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### **Wedgworth's signs deal with Green Endeavor Inc**

(Portland, Oregon – July xx, 2014) [Green Endeavor Inc.](#), the global leader in environmentally focused solutions for industry, today announced that it has been engaged by [Wedgworth's](#), Florida's largest custom-blend fertilizer dealer, to replace the hazardous chemicals used to clean their fleet of trucks and equipment, with less caustic, more environmentally sensitive products.

Wedgworth, a family-owned and operated business has been a pioneer of Florida's farming industry, with a vested interest in the success of agriculture in Florida. Since their inception in 1932, the company has initiated countless innovations, growing methodologies, and new technologies that make Florida agriculture more efficient and productive. Recognizing the value of the State's natural resources, the Wedgworth businesses are devout stewards of the land and water and are dedicated to preserve its integrity for generations to come.

"We contacted Green Endeavor to help us find better, more effective, environmentally safe products that will enhance our brand, and protect our employees as well as Florida's unique and fragile environment. These are number one issues for us," said Steve Flynn, Maintenance Manager at Wedgworth's.

"We are proud that Wedgworth's has entrusted us to help them source better products," said Vince Loglisci, President & COO of Green Endeavor. "They have been a leader of Florida's agriculture business and diligent stewards of the land for decades. Like all industry, they are carefully monitored by safety and environmental watchdog groups and must adhere to strict regulations. We hope that by providing our services to them, others in the industry will follow their lead."

Since their launch in 2011 Green Endeavor has provided solutions to a broad range of industrial leaders including [Parker Hannifin Corporation](#) (NYSE: PH); [Waste Management](#) (NYSE: WM); and [Kellogg's](#) (NYSE: K), to prove that there are safer industrial cleaning solutions available that are better for the health of employees and the environment, that also make sound economic sense.

#### **About Green Endeavor, Inc.**

Portland, Oregon based Green Endeavor is the world's first and only commercial resource exclusively providing environmentally focused solutions for industry. The company seeks to drive economic prosperity for their clients by helping them realize the significant and tangible benefits of adopting safer and better chemicals that: Reduce environmental impact; Improve waste water; Protect capital equipment; Improve brand value; Reduce employee risk; Improve efficiencies; Reduce regulatory exposure; and Reduce costs. Since 2011 Green Endeavor Inc. has been responsible for replacing millions of pounds of hazardous materials with safer, less caustic alternatives. For information visit <http://greenendeavorinc.com>.

#### **About Wedgworth's**

Wedgworth Farms Inc., headquartered in Belle Glade, FL, grows sugarcane on approximately 10,000 acres in Palm Beach County and operates 10,000 acres of ranch lands in Osceola, Okeechobee and Indian River counties.

Today, Wedgworth's Inc. provides custom blended agri-nutrient products to help Florida farms grow and prosper. As the state's largest custom fertilizer dealer, its Moore Haven, FL plant produces 200,000 tons of custom blended fertilizer



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products to farms throughout Florida per year. Through the use of high tech Air Max spreaders, farmers can apply custom blends for individual crop types and soil conditions with computerized accuracy. This technology not only optimizes crop yields for farmers, but provides a mechanism to implement on-farm Best Management Practices thus reducing inputs and reducing costs. The company owns and operates a fleet of 160 user-friendly high dump trailers with hydraulically operating pouring lids that enable greater accuracy and higher productivity for its customers. As a market leader investing in agricultural efficiency and quality products is a hallmark to the company's success.