actually introduced early in this century, but are now considered wild. Washington State Department of Fish

## Wild Salmon Returns



and Wildlife provided salmon return numbers and escapement estimates for these drainages.<sup>1</sup>

restoration efforts for Cedar River salmon runs though implementation of the Habitat Conservation Plan for the Cedar River Watershed.

## Interpretation

The 1996 and 1997 returns of Lake Washington Coho and Cedar River Sockeye and Chinook produced some higher fish counts relative to recent years, but overall these salmon runs have struggled with dangerously low returns. The Cedar River Sockeye counts have averaged 100,000 per year in the 1990s (including 104,000 in 1997), down by 60% from the 1980s. Cedar River Chinook counts are averaging only 440 per year in 1990s, down 50% in the from 1980s counts. In 1996, only 303 Chinook returned to spawn. The number of wild Coho salmon returning to three Lake Washington creeks has also dropped. The average Coho returns to these streams during the 1990s dropped 75% from the mean 1980s level.

The long-term (15-year) patterns of both runs have been clearly negative, reflecting the precipitous condition of most salmon runs in the region. In 1994, twelve of the 71 salmon runs in the North Puget Sound were classified as “depressed,” the Cedar River Sockeye and Lake Washington Coho salmon among them. All of these runs are currently being evaluated for more stringent classification. The National Marine Fisheries Services proposed a “threatened” listing to the Puget Sound spring Chinook in 1998, requiring a dramatic escalation of salmon protection efforts by local agencies. The City of Seattle will be increasing

## Evaluation

Recent wild salmon returns show a neutral sustainability trend. Still, the long-term decline in the health of local salmon runs marks a significant trend away from sustainability. Numerous local salmon runs have been extinct for decades, and we are in danger of losing many more if we do not take swift and effective action to preserve the integrity of our local watersheds.

## Linkages

The health of salmon runs is linked to the economy, tourism, recreation, and food production, as well as to the environment. Salmon are affected by runoff from streets carries oil-based pollutants. Drainage from lawns and farms carry pesticides, fertilizer, and silt. Construction can divert streams or change hydrology. Poor forestry practices increase silt loading, disrupt food chains, and change water temperatures and runoff patterns. Dams make it difficult or impossible for salmon to return upstream, and often lethal to make the journey out to sea. Our demand for fish and the commercial fishing industry have the potential to further decimate salmon stocks.

# Ecological Health

## ? Sustainability trend

**Decreasing natural vegetative cover reflects the spread of human influence and a broader decline in ecological health countywide.**

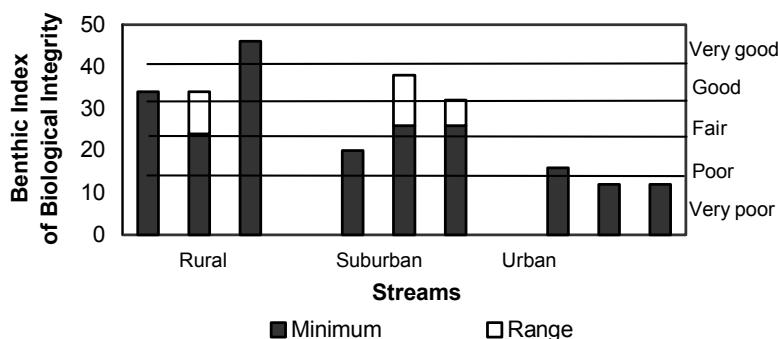
### Description

A sustainable community preserves natural systems because they offer a richness that nurtures the human spirit as well as protects air and water quality. Healthy landscapes are necessary to sustain the complex myriad of plant and animal species that share our habitat. We are dependent on the surrounding landscapes for many resources such as food, water, and wood products; for recreational opportunities and aesthetic values; and for vital natural processes such as water retention and recycling, air cleansing, and nutrient cycling. For example, the City of Seattle requires an intact, healthy watershed for the storage and purification of our drinking water; this watershed service saves Seattle \$400 million in treatment equipment. By measuring the health of local landscapes, we can evaluate our effects on natural systems in and around Seattle.

### Definition

This indicator uses two measures of ecological health. The condition of local streams provides a glimpse of the health of specific watersheds while the vegetative cover measure provides a snapshot of the county as a whole. Nine King County streams have been evaluated using a benthic index of biological integrity (B-IBI) developed by Professor Jim Karr of the University of Washington.<sup>2</sup> The health of each stream was evaluated based on the diversity and characteristics of bottom-dwelling (benthic) invertebrates such as mayflies, stoneflies, worms, mussels, and other groups of insects and animals without backbones. Stream insects form the base of the food web on which fish, birds, amphibians, and other animals rely. The nine local streams in the study include three urban streams (Juanita, Kelsey, and Thornton creeks), three

Health of Nine King County Streams (1995)



suburban streams (Coal, Swamp, and North), and three rural streams (Big Bear, Little Bear, and Rock). In addition, Puget Sound Regional Council provided land use data for 1984 and 1992 based on analysis of local satellite images.<sup>3</sup> The land use data document acres of vegetative and urban land cover and provide an indication of pressures on the native landscapes but do *not* provide a direct measure of ecological health.

### Interpretation

The invertebrate data demonstrate the contrast in health between the three urban streams and the suburban and rural streams. The rural streams are mostly ranked “good” to “very good” while the urban streams are “poor” or “very poor.” Suburban areas tend to be more variable, indicating that we can develop suburban areas in ways that maximize or minimize damage to nearby streams. The best rural stream, for example, has four times as many invertebrate taxa (types) as the worst urban stream. Of course, we can not draw conclusions on the overall health of all Seattle area streams based on data from these few streams.

The satellite data provide evidence of increasing pressure on streams and other local landscapes from continued loss of vegetation due to development in King County. Between 1984 and 1992, there were 16,525 acres of vegetated land cover converted to developed land cover. No prior baseline data is available, but future satellite images will

show changes in the remaining undeveloped space in King County.

### Evaluation

Continued development and reductions in vegetative cover will no doubt affect ecological health. For example, more streams will become degraded like the urban area streams cited in this study unless we manage growth to limit its negative effects. However, the results of the stream study also suggest that negative impacts may be minimized or prevented with careful development activities. As a society, we can improve our understanding of the causes of degradation and take concerted steps to restore the health of landscapes and streams.

### Linkages

Ecological health is linked to many other indicators, including impervious surfaces, wild salmon, soil erosion, population, water consumption and farm acreage. The latter is an interesting link because if farm acreage goes up, it may mean that wetland, meadow, or forest landscapes are being sacrificed. Yet, declining farm acreage may mean that urbanization is expanding and further degrading the health of nearby landscapes.

# Soil Erosion

## ↔ Sustainability trend

*Sampled turbidity levels have returned to previous levels, but the complexity of the erosion processes makes it difficult to determine human activity impacts.*

## Description

Soil erosion occurs naturally due to landslides, slumps, or other mass wasting events or by the force of moving water and wind. Human activities can accelerate erosion through urban development, construction activities, farming, and timber harvesting. Streams and rivers are the primary transport pathways of eroded soil, carrying the sediment to downstream areas. Accumulation of sediment can alter drainage patterns, damage structures, and degrade aquatic habitat and water quality in streams, lakes, wetlands, and floodplains.

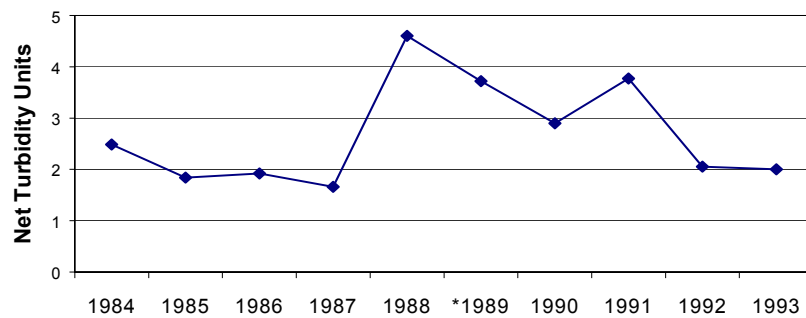
## Definition

The erosion, transport, and deposition of soil are complex processes involving highly variable natural and human elements. The largest erosion events usually occur as a result of floods and heavy precipitation, making them seasonally distributed and not necessarily predictable. Soil type, slope conditions, vegetation, conveyance pathway, water velocity, and downstream conditions all interact to determine where erosion will occur or where eroded soil may deposit.

Monitoring sediment loads carried by streams and rivers requires an understanding of the relationship between the *bed load*, *total suspended solids*, and *turbidity*. *Bed load* is the sediment that is transported in a stream very close to the bed surface. *Total suspended solids* are the weight of particles that are suspended in the stream flow. *Turbidity* is the amount of material suspended in the water, measured by the amount of light that penetrates the water column. Increases to any one of these parameters can signal an increase in the amount of

## Turbidity Levels

Average of Five Selected Sites in King County



sediment reaching the stream. A more accurate indicator of erosion is to evaluate the three parameters together to account for seasonal and localized variability.

No comprehensive assessment of erosion and sedimentation trends in King County has been conducted to date. In the interim, data were taken from water quality studies conducted from 1984 through 1993 in which monthly turbidity readings at sites located on major streams and rivers within King County were collected.<sup>4</sup>

## Interpretation

Analysis of this selected data indicates that turbidity increased at all stations on the Cedar River, Duwamish River, Green River, Sammamish River, and the Lake Washington Ship Canal after 1987 but then returned to historical averages by 1990. With the exception of the Green River, all the waterways included in the indicator returned to their approximate 1984 levels by 1993.

## Evaluation

Due to the complexity of the seasonal nature and frequency of natural erosion processes, it is difficult to determine increases in erosion rates attributable to human activities and the long-term relationship to sustainability. Most nonpoint soil erosion results from agriculture, logging, and construction. In addition, changes in dam management on the Cedar River might impact the sediment measurements downstream. Analysis of trends requires baseline data for comparison

and data collection over a much longer period of time. Further investigation of other parameters such as bed load and total suspended sediment is necessary to accurately predict changes in erosion related to human activities.

## Linkages

Soil erosion is linked to indicators of impervious surfaces, vehicle miles traveled, ecological health, and population. Soil erosion impacts the health and productivity of farms, forests, and water bodies in King County. Erosion from agricultural lands can reduce the productivity of farms and pastures. Loss of forest soils and sediments from mass wasting and slope erosion in the Cascade mountains and foothills can negatively effect forest regeneration, thereby reducing the long-term viability of the forest ecosystem and the forest products industry. Soil erosion degrades aquatic habitat and water quality, reducing wild salmon and other water-dependent populations, as well as altering the aesthetic and recreational capacity of our waters.

# Air Quality

## ↑ Sustainability trend

**Seattle's air quality continues to improve; the number of "good" air quality days has increased to 89%.**

### Description

Air quality is fundamental to a healthy natural and human environment. Outdoor air pollution in significant concentrations can raise aesthetic and nuisance issues such as impairment of scenic visibility, unpleasant smoke, or odors. Unless abated, it can also pose human health problems, especially for more sensitive populations like children, asthma sufferers, and the elderly. Motor vehicle operations, industrial and commercial processing facilities, and wood and fossil fuel burning for heat or power are key contributing sources that affect local air quality.

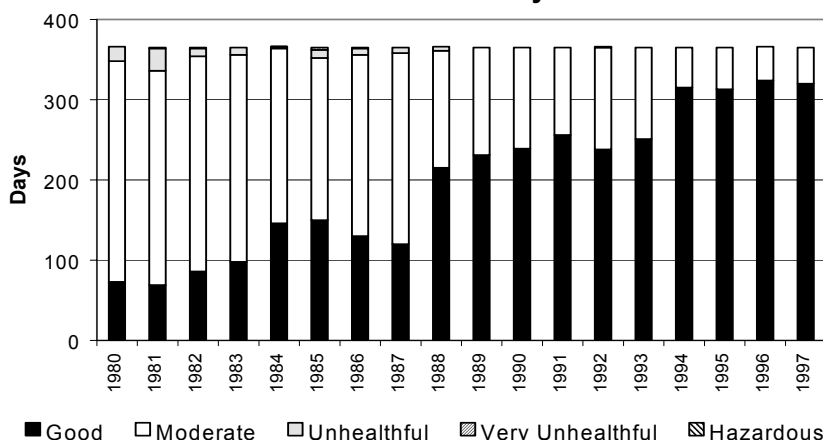
### Definition

This indicator combines two related measures of air quality. The first measure is the number of days during the calendar year that air quality was good, moderate, unhealthy, very unhealthy, or hazardous according to the method of data analysis utilized by the Puget Sound Air Control Agency (PSAPCA).<sup>5&6</sup> The second measure is the annual number of exceedences of the National Ambient Air Quality Standards (NAAQS) for carbon monoxide and coarse particulate matter recorded in Seattle by the State Department of Ecology's and PSAPCA's automated air quality monitoring network.

### Interpretation

Air quality has steadily improved in the Seattle area since 1980, with some fluctuations (which can reflect weather patterns). The number of "good" air quality days has increased from 73 in 1980 (20% of the total days in the year) to 320 in 1997 (88%). We have gone from a 1981 high of 29 "unhealthy" or "very unhealthy" days to having only one "unhealthy" day in the past

Seattle Air Quality Index



five years and there have been no "hazardous" days (the most severe category) recorded since 1986.

In Seattle proper, no carbon monoxide monitor has registered an exceedence during the 1990s. The last monitored particulate matter (PM10) exceedence occurred in 1988 in Seattle's Duwamish district. Cleaner motor vehicle technology, PSAPCA's woodsmoke curtailment program, and industrial source controls have contributed to these improvements.

### Evaluation

The data indicate air quality has improved over time—a trend toward sustainability. Nonetheless, our long-term ability to maintain clean air achievements will be challenged by a variety of social, economic, and unpredictable external factors. Population and vehicle miles traveled are growing at rates, which in the next five to ten years, may negate emission reductions derived from pollution control technology. Urban sprawl may be diffusing a higher volume of pollutants over a broader area, resulting in superficially improved data that mask an overall decline in air quality. In addition, while the majority of the citizenry may benefit from clean air most of the time, neighborhood-level nuisance problems or regional episodes of unhealthy air quality may persist.

### Linkages

Air quality is strongly linked to transportation and population patterns as well as other environmental, economic, and social concerns. Pedestrian and bicycle-friendly streets, accessibility to transit, and other urban design considerations can contribute to improved air quality. Clean air can promote economic growth as well as attract more tourists or new residents moving to Seattle. Poor air quality can impact ecological health and wild salmon as sulfur dioxide emissions eventually make their way into land and water as acid rain and snow. Unhealthy air conditions can increase stress levels and inhibit outdoor activity such as gardening or socializing with neighbors. It can also increase health care expenditures, as it negatively affects the well-being of infants, older people, and persons with respiratory disease.

# Pedestrian- & Bicycle-Friendly Streets

## ? Sustainability trend

*Lack of data highlights need to focus on improving pedestrian and bicycle networks.*

### Description

Pedestrian- and bicycle-friendly streets are vital public amenities, contributing to community sustainability. Children playing outside, neighbors socializing, and people walking can be limited by the constant presence of moving cars. Pedestrian- and bicycle-friendly streets promote social interaction and enable people to engage in physical exercise, which enhances personal well-being, while discouraging automobile usage and its associated deleterious effects.

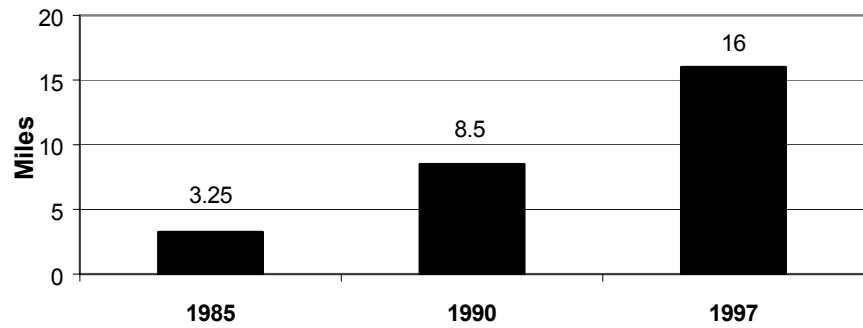
### Definition

This indicator looks at several data sets: the percentage of streets within 1,000 feet of urban villages, schools and social services that have sidewalks; the number of striped bike lanes; and as an extreme measure of public safety, the number of pedestrian/vehicle injuries and fatalities. The Seattle Office of Management and Planning provided the sidewalk data.<sup>7</sup> The Seattle Transportation Department Bicycle and Pedestrian Program supplied data on the number of striped bike lanes.<sup>8</sup> The Seattle Engineering Department (now the Seattle Transportation Department) furnished data on the number of pedestrian/vehicle accidents in the city.<sup>9</sup>

### Interpretation

As of 1997, 80% of the streets near urban villages, 87% of the streets near social services such as hospitals, neighborhood service centers, community centers, and libraries, and 78% of the streets near schools have sidewalks. The number of miles of striped bike lanes on Seattle streets has been steadily increasing from 3¼ in 1985, to 8½ in 1990, to 16 in 1997. In 1985, there were 444 injuries and 13 fatalities in pedestrian/vehicle accidents; 476 injuries and 14 fatalities

Striped Bicycle Lanes in Seattle



in 1990; and 469 injuries and 10 fatalities in 1995.

According to Seattle Engineering Department employees, there appears to be a heightened awareness of pedestrian issues among neighborhood planning activists as well as increased funding to engineer pedestrian elements on streets.

### Evaluation

Since there is little data available to measure pedestrian- and bicycle-friendly streets, it is difficult to discern overall trends either toward or away from sustainability. The first data set shows major urban centers have a relatively high degree of sidewalks, but it does not address other issues of pedestrian-friendliness such as adjacent vehicle speed or aesthetic qualities such as trees, lighting, or wheelchair accessibility. From a safety perspective, the statistics of pedestrian/vehicle accidents describe a relatively stable (though still unfortunately high) trend. The one indicator used to measure bicycle-friendliness presents a positive trend.

While local policymakers have expressed a commitment in the City of Seattle's Comprehensive Plan to provide safe pedestrian environments in all neighborhoods, there needs to be intensified efforts to enhance and expand networks. In addition, we need to improve methods to measure how well we are doing to support pedestrians and bicyclists.

### Linkages

The environmental costs of motorized vehicles to water and air quality are well documented. The economic cost of building and maintaining roads and parking lots is a drain on scarce city resources. Walking and bicycling promote neighborliness, improve health, expand mobility, and enhance public safety, especially for children, people with disabilities, and the elderly. Improved sidewalks, traffic signals, bike lanes, curb cuts and street furniture can establish avenues for communities to function efficiently with little dependence on cars, encourage more pedestrian traffic, and support a positive atmosphere for business.

# Open Space near Urban Villages

## ? Sustainability trend

**Currently 87% of Seattle's residents lives within about three blocks of the city's open spaces.**

## Description

Open space gives city dwellers a place to breathe, relax, play, walk their dogs, have picnics, and hold community gatherings. Open spaces provide urban wildlife habitat and drainage for local streams. It would be hard to call any city sustainable if it didn't have sufficient open space to meet its citizens' needs. Providing sufficient open space near "urban villages" is a key goal in Seattle's Comprehensive Plan. Since the Plan proposes to increase residential density in some urban villages, the need for public open space will be especially important.

## Definition

With 1995 data from the Seattle Parks and Recreation Department, Sustainable Seattle mapped the designated open spaces and examined surrounding geographic population distribution to evaluate current access to public open spaces.<sup>10</sup> The map provides different shading for designated open spaces, for areas within  $\frac{1}{8}$  mile of open spaces (about 3 blocks), and for areas not within  $\frac{1}{8}$  mile of open spaces. Sustainable Seattle compared the map data with 1990 census tract data to determine the share of the city residents that are near public open spaces.<sup>11</sup> The City Office of Management and Planning (OMP) also conducted an open space inventory in 1994, examining designated public open space near proposed urban villages. The inventory assessed if the proposed urban villages met established open space guidelines, including the amount of area within  $\frac{1}{8}$  mile of public open space.

## Interpretation

Seattle has 6,200 acres designated as public open space, equal to approximately 10% of the total land

base. Since the 1989 Open Space bond passed, the City of Seattle has added 520 new acres through purchases, agreements, easements, and transfers. Currently, 87% of the population lives within about 3 blocks of the city's designated open spaces. Still, neighborhoods like Ballard and Greenwood in Northwest Seattle as well as other pockets around the city contain a large proportion of the residents without nearby access to open spaces. The 1994 City of Seattle Office of Management and Planning analysis concluded that only 29% of proposed urban villages met the city's open space criteria. Some urban villages are closer to meeting the guidelines than others.

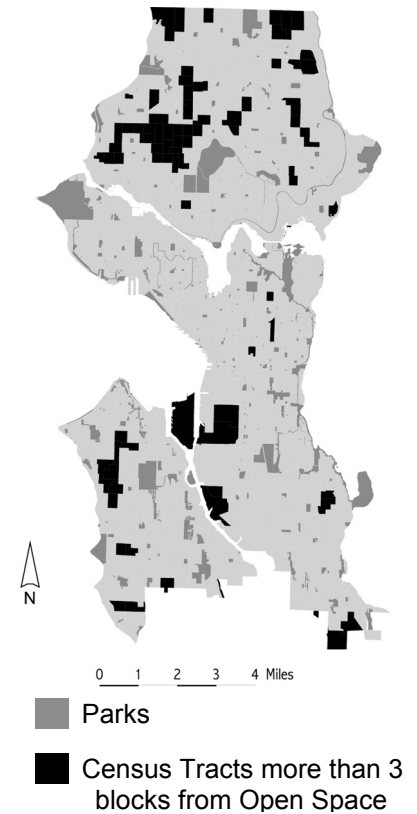
## Evaluation

The amount of designated open space in the city has expanded slightly in recent years with new program acquisitions. The available open space provides close access for most of the city's population. However, the data does not examine the quality of public open space. Furthermore, according to the 1994 City of Seattle Seattle's Comprehensive Plan, the current amount of public open space is insufficient for many proposed urban villages. Neighborhood Plans being developed by 1999 should set targets for achieving public open space goals.

## Linkages

Simply having some "breathing space" within walking distance of your home is a benefit to mental health. Open space can promote neighborliness and improve public safety. Open space translates into less impervious surface, which can help drainage control and improve water quality. Depending on the type of open space, it can support urban wildlife habitat and enhance local ecological health. Trees and other living plants improve air quality, through release of oxygen and absorption of pollutants like carbon monoxide and dioxide. By providing sufficient public open space in high density residential and commercial areas, urban villages will be more

## Proximity of Open Space in Seattle



livable, and in turn help to achieve the overall goal of the Comprehensive Plan—to create a more "Sustainable Seattle."

# Impervious Surfaces

## ? Sustainability trend

*Nearly one third of drainage lands are now impervious to surface water.*

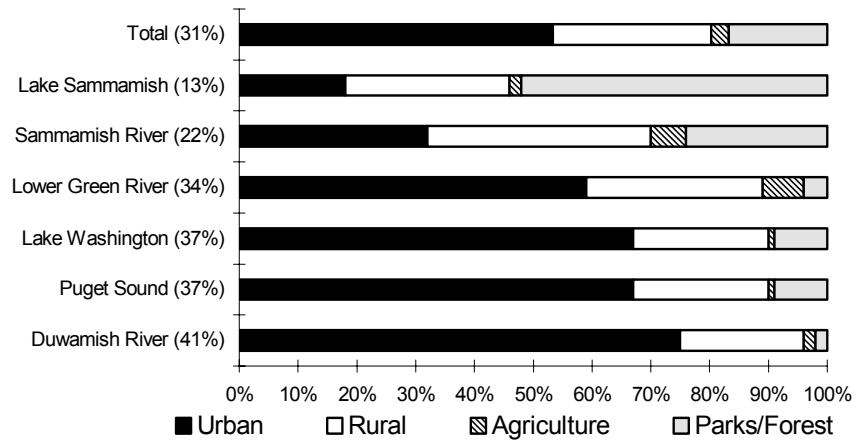
## Description

When we cover the earth with pavement, buildings, and other impenetrable barriers to water, we are creating impervious surfaces. Increased impervious surfaces send more rainwater into stormwater drains and can increase the risk of flooding, instead of recharging aquifers. Stormwater runoff can increase erosion, causing siltation in streambeds and threatening salmon and other aquatic species dependent on healthy streams. Stormwater runoff also carries pollution like gasoline or motor oil that collects on impervious surfaces, depositing them into streams. Finally, impervious surfaces increase local air temperatures, because solar energy becomes trapped in pavement, roofs, and other heat-absorbing surfaces (the “urban heat island” effect). For all these reasons, too many impervious surfaces can negatively impact a community and its natural systems.

## Definition

This indicator presents data for the six subwatersheds closest to Seattle, covering about one-fourth of King County. The indicator has been expanded since the 1995 report to use Landsat data and to examine areas just outside Seattle where changes in impervious surfaces are happening quickly. Data come from the King County Division of Water and Land Resources 1995 Regional Needs Assessment Atlas, which presents summary land use patterns for each watershed including urban and residential, rural, agricultural, parks, and forest using 1992 satellite imagery.<sup>12</sup> Total impervious surface areas for the watersheds were estimated by using standard conversion factors for each type of land uses.<sup>13</sup> Unfortunately, detailed satellite data are not available under similar classification for previous years. A 1995 image is now under

Land Coverage (by Watershed)



analysis and will provide a useful comparison when it becomes available.

## Interpretation

In 1992, King County watershed lands were 30% more impervious than they would be without any human impact. Development in urban watersheds has reduced imperviousness of the land by 40%, leaving 60% of the effective area available to absorb surface waters. In suburban watersheds an estimated 15% of the land is impervious. However, in many of these areas, development is rapidly occurring, so the amount of impervious surfaces is increasing. Drainage data are only available for 1992, so no trends can be discerned.

