



[www.immigrationfilmfest.org](http://www.immigrationfilmfest.org)  
[immigrationfilmfestival](https://www.facebook.com/immigrationfilmfestival)  
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7750 16th Street NW, Washington, DC 20012

# 2015 Greater Washington Immigration FilmFest

Sponsor Program and Benefits

# Why the Festival?



- We aim to build community and empower DC area immigrants
  - 1.5M immigrants from many countries in neighborhoods across the DC Metro region
  - The Immigration FilmFest connects newcomers with neighbors *in their communities* with the power of film, drawing some **2,000** supporters and viewers in its first full year- 2014. In 2015, we plan to double attendance.
  - We showcase films about the immigrant experience, immigrant contributions to America and their birth countries to a diverse cross-section of ethnic & age groups.
- We provide specific opportunities to activate community through art
  - GWIFF arts prizes encourage more immigrant-themed film production
  - GWIFF education programs provide pre- and post-film opportunities for “Dreamers”, film makers, migration experts, community organizations, students and sponsors to reach new audiences.

# What you Sponsor



- Your sponsorship supports an all-volunteer cast of organizers to make these entertaining and important films & events accessible in Washington DC region
- The filmfest is held October 22, 23, 24 and 25, 2015
  - Full length films that inspire, entertain and explore themes of immigrant social/economic integration, safe migration and family resilience.
  - Films play at more than a dozen venues in Greater Washington DC region located to reach a broad audience of community residents, immigrants and immigrant serving organizations in Alexandria, Arlington, Fairfax, Montgomery, Prince George's and District of Columbia.
- As the Premiere Sponsor, you will also host the Premiere Reception and Screening on Sat, Oct 25, & co-host Opening Night in Washington DC. As a Leading or Supporting Sponsor, you will co-host selected community screenings.

# Screening Venues, Dates and Times

## Gala Premiere & Reception (500)

**Saturday, October 24, 2015**

1. Van Ness UDC Theater of the Arts  
7PM-10PM, Premiere Film TBA .  
( *Youth Film Program* 2-4 PM  
“*Underwater Dreams*” & Others)

## Opening Night -Thurs, Oct 22, 2015

7PM-9:30PM

2. “*Guten Tag, Ramon*” Goethe Institute  
DC with Mexican Cultural Institute  
Reception (175)
3. “*The Good Lie*” Silver Spring Civic  
Center, Machar Congregation (100)

## More Community Screening Venues

Friday, Oct 23, 7-9:30PM

Sunday, Oct 25, 5-7 PM

4. Bethesda MD (Cedar Lane UU Church)
5. Bethesda MD (River Road UU Church)
6. Oakton VA ( UU of Fairfax Church)
7. Rockville MD (Montgomery College)
8. City of Alexandria VA (Virginia Tech)
9. City of Alexandria (Good Shepherd Catholic Church)
10. Takoma Park MD (Montgomery College)
11. Mt Vernon VA ( Mt. Vernon UU Church)
12. Washington DC (The New York Avenue Presbyterian Church)
13. NW Washington DC (Washington Ethical Society)... Others TBA ( venues seat 100-150)

# Premiere Sponsor



## \$10,000

Recognition page on Immigration FilmFest website, FB (all year) and logo branding on all promotional media, posters and at film screenings

Full page ad in Immigration FilmFest Program supplement (15,000 dist) by El Tiempo Latino

Sponsor Employee participation on Premiere Film Review/Selection Panel

Sponsor Employee Volunteer Opportunities as host of the Premiere screening and reception; Welcome, Intro and Closing, VIP Host, Post Film Speaker Panel and at Opening Night and all community FilmFest events

20 Sponsor all FilmFest Passes including Opening Night, Premiere & VIP Reception

Provides for 50 free Student/Community Organization all Film Fest Passes

*GWIFF will also tailor a Premiere Sponsor package to meet our sponsor's goals.*

# Leading Sponsor



\$5,000

Sponsor recognition on Immigration FilmFest website and FB ( all year) and Logo branding on all promotional media, posters and at film screenings

Sponsor ½ Page Ad in Immigration FilmFest Program Supplement (15,000 dist) by El Tiempo Latino

Sponsor Employees have volunteer opportunities on stage and off: Welcome, Speaker Panel, Youth Program, VIP Host, Reception & Closing at selected FilmFest events

10 Sponsor all FilmFest Passes, including Opening Night and Premiere VIP Receptions

Provides for 25 free Student/Community Organization all FilmFest Passes

# Supporting Sponsor



\$3,000

Sponsor recognition/logo on Immigration FilmFest website and FB ( all year) and Logo branding on promotional media, posters and at film screenings

Sponsor ¼ page Ad in Immigration FilmFest Program Supplement (15,000 dist) by El Tiempo Latino

Sponsor Employees have volunteer opportunities on stage and off: Welcome, Speaker Panel, & Closing at two community FilmFest screenings

