

SPRAC Quarterly Board Meeting

July 24, 2019

Called to Order at 10:35 AM

Endeavour Gallery

Attending:

President: Linda Stacy

Vice President: Shryl Miles

Treasurer: Chris Blom

Membership Chairman/Acting Secretary: Joan Davenport

Members at Large:

Harry Stacy

Charline White

Lorraine Milne

Quorum Established

Members in Attendance:

Marylee Bringham

Lisa Stansbury

Minutes from last meeting 04/10/2019 – to be attached:

Acceptance of the Minutes as Written – Shryl Miles made the motion and Charline White seconded followed by unanimous board approval.

Treasurer's Report:

Chris Blom, Treasurer, presented the Income Statement for Fiscal Year 07/01/18 through 6/30/19 with a net income of \$474.24. The Bank balance was reported at \$14,585.13. Lorraine Milne made the motion to accept the Treasurer Report as written, seconded by Shryl Miles followed by unanimous board approval.

Old Business

Brochures:

New Cochise County-wide brochure is available at the Gallery and all the other Cochise galleries. Bisbee is not included this year but there are plans to make sure they will be included in the future.

Our own new San Pedro River Arts Council brochures are also now available!

Annual Meeting:

Although Member participation was smaller than desired, the Board agreed that attendance was good for the time of year the meeting was held. People interested in participating in Council activities and volunteering were welcomed. Responses to the "Shadow Program" in particular were very positive.

Shadow Program:

In direct response to the Annual Meeting Shadow Program appeal, Marylee Bringham and Lisa Stansbury are in attendance today. Ms. Bringham will shadow the Secretary position, as well as the

Docent Program and Gallery Change-out leads. Lisa Stansbury **has volunteered to be the** Publicity Chairman. Lorraine Milne, a current Board Member at large will shadow Linda Stacy as the Photography Show lead. Joan Davenport, the current Membership Chairman and Secretary, is shadowing the Treasurer position. Francine Taylor will shadow the Annual Yard Sale.

Artist Share/Featured Artist Programs:

President Linda Stacy reported that the Artists Share Program is going very well. We have volunteers to lead the monthly program through November 2019. She also noted that the Featured Artist Program at the Cochise College - Benson Campus is scheduled through May of 2020.

New Business

Publicity Ideas:

Lisa Stansbury is looking at publicizing using Social media. We have the SPRAC website and Facebook page, and there is an Endeavour Facebook account. Lisa would like to use the Gallery account as the base for future media publicity. She will explore placement of targeted ads that may be available for as little as \$20 a month. There may be an opportunity to create an "Artist of the Month" program on the website.

- Shryl Miles and Lisa Stansbury will get together to plan a "trial" of the featured artist program. The idea would be to highlight 2 to 3 volunteer artists. It would include some of their work and their biographies. It might appear on both the Council and Gallery pages. We will need to find out who is the Administrator for the Facebook and Website Accounts.
- "Opt in/out" forms will need to be developed for the Artists before information is shared on the internet.
- Ms. Stansbury will explore what public service announcements are available through CAVE (KAVV) 97.7 FM.
- Ms. Stansbury **has** experience with Facebook Marketplace. There may be possibilities for SPRAC there as well.

October Photography Show:

As mentioned, Linda Stacy will be "Shadowed" by Lorraine Milne for the October 2019 show. Ms. Stacy has found a judge for the show. Ribbons will need to be ordered. Categories have to **be** defined – in particular, enhanced photos. Dates are set to receive the photos, September 30th, to hang, October 1st. Judging will occur on October 2nd. The Reception date is to be determined. A possibility is Saturday, October 12th. Limitations exist at the college. If Saturday is selected, a \$100 cost for security will be incurred. **If we go with the Saturday date, we might also include demonstrations during the reception.** General consensus is for the 12th with the additional cost.

Office Space:

Shryl Miles expressed a need for the Council/Gallery to have an office space. Currently, Clean & Beautiful occupies a space within the Gallery building just outside the Gallery space. She believes it would be perfect for an "office". There would be plenty of room for file cabinets and printer. A motion was made to explore renting the office space by Shryl Miles and seconded by Lorraine Milne followed by unanimous board approval.

Christmas Decorations:

Shryl Miles proposed a budget to decorate the Gallery with new items for the Holidays. She suggested \$200 as a reasonable amount for the new decorations. Francie Taylor will be drafted to help with the design and implementation. A motion was made to approve a \$200 budget for Christmas Decorations by Charline White, seconded by Chris Blom, followed by unanimous board approval.

It was also suggested that the Christmas Open House for Members be expanded. There is a possibility to include the winery from Mescal. The desire is to make it something special for the members.

Other**Secretary Position**

Motion to accept Marylee Bringham as Secretary made by Charline White and seconded by Shryl Miles, followed by unanimous board approval.

Next Board Meeting:

Thursday, October 10th at 10:30

Meeting adjourned at 11:45.

Meetings submitted by Joan Davenport, Secretary