## Evaluation

Urban development has had a major impact on Greater Seattle drainages. Impervious surfaces now cover much of the land in and around the city. At this point, historic data are not available to evaluate trends in imperviousness of the land. Based on conversations with King County Division of Water and Land Resources staff, total impervious surface area in the major urban areas of Seattle has not changed significantly in recent years with little open space being developed. The most significant changes are occurring in surrounding incorporated cities where substantial residential and commercial growth is reducing imperviousness of the land.

For most watersheds in the western county detailed basin plans have been developed to manage stormwater runoff and reduce risk of flooding. Also stewardship groups have been actively working with public officials to minimize urban impacts. New growth management requirements encourage dense development and minimize impact in drainages away from the city.

## Linkages

Research at the University of Washington has documented a strong connection between increased impervious surfaces and decreased biological health in creeks and wetlands, directly linking this impervious surface indicator with the ecological health indicator. Impervious surfaces are also linked to indicators for wild salmon, soil erosion, vehicle miles traveled, pedestrian-friendly streets, perceived quality of life, energy use, and air quality.



# Environment Notes

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<sup>1</sup> Ron Egan and Chuck Baranski, Washington State Fish and Wildlife Department, private communication, July 22, 1997.

<sup>2</sup> James Karr, University of Washington, private communication, August and December 1997.

<sup>3</sup> Jay Clark, Puget Sound Regional Council, private communication, August 1997.

<sup>4</sup> King County Water and Land Resources Division, *Quality of Local Lakes and Streams*. (Seattle, WA: 1994).

<sup>5</sup> Puget Sound Air Pollution Control Agency, *1995 Air Quality Data Summary* (Seattle, WA: December 1996).

<sup>6</sup> Stella Neham, Puget Sound Air Pollution Control Agency, private communication, October 1997.

<sup>7</sup> Seattle Office of Management and Planning, *Sidewalks and Related Storm Drainage Improvements: SLI #49*, (Seattle, WA: June 1997).

<sup>8</sup> Peter Lagerway, Seattle Transportation Department, Bicycle Program, private communication, July 1997.

<sup>9</sup> Seattle Transportation Department, *Seattle Traffic Accidents Summary: 1996* (Seattle, WA: 1997).

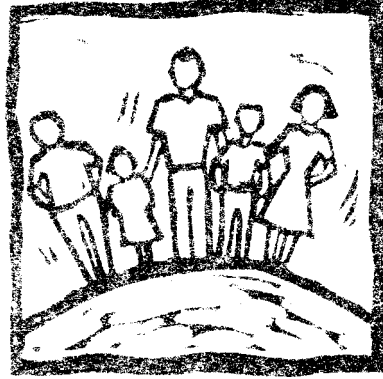
<sup>10</sup> Seattle Parks and Recreation Department, unpublished geographic data, 1995.

<sup>11</sup> U.S. Bureau of the Census Web data: 1990 (<http://www.census.gov/>).

<sup>12</sup> King County Water and Land Resources Division and Regional Needs Assessment, *Atlas of the Watersheds of King County* (Seattle, WA: July 1995).

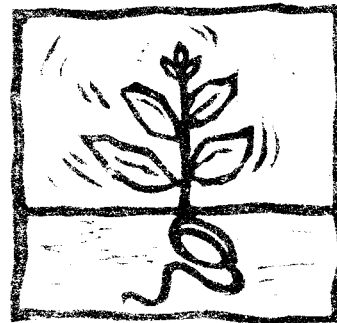
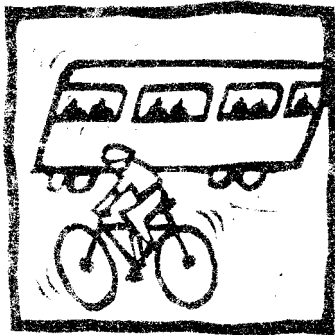
<sup>13</sup> Chris Pyle, King County Water and Land Resources Division, private communication, August 1997.





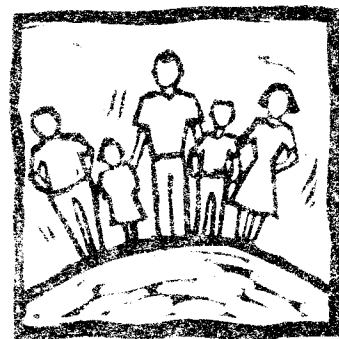
Population &

Resources



# Northwest Environmental Businesses Band Together

Story by Aaron Best



The technological abilities, environmental ethic, and geographical location of the Pacific Northwest make it a likely laboratory for fostering sustainability. It's no wonder that people are expecting Northwest businesses to lead the way to an economy that's clean, green, and efficient.

The Northwest Environmental Business Council (NEBC) is a newly formed regional trade group for businesses whose business is the environment. Environmental businesses from Washington, Oregon, Idaho, Montana, and Alaska are eligible to join NEBC.

Member businesses receive professional support, marketing leads, discounted services, and advertising. NEBC committees also work to encourage dialogue between industry and regulators and work on legislation affecting environmental businesses.

"NEBC members are mostly consulting and engineering firms," said Mike McDowell, president of NEBC, "though there are an increasing number of environmental technology and pollution prevention firms."

McDowell said that there is reluctance on the part of member companies to be out in the lead on environmental issues because companies don't want to be seen as using the political process to raise revenues. However, regional business organizations such as NEBC can take a more activist role, he said. NEBC is now working with the Asia Pacific Economic Cooperation Center for Sustainable Development and may offer joint business memberships with the Alternative Energy Association.

NEBC looks beyond the Pacific Northwest to help members market themselves internationally. Such marketing is growing increasingly important, as demand for environmental services within the U.S. levels off, and demand in overseas markets such as Asia grows dramatically. McDowell says that NEBC is working on developing foreign markets, especially in Asia. "We are trying to position ourselves as leaders in that area. It's a difficult process because we don't have many companies (short of the big international companies) that have a lot of international experience."

According to a recent report by the Washington State Department of Community, Trade and Economic Development, nearly 500 environmental industry companies are located in

Washington State, employing more than 27,000 people. Most of these companies are small and specialized; nearly a third have 10 or fewer employees and more than half have fewer than 50 employees. Altogether, the industry generates annual revenues of at least \$3 billion. Worldwide, the environmental-industry market is projected to top \$600 billion by the year 2000, compared to about \$300 billion in 1993. This corresponds to an annual growth rate of over 10%.

In 1997, the state-level industry associations elected to create NEBC to leverage their resources and serve the Pacific Northwest region as a whole. The Washington Environmental Industry Association (WEIA) is one of those organizations. The WEIA web page lists 53 member businesses from the City of Seattle and 164 from the state of Washington. WEIA will no longer exist as its own entity. Instead, it is moving its membership into NEBC.

More information about WEIA can be found online at [www.weia.org](http://www.weia.org) or by calling 206-528-3410. More information about NEBC and member businesses can be found on its web page at [www.nebc.org](http://www.nebc.org) or by calling 503-227-6361.

# Population & Resources

## SUSTAINABILITY TRENDS

<b>Population</b>	<i>King County's population growth has slowed to 1% per year, but continues to put pressure on many social and environmental systems.</i>	↔
<b>Water Consumption</b>	<i>Strong conservation programs, summer surcharges, and efficient system operations have reduced total water consumption 12% since 1990.</i>	↑
<b>Solid Waste Generated &amp; Recycled</b>	<i>Though we are better at recycling, we continue to generate increasing amounts of solid waste.</i>	↓
<b>Pollution Prevention</b>	<i>Direct toxic releases and sewage heavy metals have both decreased since 1987.</i>	↑
<b>Local Farm Production</b>	<i>Farmland in King County is rapidly disappearing, though farmers markets and organic farming are on the rise.</i>	↓
<b>Vehicle Miles Traveled &amp; Fuel Consumption</b>	<i>Fuel consumption and vehicle miles traveled per capita continue to increase, reflecting our dependence on the automobile.</i>	↓
<b>Renewable &amp; Nonrenewable Energy Use</b>	<i>Pumping gasoline into automobiles accounts for almost half of our growing nonrenewable energy use.</i>	↓

# Population

## ↔ Sustainability trend

**King County's population growth has slowed to 1% per year but continues to put pressure on many social and environmental systems.**

### Description

Rising population growth and associated high consumption lifestyles can pose a roadblock toward sustainability. Rapid growth drives urban and suburban sprawl, and challenges our ability to manage traffic, provide adequate education and health care, maintain wilderness and open space, control crime rates, and handle many other economic, social and environmental problems. Over time, a population can exceed its carrying capacity—that is, become too large for the local environment to sustain it. At the same time, a shrinking population, while often good for traffic congestion and environmental quality, can be an indicator of a depressed or shrinking economy.

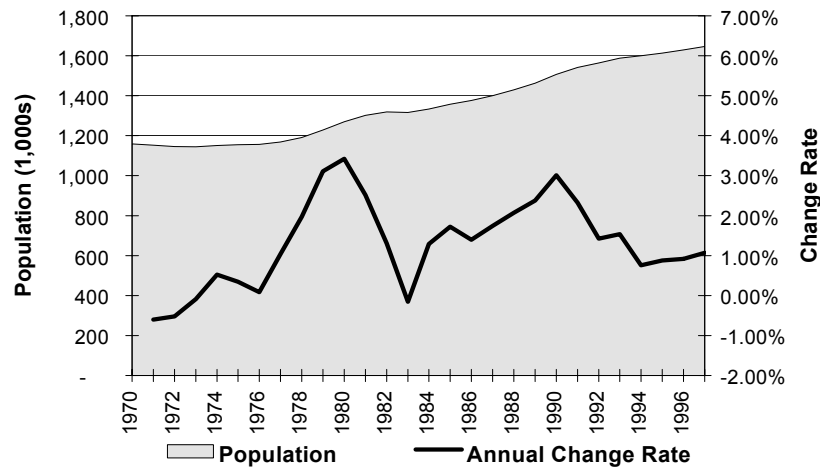
### Definition

The Forecasting Division of the Washington State Office of Financial Management (OFM) furnished King County population data.<sup>1</sup> In the decades between official U.S. Census data (taken in 1970, 1980, and 1990), OFM's data are used as official population estimates. Rolling three-year average growth rates illustrate variances in the pace of growth since 1970. Additional information was provided by the King County Department of Public Health and a report from Northwest Environment Watch entitled *Misplaced Blame: The Real Roots of Population Growth*.<sup>2&3</sup>

### Interpretation

In 1997, there were 1,646,200 people living in King County—an increase of 17,400 (1%) from 1996 and an 18% increase since 1987. During the past two decades, the county has experienced two rapid growth spurts: one between 1977 to 1982 in which county

Population of King County



population grew 2.5% and the second between 1987 and 1992 where it grew 2.3%. Since 1992, the county's growth rate has been tapering off to its current level. The majority of recent population growth in King County has been the result of natural increases (birth rates surpassing death rates), with migration playing a lesser role.

### Evaluation

The recent slowing of King County's population growth rate is encouraging. However, we must continue to explore strategies for managing urban sprawl and reducing our impact on the environment. What also remains difficult is pinpointing a sustainable level of human population for this region, especially as the population's lifestyle puts a disproportionate amount of stress on the area's natural resources. According to Northwest Environment Watch, United States residents comprise 5% of the world's population, yet we consume one-third or more of the world's paper, plastic, computers, and cars; use one-fourth of the world's energy, copper and aluminum; and consume one-fifth of the world's beef and one-sixth of the world's grain and steel. The high consumption lifestyles of the affluent threaten the very thing that makes this region so attractive—its wealth of natural resources.

### Linkages

Even a slowly increasing population has implications for a region's economic, social, cultural and environmental systems. Population growth and human behavior directly affect land-use patterns, air quality, ecological health, solid waste generated, water quality and availability, energy use, and other resource issues. Increasing numbers of people tax the ability of the government and industry to meet the basic needs of its citizens such as affordable housing, jobs, medical care, potable water, arable land for agriculture, and open space.

# Water Consumption

## ↑ Sustainability trend

**Strong conservation programs, summer surcharges, and efficient system operations have reduced total water consumption 12% since 1990.**

### Description

A sustainable society uses its fresh water supplies efficiently. The limits to our supply of fresh water were dramatically demonstrated during the drought of 1992 when restrictions were placed on household water use. Despite our damp climate, King County depends on Cascade Mountain snow packs for summer water supplies—a renewable resource, but one subject to major fluctuations caused by annual changes in weather. This indicator measures the total volume of water consumed per day in King County.

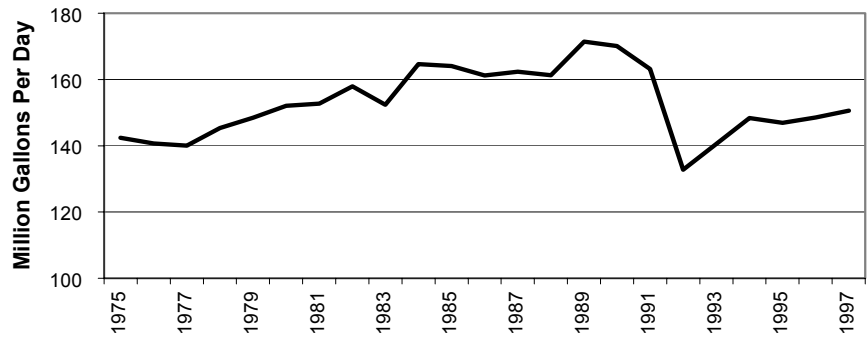
### Definition

Seattle Public Utilities (SPU) supplies water from the Cedar and South Fork Tolt Rivers to almost 75% of King County's population—about 1.26 million customers. The rest of King County, mostly to the south and east of SPU's service area, is served by other, primarily groundwater-based water systems or private wells. Water consumption data is reported on an annual average basis in millions of gallons per day (mgd) and reflects only consumption within SPU's service area.<sup>4</sup>

### Interpretation

Total water consumption has been steady at just below 150 millions of gallons per day (mgd) since rebounding from the 1992 drought. This represents a 12% decline from peak consumption levels since 1989. Meanwhile, per capita consumption continues to decline. Historic total annual water consumption trended upwards between 1970 and 1990 but did not grow as fast as the region's population. Consumption reached a maximum of 171 mgd in 1989 before dropping sharply after 1990.

Water Consumption in the Seattle Region



### Linkages

Water use is strongly linked to other indicators, including population, ecological health, impervious surfaces, wild salmon and quality of life. Our capacity to grow food, produce power, preserve our wild salmon runs, manufacture aluminum for the airplane industry, and a host of other related activities depend directly on responsible stewardship of water resources. Global warming—fed by global carbon emissions, including those produced in the Seattle area—may eventually affect water supplies. Though the exact nature of its impact in the region is open to debate, it is predicted that warmer and drier summers will mean less water available for drinking, irrigation, hydropower, recreation, and even salmon. In turn, less water may influence the make-up of our natural resources and the quality of life for area citizens.

### Evaluation

In recent years we have been moving closer to sustainability in our personal water use, thanks to effective and visionary conservation efforts. Total water consumption, which grew to about 170 mgd by 1990, even as per capita consumption tapered off, has dropped to just under 150 mgd and been maintained at that level from 1994 through 1997. This drop of 20 mgd or 12% from pre-1992 drought levels of consumption is attributed to all of the factors described above: higher marginal water rates, conservation programs, new plumbing codes, and more efficient use of water by SPU in operating the system.

# Solid Waste Generated & Recycled

## ↓ Sustainability trend

*Though we are better at recycling, we continue to generate increasing amounts of solid waste.*

## Description

A sustainable society minimizes the amount of waste it generates. It uses materials efficiently—investing in products and services that can be used over and over again instead of being used up. Recycling can limit the amount that gets buried in landfills or incinerated.

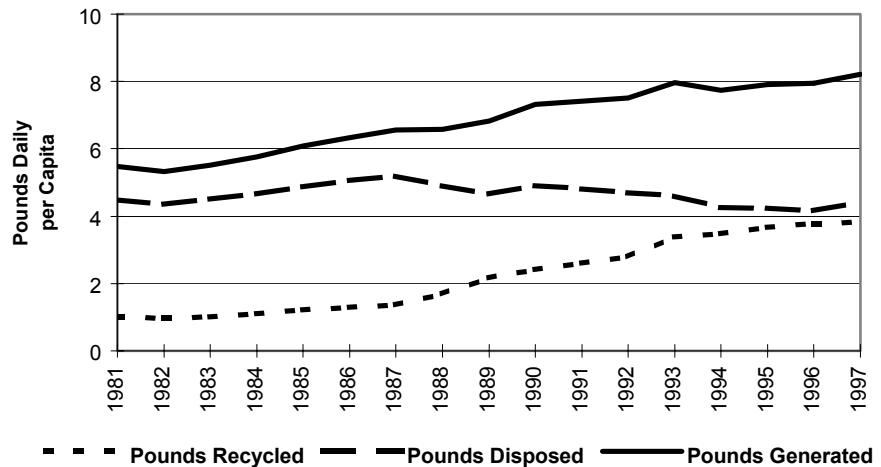
## Definition

King County defines “municipal solid waste generated” as the total solid waste stream produced by residences, stores, offices and other generators. It excludes waste from industrial, agricultural, or demolition sources (these may also represent significant problems) as well as special wastes such as asbestos, medical waste, contaminated soils, wood waste, and construction debris. King County Solid Waste Division is responsible for solid waste planning and provision of transfer and disposal services and recycling programs for all areas in King County outside of Seattle. The City of Seattle Solid Waste Utility handles collection and data within city limits. This indicator combines data from both the City of Seattle and King County.<sup>5&6</sup> Solid waste generated is broken into two categories: waste disposed at landfills and other processing/disposal facilities and waste materials that are collected and recycled—typically paper, metal, glass, plastics or yard waste.

## Interpretation

Increases in the amount of waste produced per person, along with population and economic growth, have nearly doubled total solid waste generation since 1981. Waste generation per capita increased by 50% since 1981. However, waste *disposed* per capita is now less than in 1981, largely due to the tremendous success of

Solid Waste Flows in King County



local recycling programs. Waste recycled has nearly tripled since 1981, with the regional recycling rate rising from less than 20% of waste generated to almost 50% in 1997. Over the last 5 years, recycling per capita has increased by 35% but disposal has only been reduced by 6%, leading to a 10% increase in waste generation per capita

landfills can be a source of contamination to soil and groundwater, which can negatively impact human health and wildlife habitat. In some instances, landfills produce methane gas—which when burned, contributes to air pollution and carbon emissions; and when vented, contributes directly to global warming.

## Evaluation

Total solid waste generated per capita has increased every year since 1983, despite growth in recycling and “turning the corner” toward reductions in both total and per capita waste disposed during the early 1990s. However, in 1997, we increased our waste disposed per capita for the first time since 1990. Trends such as housing construction, commercial development, increases in consumer spending, and greater demand for convenience and time-saving products such as disposables and highly packaged food items are contributing to the increase in total solid waste generated.

While recycling should continue to increase, efforts should also be made to reduce consumption of disposable materials and the subsequent waste that is generated. Producers can minimize the manufacture of non-reusable or non-recyclable products, packaging and waste by-products. Consumers can avoid their use of such products and abstain from unnecessary consumption. Government agencies can encourage businesses and individuals to reduce, reuse and recycle (and lead by example).

## Linkages

Solid waste generation is linked to other social and economic indicators, such as energy use, air quality, ecological health, asthma in children and high school graduation. Increases in waste generation per capita coupled with population growth will result in larger mountains of garbage. Waste in



# Pollution Prevention

## ↑ Sustainability trend

**Direct toxic releases and sewage heavy metals have both decreased since 1987.**

### Description

A sustainable society operates without harming its environment. Industrial and manufacturing processes would be designed to minimize emissions of toxic chemicals to the land, air and water. Residents and businesses alike would choose clean products and processes to reduce inputs of deleterious chemicals to the waste stream.

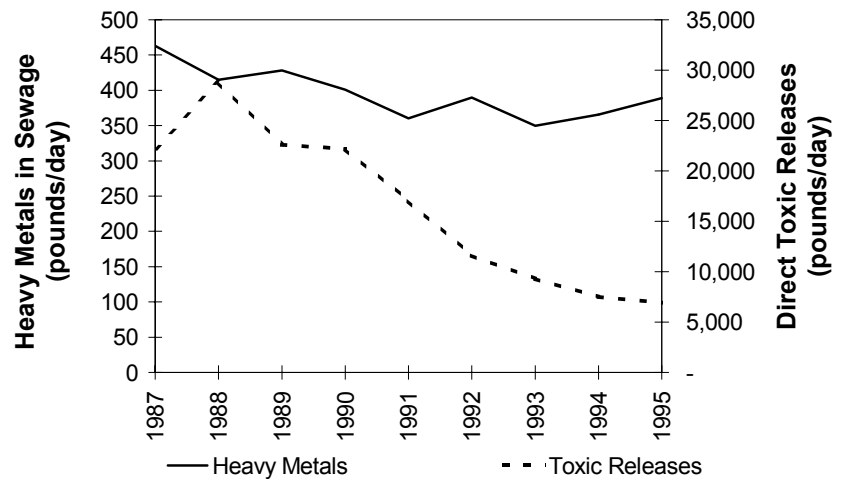
### Definition

Two indicators were selected to measure regional progress in pollution prevention: direct toxic releases into the environment by local manufacturing facilities, and heavy metal loading into the sewage waste stream.

The first set of data come from the Environmental Protection Agency's Toxic Release Inventory (TRI),<sup>7</sup> which tallies routine and accidental releases of toxic chemicals to the environment. Self-administered reports document emissions of more than 600 toxic chemicals in 28 categories. All federal facilities are required to report, as are manufacturing facilities with 10 or more full-time employees and businesses that manufacture or process 25,000 pounds, or otherwise use 10,000 pounds, of toxic chemicals. It does not include releases of toxic chemicals from non-manufacturing facilities, such as dry cleaners or gas stations.

The second set of data details heavy metals found in sewage treatment plant influx, for the West Point and Renton treatment plants. This data was made available by the King County Industrial Waste Section of the Water and Land Resources Division.<sup>8</sup> It includes heavy metals of concern to ecosystem health: arsenic, copper, chromium, cobalt, mercury, nickel, lead, silver and zinc.

**Toxic Releases and Sewage Heavy Metals in King County**



### Interpretation

Toxic releases have declined by 69% in King County since the EPA began collecting data in 1987. The decline may be attributed to better control technology, improved production processes, recycling or energy recovery. On the other hand, toxic releases in King County may have declined due to increased transfer of the toxic chemicals for release or disposal to other regions, benefiting the local environment at others' expense. The EPA data show that, from 1987 to 1995, total transfers of toxics out of the county increased by 171%.

Heavy metals loadings in sewage treatment plants also decreased in the 1980s but have stabilized in the 1990s. Trends of specific metals include decreases in chromium and zinc content, while influx concentrations of both lead and nickel have increased.

### Evaluation

The data suggest that the region is moving toward sustainability in pollution prevention. Toxic releases from manufacturing facilities have declined steadily over the eight years on record, although transfers to other regions have increased. The heavy metals content of sewage arriving at area treatment plants has also decreased.

### Linkages

Preventing various types of pollution is likely to improve air quality and ecological health, reduce asthma hospitalization, lower health care expenditures, and improve the quality of life in our region. Pollution can be prevented through improving fuel efficiency, and reducing energy use, as well as using cleaner, healthier technologies to provide for human needs and wants.

# Local Farm Production

## ↓ Sustainability trend

**Farmland in King County is rapidly decreasing, though farmers markets and organic farming are on the rise.**

## Description

A truly sustainable society has the ability to produce enough food to support its local population in a way that does not reduce the fertility of the land. Local food production is preferred since the transportation to import food consumes tremendous amounts of energy and generates pollution. When food is imported from far-away places, nutrient value is reduced during the transport time. Also, consumers don't always know the conditions under which non-local food is produced, so they may be unconsciously supporting labor exploitation, poor land practices, or toxic chemicals use and be ingesting unknown quantities of residual toxins. Local farming is part of a self-reliant and diverse economy, making a region less vulnerable to market crises. More local farmland means less developed land, fewer impervious surfaces, and thus a greater presence of the natural ecosystem's features and functions.

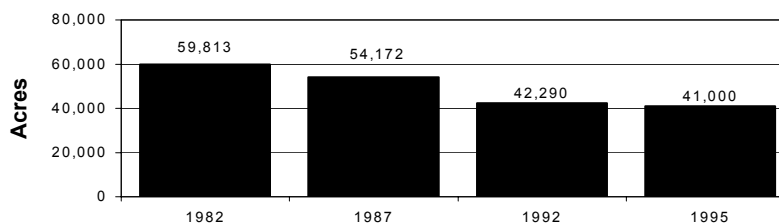
## Definition

This indicator was expanded since the 1995 report to include four measures. King County Office of Open Space and Resource Lands furnished data on the acreage of in-county zoned farmland and the total number of farms in King County. The Organic Farm Program in the Washington Department of Agriculture provided the number of farms and farm acres certified as organic.<sup>9</sup> The Washington State Farmers Market Association supplied data on the number of in-county farmers' markets and average number of vendors.

## Interpretation

The number of acres of zoned agricultural land continues to decrease. This loss has occurred despite the approval by voters in 1979 of a \$50

Acres in King County with Agricultural Zoning



Certified Organic Farms in King County



million bond issue that purchased development rights of significant farmlands. Reflecting the decline in farm acreage, there is a decreasing trend in the number of King County farms. However, the organic certification of farms in the county, though small, is growing.

