



# BIC<sup>®</sup> WRITING INSTRUMENTS

## CYCLE 2 | 2017 SPECIAL OFFERS

Promo  
**614**  
(CODE)

Must be referenced to receive special pricing.

### FREE 2-COLOR BARREL IMPRINT!

## TIMELESS CLASSIC & TRENDY STYLUS



#CS | **\$0.57** (A)

HAPPY BIRTHDAY BIC<sup>®</sup> CLIC STIC<sup>®</sup>! 30 YEARS!

ASSEMBLED USA<sup>®</sup> EASY GLIDE<sup>®</sup> BIC<sup>®</sup> Clic Stic<sup>®</sup> | CS | Min. 300 | was \$0.78(A)  
BIC<sup>®</sup> Easy-Glide System<sup>®</sup> Ink Available



#CSSTY | **\$0.68** (A)

ASSEMBLED USA<sup>®</sup> EASY GLIDE<sup>®</sup> PEN+STYLUS BIC<sup>®</sup> Clic Stic<sup>®</sup> Stylus Pen | CSSTY | Min. 300 | was \$0.90(A)  
BIC<sup>®</sup> Easy-Glide System<sup>®</sup> Ink Available Covered by U.S. Patent Nos. 8,847,930; 9,092,077



#BPS | **\$0.28** (A)

BIC<sup>®</sup> Pencil Solids | BPS | Min. 500 | was \$0.36(A)



#RS | **\$0.44** (A)

ASSEMBLED USA<sup>®</sup> BIC<sup>®</sup> Round Stic<sup>®</sup> | RS | Min. 500 | was \$0.58(A)



#VRSG | **\$0.50** (C)

BIC<sup>®</sup> Verse Pen | VRSG | Min. 300 | was \$0.77(A)



#VRSSTY | **\$0.65** (C)

PEN+STYLUS BIC<sup>®</sup> Verse Stylus Pen | VRSSTY | Min. 300 | was \$1.00(A)



#LYRIC | **\$0.50** (C)

BIC<sup>®</sup> Lyric Pen | LYRIC | Min. 300 | was \$0.77(A)



BIC<sup>®</sup> Writing Instruments include a 2-color barrel imprint. **FREE SET-UP!**

[bicgraphic.com](http://bicgraphic.com) UPIC: BIC | Norwood | ASI: 40480 | 74400 | 92185



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#AVEG | **\$0.55**(C)

BIC<sup>®</sup> Avenue Pen | AVEG | Min. 300 | was \$0.85(A)



#AVESTY | **\$0.67**(C)

**PEN+STYLUS** BIC<sup>®</sup> Avenue Stylus Pen | AVESTY | Min. 300 | was \$1.03(A)



#IMG | **\$0.66**(C)

BIC<sup>®</sup> Image Pen | IMG | Min. 300 | was \$1.02(A)



#IMGG | **\$0.73**(C)

BIC<sup>®</sup> Image Grip Pen | IMGG | Min. 300 | was \$1.12(A)



#IMGSTY | **\$0.86**(C)

**PEN+STYLUS** BIC<sup>®</sup> Image Stylus Pen | IMGSTY | Min. 300 | was \$1.30(A)



#GR | **\$1.18**(A)

**ASSEMBLED USA** BIC<sup>®</sup> Grip Roller | GR | Min. 150 | was \$1.43(B)



#CSWBCG | **\$1.21**(A)

**ASSEMBLED USA** BIC<sup>®</sup> WideBody<sup>®</sup> Color Grip | CSWBCG | Min. 300 | was \$1.40(B)



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#55820 | **\$0.32**(C)

**[NEW]** Element Slim Pen | 55820 | Min. 500 | was \$0.44(C)



#55210 | **\$0.41**(C)

Element Pen | 55210 | Min. 300 | was \$0.57(C)



#55818 | **\$0.60**(C)

**[NEW]** PEN+STYLUS Element Metallic Stylus Pen | 55818 | Min. 300 | was \$0.80(C)



#55245 | **\$0.35**(A)

