

**Celebrating 57 Years**

Voted "Best Beer & Liquor Store" 2001-16 by Shepherd Express Readers

Awarded 2014 Best Bottle Shop in Wisconsin by RateBeer.com

# Discount LIQUOR INC.

– Milwaukee –  
5031 W. Oklahoma  
1-414-545-2175

– Waukesha –  
919 N. Barstow  
1-262-547-7525

OPEN DAILY 9-9 • SUNDAY 10-2 • [www.discountliquorinc.com](http://www.discountliquorinc.com)

## BIG SAVINGS ON BIG 1.75'S

**JACK DANIELS**  
• BLACK • HONEY  
• FIRE  
**\$39.99**  
\$10 MR ON 2 BOTTLES

**KETEL ONE VODKA**  
– ALL VARIETIES –  
\$32.99-\$5MR  
**\$27.99**

**SKYY VODKA**  
\$20.99-\$5MR  
**\$15.99**  
+FREE 1.75 MR & MRS T BLOODY MARY MIX

**JOSE CUERVO**  
• WHITE • GOLD  
\$27.99-\$4MR  
**\$23.99**  
+FREE 1.75 CUERVO MARGARITA MIX

**PINNACLE VODKA**  
\$15.99-\$7MR  
**\$8.99**  
+FREE 6 PACK GOSLING'S GINGER BEER

**CAPTAIN MORGAN**  
\$23.99-\$4MR  
**\$19.99**

**SEAGRAMS V.O.**  
\$18.99-\$4MR  
**\$14.99**

**SEAGRAMS 7**  
\$16.99-\$4MR  
**\$12.99**

**SMIRNOFF VODKA**  
\$18.99-\$3MR  
**\$15.99**

## - BRANDY -

KORBEL \$19.99-\$2MR ..... \$17.99  
PAUL MASSON \$15.99-\$4MR ..... \$11.99  
MR BOSTON \$13.99-\$3MR ..... \$10.49

## - SCOTCH -

DEWAR'S WHITE ..... \$34.99  
FAMOUS GROUSE ..... \$27.99  
HOUSE OF STUART \$13.99-\$3MR ..... \$10.99

## - GIN -

BOMBAY SAPPHIRE ..... \$31.99  
NEW AMSTERDAM \$17.99-\$3MR ..... \$13.99  
FLEISCHMANN'S \$11.99-\$5MR ..... \$6.99

## - RUM -

SAILOR JERRY \$21.99-\$5MR ..... \$16.99  
MALIBU \$21.99-\$5MR ..... \$16.99  
CANE WHITE \$16.99-\$10MR ..... \$6.99

## - VODKA -

STOLI \$26.99-\$7MR ..... \$19.99  
SVEVKA \$17.99-\$4MR ..... \$13.99  
3 OLIVES \$16.99-\$8MR ..... \$8.99  
EPIC \$11.99-\$7MR ..... \$4.99

## - WHISKEY -

JIM BEAM \$27.99-\$7MR ..... \$20.99  
STHN COMFORT \$23.99-\$3MR ..... \$20.99  
CANADIAN CLUB \$16.99-\$4MR ..... \$12.99  
KESSLERS (\$6MR on 2 Bottles) ... \$13.99

## FRIGID TEMPS BUT HOT PRICES 750ML & LITERS

**GREAT LAKES DISTILLERY**  
REHORST VODKA  
**\$25.99**  
750ml  
+ FREE 1 LT DAILY'S BLOODY MARY MIX

**HIGH WEST DOUBLE RYE WHISKEY**  
**\$27.99**  
750ml  
+ FREE HAT

**TULLAMORE DEW**  
CARIBBEAN RUM CASK FINISHED IRISH WHISKEY  
**\$25.99**  
750ml

## DISCOUNT LIQUOR HAND SELECTED EDITION BOURBONS

• KNOB CREEK • J. HENRY CASK • GEO DICKEL • 4 ROSES SINGLE BARREL  
• RUSSEL RESERVE • ELIJAH CRAIG • EL MAYOR ANEJO TEQUILA  
• MAKER'S MARK PRIVATE SELECT CASK STRENGTH  
(ALL HAND SELECTED EDITIONS AVAILABLE TO SAMPLE BEFORE PURCHASE)

## ♥♥♥♥♥ VALENTINE'S DAY FAVORITES ♥♥♥♥♥

**KINKY • RED • BLUE • NAUGHTY**  
**\$14.99**  
750ml

**BAILEYS STRAWBERRIES & CREAM**  
**\$19.99**  
750ml

**GODIVA CHOCOLATE LIQUEUR**  
**\$23.99**  
750ml

## FEBRUARY BEER OF THE MONTH

**6 PACK BOTTLES**  
– ALL VARIETIES –  
**\$6.99**  
FREE GLASS W/ANY 2 - 6 PACKS OR 1 - 12 PACK

**12 PACK BOTTLES**  
– ALL VARIETIES –  
**\$13.99**

**"NEW" SPRECHER CIDERS**  
– 3 FLAVORS –  
**\$7.99** 6 pack

## NEW BREWS NEW BREWS NEW BREWS NEW BREWS

**INDEED BREWING**  
• STRAWBERRY SOUR  
• LET IT RIDE IPA  
• STIR CRAZY PORTER  
• LUCY SESSION SOUR  
• MANGO HELIOTROPIC & MANY MORE