A direct indicator for local food production is the increasing number of farmers markets selling fresh local produce during the growing season. As of 1990, there were only three member markets operating in King County: the Issaquah Farmers Market (started in 1990), the Kent Market (1975), and the Seattle Pike Place Market (1907). Since 1990, six more markets have joined: Auburn (1993), Enumclaw (1997), Fremont (1996), Seattle University District (1993), Vashon (1995), and Woodinville (1994). The average total number of vendors selling at these markets is currently 276 (not including Enumclaw, which is brand new, and Issaquah, which is starting in a new space this year). In addition to those listed above, there are small roadside stands, as well as a few markets that are not members of the Association.

## Evaluation

The data show two opposing trends. On the large scale, the amount of zoned farm acreage and the number of farms in King County continue to decrease. While the Farmland Preservation Program may be limiting the development of additional acres, it is not clear how much of that is actually being used for farming purposes. Demands for housing are creating pressures to convert farmlands to residential developments. On the positive side, there is a small but growing interest in more sustainable practices: organic farming and farmers markets, which include most of the local organic growers.

## Linkages

Farm acreage and sustainable agriculture affect environmental indicators such as ecological health, soil erosion, water consumption, and pollution levels. Energy use and vehicle miles traveled are also lessened by local, sustainable agriculture. Organic vegetables contribute to human health, resulting in a possible reduction in health care expenditures.

# Vehicle Miles & Fuel Consumption

## ↓ Sustainability trend

*Fuel consumption and vehicle miles traveled per capita continue to increase, reflecting our dependence on the automobile.*

### Description

The more we drive, the further we move away from sustainability. An increase in the number of miles traveled by King County drivers reflects growing dependence upon non-renewable natural resources, an increased amount of time allocated to a stressful activity, and a declining ability to work, live and participate in a neighborhood or community. Gasoline-fueled vehicle use creates air and water pollution as well as traffic congestion. Roads take up valuable land, reduce wildlife habitat and deprive the human community of open space. Most of us live in dwellings where a small child cannot go more than a few yards from the front door without a potential brush with death. A decrease in vehicle miles traveled would reflect reduced travel distances, more walking and biking, and wider use of public transportation and carpools.

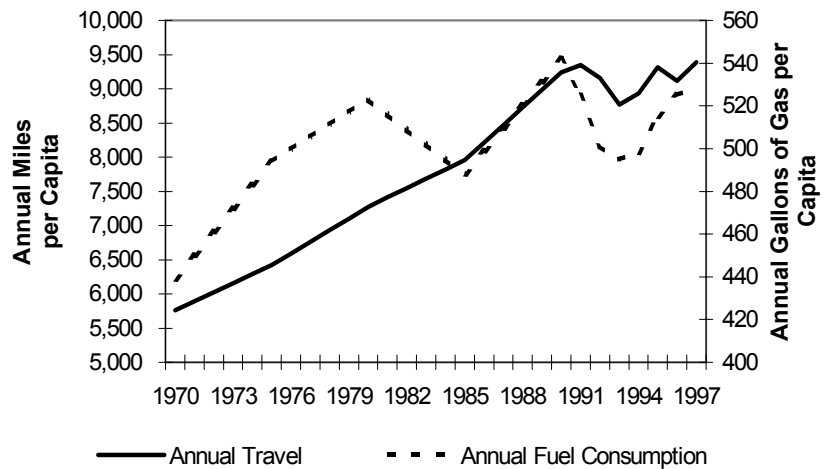
### Definition

The Washington State Department of Transportation calculates data on miles traveled per capita using the Department's High Performance Monitoring System and estimates annual fuel consumption based on revenues from motor fuel taxes.<sup>10</sup> The King County Department of Transportation supplied Metro ridership data.<sup>11</sup>

### Interpretation

Vehicle miles traveled (VMT) per capita have steadily increased over the last two decades, rising from 5,800 miles per year in 1970 to 7,300 miles in 1980 and to 9,200 miles in 1990. The methodology to calculate VMT changed in 1992, making it difficult to compare prior data. From 1993 to 1997, per

King County Travel and Fuel Consumption



capita VMT rose by 615 miles per year (7%).

Fuel consumption per capita has risen more slowly over the last two decades, rising from 440 gallons per capita in 1970 to 520 gallons in 1980 and to 530 gallons in 1997, with two periods of reduced fuel consumption in the early 1980s and 1990s. Over the last four years per capita consumption has increased by 33 gallons per year (7%). In addition, Metro bus ridership has tapered off since the early 1980s, falling from an all time high of 52 annual rides per capita in 1980 to 47 in 1996.

### Evaluation

Recent trends, with the notable exception of the 1996 funding an expanded regional rapid transit system, indicate a continued dependence on car travel. In the last four years, fuel consumption and vehicle miles traveled have both increased by 7%. Alarming, after decades of increasing efficiency our vehicles have stopped becoming more fuel-efficient. In the long run, major changes in land use, vehicle technology, employment patterns, vehicle efficiency, and the quality and accessibility of public transportation will be necessary to achieve sustainability.

### Linkages

Vehicle use and gasoline consumption are linked to excessive use of nonrenewable resources, pollution, loss of open space and wildlife habitat, decreased social health as a result of stress and pollution, and a declining sense of community. Specifically, gasoline consumption contributes to increased greenhouse gas production and global warming. Many of these can be improved by switching transportation modes toward mass transit, walking and bicycling, as well as integrating commerce and residence in neighborhoods and business districts. Increasing the efficiency on all cars by 10 miles per gallon could reduce U.S. carbon dioxide emissions by 20%. A stable population would also reduce sprawl and discourage vehicle use.

# Renewable & Nonrenewable Energy Use

## ↓ Sustainability trend

*Pumping gasoline into automobiles accounts for almost half of our growing nonrenewable energy use.*

### Description

Energy is integral to our daily lives. By definition, the use of nonrenewable energy resources such as oil, natural gas, and coal is not viable in the long term because supplies are finite. Improper use of renewables such as hydropower may negatively impact salmon runs or forest and aquatic ecosystems. Our movement toward sustainability is dependent on the extent to which we are able to decrease our reliance on nonrenewable energy resources, shift our use of fossil fuels toward essential uses and transitional needs, and develop renewables in an environmentally and economically responsible manner.

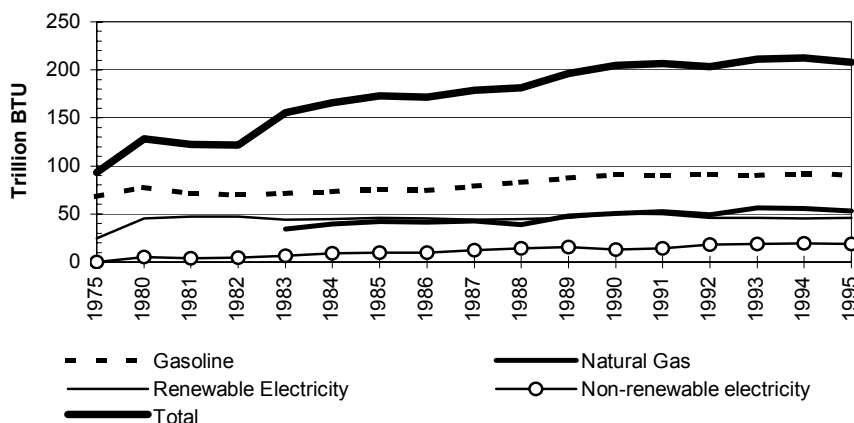
### Definition

This indicator tracks consumption of gasoline, electricity, and natural gas, with data provided by the King County Office of Budget and Strategic Planning, Washington State Department of Transportation,<sup>12</sup> Washington Department of Community and Economic Development, Seattle City Light,<sup>13</sup> Puget Sound Energy Services,<sup>14</sup> and the Puget Sound Air Pollution Control Agency. Adequate data for heating oil, wood energy, and other lesser-used resources were not available.

### Interpretation

From 1986 to 1995 our total energy use in King County increased by 22% from 172 trillion British thermal units (TBtu) to 209 TBtu. However, per capita energy use increased by about 3.6% over the same period, as King County population increased by 17%.<sup>15</sup> Nonrenewable energy use increased from 73% to 77% of total energy use, and our use of electricity generated from nonrenewable resources increased from 18% to 26% of total electricity use. Our use of gasoline and diesel fuel increased by 21%, and our use of

Renewable and Nonrenewable Energy Use in King County



natural gas increased by 28%. Of the total 1995 energy use in King County, 43% was used in fueling vehicles, natural gas use accounted for 25%, while electricity use accounted for the remaining 31% of the total.

A new energy future may be in the making. The Pacific Northwest is already home to the nation's biggest solar-cell producer and the world leader in fuel-cell technology.

### Linkages

Nonrenewable energy use directly contributes to increased greenhouse gas production and resultant global warming. Energy use is linked to most facets of our social, economic, and cultural fabric. We heat our homes with gas, electricity, and oil. Automobiles, still our primary means of transportation, consume vast quantities of gasoline and are a major contributor to air pollution. Urban design and land-use policies have been greatly influenced by the automobile. In producing food, significantly more energy is required to provide meat products than grains. Energy use has serious impacts on critical natural systems: coal-fired power plants diminish air quality, and hydropower affects streams, rivers, and fish.

### Evaluation

A review of King County energy use suggests that we are moving away from sustainability. Continued dependence on motor fuels, almost half of our current energy use, poses a critical challenge for changing our energy consumption patterns. Population growth is another significant factor contributing to our region's high energy use. As population increases, most new single-family homes are heated by natural gas, increasing our use of nonrenewables.

Over the next several decades, we must make the transition to a sustainable energy future. It is imperative that we reduce per capita energy consumption. The current restructuring of the utility industry, while offering opportunities, also poses significant challenges. Can we restructure in such a way that the short-term focus of competitive markets will not eclipse our long-term social, economic, and environmental goals? Can we design an energy marketplace that will support conservation, renewable energy resources, restoration and preservation of fish and wildlife, affordability, and public accountability?

# Population & Resources Notes

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<sup>1</sup> Washington State Office of Financial Management, *1997 Population Trends*, Table 3. Components of Population Change by County, 1990-97. (Olympia, WA: September 1997).

<sup>2</sup> Seattle-King County Department of Public Health, *1995 Survey on Teen Pregnancy* (Seattle, WA: November 1997).

<sup>3</sup> Alan T. Durning and Christopher D. Crowther, *Misplaced Blame: The Real Roots of Population Growth* (Seattle, WA: Northwest Environmental Watch, July 1997).

<sup>4</sup> Bruce Florey, Seattle Public Utilities, private communication, July and December 1997.

<sup>5</sup> Bill Reed, King County Solid Waste Division, private communication, July 1997.

<sup>6</sup> Lisa Perrin, Seattle Public Utilities, private communication, July 1997.

<sup>7</sup> Environmental Protection Agency, *United States Toxics Release Inventory, 1987-1995*. Online at <http://www.epa.gov/opptintr/tri/>.

<sup>8</sup> Heavy metal content of influx provided by the King County Industrial waste section of the Water and Land Resources Division.

<sup>9</sup> Miles McAvoy, Organic Farm Program, Washington Department of Agriculture, private communication, May 1997.

<sup>10</sup> Dan Falter, Washington State Department of Transportation, private communication, July and November 1997.

<sup>11</sup> Teddi Reynolds, King County Department of Transportation, private communication, August 1997.

<sup>12</sup> Washington State Department of Transportation, Gasoline use in 1997 - special tabulation, contact Dan Falter.

<sup>13</sup> Seattle City Light, Electricity use - special tabulation, contact Labh Sachdev.

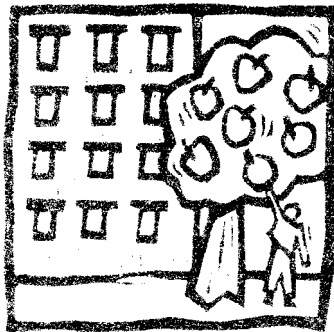
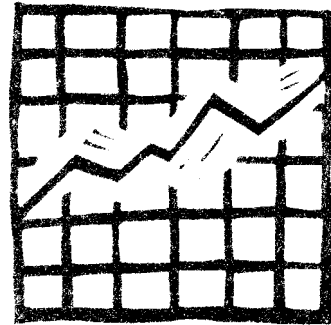
<sup>14</sup> Puget Energy Services. *Annual Reports* (1983 to 1996), contact Karen Burrows. The percentage of renewable and non-renewable for years 1994 and 1995 was not available as of August 4, 1997. Placeholder values of .55 for renewable, .45 for non-renewable were used as approximations. This value is the average of the percentage splits for years 1988-1993.

<sup>15</sup> Washington State Office of Financial Management, *1997 Population Trends*, Table 3. Components of Population Change by County, 1990-97 (Olympia, WA: September 1997).



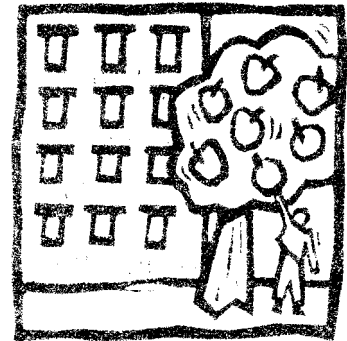


# Economy



# Plymouth Helps the Homeless with More than Shelter

Story by Susan Cannon



**N**ina Hughes, a severely depressed diabetic, once found herself among the nearly 4,500 homeless in Seattle. Like many of the nation's homeless, health problems disrupted her attempts to live an independent life. Nina found help with Plymouth Housing Group (PHG), a local nonprofit striving to eliminate homelessness by stabilizing homeless and very-low-income people in safe, decent housing and providing them opportunities to improve their lives. PHG models sustainable practices by generating much of its own operating income through preserving, developing and operating affordable housing, and committing resources to social problems that keep many from a permanent home.

**“When someone is homeless, a lot of energy is devoted to basic survival—food, clothes, safety. Emotional, mental, and health care needs are often put on the back burner.”**  
 —Todd Filer, PHG Housing Manager

Simply placing a homeless person in an apartment or shelter is not a sustainable solution to homelessness. PHG recognized that the chronically homeless were struggling with emotional and mental issues, barriers to employment, lack of supportive relationships, disabilities, HIV, and substance abuse. “When someone is homeless, a lot of energy is devoted to basic survival—food, clothes, safety,” explains Todd Filer, PHG Housing Manager. “Emotional, mental, and health care needs are put on the back burner.” PHG differs from typical low-income housing programs by connecting residents with community resources that help them manage their lives. The organization partners with agencies that treat mental health issues, AIDs, substance abuse, or attend to special needs of the elderly or disabled.

Most PHG buildings have resident management staff available to tenants 24 hours a day. Social service professionals work with tenants to increase their independence and self esteem, and adjust to living within a structured environment. Tenants relearn basic living skills such as managing a budget, or how to set boundaries and build support systems. Many tenants volunteer, by assisting at the lobby desk, cleaning up around the building, or running errands for a neighbor.

PHG funds its work largely through earnings from property development, rentals, and commercial management. Private donations and federal Housing & Urban Development (HUD) grants supplement the budget. Monthly rents from the nine PHG properties range from the \$150 to \$465. Rent paid by tenants accounts for 36% of PHG funding, while subsidies cover 28%. Some properties include street level retail.

PHG's achievements illustrate how its approach contributes to overall community sustainability. Last year, for clients with at least one year in the Shelter Plus Care program, mental health hospitalizations dropped 70%, and incidents of incarceration declined 84%. By focusing on housing for single-adults in downtown Seattle, PHG provides affordable living for the low-wage workforce. While this helps preserve the diversity of the downtown population, women are still a minority in PHG housing due to fears for safety or the fact they have children who cannot be housed by PHG. By setting floors aside for single women and creating a safe environment, their numbers last year rose from 19% to 24%.

The future guarantees a challenge. Welfare reform, particularly cutbacks in federal housing subsidies, is diminishing housing for low-income populations. Federal contracts for rent subsidies will begin to expire in 1998. PHG maintains that those who are mentally ill, living with AIDs, and otherwise challenged cannot be moved immediately “from welfare to work,” as directed by the new welfare reform. Other housing agencies have had to turn away Seattle's neediest in favor of tenants who can pay higher rent. Despite the growing financial pressure, PHG has committed itself to serving the “poorest among us, those who often slip through the cracks and are left, literally, out on the streets.”



# Economy

## S U S T A I N A B I L I T Y   T R E N D S

Energy Use per Dollar of Income	<i>We continue to reduce by 1% per year the amount of energy we use to generate each dollar of wealth.</i>	↑
Employment Concentration	<i>Despite a slight upswing in employment concentration in 1996, Seattle's economy continues to diversify.</i>	↑
Unemployment	<i>Unemployment has been decreasing, following traditional economic cycles; still jobs are not equitably distributed.</i>	↑
Distribution of Personal Income	<i>King County's rich are getting richer, while the poor and middle class are losing ground.</i>	↓
Health Care Expenditures	<i>Health care expenditures per capita continue to increase, but at a slower rate.</i>	↓
Work Required for Basic Needs	<i>Workers are facing growing pressure to work longer hours and earn more, while having less time to spend with family and friends.</i>	↓
Housing Affordability	<i>Housing costs remain 60% above affordable prices for first time buyers and renters, but the gap has stabilized over the last few years.</i>	↔
Children Living in Poverty	<i>Increasing numbers of children in Seattle and King County are living in poverty.</i>	↓
Emergency Room Use for Non-ER Purposes	<i>High emergency room use shows the ER may be acting as a substitute for primary health care.</i>	↔
Community Reinvestment	<i>Banks are generally meeting local credit needs, but changes in regulations inhibit comparisons to previous years.</i>	?

# Energy Inputs per Dollar of Personal Income

## ↑ Sustainability trend

*We continue to reduce by 1% per year the amount of energy we use to generate each dollar of wealth.*

## Description

A sustainable economy minimizes its throughput—the amount of materials and energy it uses—to provide for individual's needs and wants. In our work, each of us takes materials from the earth and returns wastes as we create things of value for society. The paychecks people bring home represent their monthly “take” for their economic contribution. How many energy resources are expended for each dollar of personal income? Basically, this indicator measures our economic metabolism. The goal is to get as much well-being as possible out of each calorie burned.

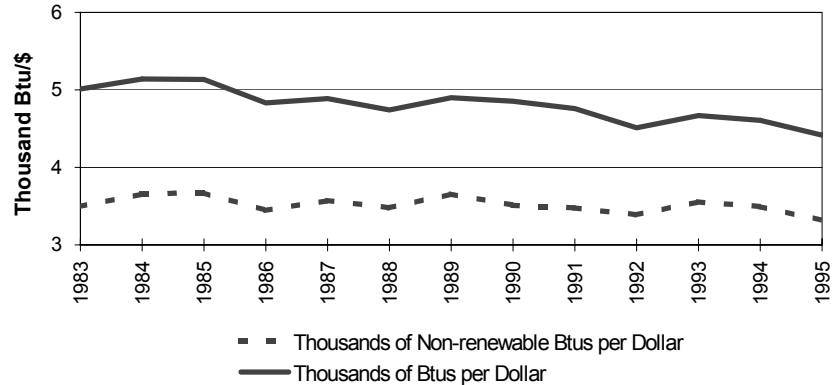
## Definition

This indicator compares per-capita energy use to per-capita personal income for the last 13 years. The energy data is the same as that used in the Renewable and Nonrenewable Energy Use indicator in this report. Annual personal income data for King County were obtained from the Bureau of Economic Analysis, U.S. Department of Commerce.<sup>1</sup> The income data is measured in constant 1996 dollars to correct for inflation,<sup>2</sup> and the energy data is measured in British thermal units (Btu).<sup>3</sup>

## Interpretation

In 1995, 4.4 thousand Btu of energy were used for every dollar of personal income in King County. The energy-intensity of King County incomes in 1994 was 8.1% lower than the average energy use over the 13-year period measured. This represents an 11.9% decrease from the high of 5 thousand Btu per dollar that occurred in 1984. When measured against total energy use, our personal incomes appear to be getting more energy efficient. When incomes are measured against only non-renewable energy, energy intensity

Energy Use per Dollar of Personal Income  
(Thousand Btu/\$)



decreased by 5.8% over the 13-year period.

It is important to note that both personal incomes and energy use have grown significantly. Over the 13-year period, personal income increased by 30.5%, non-renewable energy use increased by 23.7% and total energy use increased by 15%. Though total resource use continues to climb, our growing energy efficiency is important to highlight. Of course, much more can be done.

## Evaluation

In King County, our paychecks are getting slightly “greener,” using less total energy per take-home dollar, but using the same amount of non-renewable energy. Though our economy may be getting slightly better at turning energy into wealth, its sheer increase in size has increased overall energy use by 15% in 13 years. In moving toward sustainability, we need to accelerate our innovation of energy-efficient means for creating economic well-being. The Pacific Northwest is home to a skilled, wealthy, and environmentally conscious work force. It is time that we put our talents towards creating the next economy—one that is efficient in its use of energy and materials. Although this indicator fails to capture the energy invested in goods and services imported from elsewhere, it does measure the energy that goes into our homegrown goods and services and into the economic value we add to the

imported materials we use in our work. An improvement in this indicator is a certain signal that local efficiency gains are being made in how we produce and enjoy the fruits of our labor.

## Linkages

Our energy-intensive economy creates wealth, but at a high cost: the cost of smog and acid rain, greenhouse warming, as well as economic and strategic instability due to our dependence on foreign oil. This indicator is directly linked to other resource use and environmental indicators, such as energy use, income distribution and air quality. Contrary to what some might believe, the fossil-fuel economy is not just the result of market forces. Our system is built upon innovations of the 19th century—coal, oil, gas, and automobiles. It will take 21st century solutions to move out of fossil fuels and toward sustainability. Public-private partnerships will be key.

# Employment Concentration

## ↑ Sustainability trend

*Despite a slight upswing in employment concentration in 1996, Seattle's economy continues to diversify.*

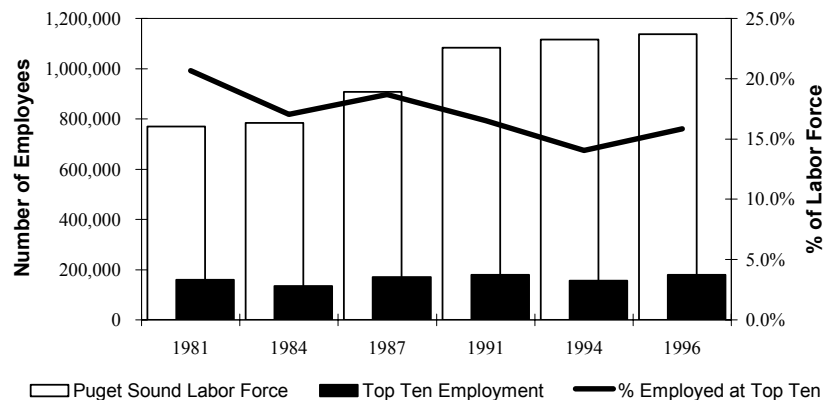
## Description

A sustainable community values diversity in its economy just as it values diversity in its natural systems, and for many of the same reasons. Similar to a diverse natural environment being able to withstand shocks, a diverse economy—comprised of an array of enterprises rather than a handful of large employers and key industries—is more prepared to absorb cyclical downturns and changing market demands. If too many jobs are concentrated in our region's largest employers, a downturn in a key industry is likely to have serious repercussions throughout the local economy. This indicator looks at employment concentration as a measure of economic diversity.

## Definition

In 1981, 1984 and 1987, Seattle City Light released data on the ten largest employers in the "Seattle area," as determined by Seattle Northwest Financial Advisors (Municipal Light and Power Revenue Bonds Statement, 1984, 1985 and 1988 editions).<sup>4</sup> It no longer publishes that data. In 1991 and 1997, The Economic Development Council of Seattle and King County released data on the top 20 employers in the Central Puget Sound Region.<sup>5</sup> For 1994, data was compiled from lists created by the *Puget Sound Business Journal* for private employers and estimates of public sector employment.<sup>6</sup> This indicator compares employment by the largest ten employers to total non-commuting labor force in the three counties that comprise the Central Puget Sound Region—King, Snohomish and Island.<sup>7</sup> This data does not track the number of employees who commute from outside of their boundaries.

Employment at Top Ten Companies in Central Puget Sound



## Interpretation

Between 1981 and 1994, the region experienced a steady decline in employment concentration, as it fell from 20.7% in 1981 to 14.1% in 1994, with one small jump in 1987. The significant decrease in employment concentration between 1981 and 1984 was driven mostly by a sharp decline in employment (from 80,000 to 62,000 workers) by The Boeing Company. By 1991, Boeing's share of the local payroll had increased to 99,000. While eclipsing its early 1980s employment levels, Boeing's growth was matched by expansion in other sectors such as government, retailing, and software development. Boeing's share of the region's employment has fluctuated over the years—accounting for 8% of the total in 1996, down from 10% in 1981, but having risen from a low of 7% in 1994. Between 1994 and 1996, the percentage of Central Puget Sound workers employed by the region's ten largest employers grew by nearly 2%. Mergers in the healthcare and banking industries, as well as expansions by Microsoft and Boeing, fueled this increase. Public sector employment has remained relatively stable over the past decade and a half.

## Evaluation

The sources of data for the period between 1981 and 1996 are not completely comparable. Nonetheless, decreases in employment concentration signal a trend toward sustainability. Recent strong growth in some of the top ten companies in the mid-1990s has caused what is probably a temporary increase in concentration. However, the long term trend is clearly toward increased economic diversity.

## Linkages

When employment concentrates in a few key industries or employers, it increases the likelihood of economic shocks when industries go sour. The resulting cuts in tax revenues and consumer spending can cause other layoffs, driving up homelessness, poverty, crime rates, and other indicators of the social health of our region. A society experiencing such shocks is less likely to have the vision or resources to adequately support environmental protection or improve the quality of life.