**InkStream TECHNOLOGY** **Good Value** Dart Pen | 55245 | Min. 300 | was \$0.46(A)



#55732 | **\$0.35**(A)

**InkStream TECHNOLOGY** **Good Value** Dart Color Pen | 55732 | Min. 300 | was \$0.46(A)



#55821 | **\$0.45**(C)

**[NEW]** **Good Value** UV Clip Pen | 55821 | Min. 500 | was \$0.59(C)



All Pens include a 1-color barrel imprint. **FREE SET-UP!**

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#55826 | **\$0.45**(C)

**NEW!** **Good Value.** Razz Pen | 55826 | Min. 300 | was \$0.63(C)



#55827 | **\$0.55**(C)

**PEN+STYLUS** **NEW!** **Good Value.** Razz Stylus Pen | 55827 | Min. 300 | was \$0.71(C)  
Covered by U.S. Patent Nos. 8,847,930; 9,092,077



#55327 | **\$0.49**(C)

**Good Value.** Storm Pen | 55327 | Min. 300 | was \$0.71(A)



#55783 | **\$0.59**(C)

**PEN+STYLUS** **Good Value.** Storm Metallic Stylus Pen | 55783 | Min. 300 | was \$0.79(C)



#55234 | **\$0.50**(A)

Spirit Pen | 55234 | Min. 300 | was \$0.63(C)



#55779 | **\$0.55**(C)

**PEN+STYLUS** **Good Value.** Tev Metallic Stylus Pen | 55779 | Min. 250 | was \$0.75(C)



All Pens include a 1-color barrel imprint. **FREE SET-UP!**

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#P4A3A25  
**\$0.30**(C)

BIC® Sticky Note™ 4" x 3" Adhesive Notepad  
25 Sheet | P4A3A25 | Min. 500 | was \$0.67(B)



#P3A3A25  
**\$0.29**(C)

BIC® Sticky Note™ 3" x 3" Adhesive Notepad  
25 Sheet | P3A3A25 | Min. 500 | was \$0.66(B)



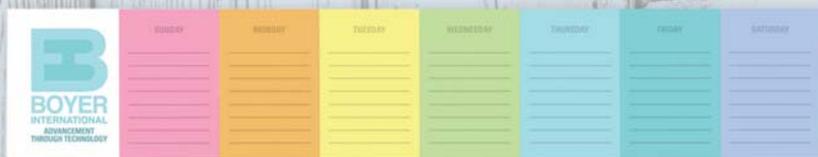
#SNC2A  
**\$4.99**(C)

BIC® Sticky Note™ 2-3/8" x 2-3/8" x 2-3/8" Adhesive Cube.  
SNC2A | Min. 120 | was \$5.65(C)



#P12A2A25  
**\$0.79**(C)

BIC® Sticky Note™ 12" x 2" Adhesive  
Notepad 25 Sheet | P12A2A25 |  
Min. 500 | was \$1.05(B)



**4CP** BIC® Sticky Note™ prices include a FREE 4-color process imprint.

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Good Value

CALENDARS

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## EQP PRICING ON SMALL QUANTITY CUSTOM CALENDARS!

PRINTED USA



#350 Small Quantity Appointment - Spiral  
**\$4.69(E)** Min. 50 I was \$7.58(C)



#657 Desk Pad  
**\$3.82(C)** Min. 100 I was \$5.51(B)



#360 Small Quantity Appointment - Stapled  
**\$4.00(E)** Min. 50 I was \$6.44(C)



#447 6-sheet Desk Tent  
**\$2.12(D)** Min. 100 I was \$5.09(C)

## BUY 300 BIC® INTENSITY® CLIC™ GEL PENS

For every order of 300 BIC® Intensity® Clic™ Gel Pens at only **\$2.16(C)** each...

# Get 100 FREE

TRIUMPH CALENDARS Appointment Calendars!



