# Fragranced Consumer Products and Effects on Asthmatics: An International Population-Based Study 

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## Fragranced Consumer Products and Effects on Asthmatics: An International Population-Based Study


#### Abstract

Asthma is an international concern, with risks linked to air pollutants. Fragranced consumer products, such as air fresheners and cleaning supplies, have been associated with health problems such as asthma attacks and breathing difficulties. This study investigates the health and societal effects of fragranced products on asthmatics in four countries: United States, Australia, United Kingdom, and Sweden. Nationally representative population surveys ( $\mathrm{n}=1,137 ; 1,098 ; 1,100 ; 1,100$ ) found that, across the four countries, $26.0 \%$ of adults ( $\mathrm{n}=1,151$ ) are asthmatic, reporting medically diagnosed asthma ( $15.8 \%$ ), an asthma-like condition (11.1\%), or both. Among these asthmatics, $57.8 \%$ report adverse health effects, including asthma attacks ( $25.0 \%$ ), respiratory problems ( $37.7 \%$ ), and migraine headaches ( $22.6 \%$ ), from exposure to fragranced products. In particular, $36.7 \%$ of asthmatics report health problems from air fresheners or deodorizers, $18.1 \%$ from the scent of laundry products coming from a dryer vent, $32.9 \%$ from being in a room cleaned with scented products, $38.7 \%$ from being near someone wearing a fragranced product, and $37.5 \%$ from other types of fragranced products. For $24.1 \%$ of asthmatics, health problems from fragranced products are potentially disabling. Further, $20.6 \%$ of asthmatics have lost workdays or lost a job, in the past year, due to fragranced product exposure in the workplace. Fragrance-free environments received widespread support. More than twice as many individuals, both asthmatics as well as nonasthmatics, would prefer that workplaces, health care facilities and professionals, airplanes, and hotels were fragrance-free rather than fragranced. This study provides evidence that asthmatics can be profoundly, adversely, and disproportionately affected by exposure to fragranced consumer products. Moreover, the study points to a relatively straightforward and costeffective approach to reduce risks; namely, to reduce exposure to fragranced products.


Keywords: asthma, asthma-like condition, asthmatic, fragranced consumer products, indoor air quality, fragrance, health effects, volatile organic compounds

## Introduction

Fragranced consumer products-such as air fresheners, cleaning supplies, laundry detergents, scented candles, essential oils, colognes, soaps, and personal care products-are widely used throughout society (Steinemann 2016). Fragranced products emit numerous volatile organic compounds (VOCs) including asthmagens (Weinberg et al. 2017) and hazardous air pollutants (e.g., Nazaroff and Weschler 2004). Fragranced products have been implicated as an important source of human exposure to VOCs (e.g., Hoang et al. 2017, Gokhale et al. 2008, Wallace 2001), as well as indoor air pollution (e.g., Geiss et al. 2011, Edwards et al. 2001, Goodman et al. 2017) and urban outdoor air pollution (McDonald et al. 2018).

A "fragranced consumer product" (or "fragranced product") is a product that contains an added fragrance or that is largely comprised of fragrance (Steinemann 2016). A single "fragrance" in a product is typically a complex mixture of dozens of compounds (Steinemann 2015), many derived from petrochemicals (Sell 2006). However, no law in any country requires full disclosure of all ingredients in a fragrance. Further, no law requires full disclosure of all ingredients in a consumer product (other than for foods, drugs, and cosmetics). Thus, consumers have limited information on fragrance ingredients as well as whether a product even contains a fragrance (Lunny et al. 2017; Steinemann 2009).

Exposure to fragranced products has been associated with adverse health effects in the general population and in vulnerable sub-populations. Studies in the United States (US), Australia (AU), United Kingdom (UK), and Sweden (SE) found that, on average, $32.2 \%$ of the general population ( $34.7 \%, 33.0 \%, 27.8 \%$, and $33.1 \%$, respectively) report health problems when exposed to fragranced products such as air fresheners, laundry supplies, cleaning products,
personal care products, and household items (Steinemann 2016, 2017a, 2018a, 2018b). Health problems include respiratory difficulties, migraine headaches, asthma attacks, mucosal symptoms, skin rashes, and neurological problems, among others. Among vulnerable subpopulations, $75.8 \%$ of individuals with autism ( $83.7 \% 82.9 \% 84.6 \% 51.8 \%$, respectively) and $81.3 \%$ with chemical sensitivity ( $78.9 \% 82.1 \% 77.3 \% 86.9 \%$, respectively) report adverse health effects from exposure to fragranced products (Steinemann 2018d, 2019).

Relatively little prior population-based research has investigated links between fragranced products and asthma. In two national studies, upon which this international study builds, $64.3 \%$ and $55.6 \%$ of asthmatics in the US and AU, respectively, report adverse health effects from fragranced products (Steinemann 2018c, Steinemann et al. 2018). Two studies in the US, conducted in 2002-2003 and 2005-2006, found that 29.7\% and 37.2\%, respectively, of asthmatics report adverse health effects from air fresheners or deodorizers (Caress and Steinemann 2009). A study of workers in California found that $3.8 \%$ of 7,163 confirmed workrelated asthma cases from 1993-2012 were associated with fragranced product exposure (Weinberg et al. 2017).

This present study investigates the effects of exposure to fragranced products on asthmatic adults in four countries (US, AU, UK, SE). It assesses the types and severity of health effects associated with different types of fragranced product exposures; societal effects such as access to public places, lost workdays and lost jobs; and preferences for fragrance-free environments. It extends the prior national studies of asthmatics in the US and AU with results from studies in the UK and SE, offering greater breadth and depth of analysis. Results from this study reveal important and under-explored associations between fragranced products and asthmatics, and suggest a relatively straightforward way to reduce adverse effects by reducing exposure.

## Methods

Nationally representative population-based cross-sectional studies, using the same survey instrument, were conducted of adults ages 18-65 in the United States, Australia, United Kingdom, and Sweden. Sample populations were representative of the general populations according to age, gender, and region ( $\mathrm{n}=1,137 ; 1,098 ; 1,100 ; 1,100$; respectively; confidence limit $=95 \%$, margin of error $=3 \%$ for all studies). The surveys drew upon large web-based panels (with over $5,000,000 ; 200,000 ; 900,000 ; 60,000$ people, respectively) held by Survey Sampling International (SSI). For the panels, SSI uses multi-source samples to develop a blend that reflects the heterogeneity of the study population. For the surveys, recruitment followed a three-step randomization process to identify potential participants [See SSI (2019), and Electronic Supplementary Materials (ESM-Survey Methods and ESM-SSI Methodologies)]. The survey instrument, a questionnaire in each country's native language, was developed and tested over a two-year period before full implementation in June 2016 (US, AU, UK) and June 2017 (SE). The survey response rate was $94 \%, 93 \%, 97 \%, 92 \%$ (respectively), and all responses were anonymous. The research study received ethics approval from the University of Melbourne. Survey methods are detailed in the Electronic Supplementary Material (ESMSurvey Methods).

Descriptive statistics and cross-tabulations determined percentages according to each response and sub-population; see Electronic Supplementary Material (ESM-Data). Prevalence odds ratios (PORs) measured the strength of associations to determine whether one sub-population is proportionally more affected than another. Chi-squared analyses compared proportions among countries to determine whether a statistically significant difference exists. All POR and Chisquared analyses were performed using a $95 \%$ confidence interval (CI) or a $95 \%$ confidence level, respectively.

To promote comparability, the survey replicated questions from previous studies of asthma/asthma-like conditions and fragrance sensitivity (Steinemann 2016, 2017a, 2018a, b, c, 2019; Steinemann et al. 2018; Caress and Steinemann 2009), as follows.

For asthma/asthma-like conditions, the survey asked, "Has a doctor or health care professional ever told you that you have asthma or an asthma-like condition?" If the respondent answered yes, the survey then asked to specify whether "asthma" or an "asthma-like condition" or both.

For fragrance sensitivity, defined as adverse effects from exposure to fragranced consumer products (Caress and Steinemann 2009), the survey asked, "Do you experience any health problems when exposed to (fragranced product)?" If the respondent answered yes, the survey then asked the respondent to specify which health problems they experienced. An individual was considered to characterize fragrance sensitivity if they reported one or more types of health problems from exposure to one or more types of fragranced consumer products.

Fragranced products were categorized as follows: (a) Air fresheners and deodorizers (e.g., sprays, solids, oils, disks); (b) Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos); (c) Cleaning supplies (e.g., all-purpose cleaners, disinfectants, dishwashing soap); (d) Laundry products (e.g., detergents, fabric softeners, dryer sheets); (e) Household products (e.g., scented candles, restroom paper, trash bags, baby products); (f) Fragrance (e.g., perfume, cologne, after-shave, essential oils); and (g) Other.

Exposure contexts included the following: air fresheners or deodorizers used within indoor environments; scented laundry products coming from a dryer vent; being in a room after it was
cleaned with scented cleaning products; being near someone wearing a fragranced product; and exposure to other types of fragranced consumer products.

Health effects were categorized as follows: (a) Migraine headaches; (b) Asthma attacks; (c) Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination); (d) Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath); (e) Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis); (f) Cognitive problems (e.g., difficulties thinking, concentrating, or remembering); (g) Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing); (h) Immune system problems (e.g., swollen lymph glands, fever, fatigue); (i) Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea); (j) Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort); (k) Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness); and (1) Other.

Societal effects included the following: ability to access restrooms, businesses, and other locations that use air fresheners or other fragranced products; loss of workdays or lost jobs due to illness from fragranced product exposure in the workplace; disabling health effects from exposure to fragranced products; and preferences for fragrance-free workplaces, health care facilities, health care professionals, airplanes, and hotels.

## Results

Main findings are provided in this section, with summaries in Tables 1-3. Complete data and statistical analyses for each country individually, and across the four countries, are provided as Electronic Supplementary Material (ESM-Data).

Of the general population surveyed in four countries, $26.0 \%$ of adults $(\mathrm{n}=1,151)$ are asthmatic ( $26.8 \%$ US; $28.5 \% \mathrm{AU} ; 25.3 \% \mathrm{UK} ; 23.2 \% \mathrm{SE}$ ), reporting medically diagnosed asthma (15.8\%), an asthma-like condition (11.1\%), or both (Table 1). Across the four countries, no statistically significant difference was found in the prevalence of asthma/asthma-like conditions ( $p=0.087$, Chi-square test).

Among asthmatics, $99.8 \%$ are exposed to fragranced products at least once a week from their own use (99.1\%), others' use (93.2\%), or both (see ESM-Data). Among non-asthmatics, 98.9\% are exposed to fragranced products at least once a week from their own use (98.0\%), others' use (89.7\%), or both. Across the four countries, no statistically significant difference was found in the use and exposure to fragranced products among asthmatics ( $\mathrm{p}=0.99$, Chi-square test) or between asthmatics and non-asthmatics ( $\mathrm{p}=0.92$, Chi-square test).

## Health Problems Reported from Fragranced Consumer Products:

Among asthmatics, $57.8 \%$ report fragrance sensitivity ( $64.3 \%$ US, $55.6 \%$ AU, $54.0 \%$ UK, $57.3 \% \mathrm{SE}$ ); that is, adverse health effects from exposure to fragranced products. The most common adverse health effects were respiratory problems (37.7\%), mucosal symptoms (25.4\%), asthma attacks (25.0\%), migraine headaches (22.6\%), and skin problems (17.1\%) (Table 2). Among non-asthmatics, $23.1 \%$ report fragrance sensitivity (Table 2). Across all types of health effects, asthmatics are proportionally more affected than non-asthmatics (POR 4.56; 95\% CI 3.96-5.26).

Severity of health effects from exposure to fragranced products was investigated using criteria for disability according to each country's legislation (ADAAA 2008; DDA 1992; EA 2010; DA 2008). Among all asthmatics, $24.1 \%$ across the four countries ( $40.3 \%$ US, $15.0 \% \mathrm{AU}, 20.1 \%$ UK, $20.8 \%$ SE) report that effects from fragranced products are potentially disabling, which represents $40.9 \%$ of fragrance sensitive asthmatics (Table 2 and ESM-Data). Among nonasthmatics, $6.4 \%$ report potentially disabling effects (Table 2 ). While both asthmatics and nonasthmatics can be severely affected by fragranced products, asthmatics are proportionally more affected (POR 4.72; 95\% CI 4.09-5.45).

Fragranced Product Exposures, Societal Access, and Workplace Effects:

Among asthmatics, $36.7 \%$ report health problems from air fresheners and deodorizers, $18.1 \%$ from the scent of laundry products coming from a dryer vent, $32.9 \%$ from being in a room recently cleaned with scented products, $38.7 \%$ from being near someone wearing a fragranced product, and $37.5 \%$ from other types of fragranced consumer products. (See Table 3.)