# Unemployment

## ↑ Sustainability trend

*Unemployment has been decreasing, following traditional economic cycles; still jobs are not equitably distributed.*

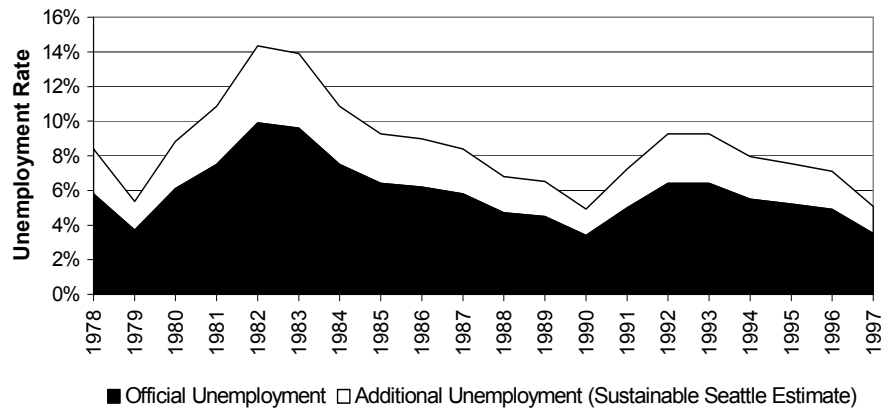
### Description

Unemployment is a traditional measure of economic vitality. However, unemployment measures often undercount the number of people who are unable to get work, because they leave out the “underemployed” part-time workers who want more hours and the “discouraged workers” who want to work but have ceased looking for jobs. This indicator reports the official rate of unemployment. It also provides an estimate of “real” unemployment by estimating what local unemployment might be if it incorporated underemployed and discouraged workers.

### Definition

To be counted as unemployed, you must be considered a member of the “labor force,” which means you have searched for a job during the past year and were available for work on the day the survey was taken. You are not “unemployed” if you are on strike, ill, incarcerated, under 16, retired, in school, taking care of your family, have not looked for a job in the past, or simply are no longer looking for a job. The Washington State Employment Security Department and the Bureau of Labor Statistics (BLS) provided unemployment data.<sup>8</sup> The BLS tracks six different measures of unemployment.<sup>9</sup> Sustainable Seattle estimated what “real” unemployment in King County might be by expanding official unemployment to the BLS’ broadest unemployment measure—one that includes underemployed and discouraged workers. Our estimates for unemployed King County residents not being counted as officially unemployed range from 1.5% when official unemployment is lowest to 4.4% at its highest. It is important to note that we calculated a very rough estimate of what

Recorded vs. Estimated Unemployment in King County



real unemployment levels might be in King County. The numbers themselves are neither “real” nor official measures.<sup>10</sup>

### Interpretation

After reaching a 20-year low in 1990, King County unemployment rates jumped in the early 1990s before settling into a steady decline the past three years, reflecting our region’s economic growth. As of October 1997, the official unemployment rate is 3%, quite low by historical standards. However, unemployment among African Americans has remained high even in times of relative prosperity—11.3% in 1990, compared to the overall rate of 4.1%. Nationwide estimates by the BLS reveal that this inequity has seen little improvement in 1996, as the unemployment rate among African Americans was 10.5%, compared to a 4.7% rate among whites.<sup>11</sup>

### Evaluation

The measured unemployment rate trended up in 1991 to 1993, then down in 1994 to 1997. These cyclical fluctuations are considered a normal occurrence in our market economy. The unfortunate result can be significant social disruption for families whose members lose their jobs. The official King County unemployment rate not only fails to account for discouraged and underemployed workers. Its focus on the average rate also hides significant

and longstanding inequities among different ethnic groups in King County.

### Linkages

Decreased unemployment levels can lead to a vital economy in many different ways and strengthen relationships throughout society. However, a vital economy can also attract more people to the region, adding higher levels of water consumption, traffic congestion, resource use, and other kinds of negative environmental impacts. The fact that unemployment, low job security, and low wages are all more likely at lower levels of education means that adult literacy and high school graduation rates are related indicators. Persistent racial inequities in employment mirror inequities in other social justice indicators.

# Income Distribution

## ↓ Sustainability trend

**King County's rich are getting richer, while the poor and middle class are losing ground.**

### Description

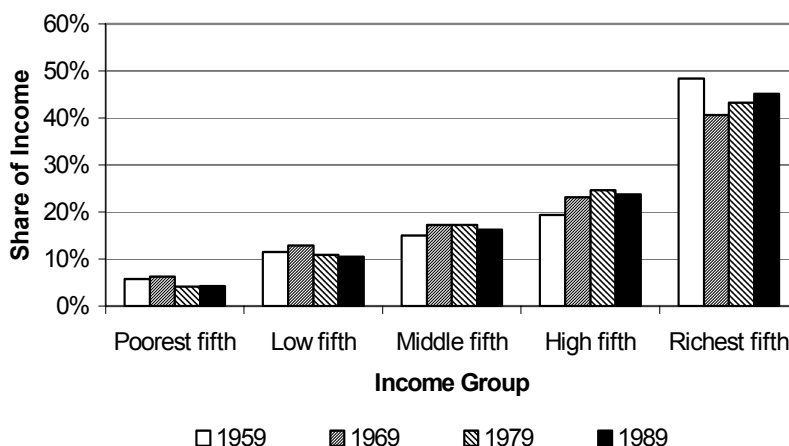
A healthy, viable society is one in which total personal income is distributed fairly among the population. A large discrepancy in income across society creates uneven access to education, housing, health care, and other goods and services. It also may create social tension. A sustainable society will minimize poverty and be wary of extremes of wealth; it will prosper with a strong middle-class and a reasonable distribution of income that minimizes poverty while rewarding hard work, education and responsibility.

### Definition

This indicator measures the money income earned by households. It displays the percentage of income earned by each fifth (20%) of the households, arranged by increasing income. The percentage of income is calculated from data in the 1960, 1970, 1980 and 1990 U.S. Census.<sup>12</sup> These data estimate the number of households in various income ranges for King County. "Household" is defined as all persons sharing a housing unit, such as a house, apartment, or mobile home. "Household income" is the money income they earned. "Money income" consists of wages, interest, and other personal receipts, including government cash transfers before taxes.<sup>13</sup>

Most of the income not included in money income—such as capital gains and employer-paid health insurance—is earned by more affluent households. These increases were slightly more than offset by taxes for the two highest income groups in 1989.<sup>14</sup> Thus, the distribution of money income is an approximation of the distribution of after-tax income. At present, the only available source of the data for this indicator is the U.S. census conducted

Share of Income by Income Group (1959 to 1989)



every ten years, thus this indicator cannot be updated until 2001.

### Interpretation

During the last decade, there has been a slow but consistent change in the distribution of income among major groupings in King County. Inequality increased slightly, as people with higher incomes (highest fifth) received a slightly larger share of overall income. There were slight reductions in the middle incomes (high, middle, and low fifths). In 1989, the highest-income fifth received 45% of the money income in King County, while the lowest two-fifths (the lowest 40%) received 15% of the money income. These trends and values mirror results on the national level.

### Evaluation

The discrepancies of wealth and poverty represented in this data are not sustainable in the long term. The great dream of the War on Poverty was that the middle class would continue expanding until poverty was ended. However, in the past two decades, two billion low-wage workers have been added to the workforce in countries that are active trading partners to the U.S. and trade barriers have decreased. The percentage of families with incomes below the poverty level in King County stayed at 5% between 1979 and 1989, which means the total number of families increased. The percentage of

persons in households with incomes below the poverty level increased from 7.7% to 8.0%. These trends are especially disappointing given that inflation-adjusted household money income increased by 9% in King County during the same decade. This gain was disproportionately gained by the wealthy.

### Linkages

Low income can be associated with children living in poverty, emergency room use for non-ER purposes, low birthweight infants, juvenile crime, and depressed levels of civic participation. In the long run, higher incomes for the poor are likely to result in a more stable society that has fewer of the problems associated with poverty. Greater income may be associated with increases in community capital, investments in environmental protection and open space preservation, increased energy use, better health care, and improved perceptions for quality of life.

# Health Care Expenditures

## ↓ Sustainability trend

*Health care expenditures per capita continue to increase, but at a slower rate.*

## Description

Health care has always been a basic function of community life. This indicator highlights how much of our financial resources are being allocated toward caring for or preventing illness (and are therefore unavailable to meet other needs). What it does not reflect is how effectively those resources are being used to improve health, how many people don't have appropriate access to health services, and how much of our total effort is spent caring for illness rather than promoting health.

## Definition

Health care expenditures per capita for Washington State are defined as the sum of spending by the private sector (household and business 60% of the total), public sector (federal, state and local government 35%), and other (non-patient 5%), divided by the state population. The data is compiled and published by the Health Care Financing Administration.<sup>15</sup>

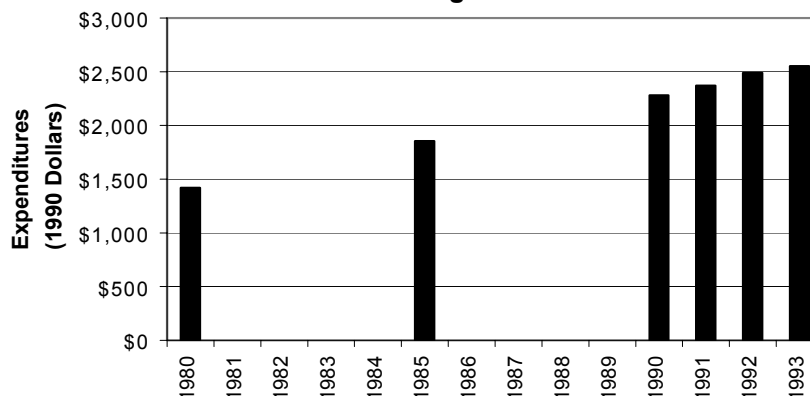
## Interpretation

In 1980, Washington State health care expenditures totaled \$1,420 per capita (in 1990 dollars). Expenditures have since risen to \$2,280 per capita in 1990 and to \$2,552 in 1993. Health care expenditures have continually grown faster than inflation since 1980.

However, the growth has slowed in recent years: expenditures grew only 2% over inflation in 1993, down from annual growth rates of 6% over inflation in the 1980s. Health care expenditures continue to consume a growing amount of the Washington Gross State Product (GSP): from 7.5% of the GSP in 1980 to 11.1% in 1993.

These figures are similar to national trends. According to the Health Care Financing Administration, national health care expenditures have continued to grow at slower rates since

Health Care Expenditures per Person in Washington State



1993, with preliminary reports of zero growth relative to inflation in 1997. However, these expenditure levels are still extremely high compared to earlier decades and other industrialized countries.

## Evaluation

Government and private insurance entities have introduced various cost control measures over the last 15 years, which have contributed to a slower growth of health care expenditures compared to the 1980s. Medicare introduced a prospective payment system in the early 1980s, limiting cost reimbursement levels—especially for hospital care. In the mid-1980s, many private insurance parties instigated similar cost controls, followed by a shift toward managed care in the late 1980s. (In Washington, the percent of population in managed care increased from 15% in 1980, to 29% in 1993.)

An aging population just now entering the stage of life where chronic and disabling diseases are more common will place increasing stress on the health care system. To achieve affordable, quality health care will require a focus on the broad social, economic, environmental, and lifestyle issues that promote health and diminish or eliminate risks to health. Otherwise, problems such as heart disease, stroke, cancer, lung disease, accidents, and AIDS will continue to create an

increasing demand for acute medical care.

## Linkages

Escalating costs make access to appropriate and timely health care for those most vulnerable—the young, the old, the sick and the poor—ever more difficult. Economic effects are widespread: personal, business, and governmental budgets are all seriously affected. A society that is spending disproportionate amounts on health care cannot afford to meet its other needs.

# Work Required for Basic Needs

## ↓ Sustainability trend

*Workers are facing growing pressure to work longer hours and earn more, while having less time to spend with family and friends.*

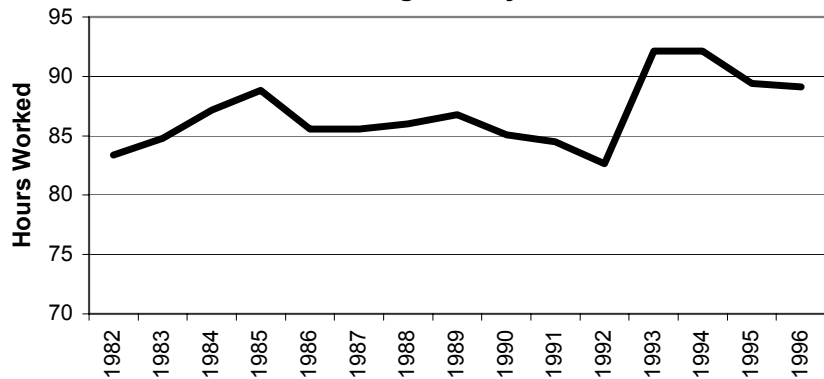
## Description

This indicator attempts to answer the question, "How long must we work each month to meet our basic needs?" A sustainable society would acknowledge that time is our most precious resource, and would support an economic environment in which low and middle income families can meet society's real and perceived standards of living without working more than 40 hours a week. People could reduce time spent meeting basic needs through paid employment in favor of time spent in our communities and households, volunteering, or pursuing other interests. The upward trend in the number of hours one must "trade" for basic amenities is away from sustainability, since it leads to a reduction in the amount of time workers are able to spend with families in communities.

## Definition

This indicator draws from two pieces of data: the average wage in King County and the cost of a market basket of basic requirements such as food, rent and clothing. Combining this data allows us to estimate how many hours of work are required each month at an average wage to meet basic needs for a family of four living a very modest lifestyle. The Washington State Employment Security Department provided the average wage for King County.<sup>16</sup> Basic needs are drawn from the federal Consumer Price Index and updated annually by the Washington State Department of Social and Health Services (DSHS).<sup>17</sup> Basic needs include rent, food, heat, transportation, electricity, clothing and other household supplies and services. Additional costs, such as daycare, are not included.

Monthly Hours Worked for Basic Needs in King County



## Interpretation

From 1982 until 1993, the relationship between the average wage and the basic cost of living in the Seattle area remained stable: about half of an average wage-earner's salary was sufficient for supporting a family of four at a very modest level. However, the number of hours of work per week required to meet basic needs has jumped from 83 to 90 since 1993. Recent raises in the average hourly wage have failed to keep pace with increases in basic housing, utilities and transportation costs, contributing to an economic environment in which low-income families are finding it increasingly difficult to attain a healthy standard of living.

## Evaluation

The recent rise in the amount of work required to meet our basic needs signals a trend away from sustainability in which workers are facing growing psychological pressure to work longer hours and earn more, while having less free time to spend with family, friends and community members. Increases in consumer demand fueled by economic growth push our real and perceived needs for money ahead of our desire for free time. Jumps in the price of basic items such as housing, food and transportation have outstripped increases in average wages, diminishing the ability of low- and middle-income workers to provide their families with

an adequate standard of living on 40-hour work week.

## Linkages

This indicator links directly to community service, community involvement, voter participation, and neighborliness, all of which are driven downward by increasing demands at work. Child poverty rates, high school graduation levels, and juvenile crime rates also relate to this indicator as youth are affected by involvement of their parents (whose time available for nurturing their children is dictated by work requirements). Likewise, other social indicators such as participation in the arts, gardening, and neighborliness are likely to reflect patterns in the work required for basic needs.

# Housing Affordability

## ↔ Sustainability trend

*Housing costs remain 60% above affordable prices for first time buyers and renters, but the gap has stabilized over the last few years.*

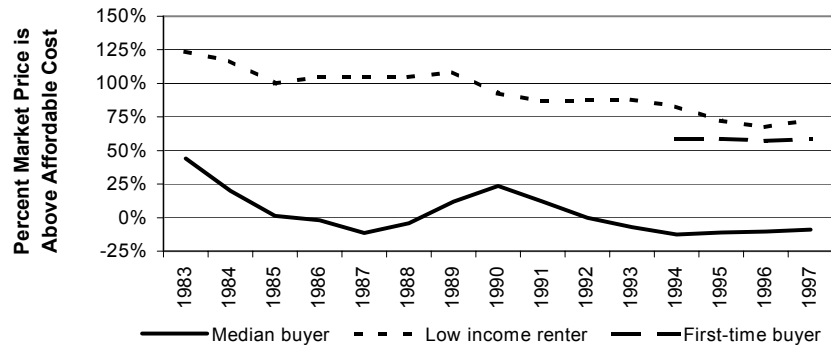
## Description

Adequate and affordable housing is central to a sustainable community. Lack of affordable housing contributes to many social stresses, including homelessness. Because a healthy community is made up of households with a variety of incomes, affordable housing is needed to satisfy residents' wide range of needs.

## Definition

This indicator presents data on housing for median income families, first-time buyers, and low-income renters in an "unaffordability ratio"—the average price of housing divided by the affordable housing costs. The higher the ratio, the less affordable the housing. Affordability for median buyers assumes a 20% down payment, a 30-year mortgage, and a median income. For first-time homebuyers, affordability assumes a 10% down payment and mortgage insurance to cover the lower down payment. First-time homebuyers include many young families and single-person households with incomes estimated to average 70% of median income, while low-income renters are defined as citizens making half the median income and rent being no more than 30% of their income. The Washington Center for Real Estate Research provides data on local real estate from 1994 to present, including housing costs and affordability.<sup>18</sup> The King County Office of Budget and Strategic Planning published data on housing and rent affordability from 1983-1995.<sup>19</sup> The housing affordability data presented here is a combination of these two data sources. However, data trends after 1994 may not be directly comparable to the prior trends. Dupre and Scott, a local real estate consulting firm, provide average rent price data.<sup>20</sup>

Housing Affordability in King County



## Interpretation

The median unaffordability ratio for homes in King County has varied substantially since 1980, peaking in economic boom times and ebbing with economic downturns. In the early 1980s, the median home price was 44% above maximum affordable costs. Median affordability dipped in the late 1980s, before a strong economy and population growth created housing demand in 1990 that drove median housing prices to 25% above median affordable housing costs. More recently, median-housing affordability has stabilized at 10% below maximum affordability in King County. However, affordability for median incomes may soon struggle to keep up with the current housing demand that raised home prices 15% in 1997.

The housing market is far more disturbing for lower-income households and first-time buyers. Data tracked since 1994 indicate that for these buyers, with incomes at 70% the county median, housing costs are 60% above their affordable costs. As a result, low-income buyers compete for only 3% of the house sales in the area. Likewise, households at 80% of median income (representing 40% of all local households) can only afford 14% of the available housing.

Average monthly rents are also beyond affordable costs for low-income renters, recently leveling off at 70% above affordable costs. Long-term renter affordability has slowly improved since

1989 when average prices were estimated to be more than double affordable costs.

## Evaluation

Housing affordability ratios have been fairly stable over the last few years. More alarming, is the level of unaffordability for lower-income households, with buying or renting prices at 60-70% beyond their affordable means. As prices have risen in the county's urbanized areas, many lower-income homeowners have progressively moved further away from Seattle. With continued increase in demand during 1998, the prices of rental and housing units are likely to rise further beyond the means of middle- and low-income buyers and renters unless additional provisions are made to assure an adequate number of affordable units throughout the county.

## Linkages

Housing affordability is closely linked to indicators of economic and community health. The availability of adequate, affordable housing directly relates to the quality and stability of neighborhoods and communities. Lack of affordable housing is a primary cause of homelessness. Sprawl caused by high housing prices in cities increases fuel consumption and vehicle miles traveled.



# Children Living in Poverty

## ↓ Sustainability trend

**Increasing numbers of children in Seattle and King County are living in poverty.**

### Description

How well we care for the next generation tells us something fundamental about our community's health and vitality. A sustainable society would ensure that all individuals have the chance to make the best use of their gifts. Children living in poverty are often denied the opportunity: their health and nutrition, education and personal needs are generally not met at the same levels as other children, leaving them at a disadvantage when they enter adulthood and at risk for continuing problems as adults.

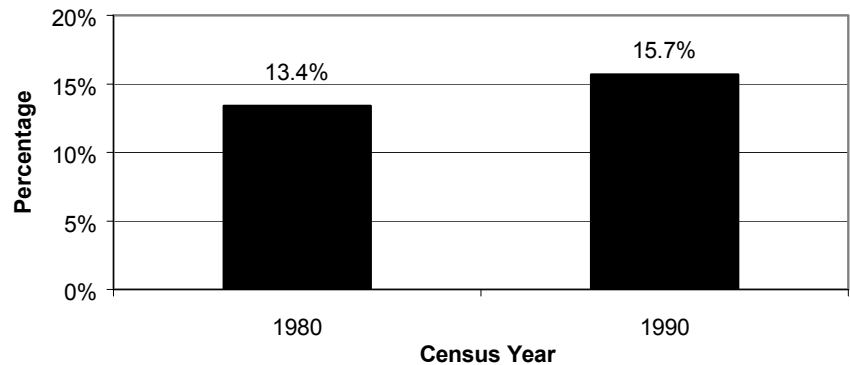
### Definition

The Federal Government defines children living in poverty as persons between the ages of 0 to 17 and living in a family with an income below the federal poverty line—that is, \$15,911 per year for a family of four with two children in 1996.<sup>21</sup> All data is from the U.S. Census Bureau. Seattle data is from the decennial census;<sup>22</sup> King County data is from the census and a 1996 report of 1993 poverty estimates.<sup>23</sup>

### Interpretation

In 1980, 13.4% of children in Seattle were living below the poverty line, by 1990 that figure had risen to 15.7%. In absolute terms, the number of Seattle children living in poverty has grown from about 11,700 children in 1979 to about 12,800 in 1989, increasing approximately 9%. At the county level, the poverty rate among 5 to 17 year olds grew from 8.6% in 1989 to an estimated 12.2% in 1993. These poverty statistics only count those children below the official Federal poverty level. However, a recent report by the University of Washington Fiscal Policy Center claims that meeting the most basic needs for a family of three actually costs over \$25,000 per year. One-third of all Washington children lives in families with incomes below this level.<sup>24</sup>

**Percentage of Seattle Children Living in Poverty**



### Evaluation

The data suggest a trend toward greater numbers of children living in poverty: a clearly unsustainable development. The rate of children living in poverty is growing faster than that of the population as a whole. A number of factors are contributing to this trend, including: a rise in the number of single-parent families, the continued existence of areas of persistent poverty, changes in welfare legislation, increasing strains on support services, lack of child support from the non-custodial parent, and declining or stagnant real wages.

### Linkages

Children growing up in poverty are more likely to be at risk for substance abuse and crime; to receive fewer educational opportunities; to have less contact with caring adults and lower self-esteem; and to suffer the effects of poor health care from malnutrition to unwanted pregnancies. Childhood poverty links directly with issues such as low birthweight, literacy, juvenile crime, population growth, and other social concerns. There are also economic linkages, including unemployment, distribution of personal income, work required for basic needs, housing affordability, and emergency room use for non-ER purposes. High levels of children living in poverty can lead to a growing class of poorly educated and underemployed citizens not able to fully contribute to the economy.

# Emergency Room Use for Non-ER Purposes

## ↔ Sustainability trend

*High emergency room use shows the ER may be acting as a substitute for primary health care.*

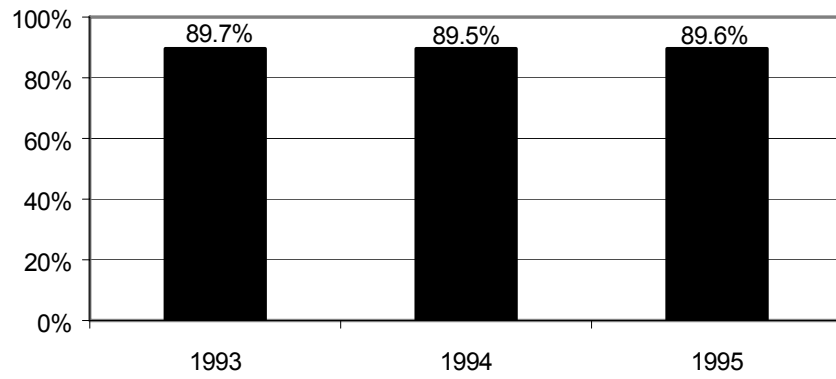
### Description

Do people have adequate access to health care? Are visits to the Emergency Room being made for true emergencies, or is the ER functioning more and more as a clinic of last resort? The latter is not sustainable, because the cost of medical care through emergency rooms is very high—both to the individual seeking it and to the hospital administering the care. Since an emergency room provides immediate and unconditional care (treatment now, payment later), it is a likely choice for those who do not have medical insurance or other coverage, or who lack information on preventative health care. Often those who seek emergency room care are unable to pay the resulting high bills, consequently this cost is passed on to the hospital and to society. A high or growing use of emergency facilities for non-ER purposes suggests a trend away from sustainability in the area of health care awareness, costs, and/or availability.

### Definition

There is no data that directly measures inappropriate use of the emergency room, so a proxy statistic was selected: emergency room use visits that do or do not lead to hospital admissions in King County. Emergency room visits that lead to hospital admissions represent either a genuine emergency or at least a significant health problem, while an increase in the number of emergency room visits which do not lead to hospital admission suggests that growing numbers of people may be using emergency room service inappropriately. Data sources are the Washington State Department of Health and Harborview Hospital.<sup>25</sup>

Percentage of King County ER Visits not Admitted to Hospital



### Interpretation

Between 1993 and 1995, the number of patients per thousand county residents using the emergency room for non-ER purposes decreased from 332 to 304. Over the same period, emergency room visits per thousand residents also declined, falling from 370 in 1993 to 339 in 1995. As a percentage of total ER visits, those not requiring hospital admission have remained stable at just under 90%. While no countywide data is available before 1993, data from Harborview Hospital show that the percentage of Harborview patients using the emergency room for non-ER purposes grew from 73% in 1988 to 85% in 1995.