**LAKEFRONT 30TH ANNIVERSARY EISBOCK**  
AGED IN BOURBON BARRELS  
**\$29.99** 750ml

**PIPEWORKS**  
• NINJA VS UNICORNS  
• LIZARD KING  
• BLOOD OF THE UNICORN  
• CHIPOTLE SMOKED PORTER & MORE

## FEBRUARY BEER SPECIALS

**BUDWEISER & BUD LIGHT**  
30 PACK CANS  
\$17.99-\$4MR  
**\$13.99**  
\$8MR ON 2 - 30PACKS

**SIERRA NEVADA CELEBRATION ALE & PALE ALE**  
24 PACK BOTTLES  
**\$24.99**

**"NOW IN 12 PACKS" KARBEN 4 FANTASY FACTORY**  
12 PACK BOTTLES  
**\$15.49**

**NEW GLARUS**  
• SPOTTED COW  
• MOON MAN  
• 2 WOMEN PILS  
12 PACK CANS  
**\$13.99**

**LAKEFRONT (ALL VARIETIES)**  
12 PACK BOTTLES  
**\$13.49**

**RIVERWEST STEIN**  
12 PACK CANS  
**\$12.49**

**MILLER LITE & DRAFT, OR COORS LIGHT**  
30 PACK CANS  
**\$16.99**  
24 PACK BOTTLES  
**\$15.99**

**"CHOCOLATE CHERRY KISS" SAMUEL SMITH CHOCOLATE STOUT**  
18oz  
**\$3.49**  
& LINDEMANN'S CHERRY ALE  
25oz  
**\$8.99**  
BUY 1 EACH GET FREE GLASS!

**MICHELOB GOLDEN DRAFT LIGHT**  
30 PACK CANS  
\$18.99-\$4MR  
**\$14.99**  
\$8MR ON 2 - 30PACKS

**OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS**

**STELLA ARTOIS**  
**\$79.99** 20ltr

**NEW GLARUS • SPOTTED COW • MOON MAN**  
1/4BL  
**\$87.99**  
1/2BL  
**\$154.99**

**KEYSTONE LIGHT & NATTY LIGHT**  
1/2BL  
**\$73.99**  
KARBEN 4 FANTASY FACTORY  
1/4BL  
**\$99.99**  
1/6BL  
**\$41.99**

**LAKEFRONT - 6 VARIETIES -**  
1/4BL  
**\$85.99**  
LEINENKUGEL ORIGINAL  
1/6BL  
**\$41.99**

## ALL MILLER & BUD PRODUCTS

**ALL MILLER & BUD PRODUCTS**  
1/4BL  
**\$59.99**  
1/2BL  
**\$109.99**

**TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!**

## February Winery of the Month

**HAHN**  
• CHARDONNAY • MERLOT • PINOT GRIS  
• PINOT NOIR • GSM RED BLEND  
• CABERNET SAUVIGNON  
**\$9.99** 750ML  
\$18 MAIL REBATE ON 6 BOTTLES

## FEBRUARY WINE VALUES

**"STOCK UP & SAVE" YELLOW TAIL**  
– ALL VARIETIES –  
12/\$59.88-\$18MR  
**12/\$41.88** 750ML

**DECOY**  
• CABERNET SAUVIGNON  
• PINOT NOIR • RED BLEND  
**\$15.99** 750ML

**GNARLY HEAD**  
• CABERNET • MERLOT  
• ZINFANDEL • CHARD  
• PINOT NOIR  
• PINOT GRIGIO  
**\$7.99** 750ML

**MENAGE A TROIS**  
• CHARDONNAY • MERLOT  
• GOLD CHARD • RED BLEND  
• PINOT GRIGIO • MOSCATO  
**\$7.99** 750ML  
\$24 MR ON 12 BOTTLES

**STERLING VINTNERS COLLECTION**  
– ALL VARIETIES –  
**\$7.99** 750ML

**NEW AGE**  
• RED • WHITE  
• ROSE  
**\$7.99** 750ML  
\$48 MR ON 12 BOTTLES

**JACOB'S CREEK DOUBLE BARREL**  
• WHISKY BARREL  
• AGED SHIRAZ  
• WHISKY BARREL  
• AGED CABERNET SAUVIGNON  
**\$10.99** 750ML

**-ITALY- LA MARCA PROSECCO SPARKLING**  
**\$11.99** 750ML

## • FOOD • SODA • MIXERS • COOLERS •

**SEAGRAMS COOLERS**  
12 PACK VARIETY  
**\$9.99**

**JOSE CUERVO SPARKLING MARGARITAS**  
4 Pack Cans  
**2/\$6.00**

**GEROLSTEINER MINERAL WATER**  
25oz Bottles  
**2/\$3.00**

**IN STOCK B & E'S TREES BOURBON MAPLE SYRUP**  
1.75 Bottle  
**\$6.99**

**DASANI WATER**  
24 PACK 16oz  
**\$3.99**

**MIKES HARD LEMONADE**  
12 PACK CANS & BOTTLES  
**\$10.49**

**STOLI NON ALCOHOLIC GINGER BEER**  
4 PACK CANS  
**2/\$5.00**

**SMIRNOFF • ICE • VARIETY**  
12 PK BOTTLES  
**\$9.99**

## Discount LIQUOR Discount LIQUOR Discount LIQUOR

**MR. & MRS. T BLOODY MARY MIX**  
**2/\$6.00**  
Limit 2 - 1.75 Ltr's. Expires 2/17/18

**CHOCOLATE LIQUEUR CUPS**  
**2/\$10.00**  
Limit 2 - 12 Packs. Expires 2/17/18

**TEQUILA ROSE STRAWBERRY CREAM WITH \$20 PURCHASE**  
**FREE 50ML MINI**  
Limit 1-50ml. Expires 2/17/18