ICL GEL | BIC® Intensity® Clic™ Gel



Choose from our popular Triumph® Appointment styles. View the entire selection on bicgraphic.com.

Min. 300. Orders must be placed in increments of 300 units in order to receive free goods. Price includes a 1-color barrel imprint on #ICL GEL and ANY ONE COLOR imprint on the calendar. Not available on 24 hour service. Freight not included. Calendars and pens will ship separately.

## END QUANTITY PRICING

On All New Orders for Standard Spiral and Stapled Good Value Appointment Calendars.



No cash value. Offers are non-transferable or assignable; and no substitutions or cash equivalents are allowed, except at the sole discretion of BIC Graphic. Cannot be combined with other offers. Void if altered, copied, transferred, traded, sold or where prohibited, taxed or restricted by law. Please reference the 2018 Triumph® and Good Value® Calendars catalog or bicgraphic.com for additional details. Promotions above do not apply to co-op, custom, or special quotes.

Calendar offers cannot be combined. Additional options available. Please reference the 2018 Triumph® and Good Value® Calendars catalog or bicgraphic.com for additional details. Promotions above do not apply to co-op, custom, or special quotes.

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# BIC graphic DRINKWARE

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### KOOZIE

45448  
britePix KOOZIE® Can Cooler

Price Includes: britePix Full Color,  
3 locations  
Set-Up Charge: \$50(G)

**\$.84**(C)

Min. 200 | was \$1.08(C)



### KOOZIE

45231  
Deluxe Collapsible  
KOOZIE® Can Cooler

Price Includes: 1-color imprint,  
2 locations  
Set-Up Charge: \$50(G)

**\$1.29**(C)

Min. 200 | was \$1.71(C)



### KOOZIE

46105 **NEW!**  
Neoprene Zip-Up  
Bottle KOOZIE®  
Kooler

Price Includes: 1-color  
imprint, 1 location  
Set-Up Charge: \$50(G)

**\$2.49**(C)

Min. 200 | was \$3.39(C)



### pub WARE

51006 pubWARE™ Stemless Wine - 12 oz  
51007 pubWARE™ Pint - 16 oz  
51008 pubWARE™ Old Fashioned - 10 oz.

Price Includes:  
1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$7.50**(C)

Min. 72 | was \$10.99(C)



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45790  
Gripper Poly-Clear®  
Bottle - 31 oz.

Price Includes: 1-color  
imprint, 1 location  
Set-Up Charge: \$50(G)

**\$1.93(C)**

Min. 200 | was \$2.75(C)



45962  
Clear Tumbler with  
Colored Lid - 18 oz.

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$3.23(C)**

Min. 48 | was \$4.80(C)



46125 **NEW!**  
Vacuum Bottle with  
Carry Loop - 18 oz.

Price Includes: 1-color  
imprint, 1 location and  
lid assembly  
Set-Up Charge: \$50(G)

**\$9.99(C)**

Min. 48 | was \$12.99(C)



46119 **NEW!**  
bubba® Envy Vacuum  
Tumbler - 18 oz.

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$12.99(C)**

Min. 48 | was \$14.99(C)



51013 **NEW!**  
Bottle Opener Coaster

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$1.30(C)**

Min. 150 | was \$1.80(C)



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# BIC graphic BAGS

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### KOOZIE

45036  
KOOZIE® Six-Pack Cooler

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$3.54**<sub>(C)</sub>

Min. 96 | was \$6.16(C)



### KOOZIE

45036C **NEW** | **COLOR!**  
KOOZIE® Six-Pack Cooler Pattern  
Color: Patriotic

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$3.87**<sub>(C)</sub>

Min. 96 | was \$6.52(C)



### ATCHISON®

AP7470  
Icy Bright Cooler Tote

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$11.46**<sub>(C)</sub>

Min. 50 | was \$16.76(A)



EXCLUSIVE



### KOOZIE

15778 **NEW** |  
KOOZIE® 12-Can Duffel Cooler

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$13.35**<sub>(C)</sub>

Min. 48 | was \$16.84(C)



