

South Shuswap Chamber of Commerce

Newsletter ~ April 2016

Introducing Our Newest Chamber Members

Please welcome our newest members to the South Shuswap Chamber of Commerce. For a full listing of all Chamber members, please visit the Directory of Members on our website.

Blind Bay Community Society
Extra Hands
Sorrento Lions Club / Manor

South Shuswap Scoop
South Shuswap Health Services Society

Introducing Your Chamber Board of Directors



The 2016-2017 Board of Directors for the South Shuswap Chamber of Commerce was installed at the January 28th AGM of the Chamber.

Stepping up to serve as directors were (pictured from left to right) Mark Lane of Dreamcycle Motorcycle Museum, Karen Walters of High Country Tree Farm, Dustin Harasym of Sorrento Tirecraft, Brad Long of Launch Construction, Brian Sheehan of Sorrento Building Centre

Timbermart, Jordie Wiens of Blind Bay Car Wash, Brad McKee of Tidbits Shuswap, Dave Brice of Pacific West Home Inspections, Lynn Ewart of Sotheby's Realty, Craig Russenholt of FINZ Resort & Restaurant and Ex-Officio Director, Robyn Cyr of Shuswap Tourism and Economic Development Officer for the CSRD, Area C. Congratulations and many thanks for their offer to volunteer and dedicate their time to the Chamber for the upcoming year.

At the first Board of Directors meeting held in February, the following Directors were named to the following Executive positions:

Dustin Harasym, President
Dave Brice, Vice-President
Karen Walters, Treasurer

Karen Brown, Chamber General Manager, fulfills the duties of Secretary at all Board meetings. Thank you to Dustin, Dave & Karen Walters for filling their respective positions on the Executive.

South Shuswap Chamber Tourism Kickoff Breakfast with MLA Greg Kylo

South Shuswap Chamber of Commerce Tourism Kickoff Breakfast



Friday April 22nd 2016
8:30 am Cedar Heights Centre
Guest Speaker: MLA Greg Kylo

Complimentary To Our Chamber Members
Registration Required. Call 250.515.0002

Come on out on Friday April 22nd to Cedar Heights Centre (2316 Lakeview Drive Blind Bay) to attend our second annual Tourism KickOff event! Full breakfast buffet is provided complimentary to South Shuswap Chamber members (up to 2 members per organization please).

MLA Greg Kylo will be in attendance and will speak to the membership, followed by a Q&A session.

- 8:30 Doors Open; Coffee & Networking Session
- 9:00 Buffet Breakfast Served
- 9:30 Address by MLA Greg Kylo / Q&A Session
- 10:00 Refresh Coffee
- 10:10 Chamber Plans: Tourism Kiosks, Signage & Maps
- 10:45 Shuswap Tourism Vacation Guides & Literature Pickup
- 11:00 Event Completion

CONTACT Karen at 250.515.0002 to reserve your seats!

Chase Chamber Hosts Expo - South Shuswap Chamber Businesses Invited

The Chase Chamber of Commerce will be hosting a "Shuswap Experience", a Trade Show for Shuswap businesses on May 7th, 2016 at the Art Holding Arena in Chase.

Discounts for tables are available to those businesses who are members of the South Shuswap Chamber of Commerce. If you are interested in exhibiting at the show, please contact the Chase Chamber at 250.679.8432 or email admin@chasechamber.com



Tourism Shuswap Spring Launch Event April 14th

The Tourism Shuswap Spring Launch will be held on Thursday April 14th, 2016 at the Quaaout Lodge. This is a unique opportunity to meet Marsha Walden, CEO of Destination BC. Learn how your provincial tourism marketing organization connects with small communities and operators in BC, with specific examples from the Shuswap region. Discover ways to maximize your relationship with various tourism marketing organizations locally, regionally and provincially. This FREE dinner event is sponsored by Shuswap Tourism. **REGISTER EARLY** to avoid disappointment as seats are limited. Call 250.833.5947 or email Stephanie Goodie at info@shuswaptourism.ca



Chamber Second Annual Golf Tournament Fundraiser June 10th

The South Shuswap Chamber will be hosting its second annual Golf Tournament on Friday June 10th at Talking Rock Golf Course. Funds raised at the 2016 golf tournament will be earmarked to assist in building the first of two tourism kiosks along the Sorrento-Blind Bay corridor on Hwy 1.

At this time, the tournament committee is approaching our membership to enquire as to who would like to be a major sponsor, a hole sponsor, a silent auction sponsor, or all three!

You will find at the end of this newsletter, the full Sponsorship Package for 2016. **Please note the deadline to sponsor is April 25th, 2016**, at which time, the offer to sponsor will go out to the public. **REGISTRATION FORMS for golfing at the tournament will come out at month-end.**

Congratulations to SASCU - Safe Harbour Designation

Congratulations are due to our member, SASCU! The Sorrento Branch of SASCU Credit Union has received their Safe Harbour designation. Representatives from the Shuswap Settlement Services Society joined SASCU staff in celebrating their achievement at the branch in Sorrento on March 4th.

