



JANICE D. GUCKENBURG

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www.magicdesignsgraphics.com

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- MISSION:** To create unique, competent, exciting designs which assist my clients in marketing their business, product or service in a tasteful and successful way, while providing personalized customer service, fair pricing and quick turn around.
- COMPUTER SKILLS:** MACINTOSH & PC
Adobe Creative Suite with strong skills in InDesign, Illustrator and Photoshop
Microsoft Office including Word, Excel and PowerPoint
- ADDITIONAL SKILLS:**
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|---|----------------------------|
| ■ Advertising Layout & Design | ■ Logo Design |
| ■ Designing of Social Media & Web Graphics | ■ Foil & Embossing Designs |
| ■ Banner and Poster Designs | ■ Vehicle Wraps |
| ■ Excellent Communication & Customer Service Skills | ■ Trade Show Booth Designs |
- EXPERIENCE:**
- 11/96 – Present
Graphic Designer
- MAGIC DESIGNS CREATIVE GRAPHICS, Owner, Phoenix, AZ
Advertising and marketing collateral layout & design | Art & Logo design | Photo editing
Trade show and product packaging design | Vehicle wraps | Annual reports | Newsletters
Over 25 years of service. *Clientele include: SimonMed Imaging, Sonoran Desert Institute, Mission of Mercy, Southwest Autism Research & Resource Center (SARRC), Maricopa County Department of Health, Arizona Recreation Center for the Handicapped (ARCH), Brighter Way Institute, AUSPL, Save the Family Foundation, Phoenix IDA*
- 8/96 – 3/00
Creative Director
- DATA IMAGING SERVICES, INC, Scottsdale, AZ
Advertising layout & design | Art & Logo design | Photo editing | Project quoting, tracking and quality control | Ordered paper and bindery services | Assigned and wrote purchase orders | Completed design projects from inception to delivery.
- 05/94 – 06/96
Production Artist
- ADVO, INCORPORATED, Phoenix, AZ
Advertising layout & design | Art design | Photo editing | Scanning and color correction | Magazine pagination | Trapping | Film Imaging | Software troubleshooting
- 04/93 – 04/94
Production Artist
- TRIBUNE NEWSPAPERS, Mesa, AZ (Tribune and Scottsdale Progress)
Shift supervisor for "Clipper" magazine | Full Color advertising
Ad layout and design | Color cutting | Trapping | Paste-up | Customer service
- 08/90 – 11/92
Sales Assistant
- SAN DIEGO UNION-TRIBUNE, San Diego, CA
Prepared proposals | Sales presentations | Designed ad layouts and camera ready artwork. Agency and client insertion orders | Liaison between client, sales and production | Serviced over 2000 accounts.
- NON-PROFIT WORK:** Created various marketing projects for several non-profit organizations, including Mission of Mercy, SARRC, Valley View Bible Church, WasteNOT, Operation Freedom Bird, Arizona Recreation Center for the Handicapped, and Family Promise of Greater Phoenix
- EDUCATION:** Graduated Phi Theta Kappa from Phoenix College, Arizona
AAS in Computer Graphic Design

References available upon request. Sample portfolio available at www.magicdesignsgraphics.com.

"We don't just design...we offer a little magic"