Fragranced product exposures are associated with loss of societal access: $26.4 \%$ of asthmatics are unable or reluctant to use the restrooms in a public place if it has an air freshener, deodorizer, or scented product; $21.9 \%$ are unable or reluctant to wash their hands with soap in a public place if the soap is fragranced; $31.6 \%$ enter a business and then want to leave as quickly as possible if they smell air fresheners or a fragranced product; and $32.9 \%$ have been prevented from going someplace because they would be exposed to a fragranced product that would make them sick. (See Table 3.)

Exposures are also associated with lost workdays and lost jobs: $20.6 \%$ of asthmatics have lost workdays or lost a job, in the past year, due to illness from fragranced product exposure in the
workplace. Accordingly, fragrance-free workplaces and other indoor environments receive a strong majority of support among both asthmatic and non-asthmatics, as detailed below. (See Table 3.)

For fragrance-free workplace policies: Among asthmatics, $56.7 \%$ would support a fragrancefree policy in the workplace (compared to $17.7 \%$ that would not). Among non-asthmatics, $44.7 \%$ would support a fragrance-free workplace (compared with $21.4 \%$ that would not). Thus, over three times as many asthmatics, and two times as many non-asthmatics, would support fragrance-free workplace policies (than not).

For health care facilities and health care professionals: Among asthmatics, $62.3 \%$ would prefer that health care facilities and professionals were fragrance-free (compared to $18.3 \%$ that would not). Among non-asthmatics, $47.5 \%$ would prefer that health care facilities and professionals were fragrance-free (compared to $23.4 \%$ that would not). Thus, over three times as many asthmatics, and two times as many non-asthmatics, would prefer fragrance-free health care facilities and health care professionals (than not).

For airplane travel: Among asthmatics, if given a choice between flying on an airplane with or without fragranced air pumped throughout the passenger cabin, $68.8 \%$ would choose an airplane without fragranced air (compared to $17.3 \%$ with fragranced air). Among nonasthmatics, $63.3 \%$ would choose an airplane without fragranced air (compared to $15.7 \%$ with fragranced air). Thus, nearly four times as many asthmatics as well as non-asthmatics would choose an airplane without fragranced air (than with fragranced air).

For hotels: Among asthmatics, if given a choice between staying in a hotel with or without fragranced air, $65.8 \%$ would choose a hotel without fragranced air (compared to $22.7 \%$ with
fragranced air). Among non-asthmatics, $58.9 \%$ would choose a hotel without fragranced air (compared to $21.9 \%$ with fragranced air). Thus, nearly three times as many asthmatics as well as non-asthmatics would choose a hotel without fragranced air (than with fragranced air).

Study strengths include the following: (a) sample populations in each country were statistically representative of age, gender, and region; (b) respondents were randomly recruited from large web-based panels developed from multiple sources to reflect population characteristics; and (c) the survey employed questions from large national studies previously conducted and published to promote replicability and comparability.

Study limitations include the following: (a) only adults ages 18-65 were included in the survey, which excludes other age groups; (b) the survey relied on self-reported data; however, selfreport is a widely accepted method for survey research; (c) the cross-sectional design of the survey represents data from only one point in time, and (d) all possible fragranced products and health effects were not included, although the relatively low percentages of responses in the "other" categories indicate the survey captured the primary products and effects.

## Discussion

This study adds to the growing scientific evidence that exposure to fragranced consumer products is associated with adverse health and societal effects, especially in vulnerable populations such as asthmatics.

For instance, as estimated across the four countries (USCB 2016, ABS, 2016, ONS 2016, SCB 2017), over 10 million adults experience asthma attacks from exposure to air fresheners. In addition, for over 20 million asthmatics, illness from exposure to fragranced products in the
workplace was associated with lost workdays and lost jobs. Further, for over 24 million asthmatics, health problems from exposure were reported as potentially disabling.

Given that fragranced products are reported to trigger asthma attacks in an estimated $25 \%$ of asthmatics, and additional types of health problems in more than $50 \%$ of asthmatics, reducing exposure would appear to be a logical, cost-effective, and medically effective approach to asthma control.

To that end, fragrance-free products offer practical alternatives, and can reduce fragrance compound emissions (Goodman et al. 2018). Further, as this study demonstrated, fragrancefree policies and fragrance-free environments are preferred by a majority of the population, both asthmatics and non-asthmatics.

To assist in reducing exposure, an important step would be the required listing of "fragrance" on the label for all types of consumer products (not only for foods, drugs, and cosmetics). Analysis of fragranced consumer products found that $2 / 3$ did not disclose that the product contained fragrance (Steinemann 2015). Further, an "unscented" product may not be "fragrance-free"; it may still contain fragrance but with a masking fragrance to cover the scent (Steinemann 2015).

A further step would be the disclosure of fragrance ingredients. Analysis of fragranced consumer products found that most ingredients (over $90 \%$ ), even potentially hazardous compounds, were not listed on the product label, safety data sheet, or elsewhere (Nematollahi et al. 2018a, b; Steinemann 2015, 2017b). One approach is the listing of certain fragrance ingredients such as allergens (e.g., EU 2009). However, allergens may not address all major
health effects of concern associated with fragranced consumer products, as this study demonstrates.

It should not be surprising that fragranced consumer products can be associated with asthmatic exacerbations and respiratory difficulties, as noted by Weinberg et al. (2017). What is surprising, however, is that a seemingly obvious and effective approach-reducing exposure to reduce adverse effects-is not more widely recognized and implemented. However, results from this study may provide the foundations for more effective approaches to reduce the burden of asthma.

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Table 1: Study Populations: Asthmatic and Non-Asthmatic Adults in the United States (US), Australia (AU), United Kingdom (UK), and Sweden (SE).

|  | US | AU | UK | SE | Total / <br> Average \% |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Total (n) General | 1,137 | 1,098 | 1,100 | 1,100 | 4,435 |
| Population |  |  |  |  |  |
|  |  |  |  |  |  |
| Asthmatic |  |  |  |  |  |
| (asthma/asthma-like | 305 | 313 | 278 | 255 | 1,151 |
| condition) | $26.8 \%$ | $28.5 \%$ | $25.3 \%$ | $23.2 \%$ | $26.0 \%$ |
| Asthma | 173 | 176 | 188 | 164 | 701 |
|  | $15.2 \%$ | $16.0 \%$ | $17.1 \%$ | $14.9 \%$ | $15.8 \%$ |
| Asthma-like condition | 142 | 151 | 99 | 100 | 492 |
|  | $12.5 \%$ | $13.8 \%$ | $9.0 \%$ | $9.1 \%$ | $11.1 \%$ |
|  |  |  |  |  |  |
| Non-asthmatic | 832 | 785 | 822 | 845 | 3,284 |
|  | $73.2 \%$ | $71.5 \%$ | $74.7 \%$ | $76.8 \%$ | $74.1 \%$ |
| Not asthma/ asthma-like |  |  |  |  |  |
| condition | 811 | 740 | 791 | 804 | 3,146 |
|  | $97.5 \%$ | $94.3 \%$ | $96.2 \%$ | $95.1 \%$ | $95.8 \%$ |
| Don't know/not sure | 19 | 43 | 30 | 36 | 128 |
|  | $2.3 \%$ | $5.5 \%$ | $3.6 \%$ | $4.3 \%$ | $3.9 \%$ |
| Decline to answer | 2 | 2 | 1 | 5 | 10 |
|  | $0.2 \%$ | $0.3 \%$ | $0.1 \%$ | $0.6 \%$ | $0.3 \%$ |

Table 2: Types of Health Problems from Exposure to Fragranced Consumer Products for Asthmatics and Non-Asthmatics

|  | Asthmatics | NonAsthmatics |
| :---: | :---: | :---: |
| Total (n) Asthmatic/Non-Asthmatic Individuals | 1,151 | 3,284 |
| Health Problems from Fragranced Products (n, \%) | 666 | 760 |
| (Fragrance Sensitivity) | 57.8\% | 23.1\% |
| Asthmatic Individuals: US (64.3\%); AU (55.6\%); UK (54.0\%); SE (57.3\%) |  |  |
| Non-Asthmatic Individuals: US (23.8\%); AU (23.9\%); UK (19.0\%); SE (25.8\%) |  |  |
| Types of health problems from exposure to fragranced consumer products: |  |  |
| * Migraine headaches | 22.6\% | 9.1\% |
| * Asthma attacks | 25.0\% | 0.7\% |
| * Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 10.2\% | 3.3\% |
| * Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 37.7\% | 9.4\% |
| * Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 17.1\% | 6.3\% |
| * Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 9.8\% | 2.4\% |
| * Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 25.4\% | 9.0\% |
| * Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 6.5\% | 1.2\% |
| * Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 8.6\% | 2.2\% |
| * Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 7.9\% | 1.5\% |
| * Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 6.5\% | 1.1\% |
| * Other | 1.6\% | 2.1\% |
| * Health Problems from Fragranced Consumer Products are Potentially Disabling | 24.1\% | 6.4\% |
| Asthmatics: US (40.3\%), AU (15.0\%), UK (20.1\%), SE (20.8\%) |  |  |
| Non-asthmatics: US (8.7\%), AU (6.0\%), UK (6.8\%), SE (41\%) |  |  |

Table 3: Health Problems, Societal Access, and Workplace Effects from Exposure to Fragranced Consumer Products for Asthmatics and Non-Asthmatics

|  | Non- | Non- <br> Asthmatics |
| :--- | :---: | :---: |
| Total (n) Asthmatic/Non-Asthmatic Individuals | 1,151 | 3,284 |
| Health Problems from Fragranced Products (n, \%) |  |  |
| (Fragrance Sensitivity) | 666 | 760 |
|  | $57.8 \%$ | $23.1 \%$ |
| Health Problems from Exposure to: |  |  |
| Air fresheners or deodorizers | $36.7 \%$ | $10.6 \%$ |
| Scent of laundry products from a dryer vent | $18.1 \%$ | $3.9 \%$ |
| Room cleaned with scented products | $32.9 \%$ | $9.6 \%$ |
| Someone wearing a fragranced product | $38.7 \%$ | $13.6 \%$ |
| Any other type of fragranced consumer product | $37.5 \%$ | $11.9 \%$ |
|  |  |  |
| Societal Access and Workplace Effects: | $26.4 \%$ | $8.7 \%$ |
| * Unable to use restrooms in public place because of air freshener, deodorizer, or scented product | $21.9 \%$ | $6.3 \%$ |
| * Unable to wash hands in public place because of fragranced soap | $31.6 \%$ | $11.8 \%$ |
| * Enter but then leave a business quickly because of fragranced product | $32.9 \%$ | $9.9 \%$ |
| * Prevented from going to some place because of fragranced product |  |  |
|  | $20.6 \%$ | $4.8 \%$ |
| * Lost workdays or lost a job ,in the past year, due to fragranced product exposure in workplace |  |  |
| * Supportive of fragrance-free policy in the workplace | $56.7 \%$ | $44.7 \%$ |
| * Prefer fragrance-free health care facilities and professionals | $62.3 \%$ | $47.5 \%$ |
| * Prefer airplane without fragranced air | $68.8 \%$ | $63.3 \%$ |
| * Prefer hotel without fragranced air | $65.8 \%$ | $58.9 \%$ |

Table 1

| General population ( n ) | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1137 | 1098 | 1100 | 1100 | 4435 |
| Total -asthmatic | 305 | 313 | 278 | 255 | 1151 |
| prevalence - asthmatic | 26.8\% | 28.5\% | 25.3\% | 23.2\% | 25.9\% |
| USA | 305 | - | - | - |  |
|  | 100.0\% | - | - | - |  |
| AUS | - | 313 | - | - |  |
|  | - | 100.0\% | - | - |  |
| UK | - | - | 278 | - |  |
|  | - | - | 100.0\% | - |  |
| Sweden | - | - | - | 255 |  |
|  | - | - | - | 100.0\% |  |

Table 1

| General population ( n ) | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1137 | 1098 | 1100 | 1100 | 4435 |
| Total - not asthmatic | 832 | 785 | 822 | 845 |  |
| prevalence - not asthmatic | 73.2\% | 71.5\% | 74.7\% | 76.8\% | 74.1\% |
| USA | 832 | - | - | - |  |
|  | 100.0\% | - | - | - |  |
| AUS | - | 785 | - | - |  |
|  | - | 100.0\% | - | - |  |
| UK | - | - | 822 | - |  |
|  | - | - | 100.0\% | - |  |
| Sweden | - | - | - | 845 |  |
|  | - | - | - | 100.0\% |  |

