



## Temporary Display Space Information

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| <b>Event:</b>               | 2019 Tulare County Fair  |
| <b>Dates:</b>               | September 11-15, 2019  |
| <b>Location:</b>            | Tulare County Fairgrounds – Tulare, CA   |
| <b>Expected Attendance:</b> | 106,000+   |
| <b>Total Event Days:</b>    | 5 Days   |
| <b>Event Hours:</b>         | 11am-Midnight, Wednesday<br>3pm-Midnight, Thursday<br>11am-Midnight, Friday-Sunday |

The Tulare County Fair provides opportunities for you company to:

- Create consumer awareness of products/services your company offers
- Give consumers hands-on experience with your products and services
- Conduct surveys and sampling
- Create consumer accounts and build a sales-leads database

Display area is for self-contained vehicles only. Space is allocated on a first come, first serve bases and not guaranteed until payment is received in full. Payment is due in full, 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2019 Tulare County Fair's Concessionaires and Commercial Exhibitors Handbook (available upon request).

**One (1) – three (3) days on-site** **\$1,800 per day**  
Includes all working staff credentials and five (5) parking passes per day  
(additional passes available for purchase at \$6 each)

**Five (5) days on-site** **\$1,500 per day**  
Includes all working staff credentials and five (5) parking passes per day  
(additional passes available for purchase at \$6 each)

**Space is limited; reserve your display area today!**

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