



The Barrio Planta Project & Colt Builders present...

## BPP Mexico: Help a Child Grow

### Our Vision

We envision a world where local communities are able to leverage the growth of the tourism industry into economic and educational opportunities for their children, youth, and families.

### Our Mission

We empower children and youth through free educational programming that instills creativity, enhances confidence, and facilitates international communication.

The Barrio Planta Project (BPP) has established a successful model creating a mutually beneficial exchange between the local and ex-pat communities in the tourist town of San Juan del Sur, Nicaragua. With the support of Colt Builders Corp and affiliates, the Barrio Planta Project (BPP) would like to expand its impact to an international level, implementing its educational model on the outskirts of the tourist town of Puerto Vallarta, Mexico.

The school year in Mexico runs from September to June. Students go to school Monday through Friday, and have elective classes on Saturdays. Just like in Nicaragua school days are divided into two sessions, one for the morning and one for the afternoon where students study Spanish, Math and Science. BPP will supplement the other half of the day with courses that help integrate them into the rising tourism industry, such as English as a Second Language and entrepreneurship, and other classes that help them develop additional skills which enhance critical thinking, spark creativity build confidence and help them communicate effectively. This not only gives the children opportunities they wouldn't otherwise have, it integrates them into the rising tourism industry in a positive and healthy way that makes the community a better place for locals and foreigners alike.

# Structure

The school that Colt Builders has been working with in Puerto Vallarta has over one hundred students, and the relationship is already being cultivated which is a great place to start. While items such as clothing and school supply donations are much needed, implementing educational programming has a measurable and sustainable long-term impact. BPP will start by implementing English as a Second Language classes as the need for English skills is universal and especially necessary in a town whose primary economy is tourism. Whether it is once a week or several days a week, this will be well received by the community and allow us to get to know the students and further identify their needs and other needs of the local community.

Class Semesters will be four months long, just as BPP Nicaragua's are so the learning objectives and curriculum goals can be easily duplicated. Implementation of BPP's Cultural Exchange Program for volunteers visiting the town, which charges volunteers to participate will also help build financial sustainability for the project.

# Timeline

- February 2017: Visit Puerto Vallarta, Meet School Directors and Students, start a conversation about educational needs in the community and thoroughly research all budget items.
- March 2017 – May 2017: Finalize budget, create proposal and fundraise for the costs of implementation.
- July/August 2017: Return to Puerto Vallarta and prepare to implement classes for the beginning of the school year.
- August 28<sup>th</sup> - December 15<sup>th</sup>, 2017: Officially launch the Puerto Vallarta Project with our first semester of classes. (*Starts one week after their regular school classes and ends one week before*)

# Budget Items

- **Legal Fees** – Will we have to register our 501©3 (Friends of Barrio la Planta) in Mexico in order to contract people and do proper accounting
- **Hiring-**
  - ❖ Local Coordinator- In order to successfully implement the program we need someone from the area to be in charge of student enrollment, family communication, attendance, discipline, oversee volunteers, and other safety and organizational related responsibilities
  - ❖ English Teacher- BPP can utilize our existing network to recruit an ESL volunteer to commit to 4 months of teaching English in Puerto Vallarta in exchange for room & board.
- **Monthly Expenses-** Teacher and Coordinator will need phone & internet, students need access to drinking water during school hours and a bathroom, some office supplies, printing capabilities and other things will also be necessary.

BPP's Founder & Executive Director, Dyani Makous, who will plug in to train teachers, develop relationships with local businesses and oversee that the quality of BPP's educational model is reflected in BPP Mexico as well, will personally implement this project. Please don't hesitate to reach out with any questions or clarifications. Thank you for your time and consideration.



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