

# IT and Business Value Creation

## Issues CIOs are Facing

- ❖ Aligning IT Delivery with the Business
- ❖ *Simplifying IT Compliance*
- ❖ *Improving Speed of IT Delivery*
- ❖ *Reducing IT Operating Costs*
- ❖ *Rationalizing IT Assets*
- ❖ *Optimizing IT's Operating Model*

CHALLENGES

### IT and Business Value Creation

- Many IT organizations have the desire to achieve a higher degree of partnership and alignment with the business which is driving the adoption of IT Transformation. Businesses today are counting on their IT organizations to transform IT service delivery and organizations that master the management of the full life cycle of IT services to deliver tangible business benefits.

### IT and Business Alignment

- Establish and align IT vision with the business vision
- Define measurable and realistic IT objectives aligned with the business objectives

### Operational Excellence

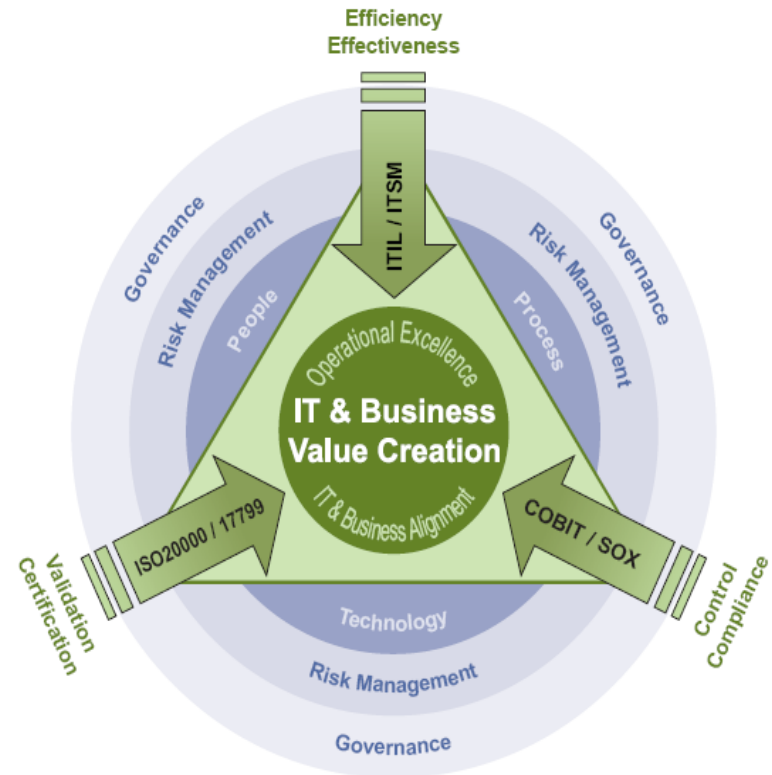
- Implement the IT objectives enabling People, Processes and Technology
- Generate process efficiencies and cost effectiveness, control and compliance assurance together with industry certifications

### Risk Management

- Execute an IT risk assessment to identify vulnerabilities and critical assets

### Governance

- Establish a governance and management framework.



*To create IT and Business value and achieve operational excellence requires a combination of strategic actions, business alignment, organizational and people capabilities, risk management, governance and enabling technologies.*

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## Questions

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