Table 2

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 305 | 313 | 278 | 255 | 1151 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes (net) | 302 | 310 | 276 | 253 | 1141 |
|  | 99.0\% | 99.0\% | 99.3\% | 99.2\% | 99.1\% |
| Air fresheners and deodorizers (e.g., sprays, solids, oils, disks) | 217 | 220 | 195 | 147 | 779 |
|  | 71.1\% | 70.3\% | 70.1\% | 57.6\% | 67.3\% |
| Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos) | 262 | 293 | 250 | 229 | 1034 |
|  | 85.9\% | 93.6\% | 89.9\% | 89.8\% | 89.8\% |
| Cleaning supplies (e.g., all-purpose cleaners, disinfectants, and dishwashing soap) | 239 | 263 | 223 | 210 | 935 |
|  | 78.4\% | 84.0\% | 80.2\% | 82.4\% | 81.3\% |
| Laundry products (e.g., detergents, fabric softeners, dryer sheets) | 248 | 273 | 229 | 205 | 955 |
|  | 81.3\% | 87.2\% | 82.4\% | 80.4\% | 82.8\% |
| Household products (e.g., scented candles, toilet paper, trash bags, baby products) | 234 | 247 | 216 | 179 | 876 |
|  | 76.7\% | 78.9\% | 77.7\% | 70.2\% | 75.9\% |
| Fragrance (e.g., perfume, cologne, aftershave) | 206 | 223 | 207 | 166 | 802 |
|  | 67.5\% | 71.2\% | 74.5\% | 65.1\% | 69.6\% |
| Other | 11 | 5 | 5 | 12 | 33 |
|  | 3.6\% | 1.6\% | 1.8\% | 4.7\% | 2.9\% |
| None | 3 | 3 | 2 | 2 | 10 |
|  | 1.0\% | 1.0\% | 0.7\% | 0.8\% | 0.9\% |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 832 | 785 | 822 | 845 | 3284 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes (net) | 816 | 766 | 807 | 830 | 3219 |
|  | 98.1\% | 97.6\% | 98.2\% | 98.2\% | 98.0\% |
| Air fresheners and deodorizers (e.g., sprays, solids, oils, disks) | 611 | 513 | 590 | 451 | 2165 |
|  | 73.4\% | 65.4\% | 71.8\% | 53.4\% | 66.0\% |
| Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos) | 748 | 713 | 754 | 763 | 2978 |
|  | 89.9\% | 90.8\% | 91.7\% | 90.3\% | 90.7\% |
| Cleaning supplies (e.g., all-purpose cleaners, disinfectants, and dishwashing soap) | 670 | 650 | 665 | 667 | 2652 |
|  | 80.5\% | 82.8\% | 80.9\% | 78.9\% | 80.8\% |
| Laundry products (e.g., detergents, fabric softeners, dryer sheets) | 708 | 653 | 692 | 635 | 2688 |
|  | 85.1\% | 83.2\% | 84.2\% | 75.1\% | 81.9\% |
| Household products (e.g., scented candles, toilet paper, trash bags, baby products) | 642 | 600 | 634 | 569 | 2445 |
|  | 77.2\% | 76.4\% | 77.1\% | 67.3\% | 74.5\% |
| Fragrance (e.g., perfume, cologne, aftershave) | 592 | 541 | 626 | 530 | 2289 |
|  | 71.2\% | 68.9\% | 76.2\% | 62.7\% | 69.8\% |
| Other | 23 | 20 | 17 | 22 | 82 |
|  | 2.8\% | 2.5\% | 2.1\% | 2.6\% | 2.5\% |
| None | 16 | 19 | 15 | 15 | 65 |
|  | 1.9\% | 2.4\% | 1.8\% | 1.8\% | 2.0\% |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 305 | 313 | 278 | 255 | 1151 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes (net) | 289 | 289 | 256 | 239 | 1073 |
|  | 94.8\% | 92.3\% | 92.1\% | 93.7\% | 93.2\% |
| Air fresheners and deodorizers (e.g., sprays, solids, oils, disks) | 176 | 174 | 167 | 126 | 643 |
|  | 57.7\% | 55.6\% | 60.1\% | 49.4\% | 55.7\% |
| Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos) | 212 | 206 | 175 | 180 | 773 |
|  | 69.5\% | 65.8\% | 62.9\% | 70.6\% | 67.2\% |
| Cleaning supplies (e.g., all-purpose cleaners, disinfectants, and dishwashing soap) | 163 | 169 | 147 | 123 | 602 |
|  | 53.4\% | 54.0\% | 52.9\% | 48.2\% | 52.1\% |
| Laundry products (e.g., detergents, fabric softeners, dryer sheets) | 145 | 140 | 121 | 131 | 537 |
|  | 47.5\% | 44.7\% | 43.5\% | 51.4\% | 46.8\% |
| Household products (e.g., scented candles, toilet paper, trash bags, baby products) | 156 | 162 | 142 | 103 | 563 |
|  | 51.1\% | 51.8\% | 51.1\% | 40.4\% | 48.6\% |
| Fragrance (e.g., perfume, cologne, aftershave) | 217 | 237 | 183 | 194 | 831 |
|  | 71.1\% | 75.7\% | 65.8\% | 76.1\% | 72.2\% |
| Other | 14 | 6 | 7 | 10 | 37 |
|  | 4.6\% | 1.9\% | 2.5\% | 3.9\% | 3.2\% |
| None | 16 | 24 | 22 | 16 | 78 |
|  | 5.2\% | 7.7\% | 7.9\% | 6.3\% | 6.8\% |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 832 | 785 | 822 | 845 | 3284 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes (net) | 758 | 678 | 723 | 787 | 2946 |
|  | 91.1\% | 86.4\% | 88.0\% | 93.1\% | 89.7\% |
| Air fresheners and deodorizers (e.g., sprays, solids, oils, disks) | 482 | 384 | 419 | 371 | 1656 |
|  | 57.9\% | 48.9\% | 51.0\% | 43.9\% | 50.4\% |
| Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos) | 539 | 469 | 485 | 546 | 2039 |
|  | 64.8\% | 59.7\% | 59.0\% | 64.6\% | 62.0\% |
| Cleaning supplies (e.g., all-purpose cleaners, disinfectants, and dishwashing soap) | 459 | 388 | 396 | 360 | 1603 |
|  | 55.2\% | 49.4\% | 48.2\% | 42.6\% | 48.9\% |
| Laundry products (e.g., detergents, fabric softeners, dryer sheets) | 394 | 346 | 349 | 371 | 1460 |
|  | 47.4\% | 44.1\% | 42.5\% | 43.9\% | 44.5\% |
| Household products (e.g., scented candles, toilet paper, trash bags, baby products) | 438 | 383 | 374 | 285 | 1480 |
|  | 52.6\% | 48.8\% | 45.5\% | 33.7\% | 45.2\% |
| Fragrance (e.g., perfume, cologne, aftershave) | 564 | 507 | 542 | 642 | 2255 |
|  | 67.8\% | 64.6\% | 65.9\% | 76.0\% | 68.6\% |
| Other | 22 | 14 | 14 | 17 | 67 |
|  | 2.6\% | 1.8\% | 1.7\% | 2.0\% | 2.0\% |
| None | 74 | 107 | 99 | 58 | 338 |
|  | 8.9\% | 13.6\% | 12.0\% | 6.9\% | 10.4\% |

Table 4
Q1/Q1a. Who Answer "Yes" To One Or More Of These Options For Q1/Q1A (own use, other's use).

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 305 | 313 | 278 | 255 | 1151 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes (Net) | 303 | 312 | 278 | 255 | 1148 |
|  | 99.3\% | 99.7\% | 100.0\% | 100.0\% | 99.8\% |
| Air fresheners and deodorizers (e.g., sprays, solids, oils, disks) | 238 | 250 | 219 | 180 | 887 |
|  | 78.0\% | 79.9\% | 78.8\% | 70.6\% | 76.8\% |
| Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos) | 276 | 302 | 260 | 238 | 1076 |
|  | 90.5\% | 96.5\% | 93.5\% | 93.3\% | 93.5\% |
| Cleaning supplies (e.g., all-purpose cleaners, disinfectants, and dishwashing soap) | 259 | 280 | 239 | 226 | 1004 |
|  | 84.9\% | 89.5\% | 86.0\% | 88.6\% | 87.3\% |
| Laundry products (e.g., detergents, fabric softeners, dryer sheets) | 263 | 286 | 239 | 221 | 1009 |
|  | 86.2\% | 91.4\% | 86.0\% | 86.7\% | 87.6\% |
| Household products (e.g., scented candles, toilet paper, trash bags, baby products) | 248 | 265 | 224 | 192 | 929 |
|  | 81.3\% | 84.7\% | 80.6\% | 75.3\% | 80.5\% |
| Fragrance (e.g., perfume, cologne, aftershave) | 245 | 275 | 228 | 222 | 970 |
|  | 80.3\% | 87.9\% | 82.0\% | 87.1\% | 84.3\% |
| Other | 18 | 8 | 9 | 16 | 51 |
|  | 5.9\% | 2.6\% | 3.2\% | 6.3\% | 4.5\% |
| None | 17 | 26 | 24 | 18 | 85 |
|  | 5.6\% | 8.3\% | 8.6\% | 7.1\% | 7.4\% |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 832 | 785 | 822 | 845 | 3284 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes (Net) | 823 | 770 | 814 | 840 | 3247 |
|  | 98.9\% | 98.1\% | 99.0\% | 99.4\% | 98.9\% |
| Air fresheners and deodorizers (e.g., sprays, solids, oils, disks) | 661 | 576 | 649 | 543 | 2429 |
|  | 79.4\% | 73.4\% | 79.0\% | 64.3\% | 74.0\% |
| Personal care products (e.g., soaps, hand sanitizer, lotions, deodorant, sunscreen, shampoos) | 772 | 730 | 774 | 780 | 3056 |
|  | 92.8\% | 93.0\% | 94.2\% | 92.3\% | 93.1\% |
| Cleaning supplies (e.g., all-purpose cleaners, disinfectants, and dishwashing soap) | 721 | 684 | 715 | 698 | 2818 |
|  | 86.7\% | 87.1\% | 87.0\% | 82.6\% | 85.9\% |
| Laundry products (e.g., detergents, fabric softeners, dryer sheets) | 742 | 695 | 729 | 689 | 2855 |
|  | 89.2\% | 88.5\% | 88.7\% | 81.5\% | 87.0\% |
| Household products (e.g., scented candles, toilet paper, trash bags, baby products) | 688 | 635 | 668 | 590 | 2581 |
|  | 82.7\% | 80.9\% | 81.3\% | 69.8\% | 78.7\% |
| Fragrance (e.g., perfume, cologne, aftershave) | 681 | 628 | 684 | 709 | 2702 |
|  | 81.9\% | 80.0\% | 83.2\% | 83.9\% | 82.3\% |
| Other | 32 | 26 | 22 | 34 | 114 |
|  | 3.8\% | 3.3\% | 2.7\% | 4.0\% | 3.5\% |
| None | 81 | 111 | 106 | 68 | 366 |
|  | 9.7\% | 14.1\% | 12.9\% | 8.0\% | 11.2\% |

Table 5

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 125 | 106 | 108 | 84 | 423 |
| Decline to answer | $41.0 \%$ | $33.9 \%$ | $38.8 \%$ | $32.9 \%$ | $36.7 \%$ |
|  | 148 | 164 | 129 | 137 | 578 |
|  | $48.5 \%$ | $52.4 \%$ | $46.4 \%$ | $53.7 \%$ | $50.3 \%$ |
|  | 29 | 43 | 41 | 34 | 147 |
|  | $9.5 \%$ | $13.7 \%$ | $14.7 \%$ | $13.3 \%$ | $12.8 \%$ |
|  | 3 | - | - | - | 3 |

Table 5 Q2. Do you experience any health problems when exposed to air fresheners or deodorizers?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 107 | 74 | 62 | 106 | 349 |
| Decline to answer | $12.9 \%$ | $9.4 \%$ | $7.5 \%$ | $12.5 \%$ | $10.6 \%$ |
|  | 643 | 596 | 669 | 643 | 2551 |
|  | $77.3 \%$ | $75.9 \%$ | $81.4 \%$ | $76.1 \%$ | $77.7 \%$ |
|  | 80 | 114 | 89 | 89 | 372 |
|  | $9.6 \%$ | $14.5 \%$ | $10.8 \%$ | $10.5 \%$ | $11.4 \%$ |
|  | 2 | 1 | 2 | 7 | 12 |
|  | $0.2 \%$ | $0.1 \%$ | $0.2 \%$ | $0.8 \%$ | $0.3 \%$ |

Table 6

## BA. Which of the following health problems do you experience?

Base: Respondents who experienced below health problems when exposed to air fresheners or deodorizers