6 Sponsor all FilmFest Passes, including Opening Night and Premiere VIP Receptions

Provides for 15 free Student/Community Organization all FilmFest Passes

*Sponsorships are tax deductible (Washington Ethical Society Tax ID # 52-0796318). For more information or to discuss 2015 Sponsorship programs contact Mary Harris at 571-482-0770 or by email [info@immigrationfilmfest.org](mailto:info@immigrationfilmfest.org)*

# Supporting Sponsor (Ind)



## \$1,000

Personal recognition on  
Immigration FilmFest  
website, social media and in  
FilmFest Programs & Events

5 Sponsor All-event Passes  
including Opening Night  
Reception, Premiere and  
VIP Reception



Photograph © Maxwell MacKenzie, courtesy SmithGroupJJR Architects

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# Partners and Sponsors (partial list)

American University & WAMU public radio  
American Immigration Council  
Metro Washington Council AFL-CIO  
Casa de Maryland  
Center for Media & Social Impact  
Gala Hispanic Theater  
El Tiempo Latino (Washington Post)  
The Mexican Cultural Institute  
The Goethe Institute - German Embassy  
The Literacy Councils of MD, DC and VA  
DC Council for Humanities  
Good Shepherd Catholic Church (Alexandria)  
Law firms of Haynes Novick Immigration; Deutsch, Killea and Eapen; Immigrants First PLLC  
Montgomery College  
Machar Congregation  
Georgetown University  
New York Ave Presbyterian Church (DC)  
Virginia Tech, School of Public and International Affairs  
Unitarian Universalist Association Funding Program  
Unitarian Universalists for Social Justice, National Capital Region; Congregations of Fairfax, Arlington, Cedar Lane, Rockville, River Road, Silver Spring and Mount Vernon  
The Washington Ethical Society

# About us...

- The Greater Washington Immigration FilmFest began in 2012 as a member activity of The Washington Ethical Society in Washington D.C. It has expanded to encompass dozens of partner communities, congregations and colleges across the region. Co-founders, Patti Absher and Judith Johnson volunteer their private sector management and marketing expertise to produce an annual filmfest and educational program that reaches immigrants and neighbors in their communities in the DC region covering Arlington, Fairfax, Prince George's and Montgomery counties, and Cities of Alexandria and Washington DC. The Immigration FilmFest also reaches national and international policy shapers around the Nation's capitol. It is the only FilmFest focused solely on immigrants and immigration in the United States today. [www.immigrationfilmfest.org](http://www.immigrationfilmfest.org)
- We are an all-volunteer, non-profit event managed and led by a executive committee and steering committee composed of FilmFest founders and host partners. A crew of more than 50 volunteers, directed by volunteer team leaders, organize and stage the Immigration FilmFest programs and screenings, review and select films, raise funds, prepare reports, and promote the filmfest with diverse audiences. The Washington Ethical Society is a tax-exempt organization IRS ID# 52-0796318 and provides financial administration and fiscal oversight for the Immigration FilmFest. Founded in 1944, the Washington Ethical Society is a diverse and vibrant humanistic congregation that affirms the worth of every person. It offers a wide variety of community programs in Washington DC. It is a member of the American Ethical Union and the Washington Interfaith Network. [www.ethicalsociety.org](http://www.ethicalsociety.org)

# Immigration FilmFest Reviews

*"These (films) are stories told by immigrants and about immigrants. Stories like this need to be told in communities...so that people can sit together and have conversations that need to happen."*

Carolina Galeano, immigrated with her mother to Greater Washington area at age 10.

**"Washington Immigration Film Festival presents stories behind the statistics**

*They (GWIFF) wanted to do more – to find a way to give more people a meaningful encounter with the human stories behind the statistics and the politics of immigration...They also looked beyond the experience of Mexicans and Central Americans. "In America" is about Irish newcomers;*

*"Amreeka" is the story of a Palestinian mother and her teenage son; "The Distance Between Us" concerns Indian immigrants with visas for skilled workers; "The Visitor" tells of a lonely American professor who discovers a Syrian and a Senegalese squatter in his New York apartment."*

David Montgomery, Washington Post

**"A Film Festival That Puts a Face on Immigration"** Aline Barros, [mymcmedia.org](http://mymcmedia.org) (Montgomery College)

# Immigration FilmFest Reviews

*“I learned what migrants were giving up and the risks involved in crossing the border.”*

*“Didn’t realize how many children might be trapped in the U.S. when parents deported.”*

*“Enriched my knowledge in immigration policies to better help others.”*

*“How often do you get to see the filmmakers of the movie you just saw?”*

*“The film was so powerful; I wanted more information and what I can do.”*

*from community film viewers’ feedback surveys*

*“We really want this to be an annual festival. ... Because we believe that immigration is one of the greater social issues of our time ... ”* **Patti Absher, co-chair**

*Thank you for your support of the 2015 Greater Washington Immigration FilmFest.*