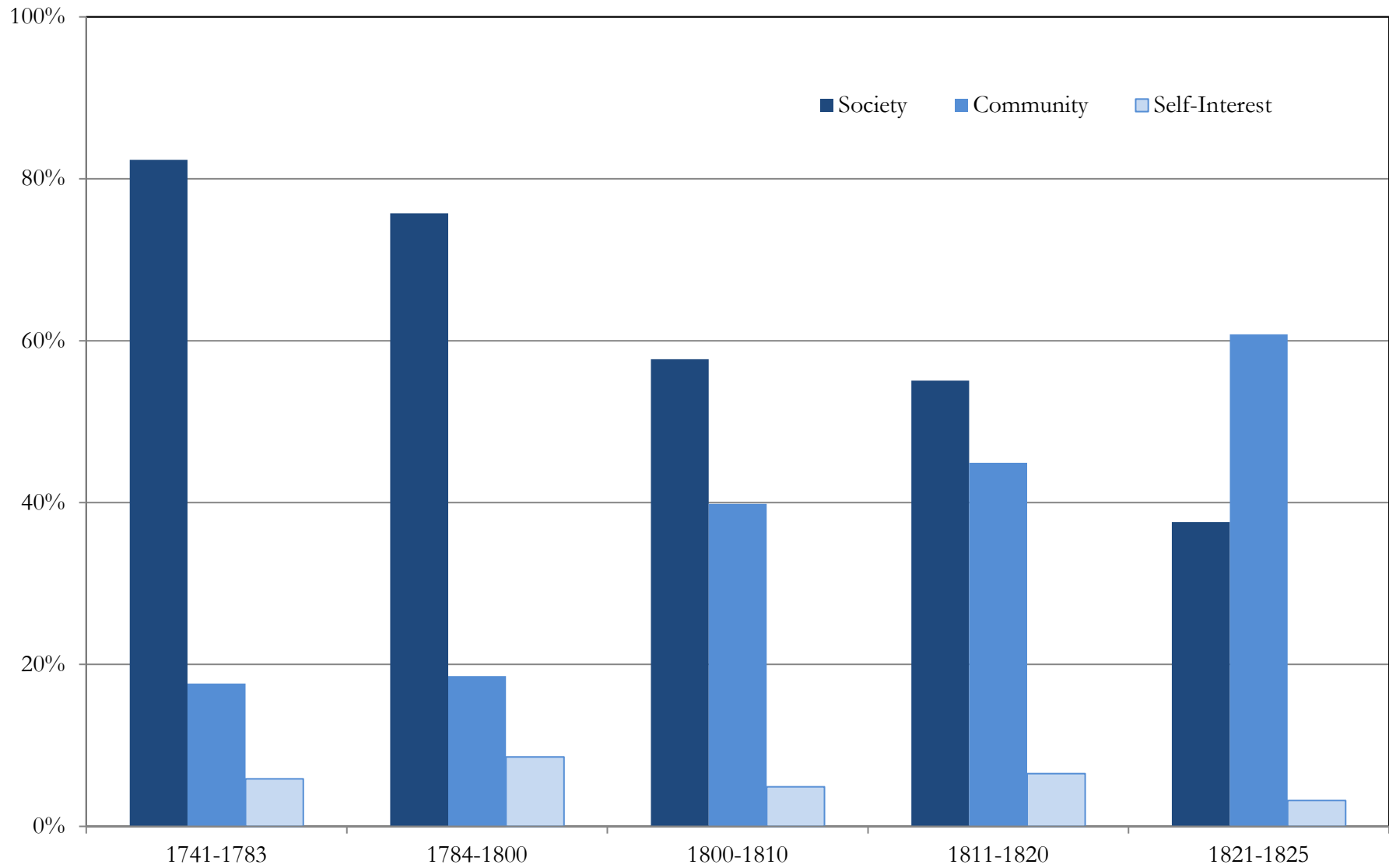


Figure 4.2 Trends in Magazine Founders' Motivations



Source: Heather A. Haveman. *Magazines & the Making of America*. 2015. Princeton University Press.  
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