EXCLUSIVE



### ATCHISON®

AP6810  
Center Court Duffel

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$6.85**<sub>(C)</sub>

Min. 50 | was \$9.65(A)



EXCLUSIVE



### ATCHISON®

AP6002  
Kadin Sport Duffel

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$14.44**<sub>(C)</sub>

Min. 25 | was \$22.29(A)



EXCLUSIVE



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**ATCHISON®**

AP8400  
TranSport It Tote

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$5.78**(C)

Min. 50 | was \$8.55(A)



**ATCHISON®**

AP8018 **NEW!**  
Two-Pocket Fashion Tote

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$6.19**(C)

Min. 75 | was \$9.02(A)



15846 **NEW!**  
Simple Snap Tote

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$6.69**(C)

Min. 100 | was \$7.97(C)



**ATCHISON®**

AP5040  
On the Move Backpack

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$7.39**(C)

Min. 50 | was \$10.32(A)



**ATCHISON®**

AP5019 **NEW!**  
Primary Sport Backpack

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$7.78**(C)

Min. 50 | was \$10.31(A)



**ATCHISON®**

AP5017 **NEW!**  
Snap Down Rucksack Backpack

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$9.99**(C)

Min. 50 | was \$14.56(A)



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# BIC graphic OUTDOOR

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### Good Value.

26048  
Cool Vibes Clear Lenses Glasses  
26050  
Cool Vibes Dark Lenses Sunglasses

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$1.84(C)**

Min. 150 | was \$2.72(C)



26048



26050



LTR  
BIC® J26 Maxi Lighter

Price Includes: 1-color imprint, 1 location

Set-Up Charge: **FREE**

**\$1.68(A)**

Min. 200 | was \$1.85(B)



### Good Value.

15787  
Adventure Dry Sack 10L

Price Includes: 1-color imprint, 1 location

Set-Up Charge: \$50(G)

**\$9.98(C)**

Min. 50 | was \$12.61(C)



26059 **NEW!**  
O2COOL® Large Deluxe Misting Fan

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$9.99(C)**

Min. 50 | was \$11.91(C)



15567 Premium Stripe Chair

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$27.60(C)**

Min. 24 | was \$36.20(C)



45443  
KOOZIE® Picnic Basket

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$20.91(C)**

Min. 24 | was \$36.89(C)



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**BIC** graphic FLASHLIGHT, TOOLS, AUTO & GOLF

# CYCLE 2 | 2017 SPECIAL OFFERS

PROMO  
**614**  
CODE

Must be referenced  
to receive special pricing.



21170 **NEW!**  
12-in-1 Multi-Tool Flashlight

**Price Includes:** 1-color imprint,  
1 location  
**Set-Up Charge:** \$50(G)

**\$9.59** (C)

Min. 50 | was \$12.59(C)



21193 **NEW!**  
COB Magnetic Flashlight

**Price Includes:** 1-color imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$3.79** (C)

Min. 100 | was \$5.69(C)



65263  
Mini Aluminum LED Flashlight

**Price Includes:** laser engraving,  
1 location  
**Set-Up Charge:** \$50(G)

**\$5.09** (C)

Min. 50 | was \$6.05(C)



60989  
4-1 Golf Tee Packet -  
2-3/4" Tee

**Price Includes:** 4-color process  
imprint on outer package and a  
1-color, 1 location imprint on tees  
and ball marker

**Set-Up Charge:** \$50(G)

**\$1.06** (C)

Min. 500 | was \$1.55(C)

**4CP**

MADE  
USA



62386 **NEW!**  
Modern Divot Tool with  
Bottle Opener

**Price Includes:** laser engraving,  
1 location  
**Set-Up Charge:** \$50(G)

**\$3.35** (C)

Min. 100 | was \$3.95(C)



61249  
Hat Clip with Ball Marker

**Price Includes:** laser engraving,  
1 location  
**Set-Up Charge:** \$50(G)

**\$4.77** (C)

Min. 72 | was \$6.26(C)



