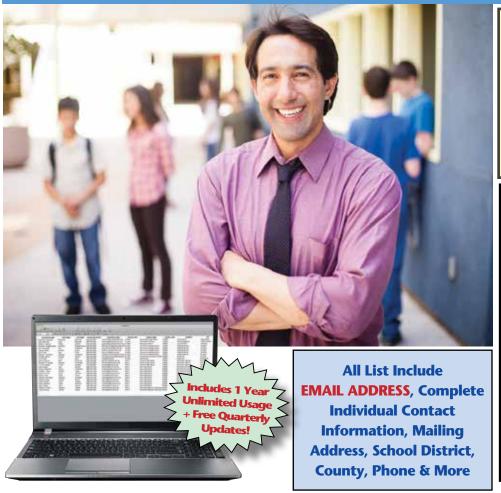
## High School Principal & Superintendent Email Databases



PRINCIPAL	./ JUPEKIN I	ENDENI C	ONIACIS	PEK SIAIE
AK 250/54	IA320/324	MN578/329	NY1502/717	VA498/130
AL450/129	ID173/107	MO641/491	OH960/578	VT 81/62
AR298/216	IL824/697	MS247/126	OK440/487	WA519/298
AZ393/192	IN441/278	MT161/359	OR323/154	WI530/406
CA2127/956	KS356/271	NC742/113	PA774/495	WV 150/55
CO450/160	KY362/162	ND167/151	RI 85/36	WY 77/46
CT276/160	LA 358/63	NE276/209	SC 315/74	DOD 30/0
DE 60/17	MA408/298	NH115/106	SD175/143	
FL 972/70	MD/DC 351/23	NJ552/549	TN448/139	TOTAL
GA563/198	ME169/237	NM 174/78	TX1772/1005	23,176/12,568
HI 87/16	MI856/549	NV 102/18	UT 182/37	23,170/12,300

## SPECIALTY DEMOGRAPHIC LISTS AVAILABLE

Specialty demographic list options available for Principal lists only

- •US News & World Report's Top National Public High Schools (5,406 contacts)
- •US News & World Report's Top National Stem/Charter/Magnet (1,443 contacts)
  - Private School Only Lists (complete national database 4,382 contacts)
    - Top Ranked Private High Schools (2,068 contacts)
      - US List of IB Schools (853 contacts)
  - Top Ranked 1,000, 2,500 and 5,000 Zip Codes By Median Household Income (1,013/2,584/5,078 contacts)
    - Top 50 US Cities/Metro Markets List (6,691 contacts)

Demographic Selects Available by Radius, Median Household Income, Radius, Religious Affiliation, Minority Population,
Percentage, Title 1 Eligibility, School Lunch Program & more (ask your rep for available options)

## High School Principal Marketing HighSchoolPrincipalMarketing.com

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## PRICING

TOTAL # OF PRINCIPAL/ COST PER
SUPERINTENDENT CONTACTS THOUSAND

1,250 TO 2,500 = \$599 PER THOUSAND 2,501 TO 5,000 = \$499 PER THOUSAND 5,001 TO 10,000 = \$449 PER THOUSAND 10,001 TO 25,000 = \$399 PER THOUSAND 25,001 + = \$349 PER THOUSAND

Minimum purchase 1,250 contacts

For example, if the states you are purchasing the total number of Principal contacts adds up to 3,222, price would be \$1,607 (3,222 x \$499 per thousand)