

# JULES EVENSON

GROUP CREATIVE DIRECTOR / ART



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## ABOUT JULES

Jules is an award-winning creative director, art director, mentor, storyteller, and champion of the underdog.

Raised in New England, Jules has fond childhood memories of collecting seashells, stacking wood and pronouncing the letter r as "ah." In her words, it's her "hilariously humble beginnings" that enables her to connect with coworkers, consumers, and clients with honesty and empathy.

She went on to New York to study at Parsons and then FIT followed by a brief stint in sunny southern California where she landed her first agency gig. Realizing that she was an east coast girl at heart, it was back to New York where she has worked on everything from live entertainment to packaged goods to aerospace.

Jules is an experienced leader and natural teacher who believes kindness is key. Sure, she may interrogate briefs and poke holes in creative but it's always in service of the work. Because she believes—even if the client sometimes doesn't—that every assignment is an opportunity to do something truly great.

Jules enjoys painting, poetry, D.I.Y. projects and time spent with her five siblings and her many nieces and nephews. She has a special interest in the topics of animation, invasive species, and finding life on other planets.