### Evaluation

While the number of King County citizens using the emergency room for non-ER purposes has declined slightly since 1993, the number is still substantial—89.5% of King County visits. At Harborview, the primary public hospital used by people with no means to pay for medical care, emergency room use for non-ER purposes is increasing. While showing slight improvement at the county level in the past two years, this indicator is at an unsustainable level, particularly considering the trend at Harborview. Clearly, more can be done to help people who may now use the emergency room as a substitute for primary care.

### Linkages

Studies have shown that a large proportion of the people who use the emergency room are people on Medicaid, children five and under, people without a personal physician, and the unemployed. High and unnecessary use of the emergency room is linked to poverty, to health care cost increases, and to increasing health problems in the society. A rise in violence or accidents would also be reflected in this data, though no such link has been determined here.

# Community Reinvestment

## ? Sustainability trend

*Banks are generally meeting local credit needs, but changes in regulations inhibit comparisons to previous years.*

### Description

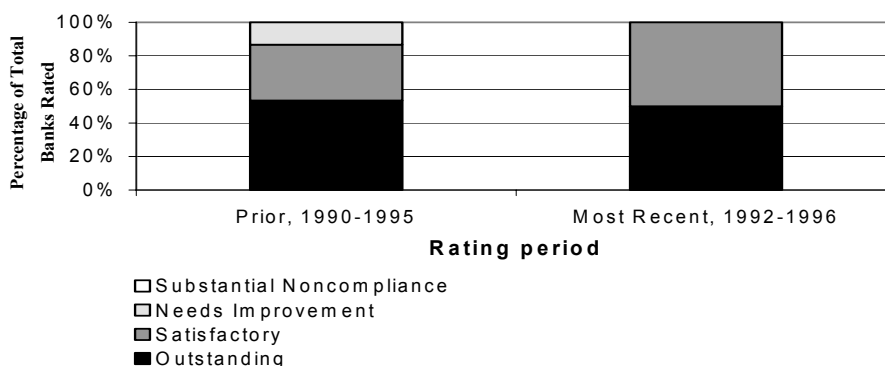
To create and maintain a sustainable economy, we must ensure that capital is continuously reinvested in the community that generates it. Availability of credit resources to local small businesses, homeowners, and development projects builds economic diversity, vitality, self-sufficiency, and stability. In today's global economy, boundaries are permeable and capital is mobile. Financial institutions can do business anywhere and may export local deposits to seek the highest return on investment. This indicator examines the commitment of local area banks to invest in the community of Seattle.

### Definition

This indicator tracks the performance of banks and thrifts located in Seattle in meeting the credit needs of the community by using Community Reinvestment Act lender ratings (CRA performance ratings), which are required by amendments passed in 1989 to the 1977 Community Reinvestment Act. The CRA mandates that all federally insured banks and thrifts take action toward meeting the credit needs of their communities, including those of low- and moderate-income neighborhoods. Federal regulators periodically evaluate the performance of each institution using the following four ratings: "Outstanding," "Satisfactory," "Needs to Improve," or "Substantial Noncompliance."<sup>26</sup> By federal law, the CRA performance evaluations and written reports must be available to the public on request.

The CRA evaluation process and criteria were overhauled in 1995, emphasizing quantitative

**CRA Performance Ratings of King County Banks**



performance over the previous focus on process and documentation. Since we cannot accurately compare old ratings with the new, the 1996 Community Reinvestment Act ratings indicator will serve as a benchmark against which future trends can be gauged. The 1996 CRA rating data were collected for each federally insured bank and thrift listed in the Thompson Bank Directory as based or operating a branch within Seattle. The date of the actual evaluations ranged from 1992 to 1996. An evaluation remains current until the bank either merges with another or is reevaluated.

### Interpretation

Eighteen banks were included, five of which have either ceased operations or have merged since the end of 1996. The ratings indicate that banks are generally meeting local needs: 50% were rated "Outstanding," and 50% rated "Satisfactory." Of the 18 banks evaluated, three small banks (15%) improved their rating since the last evaluation, one large bank (5%) was graded down, and four (20%) have only had one CRA evaluation. In the prior rating period spanning 1990 to 1995, there were no banks in "Substantial Noncompliance." These positive ratings may reflect current market forces, creating historically low interest rates more friendly toward home ownership, and higher growth opportunities for lenders in the nation's pool of low-to-

moderate income buyers. In addition, over the period of the most recent CRA evaluations, Seattle's economy has risen from recession to a boom, making capital generally more available to businesses of all sizes.

### Evaluation

The CRA performance ratings are ideally designed to enforce and indicate the sustainability of a community's local investment capital. The 1996 CRA ratings, however, may be too transitional to be considered a baseline for an ongoing indicator. The new rules went into effect for small banks beginning in January 1, 1996, while large banks remained under the old rules until July 1, 1997. In addition, each financial institution comes up for evaluation only every two to four years, creating a lag time. CRA ratings will become comparable and provide trend data as banks undergo their post-1997 evaluations.<sup>27</sup>

### Linkages

Community Reinvestment is closely linked to other indicators of local economic health, including housing affordability, employment concentration, quality of life and children in poverty. Destabilizing credit practices, such as discrimination based on race or geographic area, and increasing economic dependence are likely to result in deterioration of many other indicators.

# Economy Notes

<sup>1</sup> Regional Economic Information Service, Bureau of Economic Analysis, *Table CA05 – Personal Income by Major Source and Earnings by Industry, 1969-1995*. Online at <http://www.lib.virginia.edu/socsci/reis/>.

<sup>2</sup> Bureau of Labor Statistics, *Consumer Price Index—All Urban Consumers*. Online at <http://stats.bls.gov/>.

<sup>3</sup> A Btu is the amount of heat energy it takes to raise one pound of water by one degree Fahrenheit.

<sup>4</sup> Seattle Northwest Financial Advisors, via Seattle City Light, *Municipal Light and Power Revenue Bonds Statement*. (Seattle, WA: 1984, 1985, and 1988).

<sup>5</sup> Richard Chapman, Economic Development Council of Seattle and King County, private communication, July 18, 1997.

<sup>6</sup> Puget Sound Business Journal, *Book of Lists*, (Seattle, WA: 1995).

<sup>7</sup> Washington State Employment Security Department, *Employment and Payrolls in Washington State, by County and Industry*. Online at <http://www.wa.gov/esd/>.

<sup>8</sup> Unemployment data 1978 to 1995 from Washington State Employment Security Department, King County, Selected Economic Data, 1970-1995. Online at <http://www.wa.gov/esd/lmea/labrmrkt/sed/king sed.txt>. Unemployment data 1996 to 1997 from Bureau of Labor Statistics (BLS), Local Area Unemployment Statistics. Online at [www.bls.gov/](http://www.bls.gov/). The unemployment figure for 1997 is the average monthly unemployment from Jan-Oct 1997. Note: The Washington Employment Security Department and the BLS data are from the same data set. The BLS site is referenced because it has more recent unemployment numbers (i.e. years 1996 and 1997).

<sup>9</sup> Unpublished tabulations of U-5b (official unemployment) and U-7 unemployment from the Current Population Survey. Prepared and sent by Steve Haugen, Bureau of Labor Statistics, August 6, 1997. In 1994, the BLS revised the different categories of unemployment; there are now six.

<sup>10</sup> The Bureau of Labor Statistics keeps statistics on various types of unemployment. The official national unemployment rate until 1993 was data series U-5b. The broadest defined national unemployment rate until 1993 was U-7, which adds to U-5b those people who want to and are available to work, and those who are employed part time yet want full-time employment. The number for Sustainable Seattle's estimated unemployment is based on a linear regression of the difference between national U-7 and U-5b unemployment as it relates to national U-5b unemployment levels. We assume that the ratio of these national figures holds for the King County area, an assumption that may not be true. The correlation between the U-7 U-5b "difference" and the U-5b rates was .74; this means that about half of the variation in one rate explains the variation in the other. Our regression analysis yields estimates of additional unemployment of 1.5% when unemployment was lowest, and 4.4% when unemployment was highest. Though the BLS unemployment measures changed in 1994, we still use the older measures because the old measures have been in use for a much longer time. For years 1994 to

1997, the official unemployment rate is from a new U-3 data series. We apply our regression numbers to the U-3 data. Recent data is therefore a less accurate estimate than the pre-1994 data.

<sup>11</sup> Unemployment by race from Bureau of Labor Statistics, *Labor Force Statistics from the Current Population Survey*. Online at <http://stats.bls.gov/>.

<sup>12</sup> U.S. Census Bureau, *City and County Data Book, 1990 Census*. (Washington D.C.: 1990)

<sup>13</sup> Definitions are from U.S. Census Tables or the *Statistical Abstract of the U.S.*

<sup>14</sup> The American Almanac, Table No. 731, "Money Income of Households," p. 462.

<sup>15</sup> Katherine Levit et. al., "State Health Expenditure Accounts," *Health Care Financing Review*, Fall 1995.

<sup>16</sup> Washington State Employment Security Department, *King County, Selected Economic Data, 1970-1995*. Online at <http://www.wa.gov/esd/lmea/labrmrkt/sed/king sed.txt>.

<sup>17</sup> Economic Services Administration, Department of Social and Health Services, *Annual Program Briefing Book, Fiscal Year 1995*. Table 29, (Olympia, WA: 1995) p. 96.

<sup>18</sup> Washington Center for Real Estate Research, *Washington State's Housing: A Supply and Demand Assessment*. On-line at <http://cbeunix.wsu.edu/~wcrer/>

<sup>19</sup> King County Office of Budget and Strategic Planning, *1997 Annual Growth Report* (Seattle, WA: 1997).

<sup>20</sup> Dupre + Scott, *Apartment Vacancy Trends* (Seattle, WA: 1998).

<sup>21</sup> U.S. Census Bureau, Current Population Survey, *Poverty Thresholds: 1996*. Online at <http://www.census.gov/>.

<sup>22</sup> U.S. Census Bureau, *City and County Data Book, 1990 Census*, (Washington, D.C.: 1990).

<sup>23</sup> U.S. Census Bureau, *County Income and Poverty Estimates, Estimates for Washington State: 1993*. Online at <http://www.census.gov/ftp/pub/hhes/www/saipe/saipe93/estimate/estimate.html>.

<sup>24</sup> McIntire, Brandon, Deweese et. al. *Policy Choices for Working Families in Washington: A Baseline Analysis of State Economic Support for Working Families*. University of Washington Fiscal Policy Center, (Seattle, WA: March 1997) p. 1.

<sup>25</sup> King County data from Vicki Hohner, Washington State Department of Health (DOH), obtained from DOH archives, August 1997. Harborview Hospital data from Larry Zalin, Harborview Community Relations, private communication.

<sup>26</sup> Standards are size dependent. Large banks and thrifts are evaluated on the performance of the products and services they offer based on three tests: a lending test, a service test, and an investment test. Small banks with assets less than \$250 million or affiliated with a holding company of assets less than \$1 billion are evaluated by more streamlined standards.

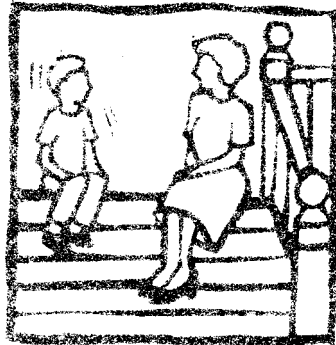
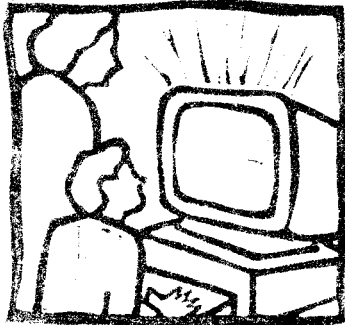
<sup>27</sup> According to the Board of Governors of the Federal Reserve system, the new CRA regulations provide clearer, more consistent and objective standards. Some bank officers argue that, under the new rules, it will be more difficult for small banks to receive an Outstanding rating. Also, the decreased emphasis on qualitative information

will give a less accurate measure of the bank's contribution to the community's well-being.



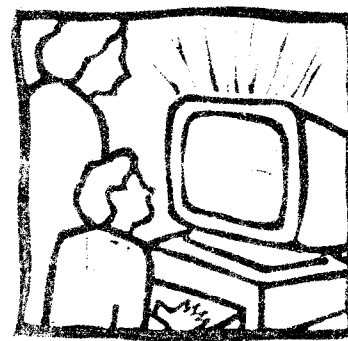
Y o u t h &

E d u c a t i o n



# Rainier Beach High School's Teaching Academy

Story by Chris Maag



**R**ainier Beach is one of only five high schools in the country with a Teaching Academy, a magnet program to prepare students of color for careers as teachers. The Teaching Academy builds opportunity for its 68 students by challenging them to take rigorous courses and by offering them the chance to tutor elementary and middle school students. Students also work as junior counselors at school-sponsored outdoor camps, and participate in school exchanges with other districts and private schools. These real-world experiences not only help students decide whether teaching is the right field for them, they also get young people involved in serving their community.

“The reason why this is so important is that people need role models they can identify with,” says Kathy Purcell, a Rainier Valley native who was among the first women of color to become a high school administrator in Kent. “In this very diverse community, we need young people to see that they have these opportunities.”

The Teaching Academy staff knows that not every academy student will become a teacher. Most students here will find paying for college a difficult task, while many other high-paying professions will actively recruit qualified minority students. To best equip students for these realities, the academy focuses on rigorous college preparation, with the hope that whatever a student’s ultimate career path, he or she might eventually turn to teaching. Students in the academy are expected to take the most challenging courses available, and to take honors classes in their best subjects.

**“I wanted to do this because I thought it would be fun to help little kids. I can help them with their math, and show them that someone who looks like them can succeed and go to college.”**

—Teaching Academy senior Kevin Ong

Classes focus on learning styles and career planning skills in addition to traditional subjects like American Literature and World History. Special classes like “Education Issues” encourage students to think critically about their education. In this class they discuss current issues at Rainier Beach, and develop their own models for the ideal high school of the future.

“One of the things the Teaching Academy does for the rest of the school is that it keeps students involved in the discussion about restructuring schools,” says Purcell, who attended Seattle public schools in the 1950s and ‘60s. “They develop their ideas of how the schedule should look or what should be added to the curriculum, engage other students in that discussion, and share those ideas with the school staff and administration. That’s different than any other school I’ve worked in.”

Thanks to past funding from Boeing and a two-year, \$850,000 grant through the University of Washington College of Education, the academy has sent its teachers to trainings around the country so they can learn and demonstrate the newest and most effective teaching practices. The grant also paid for new technology. Though the program is piecing together funding for the future, it is currently supported by state funding for magnet programs.

Staff members actively recruit students from middle schools and high schools throughout the area, seeking students who have demonstrated a commitment to learning. The academy has graduated 387 students in its eight-year history, and in the past two years has begun to see some of those alumni becoming certified teachers. Of the current group enrolled in the academy, 61% are Asian, 29% are African American and 10% are white.

“Rainier Beach has a culture of family and community,” Purcell says, “and the Teaching Academy is the focus of that culture because we help people see that you can still help others and develop community in the world of work.”

# Youth & Education

## S U S T A I N A B I L I T Y   T R E N D S

**High School Graduation**   *Unequal graduation rates for different ethnicities reflect persistent social and economic inequities, while graduation data over time are incomplete.*   ?

**Ethnic Diversity of Teachers**   *Teaching staff ethnic diversity matches that of Seattle's adults but not its students.*   ↔

**Arts Instruction**   *Most Seattle public school teachers suggest that dedicated arts instruction accounts for no more than one hour per week.*   ?

**Volunteer Involvement in Schools**   *In 1996-97, Seattle public school students received almost 20% more help in the form of volunteer hours than students in 1992-93.*   ↑

**Juvenile Crime**   *Combined felony and misdemeanor prosecutions have remained relatively stable over the last few years.*   ↔

**Youth Involvement in Community Service**   *Almost half of Seattle high school students are involved in community service.*   ?

**Equity in Justice**   *While still high relative to other ethnic groups, the proportion of African American and Native American youth involved in the juvenile justice system is decreasing.*   ↑

**Adult Literacy**   *Almost one-third of Washington State's citizens have inadequate literacy skills.*   ?

# High School Graduation

## ? Sustainability trend

*Unequal graduation rates for different ethnicities reflect persistent social and economic inequities, while graduation data over time are incomplete.*

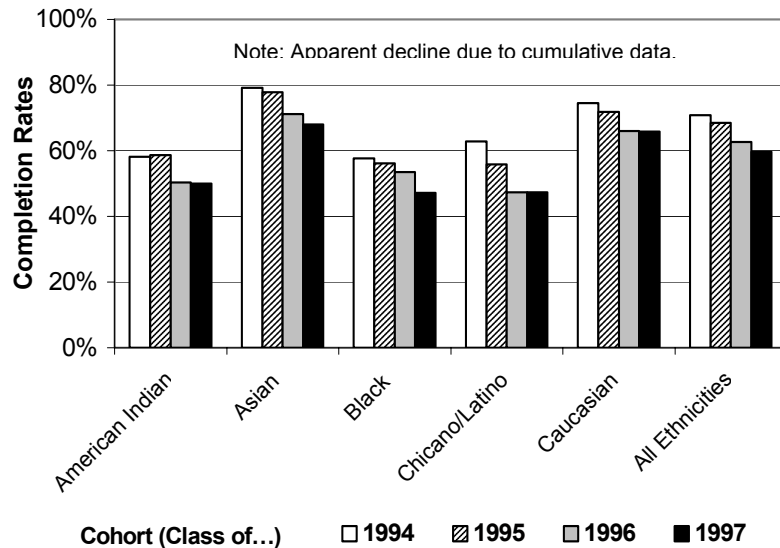
## Description

Is our public education system adequately serving our youth? Are we preparing the next generation to assume full citizenship in our society? The public schools have the lion's share of responsibility for academic education, and increasingly they are being asked to take on socialization tasks previously reserved for families and religious institutions. We rely on the schools to produce good citizens with the basic skills necessary to participate fully in the stewardship of our city and region. This indicator tracks how successful we are according to one basic measure of success: high school completion rates.

## Definition

In 1994, the Seattle Public School District began measuring completion rates using a cohort approach that tracks cumulative dropout and graduation statistics for students of the same expected graduation year. Previously, an annual statistic was used, tracking just graduations and dropouts in the senior year. This new method gives a more accurate picture of graduation rates because it adjusts for transfers into and out of the district. However, because it tracks data cumulatively, the method reports lower completion rates for more recent years. Until a longer time series can develop, comparing graduation rates across years will be difficult. The source of this data is the annual report of the Student Information Services Office.<sup>1</sup> "Completers" are students who graduate, earn a G.E.D., or a special education I.E.P. Data are disaggregated by ethnic group. Note that the racial and ethnic designations presented are those used by the Seattle Public School District.

**Cumulative High School Completion Rates by Cohort and Ethnicity**



## Interpretation

The percentage of high school completers decreased from 70.8% in the class of 1994 to 59.7% in the class of 1997. While the trend seems to be toward lower completion rates, it is difficult to compare the data since the 1994 class includes students who have had three additional years to graduate or complete their G.E.D. However, the data do reveal sharp differences between ethnic groups, with on-time 1997 completion rates being significantly lower for students who identify as Chicano/Latino (47.3%), American Indian (50%), or Black (47.2%). The on-time rates for Asian or Caucasian students are higher—68% and 65.8% respectively.

## Evaluation

From the data currently available, no trends can be inferred, but the inequity in the graduation rates among the ethnic groups is clearly not sustainable. It is unfortunate there is no long-term data for such an important indicator of societal well-being, but the advent of the Seattle Public School District's tracking system should help.

## Linkages

The success of students in school depends not just on teachers and education budgets, but on parental involvement, economic vitality, social equity, public safety, and a host of other factors. Likewise, most of these factors are in turn dependent on the development of an well-educated citizenry. What happens in the schools can affect—and be affected by—virtually every other indicator of sustainability, a fact that argues strongly for a heightened level of attention to the status and success of our educational system.



# Ethnic Diversity of Teachers

## ↔ Sustainability trend

*Teaching staff ethnic diversity matches that of Seattle's adults but not its students.*

### Description

Healthy, thriving communities place a high value on education. It is inherently important that youth have positive role models, and that they are able to see themselves reflected in the adults they interact with on a daily basis. Not only do teachers need to be proficient and inspirational, they also should mirror the diverse make-up of the student population, including differences in gender, race, ethnicity, country of origin, sexual orientation, etc. Quality experiences with people who are different are essential to overcoming prejudice and building a mutually respectful society.

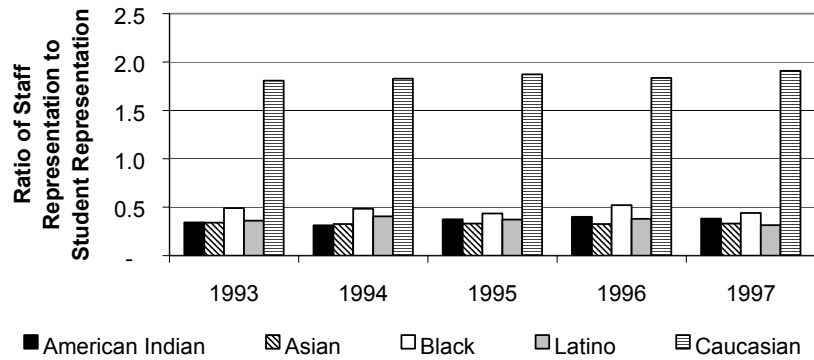
### Definition

For this indicator, we used data from the Seattle Public School District to compare the ethnic make-up based on a ratio of the district's student population to that of certified staff.<sup>2</sup> Certified staff include administrators, classroom teachers, librarians, and counselors.

### Interpretation

There is significant disparity between the ethnic make-up of students and certified staff. In 1997, American Indian students comprised 3% of the population, while certified staff were only 1%. Likewise, the Asian student population was 25%, with certified staff at 9%; the Black student population was 23%, with certified staff at 10%; and the Latino student population was 9%, with certified staff at 3%. On the other hand, Caucasian certified staff were over-represented in comparison to the student population. In 1997, 78% of the district's certified staff were categorized as Caucasian, while only 41% of the students identified themselves as Caucasian. From 1993 to 1997, there was a slight movement toward similar representation for American Indians, while the disparity

Teaching Staff Diversity Compared to Student Diversity



increased slightly for Caucasians, Blacks, and Latinos.

community participation, voting, volunteering, and lead to decreased crime and lower unemployment rates.

### Evaluation

As the graph illustrates, within each ethnicity category, the percentage of certified staff is significantly disproportionate to the student population. The ratios of the percent of American Indian, Asian, Black, and Latino/Latina certified staff to students are less than 0.5, while the ratio of Caucasian certified staff to students is over 1.8.

It is important to note that the ethnicity of certified staff resembles the current distribution of ethnicity among adults in Seattle, and that there might be a lag time in representation so today's youth can become adults and possibly teachers. While precisely matching student and teacher ethnicities would be difficult and not necessarily an appropriate goal, working to reduce the current disparity does seem desirable.

### Linkages

Having teachers with whom students are able to see themselves reflected is likely to have tremendous impact on students' well-being and self esteem. This can lead to higher retention rates and increases in the percentage of graduates from high school. Quality experiences with people of different ethnicities will also help reduce prejudice and racism. Positive educational environments can be linked to higher adult literacy rates, increased

# Arts Instruction

## ? Sustainability trend

*Most teachers suggest that dedicated arts instruction accounts for no more than one hour per week.*

## Description

Are we investing in the creativity of the next generation? Numerous studies have shown that students who participate in arts education do better in a host of other learning areas. It is also true that not all students learn the same way. Measuring arts education can provide insight as to how well we are addressing the needs of future generations. Achieving sustainability will require fresh perspectives, creative minds, and a capacity to explore other points of view—all of which are qualities developed by the arts.

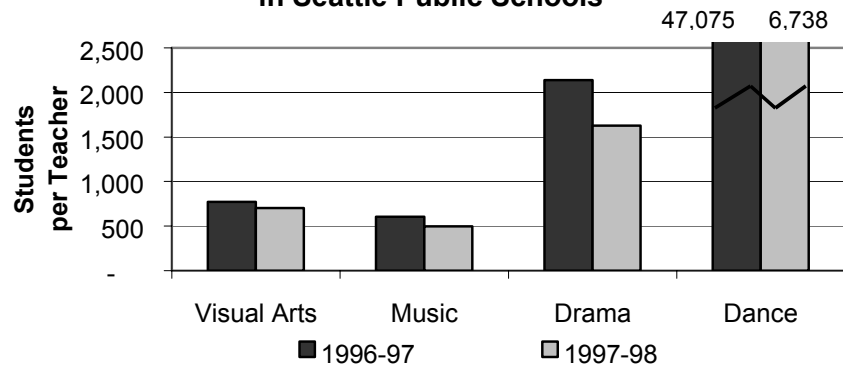
## Definition

Since no data is available to adequately measure the number of hours devoted to arts education in Seattle Public Schools, this indicator looks at the number of teachers in the Seattle School District who were both certified to teach arts and actually taught arts during the 1996-97 school year.<sup>3</sup> By comparing this number to the student population, we can get some idea of the resources available for arts instruction. Arts instruction (which includes music, drama, visual arts, and dance) is generally left to the discretion of individual teachers, except in high school where students may take art as an elective.

