







Pickard china attracts the discerning eye with its timeless beauty. A fabulous collection of patterns combine pure gold and platinum, contemporary as well as traditional designs, and classic shapes offered in both white and ivory fine china.

















Pickard china, with its brilliant glaze and array of shades—from regal cobalt to rich ivory to warm white—will complement your dining experience throughout a lifetime of shifting trends and evolving fashions.

Graceful lines and the finest traditional craftsmanship lie behind the elegance of Pickard china. An American classic since 1893, Pickard china is recognized for its beauty and its timeless designs, for effortlessly blending the old with the new to suit every lifestyle.







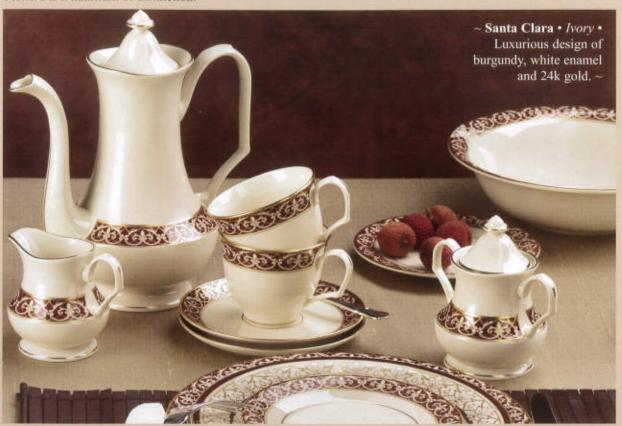


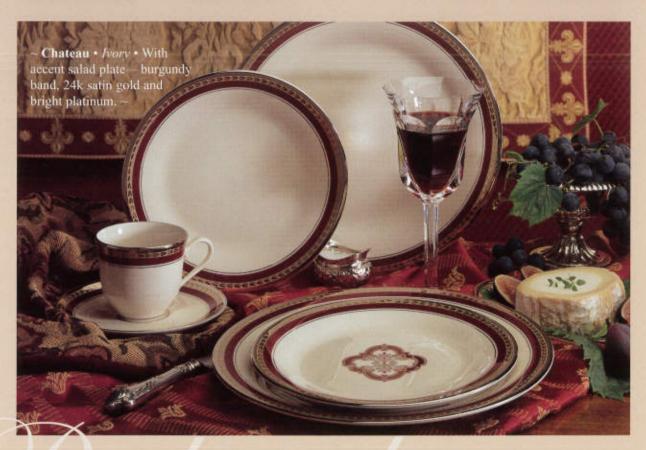
Pickard is china for the life you live today, tomorrow, always. Modern yet classic, elegant and durable, it adds a note of distinction to the finest occasions. Pickard is the perfect complement to festive holidays, formal entertaining, casual family gatherings and romantic anniversaries.

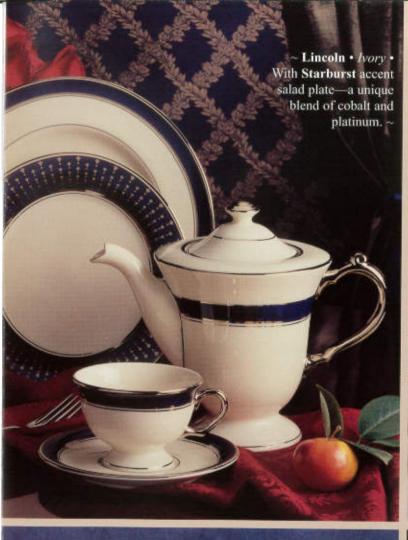


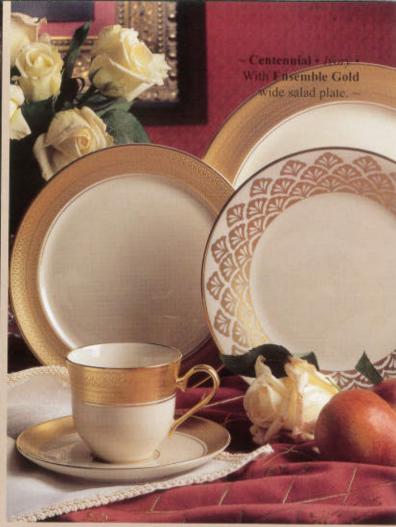


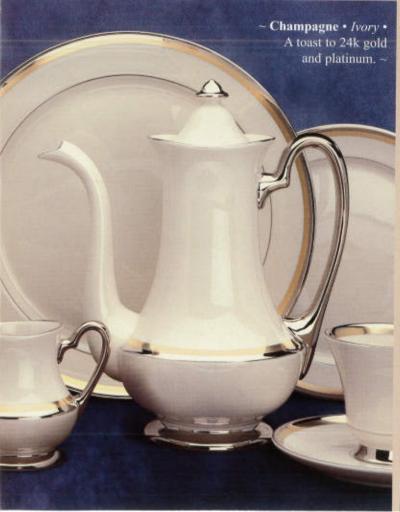
For more than a century, Pickard has graced some of the most celebrated tables around the globe. It is the official dinnerware service for all U.S. embassies and consulates worldwide. From royal palaces to private homes, Pickard is a hallmark of distinction.

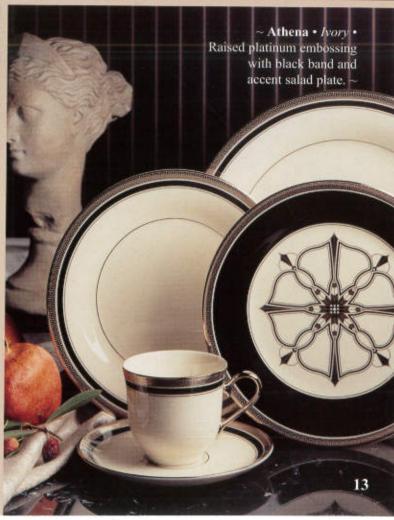








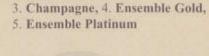












**Tulip Bowls** Ivory or White

Ivory only







1. Bracelet, 2. Gold Bracelet

Fulip Bowls, shown above, have five distinctive decorations that coordinate with the ivory patterns of the same name. Only Bracelet and Gold Bracelet are available in white fine china.

Signature Collection, shown below, is available in ivory or white, block or script lettering in either 24k satin gold or bright platinum. You can select which pieces of the dinnerware service are to be monogrammed. Many other serving pieces are also available with monograms. A more detailed description of all options and photography of the complete pattern can be viewed on the Pickard web site, www.pickardchina.com.

Service Plates are available in too many patterns for all to be shown on page 15. For a complete listing, please visit our web site. The slightly larger charger plates are shown on the opposite page. Plates labeled A through E are available in both ivory and white. Plates F through H are available only in white fine china.