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 125 | 106 | 108 | 84 | 423 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 46 | 31 | 27 | 28 | 132 |
|  | 36.8\% | 29.2\% | 25.0\% | 33.3\% | 31.1\% |
| Asthma attacks | 49 | 44 | 43 | 34 | 170 |
|  | 39.2\% | 41.5\% | 39.8\% | 40.5\% | 40.3\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 19 | 18 | 8 | 13 | 58 |
|  | 15.2\% | 17.0\% | 7.4\% | 15.5\% | 13.8\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 68 | 65 | 51 | 58 | 242 |
|  | 54.4\% | 61.3\% | 47.2\% | 69.0\% | 58.0\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 33 | 29 | 33 | 16 | 111 |
|  | 26.4\% | 27.4\% | 30.6\% | 19.0\% | 25.9\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 15 | 14 | 9 | 11 | 49 |
|  | 12.0\% | 13.2\% | 8.3\% | 13.1\% | 11.7\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 37 | 43 | 29 | 36 | 145 |
|  | 29.6\% | 40.6\% | 26.9\% | 42.9\% | 35.0\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 16 | 13 | 7 | 3 | 39 |
|  | 12.8\% | 12.3\% | 6.5\% | 3.6\% | 8.8\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 18 | 12 | 14 | 8 | 52 |
|  | 14.4\% | 11.3\% | 13.0\% | 9.5\% | 12.1\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 18 | 13 | 20 | 5 | 56 |
|  | 14.4\% | 12.3\% | 18.5\% | 6.0\% | 12.8\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 19 | 11 | 9 | 1 | 40 |
|  | 15.2\% | 10.4\% | 8.3\% | 1.2\% | 8.8\% |
| Other | 2 | - | 1 | - | 3 |
|  | 1.6\% | - | 0.9\% | - | 1.3\% |

Table 6
BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems when exposed to air fresheners or deodorizers

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 107 | 74 | 62 | 106 | 349 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 36 | 15 | 13 | 46 | 110 |
|  | 33.6\% | 20.3\% | 21.0\% | 43.4\% | 29.6\% |
| Asthma attacks | 4 | 5 | 1 | 2 | 12 |
|  | 3.7\% | 6.8\% | 1.6\% | 1.9\% | 3.5\% |
| Neurological problems (e.g., dizziness, | 17 | 6 | 7 | 19 | 49 |
| seizures, head pain, fainting, loss of coordination) | 15.9\% | 8.1\% | 11.3\% | 17.9\% | 13.3\% |
| Respiratory problems (e.g., difficulty | 40 | 35 | 25 | 47 | 147 |
| breathing, coughing, shortness of breath) | 37.4\% | 47.3\% | 40.3\% | 44.3\% | 42.3\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 32 | 24 | 17 | 18 | 91 |
|  | 29.9\% | 32.4\% | 27.4\% | 17.0\% | 26.7\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 16 | 7 | 5 | 10 | 38 |
|  | 15.0\% | 9.5\% | 8.1\% | 9.4\% | 10.5\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 49 | 25 | 20 | 39 | 133 |
|  | 45.8\% | 33.8\% | 32.3\% | 36.8\% | 37.2\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 5 | 7 | 3 | 4 | 19 |
|  | 4.7\% | 9.5\% | 4.8\% | 3.8\% | 5.7\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 13 | 4 | 3 | 6 | 26 |
|  | 12.1\% | 5.4\% | 4.8\% | 5.7\% | 7.0\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 12 | 8 | 3 | 5 | 28 |
|  | 11.2\% | 10.8\% | 4.8\% | 4.7\% | 7.9\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 8 | 7 | 2 | 4 | 21 |
|  | 7.5\% | 9.5\% | 3.2\% | 3.8\% | 6.0\% |
| Other | 6 | 6 | 6 | 11 | 29 |
|  | 5.6\% | 8.1\% | 9.7\% | 10.4\% | 8.5\% |

## Table 7

Q3. Do you experience any health problems from the scent of laundry products coming from a dryer vent?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 88 | 38 | 52 | 32 | 210 |
|  | $28.9 \%$ | $12.1 \%$ | $18.7 \%$ | $12.5 \%$ | $18.1 \%$ |
| Decline to answer | 193 | 231 | 191 | 184 | 799 |
|  | $63.3 \%$ | $73.8 \%$ | $68.7 \%$ | $72.2 \%$ | $69.5 \%$ |
| SUM | 24 | 44 | 35 | 37 | 140 |
|  | $7.9 \%$ | $14.1 \%$ | $12.6 \%$ | $14.5 \%$ | $12.3 \%$ |
|  | - | - | - | 2 | 2 |

Table 7
Q3. Do you experience any health problems from the scent of laundry products coming from a dryer vent?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 54 | 29 | 14 | 30 | 127 |
| Don't know/not sure | $6.5 \%$ | $3.7 \%$ | $1.7 \%$ | $3.6 \%$ | $3.9 \%$ |
| Decline to answer | 713 | 678 | 735 | 750 | 2876 |
|  | $85.7 \%$ | $86.4 \%$ | $89.4 \%$ | $88.8 \%$ | $87.6 \%$ |
| SUM | 64 | 76 | 72 | 59 | 271 |
|  | $7.7 \%$ | $9.7 \%$ | $8.8 \%$ | $7.0 \%$ | $8.3 \%$ |
|  | 1 | 2 | 1 | 6 | 10 |
|  | $0.1 \%$ | $0.3 \%$ | $0.1 \%$ | $0.7 \%$ | $0.3 \%$ |
|  | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |

Base: Respondents who experienced below health problems from the scent of laundry products coming from a dryer vent

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 88 | 38 | 52 | 32 | 210 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 24 | 7 | 12 | 10 | 53 |
|  | 27.3\% | 18.4\% | 23.1\% | 31.3\% | 25.0\% |
| Asthma attacks | 27 | 14 | 22 | 12 | 75 |
|  | 30.7\% | 36.8\% | 42.3\% | 37.5\% | 36.8\% |
| Neurological problems (e.g., dizziness, | 16 | 8 | 7 | 4 | 35 |
| seizures, head pain, fainting, loss of coordination) | 18.2\% | 21.1\% | 13.5\% | 12.5\% | 16.3\% |
| Respiratory problems (e.g., difficulty | 34 | 16 | 21 | 12 | 83 |
| breathing, coughing, shortness of breath) | 38.6\% | 42.1\% | 40.4\% | 37.5\% | 39.7\% |
| Skin problems (e.g., rashes, hives, red | 22 | 15 | 10 | 7 | 54 |
| skin, tingling skin, dermatitis) | 25.0\% | 39.5\% | 19.2\% | 21.9\% | 26.4\% |
| Cognitive problems (e.g., difficulties | 9 | 8 | 8 | 6 | 31 |
| thinking, concentrating, or remembering) | 10.2\% | 21.1\% | 15.4\% | 18.8\% | 16.4\% |
| Mucosal symptoms (e.g., watery or red | 27 | 13 | 10 | 13 | 63 |
| eyes, nasal congestion, sneezing) | 30.7\% | 34.2\% | 19.2\% | 40.6\% | 31.2\% |
| Immune system problems (e.g., swollen | 16 | 16 | 6 | 4 | 42 |
| lymph glands, fever, fatigue) | 18.2\% | 42.1\% | 11.5\% | 12.5\% | 21.1\% |
| Gastrointestinal problems (e.g., nausea, | 20 | 10 | 6 | 3 | 39 |
| bloating, cramping, diarrhea) | 22.7\% | 26.3\% | 11.5\% | 9.4\% | 17.5\% |
| Cardiovascular problems (e.g., fast or | 11 | 13 | 6 | 5 | 35 |
| irregular heartbeat, jitteriness, chest discomfort) | 12.5\% | 34.2\% | 11.5\% | 15.6\% | 18.5\% |
| Musculoskeletal problems (e.g., muscle | 21 | 9 | 7 | 3 | 40 |
| or joint pain, cramps, weakness) | 23.9\% | 23.7\% | 13.5\% | 9.4\% | 17.6\% |
| Other | 1 | - | 1 | 1 | 3 |
|  | 1.1\% | - | 1.9\% | 3.1\% | 2.0\% |

Table 8
BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems from the scent of laundry products coming from a dryer vent

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 54 | 29 | 14 | 30 | 127 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 13 | 7 | 3 | 8 | 31 |
|  | 24.1\% | 24.1\% | 21.4\% | 26.7\% | 24.1\% |
| Asthma attacks | 1 | 1 | 1 | - | 3 |
|  | 1.9\% | 3.4\% | 7.1\% | - | 4.1\% |
| Neurological problems (e.g., dizziness, | 8 | - | 1 | 2 | 11 |
| seizures, head pain, fainting, loss of coordination) | 14.8\% | - | 7.1\% | 6.7\% | 9.5\% |
| Respiratory problems (e.g., difficulty | 12 | 12 | - | 7 | 31 |
| breathing, coughing, shortness of breath) | 22.2\% | 41.4\% | - | 23.3\% | 29.0\% |
| Skin problems (e.g., rashes, hives, red | 19 | 8 | 7 | 13 | 47 |
| skin, tingling skin, dermatitis) | 35.2\% | 27.6\% | 50.0\% | 43.3\% | 39.0\% |
| Cognitive problems (e.g., difficulties | 6 | 3 | 3 | 1 | 13 |
| thinking, concentrating, or remembering) | 11.1\% | 10.3\% | 21.4\% | 3.3\% | 11.5\% |
| Mucosal symptoms (e.g., watery or red | 21 | 4 | 2 | 4 | 31 |
| eyes, nasal congestion, sneezing) | 38.9\% | 13.8\% | 14.3\% | 13.3\% | 20.1\% |
| Immune system problems (e.g., swollen | 3 | 4 | 3 | - | 10 |
| lymph glands, fever, fatigue) | 5.6\% | 13.8\% | 21.4\% | - | 13.6\% |
| Gastrointestinal problems (e.g., nausea, | 9 | 3 | 1 | - | 13 |
| bloating, cramping, diarrhea) | 16.7\% | 10.3\% | 7.1\% | - | 11.4\% |
| Cardiovascular problems (e.g., fast or | 4 | 2 | - | 1 | 7 |
| irregular heartbeat, jitteriness, chest discomfort) | 7.4\% | 6.9\% | - | 3.3\% | 5.9\% |
| Musculoskeletal problems (e.g., muscle | 2 | 1 | 1 | 2 | 6 |
| or joint pain, cramps, weakness) | 3.7\% | 3.4\% | 7.1\% | 6.7\% | 5.2\% |
| Other | 3 | 2 | - | 4 | 9 |
|  | 5.6\% | 6.9\% | - | 13.3\% | 8.6\% |

Q4. Do you experience any health problems from being in a room after it has been cleaned with scented products?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 129 | 96 | 89 | 68 | 382 |
|  | $42.3 \%$ | $30.7 \%$ | $32.0 \%$ | $26.7 \%$ | $32.9 \%$ |
| Decline to answer | 157 | 192 | 149 | 156 | 654 |
|  | $51.5 \%$ | $61.3 \%$ | $53.6 \%$ | $61.2 \%$ | $56.9 \%$ |
|  | 19 | 25 | 39 | 31 | 114 |
|  | $6.2 \%$ | $8.0 \%$ | $14.0 \%$ | $12.2 \%$ | $10.1 \%$ |

Q4. Do you experience any health problems from being in a room after it has been cleaned with scented products?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 95 | 72 | 65 | 84 | 316 |
|  | $11.4 \%$ | $9.2 \%$ | $7.9 \%$ | $9.9 \%$ | $9.6 \%$ |
| Decline to answer | 682 | 625 | 690 | 682 | 2679 |
|  | $82.0 \%$ | $79.6 \%$ | $83.9 \%$ | $80.7 \%$ | $81.6 \%$ |
|  | 54 | 85 | 66 | 75 | 280 |
|  | $6.5 \%$ | $10.8 \%$ | $8.0 \%$ | $8.9 \%$ | $8.6 \%$ |
|  | 1 | 3 | 1 | 4 | 9 |

## Table 10

BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems from being in a room after it has been cleaned with scented products