## Interpretation

During the 1996-97 school year, there were 61 teachers certified and teaching in the visual arts, 78 teachers certified and teaching in music, 22 teachers certified and teaching in drama, and 1 teacher certified and teaching in dance. Comparing this to the 1996-97 student population of 47,075 yields 772 students per certified visual arts instructor, 604 students per certified music teacher, 2,140 students per certified drama teacher, and 47,075

Number of Students per Art Teacher in Seattle Public Schools



students per dance teacher. Further anecdotal data and informal polling of area teachers confirm that arts education is at a fairly low level; most teachers suggest that dedicated arts instruction accounts for no more than one hour per week. In an era of tight budgets, art programs are often the first to suffer. However, the Seattle Public School District has launched a new comprehensive arts education plan that may elevate arts instruction in the district.<sup>4</sup>

arts education relates to other environmental, economic, and social indicators because of its capacity to inspire young people to dream and develop into contributing adults.

## Evaluation

Because no historical data exists on the number of teachers certified and teaching in the arts, no conclusions can be drawn as to the trend in arts education. Furthermore, it is still too early to assess the affects of the Seattle schools new comprehensive arts education plan. The lack of good data is itself an indicator that we pay insufficient attention to this important area of educational development. In the future, the school district should expand its measurements to include the number of hours dedicated to art education, the portion of the school budget dedicated to arts.

## Linkages

Arts education links directly to public participation in the arts, and more indirectly to other indicators such as high school graduation rates, juvenile crime rates, and individual sense of well-being. More subtly, as a measure of our investment in the imagination of youth,

# Volunteer Involvement in Schools

## ↑ Sustainability trend

*In 1996-97, Seattle public school students received almost 20% more help in the form of volunteer hours than students in 1992-93.*

## Description

In a sustainable society, we would all have time to donate to causes, organizations, and friends—to apply our energy to nurture the parts of society we value. The public school system should be one of the key places to which citizens offer their time. Public schools foster the development of civic identity and democratic responsibility. While adults personally benefit from school volunteering, their involvement creates a dynamic environment in which students' learning is enhanced from the one-on-one attention and connection with the outside community. When adults and parents contribute their time in the classroom, they communicate the message that education is valued and that they support children's learning.

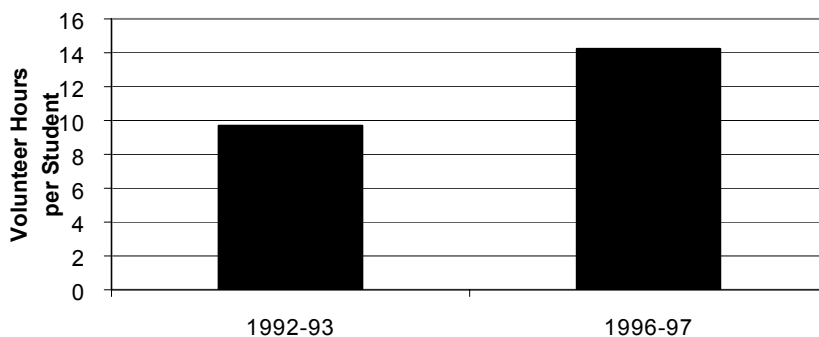
## Definition

Citizens may volunteer with schools in a number of ways: they can spend time helping in the classroom, with field trips, sports, music, drama and special occasions throughout the school year. Parents may join the Parent Teacher Student Association (PTSA) and get involved with projects sponsored by their school's council. This indicator compares the number of volunteer hours to the number of students in the Seattle Public School District. Volunteer involvement is currently recorded by the Department of Customer Service, which was created in the spring of 1996.<sup>5</sup> Seattle PTSA involvement is tracked by the Seattle PTSA.<sup>6</sup>

## Interpretation

In the 1996-97 school year, students in Seattle public schools received almost 46% more help in the form of volunteer hours than students did in 1992-93. In the 1992-93 school year, almost 43,000

**Citizen Volunteer Hours per Student in Seattle Public Schools**



adults volunteered in the schools, equal to approximately 95% of the student population. Together, these volunteers contributed more than 427,000 hours of service to Seattle schools. In the 1996-97 school year, more than 670,000 volunteer hours were contributed, a 46% increase over the four-year period. The number of volunteer hours per student increased from 11.2 hours per student per year to 14.2 hours per student per year. Unfortunately, the number of volunteers was not recorded for the 1996-97 school year, and no volunteer data was collected for the 1993-94 and 1994-95 school years.

## Evaluation

A 46% increase in the number of volunteer hours from the 1992-93 school year to 1996-97 indicates a movement toward sustainability. School district staff confirmed there is a greater commitment by the administration to foster volunteerism in the schools. Recent programs such as the Reading Campaign, the Alliance for Education, the City of Seattle's Families and Education Levy, and the Seattle Educational Pipeline Project all support more community involvement and volunteerism in Seattle's public schools. In individual annual reports, many schools recognized people's volunteer involvement, reinforcing feelings that people are needed and appreciated and fostering additional volunteerism.

## Linkages

Volunteer involvement is correlated with other indicators of civic pride and service, including quality of life and voter participation. Volunteers can enable schools to increase individual attention given to students and to additional programs. This in turn can positively influence students' self-esteem, reading comprehension, participation in sports, school government, clubs, drama, etc., which leads to higher student retention rates and increased numbers of high school graduates. In addition, volunteering models citizenship for both students and other adults, thereby increasing the connection we feel with our community and contributing to an active citizenry.

# Juvenile Crime

## ↔ Sustainability trend

**Combined felony and misdemeanor prosecutions have remained relatively stable over the last four years.**

### Description

Juvenile crime rates provide insight into the present health of our community—reflecting how safe citizens are in their homes and on the streets, and what portion of the city’s resources are spent fighting crime or remedying its effects. The rate at which our youth are involved in crime also gives us a picture of our community’s future. People who commit crimes as juveniles are twice as likely to be incarcerated as adults as other members of society. The more youth become involved in criminal activity today, the more we can expect to pay as a society over the long term—in lost life; damaged property; a disintegrating sense of community; and prison, parole, and counseling costs.

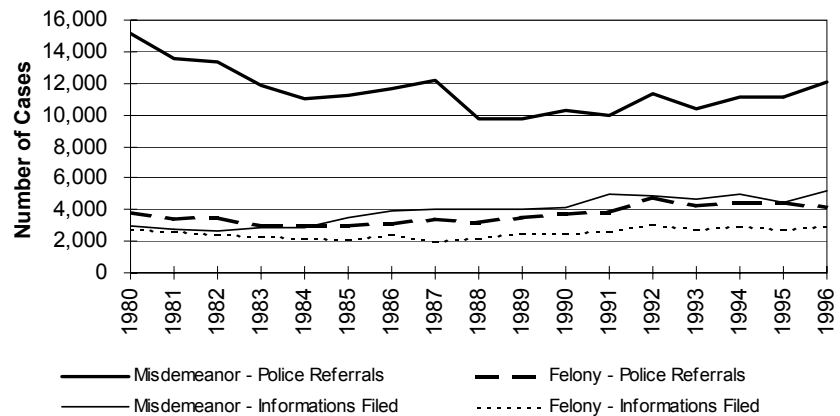
### Definition

Juveniles are defined as citizens that are 17 years old and younger. Data cited in this indicator are for crimes committed in King County which involved the police (a first step) and on which “informations” were filed by the Criminal and Juvenile Division of the County’s Office of the Prosecuting Attorney (a second step).<sup>7</sup> Crimes are classified as either felony (violent crime and serious theft) or misdemeanor (less serious criminal infractions).

### Interpretation

Juvenile crime in King County, as judged by the number of felony and misdemeanor filings, has risen over the last decade and a half—from 2,791 felony and 2,995 misdemeanor filings in 1980 to 2,957 felony and 5,191 misdemeanor filings in 1996. Note that this is not a per capita measure, and that population growth could account for some of the increase. More recently, combined felony and misdemeanor filings have remained relatively stable

**Juvenile Crime**  
Police Referrals and Informations Filed



around 8,000 per year. Felony filings fell by 295 in 1995 before increasing by more than 200 in 1996. Misdemeanor filings took a similar dip in 1995 before reaching an all-time high in 1996. Misdemeanor police referrals were highest in 1980, then peaked again in 1987, before climbing back to 12,040 in 1996. Felony police referrals have grown with some fluctuations, from 3,800 in 1980 to 4,180 in 1996.

in part by child poverty, and can be related to low birthweight infants, ethnic diversity of teachers, high school graduation rates, and adult literacy. It also seems likely for there to be a negative relationship between juvenile crime and youth involved in community service.

### Evaluation

It is difficult to imagine a sustainable level of juvenile crime. While the past two years show lower levels of juvenile felony criminal involvement, misdemeanor criminal activity among youth continues to grow. Combined felony and misdemeanor filings show a neutral sustainability trend. Significantly worse than in the mid-1980s, juvenile crime rates themselves are at unhealthy levels.

### Linkages

Elevated levels of juvenile crime can have a deleterious effect on all aspects of urban life—both in resources used and in overall community spirit. There are economic and health linkages such as health-care costs, distribution of personal income, housing affordability, and emergency room use as well as environmental costs such as vehicle miles traveled (as people move away from urban areas perceived as too dangerous), impervious surfaces, and farm acreage. Juvenile crime is driven

# Youth Involvement in Community Service

## ? Sustainability trend

***Almost half of Seattle high school students are involved in community service.***

### Description

For generations, we have lamented the level of alienation among youth in industrial society. Actively engaging youth in community service at an early age is an important step toward turning this trend. Such involvement builds the foundation for a lifetime of community activity, engaging the idealistic impulses of youth to make positive contributions to their community's civic and social life. It also helps young people develop positive self-concepts, proven skills, and social commitments that can create a sense of place in the community. Part of creating a sustainable society is to have a well-organized system for involving youth in an array of community activities.

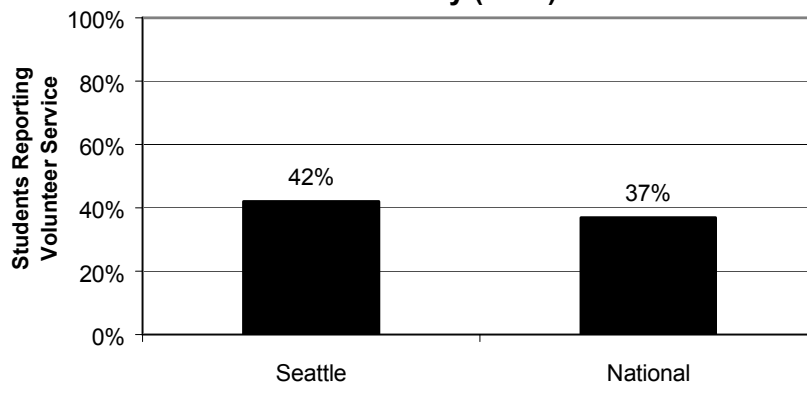
### Definition

In 1996, the Search Institute conducted a survey of 3,400 ninth and eleventh grade students at all Seattle Public High Schools for the organization *It's about Time... for Kids: Real Assets, Real Results*.<sup>8</sup> Students responded to questions regarding different "developmental assets" in their lives, including: "serving in the community for one or more hour per week." The Search Institute has identified involvement in community service as one of 40 key development assets that help youth succeed in school and life. No previous data are available. In addition, volunteer participation data was solicited from a few key volunteer youth organizations: Youth Volunteer Corps of King County, YMCA Earth Service Corps, and Seattle Youth Involvement Network.<sup>9&10</sup>

### Interpretation

In the 1996 Search Institute survey, 42% of the responding high school students reported that they were involved in community service. These results indicate that about 5,500 public high school students throughout Seattle

**Students Serving their Community (1996)**



are volunteering in their community. In addition, most Seattle private schools require community service, making the percentage and total number of students involved even higher. Based on the same survey question, the national average for student involvement in service is 37%.

A sampling of youth volunteer organizations in King County show an increasing trend in community service. Earth Service Corps has seen a steady growth from 550 volunteers in 1993 to 760 in 1995 to 1,000 in 1996. Similarly, Seattle Youth Involvement Network has experienced a rise in participation levels from 180 volunteers in 1993 to 220 in 1994 to 1,038 in 1995, but dropping to 550 in 1996. Youth Volunteer Corps of King County reported a dramatic increase from 650 volunteers in 1995 to 2,000 volunteers in 1996.

### Evaluation

With nearly half of Seattle public high-school students reporting they are involved in community service, the data show encouraging signs for Seattle's youth. Additional information from several local volunteer youth organizations substantiate this trend toward increased levels of youth involvement in community service. A follow-up Search Institute survey would provide useful comparison data as well as continued tracking of local

organizations to understand long-term trends.

### Linkages

Youth involvement in community service is likely to be inversely correlated to youth crime rates. Adult community service (including involvement in schools), as well voter participation and other indications of community strength, are also mirror indices of youth community service involvement. Increasing numbers of youth in community service can significantly improve indicators of educational achievement, decrease negative effects of poverty and health problems, and improve environmental quality.

# Equity in Justice

## ↑ Sustainability trend

*While still high relative to other ethnic groups, the proportion of African American and Native American youth involved in the juvenile justice system is decreasing.*

### Description

Significant disparities in the frequency with which members of different ethnic group are arrested and/or punished are examined here as indices of greater social and economic inequities. These disparities can reflect how people of different ethnicities or racial groups are treated within the justice system. Furthermore, what happens within the juvenile justice system can predict patterns for adulthood.

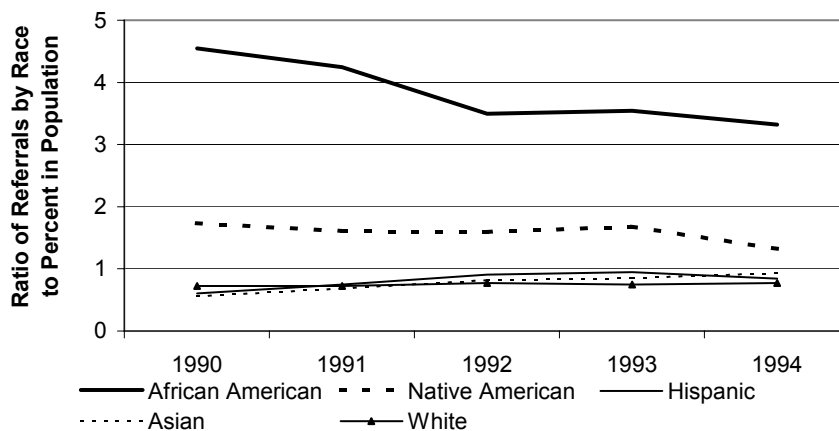
### Definition

This indicator measures “equity in justice” in the form of a ratio, dividing an ethnic group’s representation in the juvenile system by their representation in the population. Racial “disproportionality” exists when youth of particular ethnicities appear in the court system in proportions that differ from the proportions in which they appear in the society as a whole. A study by the University of Washington and the Washington State Department of Social and Health Services (DSHS) collected and analyzed data by ethnic group on juvenile involvement in the justice system.<sup>11</sup> Data cited in this indicator focus on two different stages in the justice system: referrals to court and sentences to confinement. The racial and ethnic designations are those cited by DSHS.

### Interpretation

Though 1994 shows the lowest proportion of African American youth involvement in the justice system, the rate of referral is 3.3 times that which would be expected if referrals mirrored their portion of total youth population. This

Referral Ratios in King County Juvenile Courts



disproportionality is exacerbated as African American youth progress through the system. In 1994, the rate climbed from 3.3 times expected referrals to 3.9 times expected prosecutions, 3.8 times expected guilty verdicts, and 4.2 times expected confinements. Native American youth are also over represented within the juvenile justice system—the ratio is 1.3 times expected for referrals and 1.9 times for confinements. By contrast, Whites, Asians, and Hispanics all have a less than one-to-one ratio for referrals.

Interestingly, the proportion of African American youth involved in the juvenile justice system is declining—for confinement, the ratio was 6.0 in 1990 compared to 4.2 in 1994. At the same time, proportions for Asian and Hispanic youth involvement have increased—0.54 to 0.88 and 0.83 to 1.12 respectively.

### Evaluation

This indicator shows encouraging signs with a decreasing trend in the proportion of African American and Native American youth involved in the juvenile justice system and an increasing trend toward 1.0 in the ratio of Asian and Hispanic youth involved. Still, substantial inequities exist in the proportion of African American youth referred and sentenced, potentially driven by greater social and economic disparities linked to criminal activity.

Recent programs implemented in Washington courts may help to reduce any inequities in treatment within the judicial system, including cultural diversity training, ongoing evaluations of disproportionality, increased staff and volunteer diversity.

### Linkages

Inequities in the juvenile justice system may be linked with other social and economic disparities such as unemployment rates, the percentage of children living in poverty, low birthweight infancy, literacy, high school graduation rates, housing affordability and personal income distribution. Juvenile justice disparities may also relate to indicators of community involvement, such as the proportion of youth involved in community service, the percentage of population voting, and participation in the arts, as well as access to open space and usage of community centers and libraries.

# Adult Literacy

## ? Sustainability trend

**Almost one-third of Washington State's citizens have inadequate literacy skills.**

### Description

Literacy—an indicator of society's ability to communicate among its members—is an essential component of a sustainable society and of building an active, informed citizenry. Even in an age of telecommunications, written words continue to be our primary means of sharing information and exchanging knowledge among citizens, government, business, educational institutions, and organizations. The literacy rate describes the percentage of citizens who are able to read and write, to solve problems based on written materials, and to integrate complex information.

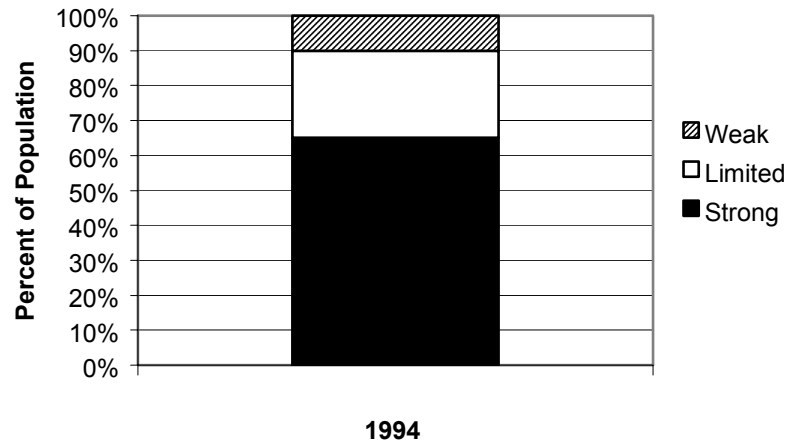
### Definition

The data cited comes from the federally funded "Adult Literacy in Washington Study" published in spring of 1994. The study's conclusions are based on interviews conducted in 1992 with a sample of Washington State residents. The interview included performance of actual reading and writing tasks. Unfortunately, the study was funded on a onetime basis, so the indicator could not be updated for this year's indicators report.

### Interpretation

The "Adult Literacy in Washington Study" found that about 65% of Washington residents had strong literacy skills. The data suggest that a sizeable percentage—around 10%—of Washington residents lack basic literacy skills. Another 21 to 25% have a limited level of proficiency and were unable to employ higher level reading and problem-solving skills. Only 25 to 29% of respondents demonstrated the ability to perform the most challenging tasks in the assessment.

Literacy in Washington State



### Evaluation

Movement in the direction of 100% literacy would indicate increasing sustainability. The data suggest that we have considerable work to do in achieving reasonable proficiency for many people. Although there is no data showing a long-term trend, the fact that more than 70% of study respondents were unable to perform the most challenging tasks, and that 10% were essentially illiterate, is of concern. Washington State, like the United States overall, ranks significantly lower than most other industrialized nations in this area.

### Linkages

A study by the University of Washington Human Services Policy Center has linked basic skill deficiencies with high participation in welfare and other social service programs, lower earnings, and more children at risk. In addition, those who are illiterate are less likely to participate in public life, or to benefit from public education efforts. Regional economic vitality is also affected: businesses increasingly need multi-skilled employees, not employees lacking basic skills.

It is essential that all citizens possess basic speaking, reading, writing, and computation skills to become employed and self-

sufficient, to make informed choices about environmental and health issues, and to combat the forces of poverty and crime.

# Youth and Education Notes

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<sup>1</sup> Student Information Services Office, Seattle Public School District. *Data Profile: District Summary—November 1996*. (Seattle, WA: 1996) p. 129.

<sup>2</sup> Ethnic breakdown of students and staff in 1996-97 school year from Seattle Public School District, *The Seattle Public Schools At-a-Glance, 1997 Facts and Figures*. (Seattle, WA: 1997). Ethnic breakdown of staff in 1995-96 school year from Seattle Public School District, *Sealth Annual Report*. (Seattle, WA: 1997) p.2. Ethnic breakdown of students from 1992-93 to 1994-95 from Seattle Public School District, *District Summary Report, 1995*. (Seattle, WA: 1995) p. 7. Ethnic breakdown of teachers, 1992-93 to 1994-95 from Susan Fong of Personal Data Services, private communication, January 5, 1998.

<sup>3</sup> List of certified arts staff in 1996-97 school year. Special tabulation provided by Lael Williams, Visual and Performing Arts Manager, Seattle Public School District, July 15, 1997.

<sup>4</sup> Lael Williams, Visual and Performing Arts Manager, Seattle Public School District, private communication, May 27, 1997.

<sup>5</sup> Number of district volunteers and volunteer hours provided by Sue Beyers, Customer Service Department, Seattle Public Schools, private communication, July 31, 1997.

<sup>6</sup> Becky Lilley, Seattle Council of PTSA, private communication, November 19, 1997.

<sup>7</sup> Nancy Wilson, King County Office of the Prosecuting Attorney, private communication, August 1997.

<sup>8</sup> Peter Benson, Dale Blyth, Craig Deville, and Jean Wachs, *Developmental Assets Among Seattle Youth* (Minneapolis, MN: Search Institute, April 1997).

<sup>9</sup> Jamie Flaxman, Seattle Youth Involvement Network, private communication, April 1997.

<sup>10</sup> David Kelly-Hedrick, King County Youth Volunteer Corps, private communication, April 1997.

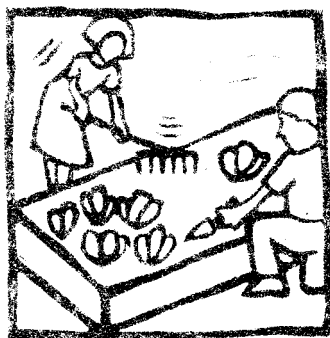
<sup>11</sup> Bridges, George S. *Racial Disprportionality in County Juvenile Facilities*. Conducted for the Department of Social and Health Services (Olympia, WA: July 1995).





Health &

Community





# Health & Community

## S U S T A I N A B I L I T Y   T R E N D S

Low Birthweight Infants	<i>The rate of low birthweight infants has leveled off, but the rate for Black infants is double that of other ethnicities.</i>	↔
Asthma Hospitalizations for Children	<i>Childhood asthma rates are leveling off, but at unacceptably high rates.</i>	↔
Voter Participation	<i>More residents are voting, but participation levels are still fairly low—with only one-fifth of eligible adults voting in the last primary election.</i>	↑
Library & Community Center Use	<i>Community center use in Seattle/King County has stabilized at 6 visits a year, while library use has averaged 10 books per year.</i>	↔
Public Participation in the Arts	<i>Seattle/King County residents enjoy a growing number of artistic opportunities.</i>	↑
Gardening	<i>Seattle's community P-Patch program continues to blossom, reflecting a growing interest in gardening.</i>	↑
Neighborliness	<i>In 1994, the average resident reported having 20 people they consider "neighbors."</i>	?
Perceived Quality of Life	<i>Most residents think Seattle is a "very good" place to live, but increasing numbers feel quality of life is declining.</i>	↔

# Low Birthweight Infants

## ↔ Sustainability trend

*The rate of low birthweight infants has leveled off, but the rate for Black infants is double that of other ethnicities.*

## Description

A sustainable society adequately nurtures its youngest members. Low birthweight is the single most important cause of preventable infant deaths. In King County, a low birthweight infant is nearly 19 times more likely to die than an infant of normal birthweight. She or he is also at risk for childhood neurological and respiratory problems. A decrease in the number of low birthweight infants born in King County would contribute to the health of the region's next generation and suggest a trend toward sustainability.

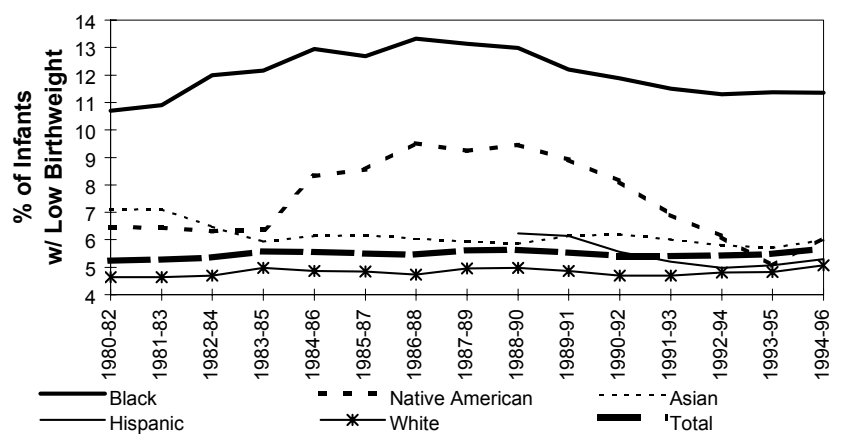
## Definition

Low birthweight infants are defined as weighing less than 2,500 grams (approximately 5.5 pounds). Data are collected from county birth certificates, and analyzed annually by the Seattle-King County Department of Public Health. The most recent data were published in 1997 by the Washington State Department of Health Center for Health Statistics.<sup>1</sup> Rolling three-year averages are used to calculate steady rates among racial and ethnic groups. Note that data collection for Latinos did not begin until 1988. Also note that the ethnic and racial designations presented here are those used by the Health Department in its report.