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**Good Value.**

40466  
Nuvo Bandage Dispenser  
with Standard Bandages

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$0.59**(C)

Min. 500 | was \$.72(B)



**Good Value.**

40138  
SPF-30 Lip Balm

Price Includes: 4-color process  
imprint, 1 location  
Set-Up Charge: \$50(G)

**\$0.81**(C)

Min. 250 | was \$1.05(C)



**Good Value.**

40130  
SPF-30 Sunscreen  
Lotion Pocket Pack

Price Includes: 4-color process  
imprint, 2 locations  
Set-Up Charge: \$50(G)

**\$0.69**(A)

Min. 500 | was \$1.53(C)



**Good Value.**

41048 **NEW!**  
Exercise Resistance  
Bands Set

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$7.19**(C)

Min. 50 | was \$9.29(C)



**HoMEDICS®**

41051 **NEW!**  
HoMedics® Ribbit  
Massager

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$15.99**(E)

Min. 25 | was \$18.50(D)



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# CYCLE 2 | 2017 SPECIAL OFFERS

Promo  
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**Good Value.**

15843 **[NEW]**  
Wrap-Around Journal

**Price Includes:** 1-color imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$3.85<sub>(C)</sub>**

Min. 100 | was \$4.86(C)



**Good Value.**

15855 **[NEW]**  
Spiral Notebook with Tabs

**Price Includes:** 1-color imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$4.19<sub>(C)</sub>**

Min. 100 | was \$4.99(C)



45188  
PolyPro FileFolio

**Price Includes:** 1-color imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$5.26<sub>(C)</sub>**

Min. 96 | was \$8.06(C)



**Good Value.**

31790 Business Card Magnet  
31791 Large Business Card Magnet

**Price Includes:** 4-color process imprint,  
1 location

**Set-Up Charge: FREE**

31790  
**\$0.12<sub>(C)</sub>**

Min. 500 | was \$0.20(C)

31791  
**\$0.18<sub>(C)</sub>**

Min. 500 | was \$0.26(C)



31791

31790



**Good Value.**

31950  
4" House Magnet

**Price Includes:** 4-color process imprint,  
1 location

**Set-Up Charge: FREE**

**\$0.30<sub>(C)</sub>**

Min. 500 | was \$0.46(C)



**Good Value.**

32044 **[NEW]**  
Double Memo Tape Dispenser

**Price Includes:** 1-color imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$2.79<sub>(C)</sub>**

Min. 250 | was \$3.49(C)



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# BIC graphic TECHNOLOGY

## CYCLE 2 | 2017 SPECIAL OFFERS

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32060 **|NEW|**  
Foldable VR Glasses with  
Suction Phone Holder

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$2.99**(C)

Min. 100 | was \$4.99(C)



myCharge™

32057 **|NEW|**  
myCharge® Simple Power  
2200 mAh

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$15.99**(D)

Min. 25 | was \$19.99(E)

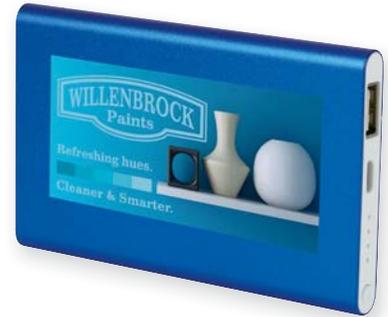


32028 **|NEW|**  
Compact Aluminum  
Power Bank 4000 mAh

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$16.98**(C)

Min. 25 | was \$20.98(C)



**HYPERGEAR™**

32049 **|NEW|**  
HyperGear® H2O Wireless  
Speaker

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$20.99**(C)

Min. 25 | was \$23.99(C)



**jam™**  
WIRELESS AUDIO

32046 **|NEW|**  
Jam® Classic 2.0 Wireless  
Bluetooth Speaker

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$23.99**(D)

Min. 25 | was \$27.99(E)



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