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 129 | 96 | 89 | 68 | 382 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 42 | 22 | 20 | 30 | 114 |
|  | 32.6\% | 22.9\% | 22.5\% | 44.1\% | 30.5\% |
| Asthma attacks | 42 | 26 | 31 | 19 | 118 |
|  | 32.6\% | 27.1\% | 34.8\% | 27.9\% | 30.6\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 28 | 13 | 12 | 7 | 60 |
|  | 21.7\% | 13.5\% | 13.5\% | 10.3\% | 14.8\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 67 | 52 | 42 | 41 | 202 |
|  | 51.9\% | 54.2\% | 47.2\% | 60.3\% | 53.4\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 25 | 16 | 21 | 8 | 70 |
|  | 19.4\% | 16.7\% | 23.6\% | 11.8\% | 17.9\% |
| Cognitive problems (e.g., difficulties | 21 | 13 | 11 | 9 | 54 |
| thinking, concentrating, or remembering) | 16.3\% | 13.5\% | 12.4\% | 13.2\% | 13.9\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 35 | 41 | 22 | 28 | 126 |
|  | 27.1\% | 42.7\% | 24.7\% | 41.2\% | 33.9\% |
| Immune system problems (e.g., swollenlymph glands, fever, fatigue) | 18 | 13 | 5 | 2 | 38 |
|  | 14.0\% | 13.5\% | 5.6\% | 2.9\% | 9.0\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 17 | 13 | 10 | 6 | 46 |
|  | 13.2\% | 13.5\% | 11.2\% | 8.8\% | 11.7\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 16 | 12 | 10 | 4 | 42 |
|  | 12.4\% | 12.5\% | 11.2\% | 5.9\% | 10.5\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 13 | 8 | 7 | 2 | 30 |
|  | 10.1\% | 8.3\% | 7.9\% | 2.9\% | 7.3\% |
| Other | 2 | 2 | 1 | 1 | 6 |
|  | 1.6\% | 2.1\% | 1.1\% | 1.5\% | 1.6\% |

## Table 10

Base: Respondents whe oxpering in a room after it has been cleaned with scented products

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 95 | 72 | 65 | 84 | 316 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 33 | 16 | 21 | 38 | 108 |
|  | 34.7\% | 22.2\% | 32.3\% | 45.2\% | 33.6\% |
| Asthma attacks | 4 | 1 | 2 | 2 | 9 |
|  | 4.2\% | 1.4\% | 3.1\% | 2.4\% | 2.8\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 19 | 4 | 6 | 10 | 39 |
|  | 20.0\% | 5.6\% | 9.2\% | 11.9\% | 11.7\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 42 | 30 | 24 | 40 | 136 |
|  | 44.2\% | 41.7\% | 36.9\% | 47.6\% | 42.6\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 20 | 15 | 15 | 7 | 57 |
|  | 21.1\% | 20.8\% | 23.1\% | 8.3\% | 18.3\% |
| Cognitive problems (e.g., difficulties | 10 | 7 | 5 | 9 | 31 |
| thinking, concentrating, or remembering) | 10.5\% | 9.7\% | 7.7\% | 10.7\% | 9.7\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 48 | 25 | 19 | 37 | 129 |
|  | 50.5\% | 34.7\% | 29.2\% | 44.0\% | 39.6\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 5 | 5 | 4 | 2 | 16 |
|  | 5.3\% | 6.9\% | 6.2\% | 2.4\% | 5.2\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 15 | 3 | 1 | 5 | 24 |
|  | 15.8\% | 4.2\% | 1.5\% | 6.0\% | 6.9\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 10 | 2 | 1 | 1 | 14 |
|  | 10.5\% | 2.8\% | 1.5\% | 1.2\% | 4.0\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 10 | 3 | - | 1 | 14 |
|  | 10.5\% | 4.2\% | - | 1.2\% | 5.3\% |
| Other | 2 | 5 | 8 | 3 | 18 |
|  | 2.1\% | 6.9\% | 12.3\% | 3.6\% | 6.2\% |

Table 11
Q5. Do you experience any health problems from being near someone who is wearing a fragranced product?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 141 | 113 | 79 | 112 | 445 |
|  | $46.2 \%$ | $36.1 \%$ | $28.4 \%$ | $43.9 \%$ | $38.7 \%$ |
| Decline to answer | 145 | 171 | 168 | 117 | 601 |
|  | $47.5 \%$ | $54.6 \%$ | $60.4 \%$ | $45.9 \%$ | $52.1 \%$ |
|  | 19 | 28 | 31 | 25 | 103 |

Table 11
Q5. Do you experience any health problems from being near someone who is wearing a fragranced product?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 127 | 100 | 72 | 147 | 446 |
|  | $15.3 \%$ | $12.7 \%$ | $8.8 \%$ | $17.4 \%$ | $13.6 \%$ |
| Decline to answer | 654 | 622 | 704 | 606 | 2586 |
|  | $78.6 \%$ | $79.2 \%$ | $85.6 \%$ | $71.7 \%$ | $78.8 \%$ |
|  | 49 | 62 | 45 | 87 | 243 |
|  | $5.9 \%$ | $7.9 \%$ | $5.5 \%$ | $10.3 \%$ | $7.4 \%$ |
|  | 2 | 1 | 1 | 5 | 9 |

## Table 12

BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems from being near someone who is wearing a fragranced product

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 141 | 113 | 79 | 112 | 445 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 45 | 23 | 17 | 50 | 135 |
|  | 31.9\% | 20.4\% | 21.5\% | 44.6\% | 29.6\% |
| Asthma attacks | 41 | 33 | 24 | 34 | 132 |
|  | 29.1\% | 29.2\% | 30.4\% | 30.4\% | 29.8\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 27 | 15 | 9 | 13 | 64 |
|  | 19.1\% | 13.3\% | 11.4\% | 11.6\% | 13.9\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 77 | 57 | 31 | 78 | 243 |
|  | 54.6\% | 50.4\% | 39.2\% | 69.6\% | 53.5\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 24 | 13 | 14 | 9 | 60 |
|  | 17.0\% | 11.5\% | 17.7\% | 8.0\% | 13.6\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 21 | 11 | 9 | 9 | 50 |
|  | 14.9\% | 9.7\% | 11.4\% | 8.0\% | 11.0\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 40 | 49 | 23 | 46 | 158 |
|  | 28.4\% | 43.4\% | 29.1\% | 41.1\% | 35.5\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 17 | 12 | 3 | 1 | 33 |
|  | 12.1\% | 10.6\% | 3.8\% | 0.9\% | 6.9\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 21 | 7 | 6 | 13 | 47 |
|  | 14.9\% | 6.2\% | 7.6\% | 11.6\% | 10.1\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 15 | 9 | 7 | 4 | 35 |
|  | 10.6\% | 8.0\% | 8.9\% | 3.6\% | 7.8\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 15 | 11 | 11 | 6 | 43 |
|  | 10.6\% | 9.7\% | 13.9\% | 5.4\% | 9.9\% |
| Other | 2 | 2 | 1 | 2 | 7 |
|  | 1.4\% | 1.8\% | 1.3\% | 1.8\% | 1.6\% |

## Table 12

BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems from being near someone who is wearing a fragranced product

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 127 | 100 | 72 | 147 | 446 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 51 | 31 | 20 | 77 | 179 |
|  | 40.2\% | 31.0\% | 27.8\% | 52.4\% | 37.9\% |
| Asthma attacks | 3 | 4 | 1 | 2 | 10 |
|  | 2.4\% | 4.0\% | 1.4\% | 1.4\% | 2.3\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 14 | 11 | 4 | 15 | 44 |
|  | 11.0\% | 11.0\% | 5.6\% | 10.2\% | 9.5\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 41 | 34 | 15 | 76 | 166 |
|  | 32.3\% | 34.0\% | 20.8\% | 51.7\% | 34.7\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 15 | 6 | 12 | 9 | 42 |
|  | 11.8\% | 6.0\% | 16.7\% | 6.1\% | 10.2\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 9 | 6 | 3 | 20 | 38 |
|  | 7.1\% | 6.0\% | 4.2\% | 13.6\% | 7.7\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 58 | 38 | 28 | 40 | 164 |
|  | 45.7\% | 38.0\% | 38.9\% | 27.2\% | 37.5\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 2 | 2 | 2 | 4 | 10 |
|  | 1.6\% | 2.0\% | 2.8\% | 2.7\% | 2.3\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 10 | 9 | 6 | 12 | 37 |
|  | 7.9\% | 9.0\% | 8.3\% | 8.2\% | 8.4\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 5 | 4 | 6 | 4 | 19 |
|  | 3.9\% | 4.0\% | 8.3\% | 2.7\% | 4.7\% |
| Musculoskeletal problems (e.g., muscle pain, cramps, weakness) | 2 | 2 | - | - | 4 |
|  | 1.6\% | 2.0\% | - | - | 1.8\% |
| Other | 5 | 7 | 5 | 7 | 24 |
|  | 3.9\% | 7.0\% | 6.9\% | 4.8\% | 5.7\% |

## Table 13

Q6. In general, do you experience any health problems from exposure to any type of fragranced product?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 145 | 124 | 81 | 86 | 436 |
| Don't know/not sure | $47.5 \%$ | $39.6 \%$ | $29.1 \%$ | $33.7 \%$ | $37.5 \%$ |
| Decline to answer | 133 | 163 | 155 | 129 | 580 |
|  | $43.6 \%$ | $52.1 \%$ | $55.8 \%$ | $50.6 \%$ | $50.5 \%$ |
|  | 27 | 26 | 42 | 40 | 135 |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| No | 108 | 99 | 72 | 111 | 390 |
| Don't know/not sure | $13.0 \%$ | $12.6 \%$ | $8.8 \%$ | $13.1 \%$ | $11.9 \%$ |
|  | 663 | 615 | 675 | 646 | 2599 |
| Decline to answer | $79.7 \%$ | $78.3 \%$ | $82.1 \%$ | $76.4 \%$ | $79.1 \%$ |
|  | 60 | 70 | 74 | 83 | 287 |
|  | $7.2 \%$ | $8.9 \%$ | $9.0 \%$ | $9.8 \%$ | $8.7 \%$ |
|  | 1 | 1 | 1 | 5 | 8 |

## Table 14

BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems from exposure to any type of fragranced product

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 145 | 124 | 81 | 86 | 436 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 44 | 27 | 18 | 36 | 125 |
|  | 30.3\% | 21.8\% | 22.2\% | 41.9\% | 29.1\% |
| Asthma attacks | 53 | 39 | 29 | 22 | 143 |
|  | 36.6\% | 31.5\% | 35.8\% | 25.6\% | 32.4\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 26 | 14 | 9 | 9 | 58 |
|  | 17.9\% | 11.3\% | 11.1\% | 10.5\% | 12.7\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 79 | 72 | 33 | 59 | 243 |
|  | 54.5\% | 58.1\% | 40.7\% | 68.6\% | 55.5\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 38 | 30 | 18 | 9 | 95 |
|  | 26.2\% | 24.2\% | 22.2\% | 10.5\% | 20.8\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 21 | 11 | 9 | 8 | 49 |
|  | 14.5\% | 8.9\% | 11.1\% | 9.3\% | 11.0\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 49 | 48 | 22 | 37 | 156 |
|  | 33.8\% | 38.7\% | 27.2\% | 43.0\% | 35.7\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 20 | 9 | 5 | 2 | 36 |
|  | 13.8\% | 7.3\% | 6.2\% | 2.3\% | 7.4\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 21 | 8 | 9 | 6 | 44 |
|  | 14.5\% | 6.5\% | 11.1\% | 7.0\% | 9.8\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 13 | 10 | 10 | 8 | 41 |
|  | 9.0\% | 8.1\% | 12.3\% | 9.3\% | 9.7\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 15 | 9 | 10 | 3 | 37 |
|  | 10.3\% | 7.3\% | 12.3\% | 3.5\% | 8.4\% |
| Other | 2 | 3 | 2 | 2 | 9 |
|  | 1.4\% | 2.4\% | 2.5\% | 2.3\% | 2.2\% |

## Table 1

BA. Which of the following health problems do you experience?
Base: Respondents who experienced below health problems from exposure to any type of fragranced product

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 108 | 99 | 72 | 111 | 390 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 54 | 24 | 15 | 45 | 138 |
|  | 50.0\% | 24.2\% | 20.8\% | 40.5\% | 33.9\% |
| Asthma attacks | 2 | 1 | 1 | 2 | 6 |
|  | 1.9\% | 1.0\% | 1.4\% | 1.8\% | 1.5\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 16 | 8 | 6 | 14 | 44 |
|  | 14.8\% | 8.1\% | 8.3\% | 12.6\% | 11.0\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 40 | 38 | 18 | 50 | 146 |
|  | 37.0\% | 38.4\% | 25.0\% | 45.0\% | 36.4\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 20 | 24 | 27 | 12 | 83 |
|  | 18.5\% | 24.2\% | 37.5\% | 10.8\% | 22.8\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 10 | 8 | 4 | 8 | 30 |
|  | 9.3\% | 8.1\% | 5.6\% | 7.2\% | 7.6\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 53 | 35 | 26 | 40 | 154 |
|  | 49.1\% | 35.4\% | 36.1\% | 36.0\% | 39.2\% |
| Immune system problems (e.g., swollen lymph glands, fever, fatigue) | 4 | 4 | 6 | 1 | 15 |
|  | 3.7\% | 4.0\% | 8.3\% | 0.9\% | 4.2\% |
| Gastrointestinal problems (e.g., nausea, bloating, | 12 | 6 | 2 | 11 | 31 |
|  | 11.1\% | 6.1\% | 2.8\% | 9.9\% | 7.5\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 5 | 3 | 3 | 2 | 13 |
|  | 4.6\% | 3.0\% | 4.2\% | 1.8\% | 3.4\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 5 | 2 | - | 1 | 8 |
|  | 4.6\% | 2.0\% | - | 0.9\% | 2.5\% |
| Other | 1 | 5 | 8 | 4 | 18 |
|  | 0.9\% | 5.1\% | 11.1\% | 3.6\% | 5.2\% |

## Table 15

Health effects so severe that they meet criteria of disability (per each country's disability legislation)

## Base: fragrance sensitive asthmatics / asthmatics / general population

USA: Do any of these health problems substantially limit one or more major life activities, such as seeing hearing, eating, sleeping, walking, standing, lifting, bending, speaking, breathing, learning, reading, concentrating, thinking, communicating, or working, for you personally?

