



Hollystock Committee

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PO Box 747, Mount Holly, NJ 08060

Hello and welcome!

You are invited by Main Street Mount Holly to become a sponsor of Hollystock Music and Arts Festival kicking off Saturday, September 21, 2019 on the downtown streets of historic Mount Holly, New Jersey! With two of our three stages facing each other on the open for pedestrian traffic only High Street, you can rest assured the live music won't stop from the noon start time till the end of the festival at 7 PM.

Main Street Mount Holly (MSMH) is a volunteer driven non-profit whose mission is to protect, promote and enhance Mount Holly's historic downtown. All proceeds benefit this organization and its future beautification projects and events such as The Fire and Ice Festival and The Mount Holly Car Show.

As a rebuilding year we are focused on quality musical acts, the arts and vendors to create an action packed day that guests will remember and return to. Over 40 regional bands will play all original material on our 3 stages and the party will continue at our many local businesses already supporting live music such as The Train Wreck Distillery, The Local, The Village Idiot, The Robin's Nest, Spellbound Brewery, Ott's, Dadz, Dempster's, and our premier live music venue, The Union Firehouse.

With our third stage and seating located in the Mill Race Village focused on acoustic acts we expect to create many happy memories for artists, vendors, volunteers and participants. Our program book will have detailed maps and schedules of each musical act playing, food truck locations, bathroom locations and all other entertainment for the day.

This family friendly festival will also focus on the many art forms found in our area. Expect live glass blowing, face painting, clowns, hula hoops, balloon animals, stilt walkers and a myriad of special surprises throughout the day including a special one of a kind performance by the Mill Race Theatrical company! You'll also be able to peruse our several art galleries around town such as Gallery Seventy Two and ABstract EXpressions.

We are extremely proud of the many places to get great food in Mount Holly. Our priority is for these businesses to flourish with an exclusive set of food trucks providing items not readily found in town to augment the options for attendees and up the WOW factor to match the music.

Finally, Hollystock will have the largest beer garden with picnic tables Mount Holly has seen to date. Situated across from the fountain in the open lot at Washington and High, this centrally located party within the festival will feature craft beers, special selections from the Train Wreck Distillery, soda and water. Featuring plenty of seating, this spot promises to be the place to meet in Mount Holly!

With all of this entertainment and activity comes GREAT opportunities for sponsorship! This event is FREE to the public with thousands expected to attend so we need all of the support we can get. Please consider one or more of the packages listed below and know that your donation will not only help MSMH put on a great festival but will bring you many advertising and promotional opportunities as well. Remember, MSMH is a NJ 501c3 organization and your donation is tax deductible. Thank you for your time and consideration.



## **HOLLYSTOCK Music & Arts Festival Sponsorship Levels**

### **Top Presenting Sponsor (one available) - \$3,000**

- Top contributing sponsor in the HOLLYSTOCK Music & Arts Festival
- Stage sponsorship jumbo banner
- Your logo prominent on **all event marketing** such as Main Street Mount Holly website...flyers...t-shirts...social media posts/promotions...yard signs...event banners displayed before, during and after
- Priority live event publicity announcements at the stage(s) during the festival
- 10x10 Exhibitor Space at the event
- 24'x2' Over-the-Road Banner (artwork to be provided by sponsor)

### **Platinum Level Sponsor (two available) - \$2,000**

- Stage sponsorship jumbo banner (High Street)
- Priority live event publicity announcement at the DJ and stage during the festival
- Social media posts/promotions
- Logo on t-shirts, social media posts/promotions, plus flyers for your distribution
- 10x10 Exhibitor Space at the event

### **Gold Level Sponsor (four available) - \$1,000**

- Stage sponsorship jumbo banner (High Street)
- Live event publicity announcements at the DJ and stage during the festival
- Social media posts/promotions
- 10x10 for your Exhibitor Space at the event

### **Stage Sponsor (two per stage available) - \$750**

- Live event publicity announcements at the stage and by the DJ, during the festival
- Social media posts/promotions
- Stage sponsorship jumbo banner (location TBD)
- Distribution of your promotional material at the Main Street Mount Holly information table

### **Silver Level Sponsor (four available) - \$500**

- Live event publicity announcements at the DJ and stage during the festival
- Social media posts/promotions
- 6'x2' Banner (artwork to be provided by sponsor)

*Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).*



## **Sponsorship Levels continued...**

### **Bronze Level Sponsor (four available) - \$350**

- Live event publicity announcements at the DJ and stage during the festival
- Social media posts/promotions
- 3'x2' Banner (artwork to be provided by sponsor)

### **T-shirt Sponsor (limited availability) - \$250**

- Your logo on the T-shirts to be worn by all volunteers
- Displayed on MSMH table available for purchase by event attendees

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## **Hollystock 2019 Sponsorship Order Form**

**Sign me up! I want to help make this event a success!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I would like to sponsor the 2019 Hollystock Music and Arts Festival at the following level:**

\_\_\_\_\_ Top Presenting Sponsor (one available) - \$3,000

\_\_\_\_\_ Platinum Level Sponsor - (two available) - \$2,000

\_\_\_\_\_ Gold Level Sponsor (four available) - \$1,000

\_\_\_\_\_ Stage Sponsor (two per stage available) - \$750

\_\_\_\_\_ Silver Level Sponsor (four available) - \$500

\_\_\_\_\_ NEW Bronze Level Sponsor (four available) - \$350

\_\_\_\_\_ T-shirt Sponsor (limited availability) - \$250

Please mail your form & payment (check payable to **Main Street Mount Holly**) to:

Hollystock 2019  
c/o Main Street Mount Holly  
PO Box 747  
Mount Holly, NJ 08060

Email any questions to: [msmhj@gmail.com](mailto:msmhj@gmail.com)

*Main Street Mount Holly is a 501(c) 3 non-profit corporation, certified by the Main Street Mount Holly New Jersey Corporation, under the direction of the NJ Division of Community Affairs (EIN 04-3668475) therefore your donation is fully tax deductible.*