## Interpretation

In 1994-96, 5.7% of King County infants were born with low birthweights. The yearly increase in the number of low birthweights in the mid-1980s appears to have leveled off in the past seven years. However, significant disparities between infants of different ethnicities persist. For the period 1994-1996, low birthweight rates ranged from 11.35% for Black infants to 5.07% for Whites. Asian, Latino and Native

Low Birthweight By Ethnicity in King County



American infants had rates of 6.0%, 5.3% and 6.1% respectively. During the past 15 years, the rate for Black infants has increased 6%. The rate for Asian infants decreased in the early 1980s before stabilizing at its current level. The percentage of low birthweight infants among Latinos has remained relatively level while the rate for Whites has increased slightly. Though the rate for Native American babies rose steadily over the 1980s, it has substantially improved in the 1990s, dropping from a high of 9.5% to 5.05%.

birthweight suggests a probable increase in one or more of these factors.

## Evaluation

The leveling off in the total percentage of low birthweight infants offers an encouraging sign. However, the persistent gap between the low birthweight of Black infants and those of other races is a symptom of social and economic inequities that must be remedied before a truly sustainable society is achieved.

## Linkages

Low birthweight correlates with many other social factors, such as late or no prenatal care, poor maternal nutrition, limited education, teen pregnancy and poor health habits (especially smoking and drug use). It also relates to economic factors such as poverty during the mother's childhood, unemployment, housing affordability, and distribution of personal income. A rise in the number of infants with a low

# Asthma Hospitalizations for Children

## ↔ Sustainability trend

**Childhood asthma rates are leveling off, but at unacceptably high rates.**

### Description

How healthy are our children? And how healthy is the environment in which they spend most of their time? Asthma, the leading cause of hospitalization for preschool children in Seattle, is a good but complex indicator that may point toward an answer to both questions.

Asthma is a chronic inflammatory condition in the airways of the lungs. Triggers for asthma include dust mites, cat dander, cockroach allergen, molds, grasses, and pollen. These allergens can be found in house dust and indoor air. (Seattle has been called the dust mite capitol of the world, because our mild and damp climate supports such a thriving population of these microscopic pests.) Outdoor air pollution, secondhand tobacco smoke, indoor air quality, and stress may also increase the likelihood of an asthma attack.

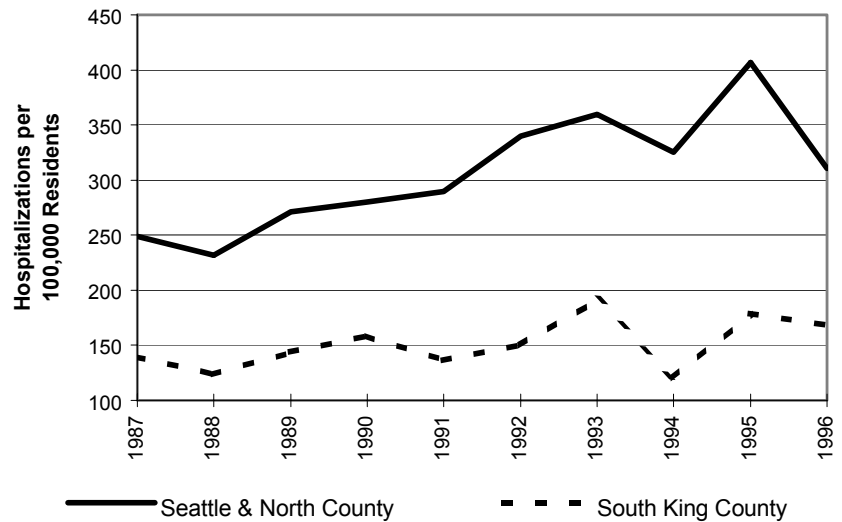
### Definition

This indicator tracks the hospitalization rate of Seattle children (ages 1-17) for asthma from 1987 through 1996.<sup>2</sup> The asthma hospitalization rate is the number of child hospitalization cases for asthma per 100,000 residents.

### Interpretation

Asthma hospitalization rates for Seattle/North King County children under the age of 18 increased by an average rate of 7% per year from 1987 to 1993. The highest hospitalization rates and greatest increases were found among children, ages 1-4. This is particularly acute among poor children in the central and southeast areas of Seattle. The rates for children under 18 in the urban areas of Seattle and North King County in 1996 were 84% greater than for all other areas of King County.

Childhood Asthma Hospitalizations



### Evaluation

Asthma rates may be leveling off at unacceptably high rates, particularly in urban areas and acutely in poor and minority populations. While we may know about the risks from outdoor air pollution, we spend 90% of our time indoors, and there appears to be a correlation between asthma rates and indoor air quality.

Poor air quality conditions that lead to asthma can be caused by wood and cigarette smoke, moisture, molds and other allergens, dust mites, and inadequate ventilation. And while this debilitating health condition impairs children of all income levels, poor children are hit hardest. A variety of methods exist for treating childhood asthma and improving indoor air quality (special mattress covers can control dust mites, for example), but more research is needed to determine asthma's cause and devise effective methods for prevention and outreach.

### Linkages

In addition to those causes mentioned above, asthma rates among children seem to be related to other indicators linked to poverty. Lack of access to preventative health care (see emergency room use) can also play a part. Increased energy efficiency is necessary for a sustainable Seattle, but it may

contribute to the problem of reduced ventilation and should be coordinated with public education and control of moisture and pollution in the home. Finally, increases in hospitalizations affect societal health costs, medical premiums, and ultimately taxpayers' budget.

# Voter Participation

## ↑ Sustainability trend

*More residents are voting, but participation levels are still fairly low—with only one-fifth of eligible adults voting in the last primary election.*

### Description

In a democratic society, the level of voter turnout reflects the commitment that people have to the political system and the extent to which all segments of society participate in key decision-making. It is also a measure of citizen confidence in social and political institutions. Decreasing voter turnout can signal that people feel disempowered and believe their votes won't make a difference, or that the government system is organized to discourage civic participation.

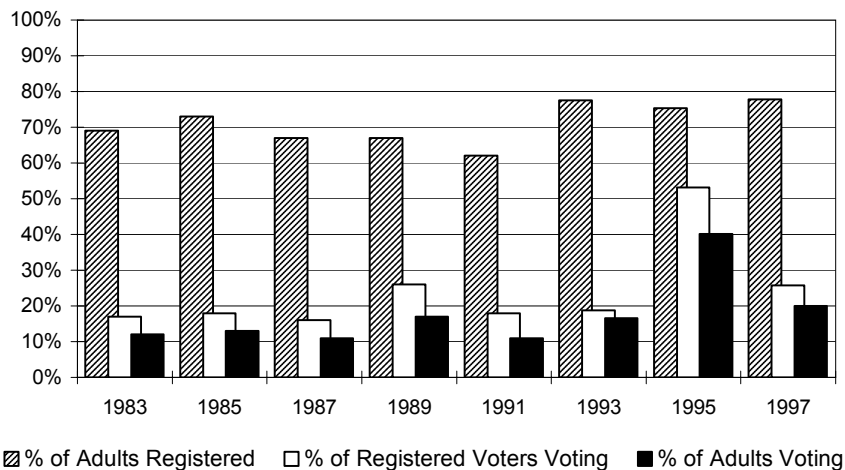
### Definition

Primary elections are used for this indicator because they shape the choices for the final election. Primaries also provide an opportunity for protest and dissenting movements to enter the political arena. Data from odd-year elections are used since even-year elections exhibit erratic voting patterns (reflecting the presence or absence of a significant statewide race), and because the key to active democracy is involvement in local government elections, which in Washington State take place in odd years. The King County Elections Office provided the voting and registration data.<sup>3</sup>

### Interpretation

Primary voter turnout in odd years has oscillated from a high of 30% in 1977, to a low of 11% in 1989 and 1991, followed by a record high of 40% in 1995. Voter interest in two controversial referenda for public financing of a downtown park and a baseball stadium contributed to the high turnout in 1995. Still, voter turnout has been slowly improving in recent primaries. After turnouts near 20% in the 1970s, the five primary elections between 1981 and 1989

Off-Year Primary Voting in Seattle



averaged only 13% of eligible residents. With the four odd-year elections between 1991 and 1997, turnout increased to an average of 22% of eligible adults. In the 1997 primary election, 20% of eligible adults voted.

The percentage of eligible adults registered to vote has also grown—78% in 1997 as compared to 69% in 1983. The addition of more than 130,000 registrations in 1992 provided the most significant increase in voter registration.

### Evaluation

More residents are voting, but participation levels are still fairly low—with only one-fifth of eligible adults voting in the last primary election. This means a significant proportion of the population is being left out of the democratic process, which raises concern about our ability to govern ourselves and make the kinds of difficult decisions needed to create a sustainable society. Increasing active citizenship should be a high priority.

### Linkages

Voter involvement is linked to poverty levels and the health of the social environment. Closely allied indicators include: youth and citizen community service, adult literacy, quality of life, income distribution, work required for basic needs, ecological health and population. Crime, social alienation,

and other social problems are probably associated with decreasing civic participation.

# Library and Community Center Use

## ↔ Sustainability trend

*Community center use in Seattle/King County has stabilized at 6 visits a year, while library use has averaged 10 books per year.*

### Description

Public libraries and community centers foster personal and community development by making learning, knowledge, health and fitness accessible to all. They also promote efficient use of resources by allowing shared use among large numbers of people. In the emerging information age, libraries are becoming increasingly significant. Community centers, with their emphasis on wellness and community participation, are important gathering places in many neighborhoods. Well-used libraries and community centers are indicators of a sustainable society.

### Definition

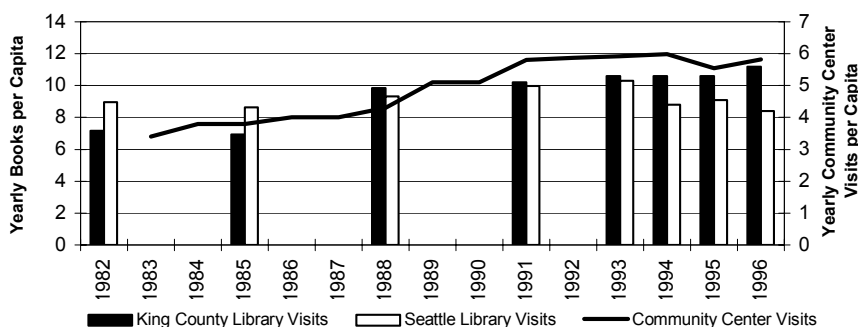
For the Seattle and King County library systems, library usage rates are measured by books checked out per capita per year. With the Seattle Public Libraries, the total circulation is divided by the city's population. For King County, the statistic is determined by dividing total circulation by the county population minus the population of Seattle. Data was obtained from the American Library Directory and the Washington State Library Statistical Bulletin.<sup>4</sup>

Usage rates for community centers are measured by annual visits per year at the City of Seattle's 25 community centers. The Seattle Department of Parks and Recreation furnished the data on community centers.<sup>5</sup>

### Interpretation

Since 1993, the circulation rate at Seattle libraries fell by 1.5 per capita to 8.8. Another decline in 1996 brought the rate to 8.4, the city's lowest since the late 1970s. Circulation rates at King County libraries have continued their rise in the 1990s, reaching 11.2 per

Annual Library Circulation and Community Center Visits per Capita



capita in 1996—one of the highest rates in the nation for a system its size. Between 1970 and 1993, use of both the Seattle and King County library systems went up dramatically. In Seattle, the number of books and other material checked out per person each year rose from 7.5 in 1970 to 10.3 in 1993—a 37% increase. King County circulation grew even faster, from 5.3 to 10.6 items circulated per person per year—a 100% increase.

Since 1991, the use of Seattle community centers has stabilized at around 6 visits per year. However, their use has risen substantially since 1983. In 1996, community centers were visited 3,103,663 times, up from 1,719,341 visits in 1983.

### Evaluation

The data for King County's libraries and Seattle's community centers suggest a trend toward sustainability. However, the declining circulation rates at Seattle's libraries should be heeded as a warning signal that the number of well-informed and intellectually active city residents may be slipping.

### Linkages

Library usage is closely tied to other signs of social sustainability such as literacy and education, political interest and knowledge, and intellectual vitality. The gains in literacy and information exchange which grow from accessible and frequently used libraries help invigorate public debates and promote healthy alternatives to crime and self-destructive behavior. The use of

community recreation centers can contribute to the physical and mental health of a city, and can help strengthen ties among neighborhood residents.

# Public Participation in the Arts

## ↑ Sustainability trend

*Seattle/King County residents enjoy a growing number of artistic opportunities.*

### Description

A community may manage its affairs and care for itself adequately, but without the life of the imagination, it may not be a worthwhile place to live, and therefore unsustainable. This indicator looks at participation levels in various artistic media to get a sense of our area's cultural vitality.

### Definition

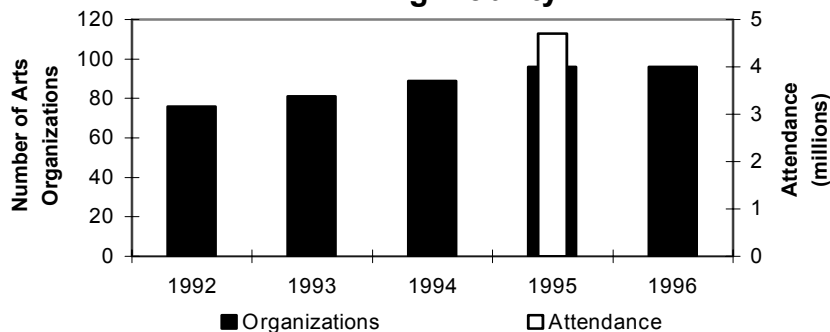
The King County Arts Commission has tracked the permanent arts organizations in King County since 1989.<sup>6</sup> The Commission provides funding to 90% of the established, non-profit cultural organizations, which includes any group in existence for two years with a scheduled season and a hired staff. The Commission began biannual monitoring of the organizations' budgets and attendance in 1995;<sup>7</sup> the next attendance estimates will be available in 1998. The data only reflect passive arts attendance and not active arts participation in art classes, studios and education programs. Many other forms of public art participation are not included such as reading, movies, and popular music.

### Interpretation

Over the past five years, the number of established arts organizations qualifying for Commission funding has increased from 76 organizations in 1992 to 96 organizations in 1996. These numbers do not include many new and temporary organizations. Overall, the Arts Commission has estimated that there are about 300 total non-profit cultural organizations in King County. Established arts organizations served 4.7 million attendees in 1995.

In addition, two recent surveys of county residents have examined attendance and subscriptions to arts organizations. A 1992 survey by the National Endowment for the Arts

**Public Participation in the Arts in King County**



estimated that 69% of King County residents attended art, music, plays, or dance programs. A 1995 survey by the Business Volunteers for Arts estimated that 27% of all 21-49 year-old county residents and 43% of 50+ year old residents were organization subscribers.

### Evaluation

The growth in the number of established arts organizations provides a good indicator of the overall vitality of the arts community. This increase might reflect a growing interest in overall public participation in the arts. Trends in actual number of attendees will be available in 1998. No measures of active participation in arts programs are available; however, the Corporate Council for the Arts is commissioning an economic study that may provide future data.

### Linkages

Participation in the arts can be linked with a number of social and cultural indicators such as literacy, educational attainment, voter participation, and perceived quality of life. Arts instruction in schools would tend to stimulate participation in the arts. Higher degrees of environmental stewardship may also relate to increased participation, while elevated rates of poverty and low economic vitality could depress participation levels.



# Gardening Activity

## ↑ Sustainability trend

*Seattle's community P-Patch program continues to blossom, reflecting a growing interest in gardening.*

### Description

Gardening is an indicator of sustainable living as it relates to self-reliance and producing one's own nutritious food. Community gardens can promote social interaction, provide opportunities for recreation, and contribute to neighborhood open space and wildlife habitat. The act of gardening is also nurturing to the human spirit. As Thomas Jefferson once said "Cultivators of the earth are the most valuable of citizens. They are the most vigorous, the most virtuous, and they are tied to their country and wedded to its liberty and interests by the most lasting bonds."

### Definition

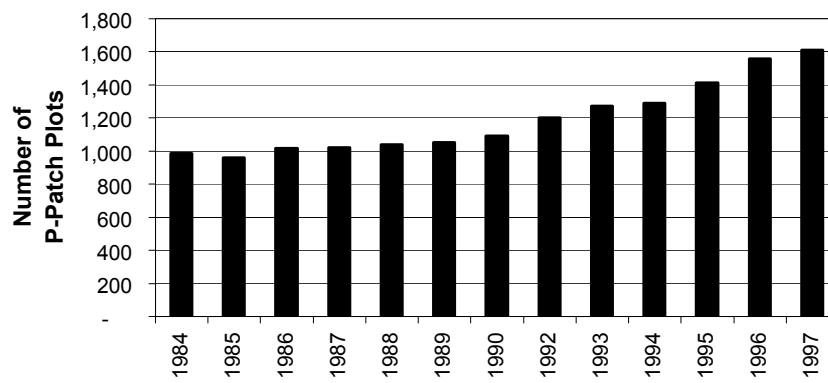
This indicator looks at the number of community garden plots available through the City of Seattle Department of Neighborhoods P-Patch Program. The program was established in 1973 to promote recreation and open space. Data is available from 1984 to present. In the 1995 Indicators report, data came from a survey of King County residents; however, funding was not available to repeat the survey for this edition.

### Interpretation

The number of plots available through the city's P-Patch program for community gardening has grown from 987 in 1984 to 1,609 in 1996—almost a 40% increase. During this period, the number of individuals served has increased from 2,400 to 4,500 people. Still there is a long waiting list for P-Patch plots in some neighborhoods.

Among P-Patch participants are recent immigrants families from Southeast Asia, Eastern Europe, and Africa. These families often earn well below the median wage so they use the gardens to augment their food supply and carry on

Community Garden P-Patch Plots in Seattle



their successful heritage. P-Patches are also a transition point for immigrants to "get their feet on the ground." In the past two years in conjunction with the Friends of P-Patch and the Seattle Housing Authority, 10 new sites have been built at low-income housing developments and two community supported agriculture sites.

In total, there are 46 P-Patch neighborhood sites around the city of Seattle. It's estimated the produce and flowers annually grown at P-Patch sites is valued at over \$500,000.

### Evaluation

The steady increase in the number of P-Patch plots shows a growing interest in community gardening. Despite the high demand, the challenge persists of securing permanent open space dedicated to community gardening. The City of Seattle's Comp Plan mandates that there be one dedicated garden for each 2,500 households.

### Linkages

Gardening is related to a host of social, economic, and environmental concerns. There is potential for reduced health care costs, as people gain a deepened sense of well-being through gardening activities. Growing foods locally reduces shipping and transportation impacts, decreases energy use, as well as lowers the amount of solid waste generated by composting materials or consuming less packaged foods.

Gardening can also improve local ecological health as landscapes include a variety of indigenous plant species and provide habitat for birds and animals.

# Neighborliness in King County

## ? Sustainability trend

*In 1994, the average King County resident reported having 20 people they consider “neighbors.”*

## Description

How well do we know each other? Do we know the people next door by name? Would we share tools with them, or help them out in a pinch? “Neighborliness” is a hard quality to define, but most people know what it feels like—and it’s a critical part of a healthy city and region. In a sustainable society, people are at least acquainted with the folks who live nearby. This indicator combines several measures designed to tell us how well the social fabric of the Seattle/King County area is knit.

## Definition

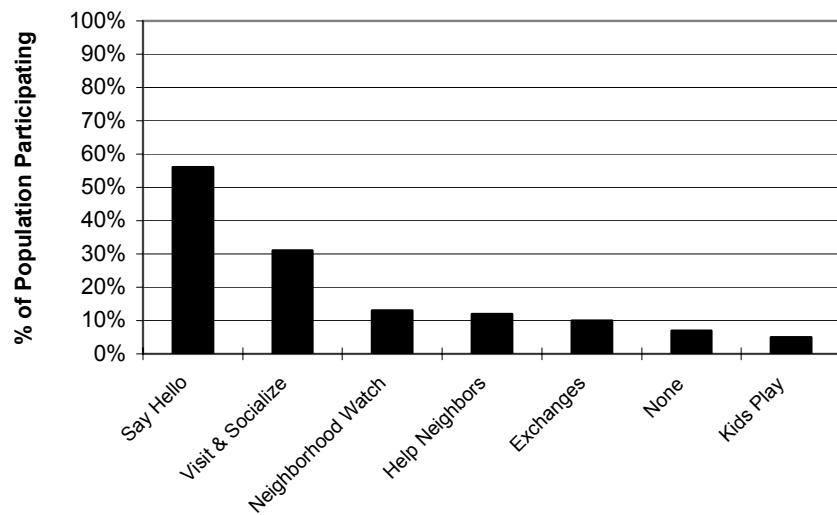
King County residents were polled in August, 1994 by Market Trends, a survey research firm. They were asked a number of questions about their relationships with their neighbors, including how many people they identified as “neighbors,” what percentage of them they knew by name, and how they interacted with them. This initial survey provides a baseline for future comparisons; however, funding was not available to repeat the survey for this edition.

## Interpretation

The average King County resident says that she or he has about 20 people living nearby that they consider “neighbors.” While half (50%) of the people in the survey indicated that they know at least half or more of their neighbors by name, over one-fifth (23%) indicated they know less than 10% of their neighbors by name.

When asked how they interact with their neighbors, nearly one-third (32%) say they “visit”, “socialize”, “eat meals”, or “party” together, and over half (56%) of the survey participants indicated they “say hello” or “speak cordially” with

## Neighborly Activities



their neighbors. However, only 13% said they participate in a blockwatch activity or otherwise keep a supportive eye out for each other; 12% said they “help out neighbors or elderly”; and 10% indicated that they exchange labor or borrow/share things with their neighbors. Surprisingly, only 5% indicated that their children play or do other activities with neighboring children.

Hidden within these averages are some interesting variations. For example, people who have some higher education, make higher incomes, and own their own homes report having more people they consider as “neighbors” and knowing a higher percentage of them by name, and people in East King County report knowing a significantly higher percentage of their neighbors (65%) than residents in the North (50%), South (25%), or Downtown (27.5%).

## Evaluation

This indicator has never been measured before, so it is not possible to compare the neighborliness of people living in Seattle/King County today with that of years past. The survey results offer a somewhat mixed view of the present situation: on one hand, 32% of people know their neighbors well enough to visit and socialize at more than a passing degree. On the other, many people are

acquainted with only a few of the people around them, and two-thirds share nothing more than polite conversation—hardly a recipe for community cohesion. While no trend toward or away from sustainability can be determined, there is certainly room for significant improvement in this region’s neighborliness.

## Linkages

A sense of neighborliness can make a particularly significant contribution to enhancing cultural and economic health in a community. To the degree that we care for and keep an eye out for our neighbors, share resources and information, we can potentially contribute to reducing crime, assisting children living in poverty, increasing civic participation, and perhaps reducing the amount of work required to meet basic needs. Greater community security can also translate to a greater sense of well-being for all the inhabitants.

# Perceived Quality of Life

## ↔ Sustainability trend

*Most residents think Seattle is a “very good” place to live, but increasing numbers feel quality of life is declining.*

### Description

“How do you rate Seattle as a place to live?” Answers to this question reflect how we feel about our jobs, homes, and neighborhoods. Perceived quality of life is a highly individual and subjective judgment, but it involves issues relating to the overall cultural, economic, environmental, and social sustainability of life in the region. However, this indicator should not be considered in a vacuum, for high perceived quality of life ratings in the face of rising problems could be a sign of denial or complacency.

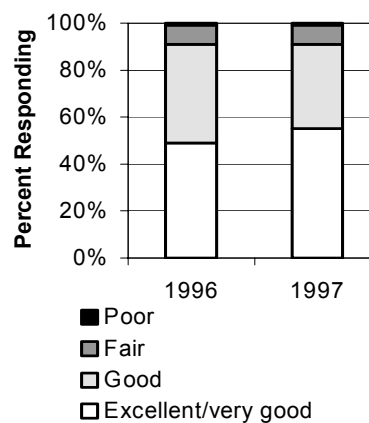
### Definition

In 1996 and 1997, the consulting firm Northwest Research Group conducted a survey for the City of Seattle. In each year the survey asked more than 1,200 residents citywide, “Overall, how do you rate the City of Seattle as a place to live?” and “Over the last two years, do you think Seattle has gotten better, stayed the same, or gotten worse as a place to live?” In addition, survey respondents were asked to rate the city on specific quality-of-life issues such as job opportunities, housing affordability, public transportation, race relations, and public schools.

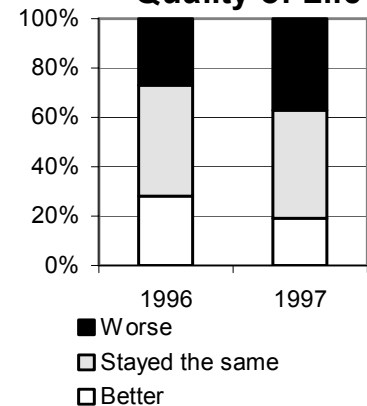
### Interpretation

Most Seattle residents give the city high ratings for quality of life. In 1996 and 1997, 91% of respondents described Seattle as a “good” or “better” place to live, while 8% called it “fair” and only 1% considered it “poor.” In 1997, the proportion of respondents giving the city the highest rating rose to 55% from 49% the previous year. However, this increase may reflect a change in the survey’s phrasing for the top rank (from “excellent” in 1996 to “very good” in 1997), rather than a real change in perceived quality of life.

