

## 2018 Beaumont Spirit Run hosted by the Beaumont-Cherry Valley Rotary Club



### Grant awards for the 2017 event:

**Beaumont High**--Reading improvement, baseball training gear, *The Music Man* play, **Mountain View Middle School**—Future Success program, Safety & Spirit team, **Palm Elementary**-- SEAL fitness, Career Day/Fair, **San Geronio Middle School**--Marching Band 2017, **Sundance Elementary**--Gold Rush Adventure, 1<sup>st</sup> Grade STEM bins, **3 Rings Ranch Elementary**--Discovery Museum trip

### Dear Friends of the Annual Beaumont Spirit Run:

We are privileged to announce that the 9th annual Beaumont Spirit Run will be held on September 22, 2018. Our event is a fundraiser with the purpose of awarding grants to applying schools, PTAs, teachers, and school groups that request the funds for activities and projects that support learning.

The support from participating companies has helped the Spirit Run committee, over the past 8 years, award more than \$100,000. We want to invite your company to sponsor our 8<sup>th</sup> Annual event and help us achieve our 2017 award to be offered by application for this calendar year.

Attached, you will find information about the event and description of the different levels of financial sponsorship. As part of your sponsorship, you have the opportunity advertising materials or give-away items for the individual runners. Your materials will be placed in each of the runner bags for an anticipated 600-800 runners. We are expecting 1100-1200 people in total attendance. We will need your promotional materials by Sept 4th, 2018. You may deliver those materials to Steven Leach at the local Beaumont Chamber of Commerce, M-Th 9am-4pm (or by appointment).

Sponsors may set up event booths at the event location, **Beaumont High School Football & Track field complex** at 200 Brookside Ave, Beaumont by 6:30am. Please note: you are responsible for providing your own tables, canopies, chairs, etc. We are unable to provide electricity to your booth. Any sponsor banners can be brought to the event the same day by 6:30am and Rotary will get them displayed in a prominent location. We will provide assistance in setup at the curb the morning of the event.

Donations are to be made payable: **Rotary Club of Beaumont Foundation Spirit Run**, a 501(c)3 charitable organization, tax ID 33-0779776. All donations, in-kind or monetary are deductible. We appreciate your support and consideration for sponsorship. We are committed to giving educational support to Beaumont School District programs that give our students greater educational opportunity.

Steven Leach  
Sponsorship Chair  
(951) 241-2424, email @ [2018spiritrn@gmail.com](mailto:2018spiritrn@gmail.com)

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## Application for Sponsorship

### Rotary Club of Beaumont Foundation Spirit Run

Name of sponsor business/ individual	
Sponsor mailing address	
Contact person/contact phone #	( ) -
Email address	
Will you attend our event?	Yes / No
Does your firm own a logo banner you wish to display?	Yes / No
I have interest in also having a vendor booth	Yes / No

### Yes, I would like to support the 8<sup>th</sup> annual Beaumont Spirit Run:

*RECOGNIZED CLASSES	AMOUNT \$	CHECK ONE
*Premier	\$10,000	
*Platinum	\$5,000	
*Gold	\$2,500	
*Silver	\$1,250	
*Bronze	\$500	
Community	\$250	
Supporter (specify any amount)	\$	
In-Kind Donor (specify retail value)**	\$	

\*\*we will provide you an additional in-kind donor form for itemization.

### PAYMENT INFORMATION:

Sponsorship must be received by August 29<sup>th</sup>, 2018 to be included in t-shirt promotion.

Please mail form and payment to:  
 Rotary Club of Beaumont Foundation Spirit Run  
 P.O. Box 3006  
 Beaumont, CA 92223

Signature \_\_\_\_\_ Date \_\_\_\_\_

*t-shirt sponsorships recognized for donation amounts over \$250.00*

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## Sponsor Benefits

Sponsor Benefits	Supporter (Any amount)	Community \$250	Bronze \$500	Silver \$1,250	Gold \$2,500	Platinum \$5,000	Premier \$10,000
Complimentary entries		2	2	4	6	8	10
Tax-deductible contribution	✓	✓	✓	✓	✓	✓	✓
Your company logo or name on ALL event t-shirts		✓	✓	✓	✓	✓	✓
Ability to place a promotional item in each of 700 runner bags		✓	✓	✓	✓	✓	✓
Opportunity to host a booth with your sponsorship		✓	✓	✓	✓	✓	✓
Your company logo on our registration site			✓	✓	✓	✓	✓
Post-event sponsor plaque to display in your business			✓	✓	✓	✓	✓
Mention in press release(s)			✓	✓	✓	✓	✓
Prominent placement of your logo on all event t-shirts				✓	✓	✓	✓
On-stage promotion of your company as sponsor					✓	✓	✓
An event [1K,5K, or 10K] named after your company						✓	✓

**NOTE:**

\*Commemorative plaques will be given to \$500 and greater denomination financial sponsorships. Plaques will be issued within 60 days after the day of the event.

\*\*Sponsorship payments **must be received by August 29th, 2018** in order to receive any of the above promotions.