AU: Do any of these health problems mean a total or partial loss of bodily or mental functions, for you personally?
UK: Do any of these health problems cause a substantial, likely to recur, and adverse effect on your ability to carry out normal day-to-day activities?

SE: Do any of these health problems cause any physical, psychological or intellectual limitations on your unctional ability?
References: ADAAA 2008, DDA 1992, EA 2010, DA 2008

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total | 196 | 174 | 150 | 146 | 666 |
| Yes | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| fragrance sensitive asthamtics | 123 | 47 | 56 | 53 | 279 |
| asthmatics | $62.8 \%$ | $27.0 \%$ | $37.3 \%$ | $36.3 \%$ | $40.9 \%$ |
| gen pop | $40.3 \%$ | $15.0 \%$ | $20.1 \%$ | $20.8 \%$ | $24.1 \%$ |
| No | $10.8 \%$ | $4.3 \%$ | $5.1 \%$ | $4.8 \%$ | $6.3 \%$ |
|  | 61 | 113 | 78 | 78 | 330 |
| Don't know/not sure | $31.1 \%$ | $64.9 \%$ | $52.0 \%$ | $53.4 \%$ | $50.4 \%$ |
|  | 11 | 14 | 16 | 15 | 56 |
| Decline to answer | $5.6 \%$ | $8.0 \%$ | $10.7 \%$ | $10.3 \%$ | $8.7 \%$ |
|  | 1 | - | - | - | 1 |

Table 15
Health effects so severe that they meet criteria of disability (per each country's disability legislation)

## Base: fragrance sensitive asthmatics / asthmatics / general population

USA: Do any of these health problems substantially limit one or more major life activities, such as seeing, hearing, eating, sleeping, walking, standing, lifting, bending, speaking, breathing, learning, reading, concentrating, thinking, communicating, or working, for you personally?

AU: Do any of these health problems mean a total or partial loss of bodily or mental functions, for you personally?

UK: Do any of these health problems cause a substantial, likely to recur, and adverse effect on you ability to carry out normal day-to-day activities?

SE: Do any of these health problems cause any physical, psychological or intellectual limitations on your functional ability?
References: ADAAA 2008, DDA 1992, EA 2010, DA 2008

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
|  | 198 | 174 | 150 | 218 | 740 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 72 | 47 | 56 | 35 | 210 |
| Don't know/not sure | $36.4 \%$ | $27.0 \%$ | $37.3 \%$ | $16.1 \%$ | $29.2 \%$ |
|  | $8.7 \%$ | $6.0 \%$ | $6.8 \%$ | $4.1 \%$ | $6.4 \%$ |
| Decline to answer | $6.3 \%$ | $4.3 \%$ | $5.1 \%$ | $3.2 \%$ | $4.7 \%$ |
|  | 114 | 113 | 78 | 139 | 444 |
|  | $57.6 \%$ | $64.9 \%$ | $52.0 \%$ | $63.8 \%$ | $59.6 \%$ |
|  | 11 | 14 | 16 | 43 | 84 |
|  | $5.6 \%$ | $8.0 \%$ | $10.7 \%$ | $19.7 \%$ | $11.0 \%$ |
|  | 1 | - | - | 1 | 2 |


| Table 16 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Has a doctor or health care professional ever told you that you have asthma or an asthma-like condition? |  |  |  |  |  |
| General population ( n ) | 1137 | 1098 | 1100 | 1100 | 4435 |
|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| Total | 305 | 313 | 278 | 255 | 1151 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Yes - asthma | 173 | 176 | 188 | 164 | 701 |
| general population | 15.2\% | 16.0\% | 17.1\% | 14.9\% | 15.8\% |
| sub-population | 56.7\% | 56.2\% | 67.6\% | 64.3\% | 61.2\% |
| Yes - asthma-like condition | 142 | 151 | 99 | 100 | 492 |
| general population | 12.5\% | 13.8\% | 9.0\% | 9.1\% | 11.1\% |
| sub-population | 46.6\% | 48.2\% | 35.6\% | 39.2\% | 42.4\% |
| 'Yes - asthma/asthma-like condition | 305 | 313 | 278 | 255 | 1151 |
| general population | 26.8\% | 28.5\% | 25.3\% | 23.2\% | 26.0\% |
| sub-population | 46.6\% | 48.2\% | 35.6\% | 39.2\% | 42.4\% |
| No | - | - | - | - |  |
|  | - | - | - | - |  |
| Don't know/not sure | - | - | - | - |  |
|  | - | - | - | - |  |
| Decline to answer | - | - | - | - |  |
|  | - | - | - | - |  |

Table 16
Has a doctor or health care professional ever told you that you have asthma or an asthma-like condition?

| General population ( n ) | 1137 | 1098 | 1100 | 1100 | 4435 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| Total | 832 | 785 | 822 | 845 | 3284 |
|  | 73.2\% | 71.5\% | 74.7\% | 76.8\% | 74.1\% |
| Yes - asthma | - | - | - | - |  |
|  | - | - | - | - |  |
| Yes - asthma-like condition | - | - | - | - |  |
|  | - | - | - | - |  |
| 'Yes - asthma/asthma-like condition | - | - | - | - |  |
|  | - | - | - | - |  |
| No | 811 | 740 | 791 | 804 | 3146 |
|  | 97.5\% | 94.3\% | 96.2\% | 95.1\% | 95.8\% |
| Don't know/not sure | 19 | 43 | 30 | 36 | 128 |
|  | 2.3\% | 5.5\% | 3.6\% | 4.3\% | 3.9\% |
| Decline to answer | 2 | 2 | 1 | 5 | 10 |
|  | 0.2\% | 0.3\% | 0.1\% | 0.6\% | 0.3\% |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 112 | 67 | 76 | 51 | 306 |
|  | $36.7 \%$ | $21.4 \%$ | $27.3 \%$ | $20.0 \%$ | $26.4 \%$ |
| Decline to answer | 178 | 235 | 177 | 183 | 773 |
|  | $58.4 \%$ | $75.1 \%$ | $63.7 \%$ | $71.8 \%$ | $67.3 \%$ |
|  | 15 | 11 | 24 | 20 | 70 |
|  | $4.9 \%$ | $3.5 \%$ | $8.6 \%$ | $7.8 \%$ | $6.2 \%$ |
|  | - | - | 1 | 1 | 2 |

Table 17
Have you ever been unable or reluctant to use the toilets in a public place, because of the presence of an air freshener, deodorizer, or scented product?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 87 | 60 | 57 | 81 | 285 |
| Decline to answer | $10.5 \%$ | $7.6 \%$ | $6.9 \%$ | $9.6 \%$ | $8.7 \%$ |
|  | 719 | 685 | 714 | 697 | 2815 |
|  | $86.4 \%$ | $87.3 \%$ | $86.9 \%$ | $82.5 \%$ | $85.8 \%$ |
|  | 25 | 38 | 48 | 59 | 170 |
|  | $3.0 \%$ | $4.8 \%$ | $5.8 \%$ | $7.0 \%$ | $5.2 \%$ |
|  | 1 | 2 | 3 | 8 | 14 |
|  | $0.1 \%$ | $0.3 \%$ | $0.4 \%$ | $0.9 \%$ | $0.4 \%$ |

Table 18
Have you ever been unable or reluctant to wash your hands with soap in a public place, because you know or suspect that the soap is fragranced?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 88 | 65 | 72 | 30 | 255 |
|  | $28.9 \%$ | $20.8 \%$ | $25.9 \%$ | $11.8 \%$ | $21.9 \%$ |
| Decline to answer | 200 | 232 | 184 | 209 | 825 |
|  | $65.6 \%$ | $74.1 \%$ | $66.2 \%$ | $82.0 \%$ | $72.0 \%$ |
|  | 16 | 16 | 21 | 16 | 69 |
|  | $5.2 \%$ | $5.1 \%$ | $7.6 \%$ | $6.3 \%$ | $6.1 \%$ |

Table 18
Have you ever been unable or reluctant to wash your hands with soap in a public place, because you know or suspect that the soap is fragranced?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 72 | 48 | 41 | 44 | 205 |
| Neutral/not sure | $8.7 \%$ | $6.1 \%$ | $5.0 \%$ | $5.2 \%$ | $6.3 \%$ |
| Decline to answer | 724 | 679 | 715 | 745 | 2863 |
|  | $87.0 \%$ | $86.5 \%$ | $87.0 \%$ | $88.2 \%$ | $87.2 \%$ |
|  | 34 | 56 | 61 | 50 | 201 |
|  | $4.1 \%$ | $7.1 \%$ | $7.4 \%$ | $5.9 \%$ | $6.1 \%$ |
|  | 2 | 2 | 5 | 6 | 15 |

If you enter a business, and you smell air fresheners or some fragranced product, do you want to leave as quickly as possible?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
|  | 305 | 313 | 278 | 255 | 1151 |
| Yes | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 121 | 97 | 74 | 74 | 366 |
| Noutral/not sure | $39.7 \%$ | $31.0 \%$ | $26.6 \%$ | $29.0 \%$ | $31.6 \%$ |
|  | 147 | 167 | 163 | 139 | 616 |
| Decline to answer | $48.2 \%$ | $53.4 \%$ | $58.6 \%$ | $54.5 \%$ | $53.7 \%$ |
|  | 37 | 49 | 40 | 41 | 167 |
|  | $12.1 \%$ | $15.7 \%$ | $14.4 \%$ | $16.1 \%$ | $14.6 \%$ |
|  | - | - | 1 | 1 | 2 |

Table 19
If you enter a business, and you smell air fresheners or some fragranced product, do you want to leave as quickly as possible?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| No | 108 | 86 | 70 | 125 | 389 |
| Neutral/not sure | $13.0 \%$ | $11.0 \%$ | $8.5 \%$ | $14.8 \%$ | $11.8 \%$ |
| Decline to answer | 640 | 606 | 664 | 612 | 2522 |
|  | $76.9 \%$ | $77.2 \%$ | $80.8 \%$ | $72.4 \%$ | $76.8 \%$ |
|  | 83 | 92 | 85 | 103 | 363 |
|  | $10.0 \%$ | $11.7 \%$ | $10.3 \%$ | $12.2 \%$ | $11.1 \%$ |
|  | 1 | 1 | 3 | 5 | 10 |

## Table 20

Have you ever been prevented from going to some place because you would be exposed to a fragrance product that would make you sick?