“SASCU is proud to state that it is a ‘Safe Harbour certified organization,” shared Michael Wagner, CEO of the SASCU Financial Group. “Our staff have welcomed the opportunity as the training provides them with another tool to better understand the unique needs and contributions of our diverse membership.”

Safe Harbour is a BC-wide program designed to shelter and protect individuals from all forms of harassment, prejudice and hate. SASCU was one of the first commercial enterprises in the community to become a Safe Harbour when the Salmon Arm Downtown Branch achieved the designation in July 2015. The Sorrento Branch is the final of SASCU’s four branches to complete the training.

“Becoming a Safe Harbour signals a commitment to be a welcoming and safe place embracing diversity and inclusion,” says Bernie Desrosiers, President of Shuswap Settlement Services. “It also serves as a commitment to staff that complaints of racism or hate within the workplace will be addressed. This is a new initiative in the Shuswap and we hope others will follow SASCU’s lead.”

Organizations and enterprises wishing to become a designated Safe Harbour should contact Immigrant Services Shuswap at immigrantservices@shaw.ca for assistance. The brief training session required for staff is provided free of charge.

Become a Member

Visit our website today www.southshuswapchamber.com for all the information you might need to become a member. There are many ways that you can join ~ either submit an online form through the website or download a registration package off the website or email Chamber Manager Karen Brown at manager@southshuswapchamber.com or call her at **250.515.0002**

p: 250.515.0002 e: manager@southshuswapchamber.com w: southshuswapchamber.com



Spring is here, it's time to get outside, enjoy the sun and play some golf! This year we are thrilled to announce that our 2nd annual Chamber Golf Tournament will be held at Talking Rock Golf Course, on Friday, June 10th 2016.

Talking Rock Golf Course is the pride of the Little Shuswap Indian Band and opened in August 2007 on the shores of Little Shuswap Lake. Designed by well known Canadian architects, Graham Cooke and Wayne Carlton, the course will meander through a mature, sandy forest setting and will end with a breathtaking 18th hole along the shoreline of Little Shuswap Lake. The unique design will take the golfer on an adventure through this diverse landscape of the Little Shuswap Indian Band Reserve.

We invite you to be part of this great event by being a sponsor. You will be promoting your company to a group of people committed to supporting our community. Funds raised by our golf tournament will be earmarked for the construction of a tourism kiosk along Hwy 1 in the Sorrento-Blind Bay corridor. To make the most of this event we will also hold a silent auction during dinner at the Quaaout Lodge. Any donation in prizes will be greatly appreciated.

We thank you for continuing to support the South Shuswap Chamber of Commerce. We look forward to seeing you on June 10th!

Warm Regards,

Dustin Harasym
CHAMBERPRESIDENT

Karen Brown
CHAMBERMANAGER

e: manager@southshuswapchamber.com p: 250.515.0002 w: southshuswapchamber.com



South Shuswap Chamber Golf Tournament Sponsorship Form



MAJOR EVENT SPONSOR - Value \$500 & Up (Cash or Prize Value)

For being a major sponsor at the tournament you will receive:

- Name & Logo on all tournament event posters distributed in the community;
- Name & Logo on all tournament event signage mounted on large easels & sandwich boards at the registration desk, at Quaaout entrance and at the Awards Dinner;
- Name & Logo on Chamber website and in all Social Media;
- Company mentioned during the Awards Dinner



HOLE SPONSOR - Value \$200 Per Hole (Cash)

For sponsoring a hole at the tournament you will receive:

- Company name on hole sponsor signage at registration and at Quaaout entrance;
- Networking & self-promotion to all golfers and tournament stakeholders;
- As a hole sponsor you are encouraged to have a representative from your business interact with the golfers at your prescribed hole. Your organization provides its own business signage at hole. Handing out refreshments and snacks is allowed; please check with the Chamber for details;
- You are welcome to run a challenge at your hole. It must be manned by your organization and an individual prize supplied by you (value \$50 or greater). This prize will be awarded later at the Awards Dinner. A mention of your organization or company's name will be made at the Awards Dinner upon presentation of the challenge prize



SILENT AUCTION - Value \$50 & Up (Donation Value)

A silent auction will be held during dinner at the Quaaout Lodge. Please call or email the Chamber Office if you would like to make a donation to the auction.

DEADLINE TO SPONSOR IS APRIL 25, 2016 Businesses may sponsor more than one category and/or multiple holes, on a first come, first served basis. Please call **250.515.0002** or email to confirm sponsorship **manager@southshuswapchamber.com**