#### Seattle as a Place to Live



#### Changes in Quality of Life



In 1996, about the same number of people considered the city had gotten better (28%) as thought it had gotten worse (27%). But by 1997, this situation had changed: only 19% reported it had gotten better, while almost twice as many (37%) believed it had gotten worse. Opinions around the city varied considerably. Overall, residents of North Seattle, long-time residents, and older citizens were more likely to feel that quality of life had declined. Central Area residents and people of color were more likely to say quality of life had improved; for example, 35% of African-Americans said Seattle had gotten better, nearly double the average.

### Evaluation

Seattle residents generally see the city as a good place to live. Compared to the previous survey, however, more respondents in 1997 felt quality of life had gotten worse. The limited data make it hard to tell if this increase in adverse opinion represents an ominous trend, but in future surveys we should watch this topic and investigate its causes. To preserve a sustainable community in the 21st century, we must focus on maintaining and improving the social, economic, and environmental factors that make Seattle a desirable home.

### Linkages

Since perceived quality of life is a personal judgment that considers a broad range of “livability” issues, it can be linked to almost any indicator. Many concerns related to the local environment, population, economy, education, health, and community could influence perceptions of Seattle’s quality as a place to live for better or for worse. In turn, an individual’s perception of quality of life can influence the decisions he or she makes about volunteer involvement, voter participation, neighborliness, education, and even driving. And the choices one person makes also affect the quality of life for other people around them.

# Health & Community Notes

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<sup>1</sup> All information on low birthweight infants in King County (by race) is from Washington State Department of Health, Center for Health Statistics. Data were obtained from Marianne Sullivan, Epidemiology and Planning Division, Seattle-King County Department of Public Health, private communication, July 1, 1997.

<sup>2</sup> Dr. David Solet and Marianne Sullivan, Seattle/King County Department of Public Health, private communication, February 1998.

<sup>3</sup> Bob Bruce, King County Office of Elections, private communication, November 1997.

<sup>4</sup> Washington State Library, Washington State Library, Washington State Library Statistical Bulletin (Olympia WA: 1997).

<sup>5</sup> Jennifer Cargal, Seattle Parks and Recreation Department, private communication, August 1997.

<sup>6</sup> Leonard Garfield, King County Office of Cultural Resources, private communication, April 1997.

<sup>7</sup> King County Office of Cultural Resources, *Sustaining King County Arts Organizations* (Seattle, WA: 1997).

# The Sustainable Seattle Indicators Story

## How the Indicators Process Began

The “Indicators Project” grew out of a one-day conference in November 1990 sponsored by the Washington D.C.-based Global Tomorrow Coalition in which community leaders from all facets of Seattle city life came together around the idea of citizens choosing their own ways of measuring long-term community well-being. In February 1991, the Sustainable Seattle Network coalesced with 30 volunteers meeting to further the concept of creating Indicators to measure the health of Seattle.

For the next six months, an Indicators Task Team made up of people with diverse backgrounds—an economist, energy specialist, engineer, social worker, city planner, etc.—met regularly to brainstorm and research possible indicators. After creating a draft list of 29 potential key indicators, and a number of secondary and “provocative” indicators, the team recognized a need to involve more people who could provide a broader perspective on indices of a healthy community across an economic, environmental, and social spectrum. Business leaders, environmental groups, city and county government representatives, labor, the religious community, special interest groups, educators, students, and social activists were asked to participate in a Civic Panel and collectively imagine what aspects of the community were important to measure.

During this same time, another group of volunteers (some from the Indicators team as well as others) met as the Sustainable Seattle Board of Trustees. Also known as the “stewards of the process,” this group worked together to define the network’s identity and create an organizational structure that encouraged consensual decision-making, shared leadership, and diverse participation. Sustainable Seattle’s values were tested early on, as the Trustees struggled six months to come up with a consensus definition of sustainability: “long-term

health and vitality—cultural, economic, environmental, and social.”

## Recruiting Civic Panel Participants

The Civic Panel process was invaluable in providing depth and a range of knowledge about community life; giving serious thought to all the dimensions of sustainability; providing critical thinking about the best indicators of sustainability—economic, environmental and social; and building support, enthusiasm and belief that a community can find new and better ways to measure its own progress.

The design of the Civic Panel was to bring together some of the most active citizens in Seattle and engage them in a dynamic workshop process that would lead to specific and credible results—but that was “sustainable” in terms of the commitment it required from already busy people.

First, we drew upon our own resources and compiled a list of 300 citizens leaders and grassroots activists throughout the city. We made an effort to equally involve men and women, and to include active citizens of different ages, cultures, and lifestyles. Using a list of ten topic areas, we sought people who had knowledge in:

- Resource Consumption
- Education
- Economy
- Transportation
- Natural Environment
- Health
- Social Environment
- Culture & Recreation
- Population
- Community Participation

An invitation, including a description of the purpose and six-month schedule for the Civic Panel, was mailed to each potential participant followed by a personal phone call. Over 150 immediately agreed to participate. The panel was also open to anyone who wanted to participate, and an additional 20 or so

people volunteered.

## Support & Facilitation

To use time efficiently, we trained 20 Sustainable Seattle volunteers (two for each topic group) to serve as facilitator/recorder teams. Prior to each workshop, we prepared a packet of background materials that was sent to each participant, planned an agenda with specific goals, and briefed coordinators to lead each workshop. We used techniques of facilitated whole group dialogue and small group working sessions to accomplish our goals each meeting, always allowing time for socializing and enjoyment. People were drawn to the effort because we seemed to be having so much fun!

## Steps in the Process

Our plan included four participatory workshops held over the span of six months, with the goal of developing consensus recommendations for key sustainability indicators.

*Workshop #1: Civic Panel Orientation.* A warm evening workshop in June kicked off the Civic Panel process. Kay Bullitt, a local environmental visionary and leader, and a representative of the Mayor’s office, welcomed all the participants. Next, Sustainable Seattle leaders offered an inspiring presentation on the vision and task of sustainability—the global concern and challenge for our local response.

After spending a number of months by ourselves working towards a draft list of indicators, the Task Team was eager to introduce the “Indicators of Sustainable Community” project to a broad audience and invite their participation and creativity into the process. Each participant received “Draft Indicators Version 1,” the potential list of 29 key indicators and many secondary and provocative ones, along with a six-page feedback survey for individuals to fill out on their own time. For the remaining

perceptions and visions of a sustainable culture. We asked participants to envision one generation from now, in 2022, what evidence they might find that indicates we have become a sustainable society. We also asked what hopes or interests people had for the Civic Panel process. The evening concluded with a buzz of enthusiasm and the pervasive feeling we were beginning something uniquely important to the community's future well-being.

#### *First Review & Feedback By Mail.*

Over the summer, Civic Panelists spent time reviewing the first draft list of indicators and recording their comments via the written feedback survey. The process was designed so that panelists could individually review the draft list in an enjoyable way that was paced according to their own schedules and could be completed without additional meetings. Some people went to the added trouble of attaching extra sheets of typewritten comments to explain their ideas in depth.

From the forms received, the Indicators Task Team studied and synthesized the written feedback. In preparation for the next meeting, we divided the Panel into topic areas (according to their interest and knowledge), and distributed a set of revised key indicators—in addition to framing comments and discussion questions.

*Workshop #2: Topic Groups Develop Key Indicators.* In late September, the Sustainable Seattle Civic Panel met for the second time to begin work on the nitty-gritty details of designing key indicators of sustainability. We began the workshop with a brief update on the progress since the last workshop, then Civic Panel members divided into the ten topic groups. Using the synthesized feedback on Draft Version 1, each group worked to develop and refine a list of ten potential indicators for their topic area, first agreeing among themselves about criteria for including certain

indicators and excluding others related to their topic. Many groups felt they needed more time for discussion and made plans to meet outside of the scheduled Panel workshops. To wrap up the second workshop, each topic group reported on its progress and planned next steps to the larger group. All the results were compiled into Draft Version 2.

*Workshop #3: Towards Consensus on Key Indicators.* The goal for this October meeting was that each topic group move towards agreement on the three to five best key indicators for their area. To refresh people's energy, we began the workshop with some reflection time about our visions and hopes for the project. Then topic groups got to task on winnowing their indicators list down using criteria for good indicators that were developed from the Sustainable Seattle goals. By the end of the evening, each group reported their results to the whole Civic Panel and shared ideas on how to publish and use these indicators in the community. Some groups felt the need to meet independently one last time after this workshop, while others completed their work by telephone. Many groups only achieved consensus by expanding the number of indicators they included. The results—99 total indicators—became Draft Version 3.

*Workshop #4: 99 Indicators, Priorities, & Celebration.* On a Saturday in December, the Civic Panel held its final meeting to review the newly proposed "Indicators of Sustainable Community." All 99 indicators were displayed in large print on a wall. The meeting began with a "dramatic reading" of the 99 indicators interspersed with poetry, quotations, and stories that illustrated the values and principles of the project. As a final priority-setting exercise, Civic Panelists participated in a "green dot game" in which they each selected 15 indicators from the menu of 99 that seemed most useful in providing a snapshot of community sustainability. "Wild Salmon" received the most green dots, by far.

Next, Panelists considered how the Indicators were linked to one another. They worked in pairs and small groups to

develop "chains of causation" between key indicators. After a lunchtime demonstration of an electrical scooter and a musical interlude, Panelists set to work on brainstorming strategies for putting the indicators to work in business, education, the media, communities, and policy-making. The meeting concluded with a joyful celebration over the successful completion of our work.

## Use of Civic Panel Results

Next came the hard task of paring down the Indicators list, giving serious consideration to issues of measurability, data availability, and professional credibility. Civic Panelists were invited to join the on-going Sustainable Seattle Indicators Task Team for next steps, and some of them did. For the next three months, the Indicators Task Team worked with the prioritized list of 99 indicators to winnow it down to a final selection of 40 indicators that would give a "whole system" or "whole city" snapshot of movement towards or away from sustainability. In all, the indicators list went through seven draft iterations. We mailed the final draft list to all Civic Panel members for one last review and comment. Then we began the final phase of the project—data collection and analysis, the results of which you see in this report.

Many Panel members helped find and collect data through existing sources and served as peer evaluators and reviewers to assure that all information was reliable, defensible and meaningful. People from local government, schools and universities, businesses and research groups contributed their time and essential resources. All in all, hundreds of volunteers came together to create this community report-card. And many have continued to spark indicator or benchmark projects in the Puget Sound region and elsewhere around the United States and the world.

# Glossary

**Agenda 21:** The non-binding agreement signed by world nations at the 1992 United Nations Conference on Environment and Development (see *UNCED*). Agenda 21 sets out conditions and recommendations for achieving global *Sustainability*.

**Benchmark:** A point of reference or a standard against which measurements can be compared; sometimes a goal or a target. Examples: Record highs in the stock market, optimal water levels in wetlands, so-called “full-employment” levels of acceptable unemployment. Often confused with *Indicator*.

**Biodiversity:** The variety of living organisms in an *Ecosystem*. (See also *Diversity*.)

**Bioregion:** A geographic area defined by close similarity in *Ecosystems*, *Biodiversity*, and climate patterns, as distinct from an area defined by political boundaries. Many have defined the maritime Pacific Northwest, from British Columbia down to Oregon, as a single *Bioregion* with the name “Cascadia.”

**Brundtland Commission:** Officially, the World Commission on Environment and Development, charted by the United Nations and chaired by Norwegian Prime Minister Grö Harlem Brundtland. From 1984 to 1987 it studied global environmental, economic, and social trends, and published recommendations in the 1987 report, *Our Common Future*, which set a global agenda for *Sustainability*.

**Btu:** “British Thermal Unit,” a unit of measure for energy. Specifically, one Btu is the amount of energy required to raise the temperature of one pound of water one degree Fahrenheit, starting from 39.2 degrees.

**Civic Panel:** A group of approximately 150 citizens and civic leaders convened by Sustainable Seattle in 1992 to select Indicators of Sustainability for the Seattle area.

**Culture:** An integrated pattern of human beliefs, values, behaviors and institutions shared by a distinct group, the inhabitants of a region, or the citizens of a nation. Used in some contexts as a synonym for the arts and other forms of social expression.

**Definition:** The technical specifications of an *Indicator*, including data sources.

**Description:** An explanation of the rationale for the choice of a particular *Indicator*.

**Development:** “To evolve the possibilities of” (Webster’s New Collegiate Dictionary). A process of growth or change. Often used in the phrases “economic development,” connoting an expansion of economic opportunities and jobs, and “sustainable development,” referring to economic and social changes that promote human prosperity and quality of life without causing ecological or social damage. Sometimes confused with *Growth*.

**Diversity:** Difference and variety. Diversity is an essential component of sustainable cultural, ecological, and economic systems because it makes them more resilient and adaptable to change.

**Earth Summit:** See *UNCED*.

**Economic Development:** See *Development*.

**Economy:** Originally, the “management of a household.” More commonly today, the system of production, distribution, and consumption of goods and services in the larger scale. Also a synonym for *Frugality*.

**Ecosystem:** An integrated system of living species, their habitat, and the processes that affect them.

**Ecological Health:** A measure of the ability of an *Ecosystem* to maintain essential natural functions, such as primary production, nutrient cycling, and

evolution of native species.

**Endangered Species:** Species whose populations and habitat have declined to the point where extinction is imminent, requiring significant human interventions and protection of habitat to preserve them (as defined by the Endangered Species Act). (See also *Species*, *Threatened Species*.)

**Environment:** “The circumstances, objects, or conditions by which one is surrounded” (Webster’s). Often used to refer only to natural *Ecosystems* apart from human settlement, *Environment* is more accurately understood to include both natural and human-made physical conditions.

**Equity:** Fairness; freedom from bias or favoritism.

**Evaluation:** A determination of the positive or negative connotations in the data for an *Indicator*, including a judgment about its movement toward or away from *Sustainability*.

**Extrapolate:** A method for estimating new data points based on existing measurements, and thereby predicting trends. For example, if the data for 1994 and 1995 are 8 and 9 respectively, one could extrapolate from that data to estimate that in 1996 the figure might be 10.

**Frugality:** In Latin origin, to “enjoy the fruits”; also a synonym for “virtuous.” In contemporary usage, to use resources (including money) wisely, without waste.

**Global Forum:** The 1992 meeting of non-governmental organizations (NGOs) in Rio de Janeiro, which ran parallel to the meeting of governments at *UNCED*. NGO participants signed a set of “Citizen Treaties” that went far beyond the agreements made by governments in *Agenda 21*.

**Growth:** Increase or expansion. Used in the phrase “economic growth” to mean an expansion in production, jobs, and revenue. Often confused with *Development*, which does not necessarily include the idea of physical increase.

**Indicator:** A measurement that reflects the status of a system. Examples: the Dow Jones Industrial Average, the number of spotted owls in a forest ecosystem, an oil pressure gauge on an engine.

**Interpolate:** A method for estimating data points that fall between points of actual measurement. For example, if the measurement for 1992 was “5 units,” and for 1994 “10 units,” one could interpolate that the measurement for 1993 would be the midpoint between them, or approximately 7.5 units.

**Interpretation:** The analysis of the data for an *Indicator*, including trend analysis.

**Linkage:** A direct or indirect causal relationship between two or more *Systems*, where changes in one affect the status of the other. Linkages among *Systems* are often reflected in the *Indicators* that measure the health of those *Systems*.

**Mean:** The statistical average, determined by adding up all the data and dividing by the number of data points. For example, in the series 1, 2, 6, the mean is 3.

**Median:** The figure in an array of data points that falls midway in the series between the highest and the lowest values. For example, in the series 1, 2, 6, the median is 2. (Note the distinction between *Median* and *Mean*.)

**Nonrenewable:** Finite in quantity. Fossil fuels (like gasoline) are considered “nonrenewable resources,” because they exist only in limited amounts, and their disappearance is essentially permanent. (See also *Resources* and *Renewable*.)

**Our Common Future:** The Report of the *Brundtland Commission*, which linked economic development to alleviate poverty with environmental protection to prevent ecological catastrophe.

**Per Capita:** Latin for “by heads.” A measurement that is presented in terms of units per person, as opposed to a total or aggregate figure.

**Renewable:** Able to be continually replenished. Rainwater, solar and hydroelectricity, and human creativity are all considered to be *Renewable Resources*. (See also *Resources* and *Nonrenewable*.)

**Resources:** “A source of supply or support; available means” (Webster’s). The energy and materials used to support an *Economy* and fulfill human needs and desires. (See also *Renewable* and *Nonrenewable*.)

**Riparian:** Refers to land adjacent to a river, watercourse or body of water.

**Rolling Average:** A statistical technique for smoothing out data trends that are subject to aberrant fluctuations in the short term. For example, a three-year Rolling average takes the current year’s data and averages it with the two preceding years to minimize sudden dips or spikes that may not be typical of the trend.

**Society:** From a Latin root meaning “companion.” Society in the broadest sense refers to the entirety of a community, the whole web of living relationships among people, their *Culture*, and their *Environment*.

**Species:** A biological classification referring to a group of organisms who share similar traits and genetic codes and who are capable of interbreeding.

**Sustainability:** “Long-term health and vitality—cultural, economic, environmental and social” (Sustainable Seattle’s definition).

**Sustainable:** Able to endure over time. A sustainable *Society* is one that is healthy, vital, resilient, and able to creatively adapt to changing conditions over the long term. (See also *Development*, and *Our Common Future*.)

**Sustainable Development:** The *Our Common Future* report defined *Sustainable Development* as that which “meets the needs of the present without compromising the ability of future generations to meet their own needs.”

**System:** A set of actors or entities bound together by a set of rules and relationships into a unified whole. A system’s health is dependent on the health of the whole pattern, which can sometimes be reflected (and thus measured) in the status of a key part of the system (see *Indicator*).

**Threatened Species:** Species whose populations are in decline and trending toward becoming *Endangered* (as defined by the Endangered Species Act). (See also *Species* and *Endangered Species*.)

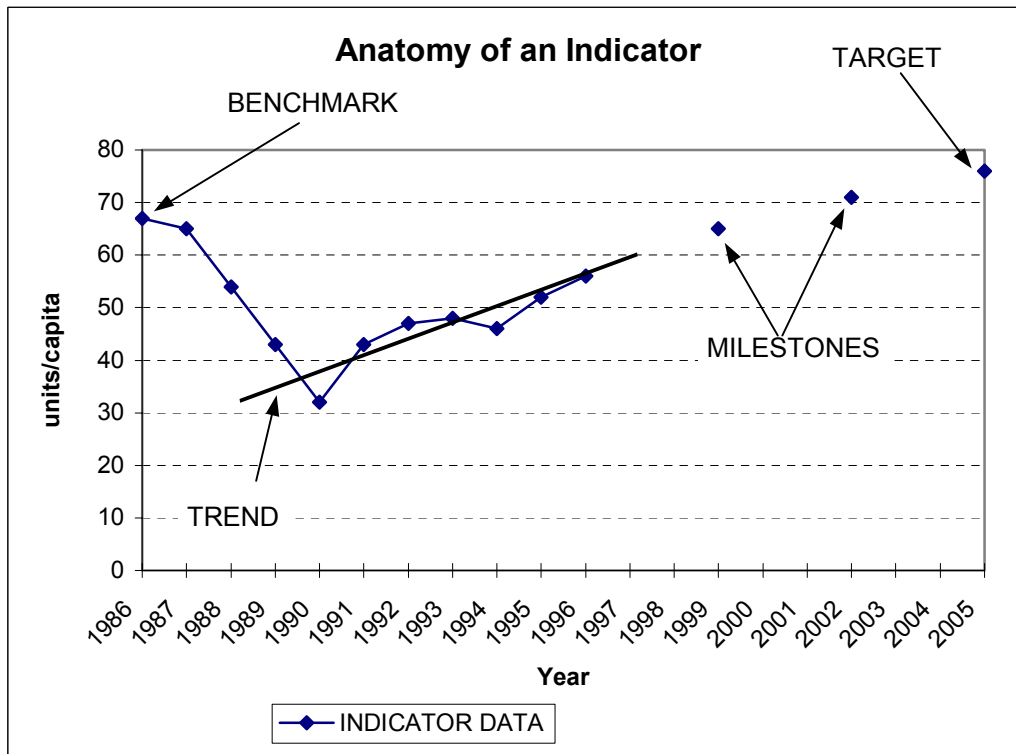
**UNCED:** The United Nations Conference on Environment and Development (the “Earth Summit”), held in Rio de Janeiro, Brazil in 1992. UNCED was the largest gathering of heads of state in world history.

**Watershed:** A geographical area whose boundaries are determined by the flows of water following gravity to a principal tributary, river, or body of water. Watersheds may be of many different scales, from relatively small (Ravenna Creek or Piper’s Creek in Seattle) to the very large (the Columbia River basin).



# Anatomy of an Indicator

There has been some confusion of terms when referring to indicators. Most often indicators are confused with benchmarks. The latter are a data point on a graph of indicator data. A benchmark is usually a point of reference for comparison of performance for various alternatives. Sometimes, as shown on the graph below, a benchmark is a reference at a point in time. The following graph is offered for clarification of terms when referring to indicators.



## 1992 Civic Panel

Mark Aalfs  
Cynthia Adcock  
Kimberly Allen  
Susan Alotrico  
Cecile Andrews  
Arnie Anfinson  
Tony Angell  
Alan AtKisson  
Ruth Bachman  
Tom Bailey  
Mona Bailey  
Ed Belcher  
Phillip Bereano  
Belinda Berg  
Bonnie Berk  
Carla Berkedal  
Julie Blacklow  
Keith Blume  
Juan Bocanegra  
Sandy Bradley  
Catherine Bradshaw  
David Bricklin  
Kay Bullitt  
Emory Bundy  
Doug Burco  
Noreen Calaghan  
Nea Carroll  
Doreen Cato  
Vivian Caver  
Bill Chapman  
Chris Charbonneau  
Stuart Clarke  
Ron Clink  
David Cole  
Brian Collins  
Tim Colman  
Richard Conlin  
Nicholas Corff  
Peter Costantini  
Don Covey  
Dana Cox  
Dorothy Craig  
Sheila Crofut  
Carolee Danz  
Dee Dickenson  
Jim Diers  
Martha Dilts  
Carol D. DiMarcello  
Susan Doederlein  
Ann Dold  
Joe Dominguez  
Alan Dornseif  
Kikora Dorsey  
Amy Duggan  
Claire Dyckman  
Polly Dyer  
Bob Eaglestaff  
Dave Ellgen  
Linda Ellis  
Jim Evans  
Mickey Fearn  
Mike Fitzgerald

Nate Ford  
Angela Ford  
Stephen Forman  
Joanne Franey  
Bart Freedman  
Barbara Freeman  
Tom Friberg  
Richard Frith  
Pat Fullmer  
Diana Gale  
Dave Galvin  
Bob Cary  
Pat Gibbon  
Libia Gil  
Robert Gilman  
Lonnie Goodteacher  
Larry Gossett  
Kathy Graham  
Michelle Gransgaard  
Tom Gries  
Patty Grossman  
Marcia Guthrie  
Fern Halgren  
Susan Hall  
Nancy Hansen  
Suzanne Hartman  
Lee Hatcher  
Jody Haug  
Joan Haynes  
Denis Hayes  
Jo Henderson  
Bruce T. Herbert  
Carlos Herrera  
Shari Hirst  
Diane Horn  
Heather Houston  
Fritz Hull  
Rick Jackson  
Phil Jackson  
Kirk Johnson  
Bruce Jones  
Kent Kammerer  
Davidya Kasperzyk  
Ron Kasprisin  
Laurie Keith  
Sheila Kelly  
Kathryn Kelly  
Bruce Kendall  
Doug Kilgore  
Charles Kleeberg  
Rich Kovar  
Penelope Koven  
Arthur Kruckenberg  
Vic Kucera  
Aki Kurose  
Michael LaFond  
Pat Lamphere  
DeEn Lang  
Gary Lawrence  
Ron Lewis  
Nick Licata  
John Little  
Nancy Long

Jim Ludden  
David Lurie  
Michael Mac Sems  
Kate Mandell  
Milenko Matanovich  
Naydene Maykut  
David McCloskey  
Mary McCumber  
Mark McDermott  
Evy McDonald  
Nancy McKay  
Patricia McLean-Virigi  
Ed Medeiros  
Phil Millam  
Lynn Miranda  
Sharon Tomiko Miyake  
John Morefield  
Bill Moritz  
Sharon Morris  
Scott Morrow  
Mark Murphy  
Mike Nelson  
Peter Nelson  
Dick Nelson  
Steven Nicholas  
Folke Nyberg  
Maura O'Brien  
Gary O'Neal  
David Ortman  
Dick Page  
Margaret Pageler  
Joan Pelley  
Kit Perkins  
Melissa Petersen  
Hanna Petros  
Gary Pivo  
Nancy Place  
Richard Pleus  
Derek Poon  
Lorraine Pozzi  
Robert Reed  
Ross Reider  
Vicki Robin  
Mary Robinson  
Zarod Rominski  
Terryl Ross  
Jim Rulfs  
Dennis Ryan  
Chase Rynd  
Lois Shelton  
Bob Sicko  
Buster Simpson  
Leon Smith  
Liz Smith  
David Smukowski  
Ron Snyder  
Chris Stafford  
Bill Stafford  
Lucy Steers  
Jim Street  
Don Stromberg  
Pat Strosahl  
Diane Summerhays

Jean Sunborg  
Olof Sundin  
Tom Tierney  
Paul Toliver  
Wally Toner  
Alison Tucker  
Janine Van Sanden  
Menno van Wyk  
Jim Waldo  
Eugene Wasserman  
Mike Weaver  
Edward Wenk, Jr.  
Carolyn Whitney  
Woody Wilkenson  
Don Willis  
Carl Woestwin  
Hazel Wolf  
Robert Wood  
Fabiola Woods  
Vim G. Wright  
Ely Zimmerman



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