## Table 20

Have you ever been prevented from going to some place because you would be exposed to a fragrance product that would make you sick?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| No | 124 | 65 | 71 | 67 | 327 |
| Don't know/not sure | $14.9 \%$ | $8.3 \%$ | $8.6 \%$ | $7.9 \%$ | $9.9 \%$ |
| Decline to answer | 663 | 644 | 690 | 694 | 2691 |
|  | $79.7 \%$ | $82.0 \%$ | $83.9 \%$ | $82.1 \%$ | $81.9 \%$ |
|  | 43 | 74 | 59 | 78 | 254 |
|  | $5.2 \%$ | $9.4 \%$ | $7.2 \%$ | $9.2 \%$ | $7.8 \%$ |
|  | 2 | 2 | 2 | 6 | 12 |
|  | $0.2 \%$ | $0.3 \%$ | $0.2 \%$ | $0.7 \%$ | $0.4 \%$ |

Table 21
Has any exposure to fragranced products in your work environment, in the past year, caused you to lose work days or lose a job?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 108 | 57 | 39 | 38 | 242 |
|  | $35.4 \%$ | $18.2 \%$ | $14.0 \%$ | $14.9 \%$ | $20.6 \%$ |
| Decline to answer | 178 | 233 | 217 | 194 | 822 |
|  | $58.4 \%$ | $74.4 \%$ | $78.1 \%$ | $76.1 \%$ | $71.8 \%$ |
|  | 19 | 23 | 21 | 21 | 84 |
|  | $6.2 \%$ | $7.3 \%$ | $7.6 \%$ | $8.2 \%$ | $7.3 \%$ |
|  | - | - | 1 | 2 | 3 |

## Table 21

Has any exposure to fragranced products in your work environment, in the past year, caused you to lose work days or lose a job?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 64 | 28 | 30 | 36 | 158 |
| Decline to answer | $7.7 \%$ | $3.6 \%$ | $3.6 \%$ | $4.3 \%$ | $4.8 \%$ |
|  | 732 | 696 | 736 | 758 | 2922 |
|  | $88.0 \%$ | $88.7 \%$ | $89.5 \%$ | $89.7 \%$ | $89.0 \%$ |
|  | 35 | 58 | 53 | 47 | 193 |
|  | $4.2 \%$ | $7.4 \%$ | $6.4 \%$ | $5.6 \%$ | $5.9 \%$ |
|  | 1 | 3 | 3 | 4 | 11 |
|  | $0.1 \%$ | $0.4 \%$ | $0.4 \%$ | $0.5 \%$ | $0.4 \%$ |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 202 | 158 | 152 | 141 | 653 |
|  | $66.2 \%$ | $50.5 \%$ | $54.7 \%$ | $55.3 \%$ | $56.7 \%$ |
| Decline to answer | 49 | 58 | 50 | 46 | 203 |
|  | $16.1 \%$ | $18.5 \%$ | $18.0 \%$ | $18.0 \%$ | $17.7 \%$ |
|  | 53 | 97 | 74 | 66 | 290 |
|  | $17.4 \%$ | $31.0 \%$ | $26.6 \%$ | $25.9 \%$ | $25.2 \%$ |
|  | 1 | - | 2 | 2 | 5 |

Table 22
Would you be supportive of a fragrance-free policy in the workplace?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Nos | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 402 | 312 | 340 | 417 | 1471 |
| Decline to answer | $48.3 \%$ | $39.7 \%$ | $41.4 \%$ | $49.3 \%$ | $44.7 \%$ |
|  | 175 | 186 | 206 | 134 | 701 |
|  | $21.0 \%$ | $23.7 \%$ | $25.1 \%$ | $15.9 \%$ | $21.4 \%$ |
|  | 251 | 284 | 270 | 287 | 1092 |
|  | $30.2 \%$ | $36.2 \%$ | $32.8 \%$ | $34.0 \%$ | $33.3 \%$ |
|  | 4 | 3 | 6 | 7 | 20 |

Table 23

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 220 | 157 | 153 | 183 | 713 |
|  | $72.1 \%$ | $50.2 \%$ | $55.0 \%$ | $71.8 \%$ | $62.3 \%$ |
| Decline to answer | 45 | 78 | 61 | 29 | 213 |
|  | $14.8 \%$ | $24.9 \%$ | $21.9 \%$ | $11.4 \%$ | $18.3 \%$ |
|  | 39 | 77 | 64 | 41 | 221 |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
|  | 832 | 785 | 822 | 845 | 3284 |
| Yes | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| No | 403 | 317 | 323 | 522 | 1565 |
| Neutral/not sure | $48.4 \%$ | $40.4 \%$ | $39.3 \%$ | $61.8 \%$ | $47.5 \%$ |
|  | 210 | 199 | 233 | 125 | 767 |
| Decline to answer | $25.2 \%$ | $25.4 \%$ | $28.3 \%$ | $14.8 \%$ | $23.4 \%$ |
|  | 215 | 265 | 260 | 193 | 933 |
|  | $25.8 \%$ | $33.8 \%$ | $31.6 \%$ | $22.8 \%$ | $28.5 \%$ |
|  | 4 | 4 | 6 | 5 | 19 |


|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Airplane with scented air | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 76 | 58 | 45 | 24 | 203 |
|  | $24.9 \%$ | $18.5 \%$ | $16.2 \%$ | $9.4 \%$ | $17.3 \%$ |
| Decline to answer | 194 | 196 | 190 | 206 | 786 |
|  | $63.6 \%$ | $62.6 \%$ | $68.3 \%$ | $80.8 \%$ | $68.8 \%$ |
|  | 35 | 59 | 42 | 24 | 160 |
|  | $11.5 \%$ | $18.8 \%$ | $15.1 \%$ | $9.4 \%$ | $13.7 \%$ |
|  | - | - | 1 | 1 | 2 |
|  | - | - | $0.4 \%$ | $0.4 \%$ | $0.4 \%$ |

Table 24
Flying On An Airplane That Pumped / Did Not Pump Scented Air Throughout The Passenger Cabin, Which Would You Choose?

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total | 832 | 785 | 822 | 845 | 3284 |
| Airplane with scented air | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| Airplane without scented air | 192 | 121 | 157 | 42 | 512 |
|  | $23.1 \%$ | $15.4 \%$ | $19.1 \%$ | $5.0 \%$ | $15.7 \%$ |
| Neutral/not sure | 479 | 438 | 491 | 676 | 2084 |
| Decline to answer | $57.6 \%$ | $55.8 \%$ | $59.7 \%$ | $80.0 \%$ | $63.3 \%$ |
|  | 154 | 224 | 172 | 122 | 672 |
|  | $18.5 \%$ | $28.5 \%$ | $20.9 \%$ | $14.4 \%$ | $20.6 \%$ |
|  | 7 | 2 | 2 | 5 | 16 |
|  | $0.8 \%$ | $0.3 \%$ | $0.2 \%$ | $0.6 \%$ | $0.5 \%$ |

Table 25

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Hotel with fragranced air | 305 | 313 | 278 | 255 | 1151 |
| Hotel without fragranced air | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| Neutral/not sure | 87 | 73 | 76 | 30 | 266 |
|  | $28.5 \%$ | $23.3 \%$ | $27.3 \%$ | $11.8 \%$ | $22.7 \%$ |
| Decline to answer | 192 | 188 | 170 | 201 | 751 |
|  | $63.0 \%$ | $60.1 \%$ | $61.2 \%$ | $78.8 \%$ | $65.8 \%$ |
|  | 26 | 52 | 32 | 24 | 134 |

Table 25

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Hotel with fragranced air | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 229 | 176 | 233 | 78 | 716 |
| Decline to answer | $27.5 \%$ | $22.4 \%$ | $28.3 \%$ | $9.2 \%$ | $21.9 \%$ |
|  | 440 | 422 | 422 | 654 | 1938 |
|  | $52.9 \%$ | $53.8 \%$ | $51.3 \%$ | $77.4 \%$ | $58.9 \%$ |
|  | 159 | 185 | 165 | 108 | 617 |
|  | $19.1 \%$ | $23.6 \%$ | $20.1 \%$ | $12.8 \%$ | $18.9 \%$ |
|  | 4 | 2 | 2 | 5 | 13 |
|  | $0.50 \%$ | $0.30 \%$ | $0.20 \%$ | $0.60 \%$ | $0.4 \%$ |

Table 26
People Who Answer "Yes" To One Or More Of These Questions: Q2/Q3/Q4/Q5/Q6
Fragrance Sensitive Group

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 305 | 313 | 278 | 255 | 1151 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 196 | 174 | 150 | 146 | 666 |
|  | $64.3 \%$ | $55.6 \%$ | $54.0 \%$ | $57.3 \%$ | $57.8 \%$ |

Table 26
People Who Answer "Yes" To One Or More Of These Questions: Q2/Q3/Q4/Q5/Q6.
Fragrance Sensitive Group

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total |  |  |  |  |  |
| Yes | 832 | 785 | 822 | 845 | 3284 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
|  | 198 | 188 | 156 | 218 | 760 |

## Table 27

People who answer "Yes" to each type of health problem under BA for each of these questions Q2/Q3/Q4/Q5/Q6.
Fragrance Sensitive Group

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 305 | 313 | 278 | 255 | 1151 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 86 | 53 | 47 | 72 | 258 |
|  | 28.2\% | 16.9\% | 16.9\% | 28.2\% | 22.6\% |
| Asthma attacks | 85 | 75 | 71 | 57 | 288 |
|  | 27.9\% | 24.0\% | 25.5\% | 22.4\% | 25.0\% |
| Neurological problems (e.g., dizziness, | 46 | 28 | 24 | 21 | 119 |
| seizures, head pain, fainting, loss of coordination) | 15.1\% | 8.9\% | 8.6\% | 8.2\% | 10.2\% |
| Respiratory problems (e.g., difficulty | 132 | 106 | 83 | 111 | 432 |
| breathing, coughing, shortness of breath) | 43.3\% | 33.9\% | 29.9\% | 43.5\% | 37.7\% |
| Skin problems (e.g., rashes, hives, red | 58 | 52 | 54 | 34 | 198 |
| skin, tingling skin, dermatitis) | 19.0\% | 16.6\% | 19.4\% | 13.3\% | 17.1\% |
| Cognitive problems (e.g., difficulties | 43 | 27 | 22 | 22 | 114 |
| thinking, concentrating, or remembering) | 14.1\% | 8.6\% | 7.9\% | 8.6\% | 9.8\% |
| Mucosal symptoms (e.g., watery or red | 83 | 83 | 52 | 74 | 292 |
| eyes, nasal congestion, sneezing) | 27.2\% | 26.5\% | 18.7\% | 29.0\% | 25.4\% |
| Immune system problems (e.g., swollen | 34 | 24 | 11 | 8 | 77 |
| lymph glands, fever, fatigue) | 11.1\% | 7.7\% | 4.0\% | 3.1\% | 6.5\% |
| Gastrointestinal problems (e.g., nausea, | 37 | 21 | 22 | 19 | 99 |
| bloating, cramping, diarrhea) | 12.1\% | 6.7\% | 7.9\% | 7.5\% | 8.6\% |
| Cardiovascular problems (e.g., fast or | 30 | 21 | 27 | 14 | 92 |
| irregular heartbeat, jitteriness, chest discomfort) | 9.8\% | 6.7\% | 9.7\% | 5.5\% | 7.9\% |
| Musculoskeletal problems (e.g., muscle | 29 | 18 | 20 | 9 | 76 |
| or joint pain, cramps, weakness) | 9.5\% | 5.8\% | 7.2\% | 3.5\% | 6.5\% |
| Other | 4 | 5 | 5 | 4 | 18 |
|  | 1.3\% | 1.6\% | 1.8\% | 1.6\% | 1.6\% |

Table 27
People who answer "Yes" to each type of health problem under BA for each of these questions Q2/Q3/Q4/Q5/Q6.
Fragrance Sensitive Group

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 832 | 785 | 822 | 845 | 3284 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Migraine headaches | 93 | 57 | 45 | 105 | 300 |
|  | 11.2\% | 7.3\% | 5.5\% | 12.4\% | 9.1\% |
| Asthma attacks | 6 | 8 | 4 | 4 | 22 |
|  | 0.7\% | 1.0\% | 0.5\% | 0.5\% | 0.7\% |
| Neurological problems (e.g., dizziness, seizures, head pain, fainting, loss of coordination) | 36 | 21 | 17 | 34 | 108 |
|  | 4.3\% | 2.7\% | 2.1\% | 4.0\% | 3.3\% |
| Respiratory problems (e.g., difficulty breathing, coughing, shortness of breath) | 79 | 77 | 45 | 109 | 310 |
|  | 9.5\% | 9.8\% | 5.5\% | 12.9\% | 9.4\% |
| Skin problems (e.g., rashes, hives, red skin, tingling skin, dermatitis) | 63 | 52 | 54 | 37 | 206 |
|  | 7.6\% | 6.6\% | 6.6\% | 4.4\% | 6.3\% |
| Cognitive problems (e.g., difficulties thinking, concentrating, or remembering) | 23 | 18 | 9 | 28 | 78 |
|  | 2.8\% | 2.3\% | 1.1\% | 3.3\% | 2.4\% |
| Mucosal symptoms (e.g., watery or red eyes, nasal congestion, sneezing) | 101 | 71 | 49 | 75 | 296 |
|  | 12.1\% | 9.0\% | 6.0\% | 8.9\% | 9.0\% |
| Immune system problems (e.g., swolienlymph glands, fever, fatigue) | 11 | 12 | 10 | 8 | 41 |
|  | 1.3\% | 1.5\% | 1.2\% | 0.9\% | 1.2\% |
| Gastrointestinal problems (e.g., nausea, bloating, cramping, diarrhea) | 26 | 15 | 11 | 20 | 72 |
|  | 3.1\% | 1.9\% | 1.3\% | 2.4\% | 2.2\% |
| Cardiovascular problems (e.g., fast or irregular heartbeat, jitteriness, chest discomfort) | 20 | 12 | 8 | 9 | 49 |
|  | 2.4\% | 1.5\% | 1.0\% | 1.1\% | 1.5\% |
| Musculoskeletal problems (e.g., muscle or joint pain, cramps, weakness) | 14 | 11 | 2 | 8 | 35 |
|  | 1.7\% | 1.4\% | 0.2\% | 0.9\% | 1.1\% |
| Other | 15 | 16 | 18 | 20 | 69 |
|  | 1.8\% | 2.0\% | 2.2\% | 2.4\% | 2.1\% |

Demographics - Asthmatics

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 305 | 313 | 278 | 255 | 1151 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Male/Female |  |  |  |  |  |
| All Males | 136 | 143 | 131 | 105 | 515 |
|  | 44.6\% | 45.7\% | 47.1\% | 41.2\% | 44.7\% |
| All Females | 169 | 170 | 147 | 150 | 636 |
|  | 55.4\% | 54.3\% | 52.9\% | 58.8\% | 55.4\% |
| Gender vs Age |  |  |  |  |  |
| Male 18-24 | 16 | 16 | 22 | 14 | 68 |
|  | 5.2\% | 5.1\% | 7.9\% | 5.5\% | 5.9\% |
| Male 25-34 | 36 | 34 | 33 | 26 | 129 |
|  | 11.8\% | 10.9\% | 11.9\% | 10.2\% | 11.2\% |
| Male 35-44 | 42 | 33 | 28 | 24 | 127 |
|  | 13.8\% | 10.5\% | 10.1\% | 9.4\% | 11.0\% |
| Male 45-54 | 30 | 34 | 29 | 20 | 113 |
|  | 9.8\% | 10.9\% | 10.4\% | 7.8\% | 9.7\% |
| Male 55-65 | 12 | 26 | 19 | 21 | 78 |
|  | 3.9\% | 8.3\% | 6.8\% | 8.2\% | 6.8\% |
| Female 18-24 | 26 | 26 | 27 | 28 | 107 |
|  | 8.5\% | 8.3\% | 9.7\% | 11.0\% | 9.4\% |
| Female 25-34 | 40 | 35 | 38 | 24 | 137 |
|  | 13.1\% | 11.2\% | 13.7\% | 9.4\% | 11.9\% |
| Female 35-44 | 43 | 42 | 27 | 28 | 140 |
|  | 14.1\% | 13.4\% | 9.7\% | 11.0\% | 12.1\% |
| Female 45-54 | 41 | 41 | 28 | 38 | 148 |
|  | 13.4\% | 13.1\% | 10.1\% | 14.9\% | 12.9\% |
| Female 55-65 | 19 | 26 | 27 | 32 | 104 |
|  | 6.2\% | 8.3\% | 9.7\% | 12.5\% | 9.2\% |

Table 28
Demographics - NOT Asthmatics

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total | 832 | 785 | 822 | 845 | 3284 |
| Male/Female | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| All Males |  |  |  |  |  |
| All Females | 389 | 400 | 419 | 451 | 1659 |
| Gender vs Age | $46.8 \%$ | $51.0 \%$ | $51.0 \%$ | $53.4 \%$ | $50.6 \%$ |
| Male 18-24 | 443 | 385 | 403 | 394 | 1625 |
| Male 25-34 | $53.2 \%$ | $49.0 \%$ | $49.0 \%$ | $46.6 \%$ | $49.5 \%$ |
| Male 35-44 |  |  |  |  |  |
| Male 45-54 | 31 | 54 | 61 | 75 | 221 |
| Fale 55-65 | $3.7 \%$ | $6.9 \%$ | $7.4 \%$ | $8.9 \%$ | $6.7 \%$ |
| Female 18-24 | 94 | 75 | 69 | 84 | 322 |
| Female 45-54 | $11.3 \%$ | $9.6 \%$ | $8.4 \%$ | $9.9 \%$ | $9.8 \%$ |
| Female 55-65 | 94 | 86 | 79 | 110 | 369 |
|  | $11.3 \%$ | $11.0 \%$ | $9.6 \%$ | $13.0 \%$ | $11.2 \%$ |
|  | 78 | 92 | 106 | 93 | 369 |
|  | $9.4 \%$ | $11.7 \%$ | $12.9 \%$ | $11.0 \%$ | $11.3 \%$ |
|  | 92 | 93 | 104 | 89 | 378 |
|  |  | $11.1 \%$ | $11.8 \%$ | $12.7 \%$ | $10.5 \%$ |



|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 1137 | 1098 | 1100 | 1100 | 4435 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Male/Female |  |  |  |  |  |
| All Males | 525 | 543 | 550 | 550 | 2168 |
|  | 46.2\% | 49.5\% | 50.0\% | 50.0\% | 48.9\% |
| All Females | 612 | 555 | 550 | 550 | 2267 |
|  | 53.8\% | 50.5\% | 50.0\% | 50.0\% | 51.1\% |
| Gender vs Age |  |  |  |  |  |
| Male 18-24 | 47 | 70 | 83 | 83 | 283 |
|  | 4.1\% | 6.4\% | 7.5\% | 7.5\% | 6.4\% |
| Male 25-34 | 130 | 109 | 102 | 102 | 443 |
|  | 11.4\% | 9.9\% | 9.3\% | 9.3\% | 10.0\% |
| Male 35-44 | 136 | 119 | 107 | 107 | 469 |
|  | 12.0\% | 10.8\% | 9.7\% | 9.7\% | 10.6\% |
| Male 45-54 | 108 | 126 | 135 | 135 | 504 |
|  | 9.5\% | 11.5\% | 12.3\% | 12.3\% | 11.4\% |
| Male 55-65 | 104 | 119 | 123 | 123 | 469 |
|  | 9.1\% | 10.8\% | 11.2\% | 11.2\% | 10.6\% |
| Female 18-24 | 78 | 86 | 81 | 81 | 326 |
|  | 6.9\% | 7.8\% | 7.4\% | 7.4\% | 7.4\% |
| Female 25-34 | 135 | 130 | 129 | 129 | 523 |
|  | 11.9\% | 11.8\% | 11.7\% | 11.7\% | 11.8\% |
| Female 35-44 |  | 137 | 135 | 135 | 562 |
|  | 13.6\% | 12.5\% | 12.3\% | 12.3\% | 12.7\% |
| Female 45-54 | 144 | 115 | 108 | 108 | 475 |
|  | 12.7\% | 10.5\% | 9.8\% | 9.8\% | 10.7\% |
| Female 55-65 | 100 | 87 | 97 | 97 | 381 |
|  | 8.8\% | 7.9\% | 8.8\% | 8.8\% | 8.6\% |

Table 30
Demographics - Asthmatics who are also Fragrance Sensitive

|  | USA | AUS | UK | Sweden | Sum/Ave\% |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total | 196 | 174 | 150 | 146 | 666 |
| Male/Female | $100.00 \%$ | $100.00 \%$ | $100.00 \%$ | $100.00 \%$ | $100.0 \%$ |
| All Males |  |  |  |  |  |
| All Females | 94 | 65 | 70 | 49 | 278 |
| Gender vs Age | $48.0 \%$ | $37.4 \%$ | $46.7 \%$ | $33.6 \%$ | $41.4 \%$ |
| Male 18-24 | 102 | 109 | 80 | 97 | 388 |
|  | $52.0 \%$ | $62.6 \%$ | $53.3 \%$ | $66.4 \%$ | $58.6 \%$ |
| Male 25-34 |  |  |  |  |  |
|  | 8 | 5 | 12 | 6 | 31 |
| Male 35-44 | $4.1 \%$ | $2.9 \%$ | $8.0 \%$ | $4.1 \%$ | $4.8 \%$ |
| Male 45-54 | 30 | 20 | 23 | 13 | 86 |
| Male 55-65 | $15.3 \%$ | $11.5 \%$ | $15.3 \%$ | $8.9 \%$ | $12.8 \%$ |
| Female 18-24 | 31 | 15 | 18 | 11 | 75 |
| Female 25-34 | $15.8 \%$ | $8.6 \%$ | $12.0 \%$ | $7.5 \%$ | $11.0 \%$ |
| Female 35-44 | 17 | 18 | 10 | 11 | 56 |
| Female 45-54 | $8.7 \%$ | $10.3 \%$ | $6.7 \%$ | $7.5 \%$ | $8.3 \%$ |
|  | 8 | 7 | 7 | 8 | 30 |
|  |  | $4.1 \%$ | $4.0 \%$ | $4.7 \%$ | $5.5 \%$ |

## Survey Methodology

Following Eysenbach G, 2004, Improving the Quality of Web Surveys: The Checklist for Reporting Results of Internet E-Surveys (CHERRIES), Journal of Medical Internet Research, Jul-Sep; 6(3): e34.

| Checklist for Reporting Results of Internet E-Surveys (CHERRIES) |  |  |
| :---: | :---: | :---: |
| Item Category | Checklist Item | Explanation |
| Design |  |  |
|  | Describe survey design | Target population: national random samples of adults (ages 18-65) in each country, the United States (US), Australia (AU), United Kingdom (UK), and Sweden (SE) (n=1,137; n=1,097; n=1,100; n=1,100; respectively), representative of age, gender, and region in each country (confidence limit=95\%, margin of error=3\%). The survey drew upon participants from large web-based panels in each country ( $>5,000,000 ;>200,000 ;>900,000 ;>60,000$; respectively) held by Survey Sampling International (SSI). Participant recruitment followed a three-stage randomization process: first, participants are randomly selected from SSI panels and invited to take a survey; second, participants are combined with others into SSI's Dynamix sampling platform and respond to randomly selected profiling questions; and third, prospective participants are then randomly assigned to a survey. All responses were anonymous. |
| IRB (Institutional Review Board) approval and informed consent process |  |  |
|  | IRB approval | Ethics approval was obtained by the University of Melbourne, School of Engineering Human Ethics Advisory Group, application 1646894, on May 9, 2016. |
|  | Informed consent | Participants had already provided informed consent as part of the SSI web-based panel. For this survey, participants were given the following introduction: aims of the study; principal researcher name, affiliation, and contact information; human ethics approval; length of survey (less than 15 minutes to complete); assurance that participation is completely voluntary and that all data provided are confidential; assurance that participants can withdraw at any time; outputs of research (findings will be provided through journal articles and website, free of charge); university human ethics contact information; and a specific question to indicate consent: "If you would like to participate in this project, please click the next button to proceed ('Go To Survey')." |
|  | Data protection | Selected survey software and servers were used to ensure data protection. No personal information was linked to the survey results. The dataset (without any identifying information) is kept on password protected computers. |

## Recruitment process and description of the sample having access to the questionnaire

| Development and testing | The survey instrument was a 35-item questionnaire, developed and <br> tested over a two-year period, including cognitive testing with 10 <br> individuals and piloting with over 100 individuals, in each country, |
| :--- | :--- |
| before full implementation in June 2016 (US, AU, UK) and June 2017 |  |
| (SE). The survey was implemented in each country's native language. |  |


| Response rates | Review step | Respondents were allowed one attempt per question, once they click "next" to review the next question; they are not allowed to go back to the previous questions or answers. |
| :---: | :---: | :---: |
|  |  | US, AU, UK, SE: Number of initial responses: 1201, 1183, 1139, 1197; Survey response rate: $95 \%, 93 \%, 97 \%, 92 \%$; Number of drop outs: 46, $53,18,78$; Number of screen outs: 18, 32, 21, 19; Number of completes: 1137, 1098, 1100, 1100; Panel size, over 5,000,000; over 200,000 ; over 900,000 ; over 60,000 . |
|  | Unique site visitor | Each respondent goes through stringent verification of identity upon signing up on SSI panel (including name, contact details, and IP). Once opt-in process is completed, each respondent is tagged with unique panel ID. |
|  | Participation rate (Ratio of unique visitors who agreed to participate/unique first survey page visitors) | SSI respondents are invited to survey through general population random selection. Unique clicks or visitors to the first page of the survey can be those who complete survey, drop out, or screen out. |
|  | Completion rate (Ratio of users who finished the survey/users who agreed to participate) | US 95\% (1,201 initial, 46 drop out, 18 screen out, 1,137 complete). AU 93\% (1,183 initial, 53 drop out, 32 screen out, 1,098 complete). UK 97\% (1,139 initial, 18 drop out, 21 screen out, 1,100 complete). SE 92\% (1,197 initial; 78 drop outs; 19 screen out; 1,100 complete). |
| Preventing multiple entries from the same individual |  |  |
|  | IP check | SSI programming software and sampling tool, Dynamix, controls the traffic and ensures unique entries. Using unique Panel ID and IP, each respondent can attempt the survey only once. |
|  | Registration | This is a closed survey for SSI respondents only. Survey invite is mailed specifically to the e-mail address used upon joining survey and verified. |
| Analysis |  |  |
|  | Handling of incomplete questionnaires | Only completed questionnaires were included in the final dataset for analysis. |
|  | Questionnaires submitted with an atypical timestamp | Minimum survey completion time was 5 minutes; average was 10 minutes. A small number of respondents were omitted for completing the items too quickly. |
|  | Statistical correction | All demographic subgroups obtained statistically valid numbers to ensure a national representativeness. |

