

Southeast Regional Sports Turf Conference & Trade Show

Presented by the NC / SC STMA Chapters

CELEBRATING
SOUTHEAST REGIONAL SPORTSTURF
CONFERENCE & TRADE SHOW
10 YEARS

Are YOUR Bases Covered?
From indement weather and pesky ants to increasing field use on a moderate budget, the 2014 NC/SC STMA Conference is YOUR place to find answers.

What You Will Learn

- Time & Money Saving Techniques
- University Turfgrass Research
- Education Enhancement
- Sports Turf Managers in Professional
- New Industry Products & Equipment

Who Should Attend

- Sports Turf Managers
- Course Maintainers
- Athletic Directors and Coaches
- Boards, Directors, People Who Make Athletic Field Decisions
- Students

This is YOUR source for sports field specific information.

Who Should Attend

- Sports Turf Managers
- Course Maintainers
- Athletic Directors / Coaches
- Anyone Who Makes Decisions Regarding Athletic Fields
- Students

Conference Takeaways

- Time & Money Saving Techniques
- Build Supplier Relationships
- Latest Industry Research & Intelligence
- Generate Staff Ideas
- New Industry Products & Trends

Register at www.carolinas-sportsturf.eventbrite.com
Deadline to save on Early Bird Registration is November 2nd!

5th Annual NC/SC STMA Conference and Trade Show
November 18 - 20, 2013
Myrtle Beach Convention Center • Myrtle Beach, SC

4th Annual NC/SC STMA Conference and Trade Show
November 12 - 14, 2012 • Myrtle Beach Convention Center • Myrtle Beach, SC

8th Annual NC / SC STMA Conference & Trade Show
November 14-17, 2016
DoubleTree Resort by Hilton Myrtle Beach Oceanfront

November 11-14, 2018

Myrtle Beach, SC | DoubleTree Resort by Hilton Myrtle Beach Oceanfront

www.sesportsturf.org

Deadline to save on Early Bird Registration is October 31st!

SUNDAY November 11 - 1pm

Certified Sports Field Manager (CSFM) Proctored Exam **OPTIONAL**

The CSFM exam will be proctored. Please note, **pre-registration with STMA is required**, requirements must be met to sit for the exam.



**SOUTHEAST
REGIONAL
SPORTSTURF**
CONFERENCE & TRADE SHOW

Designed For:

Sports Turf Managers
Crew Members
Athletic Directors / Coaches
Anyone Who Makes Decisions
Regarding Athletic Fields
Students

Leave With:

Time & Money Saving Techniques
Build Supplier Relationships
Latest Industry Research &
Intelligence
Fresh Ideas for Staff
New Industry Products
& Trends

YOU'RE INVITED!

Join Us at the Southeast Regional Sports Turf Conference & Trade Show hosted by the NC/SC STMA!

On behalf of the NC/SC STMA chapters, conference planning committee, and DoubleTree Resorts, you are invited to join us at YOUR 10th annual conference.

Please join the conference committee and over 300 of your sports turf colleagues this November 11-14 and experience the value for yourself. You won't be disappointed!

- State of the Art Conference Facilities
- Over 30 Educational Speakers Covering 14 Education Sessions
- Seven Panel Discussions
- Over 35 Trade Show Exhibitors
- Three Meals including Buffet Breakfast, Continental Breakfast & Luncheon
- Networking Opportunities
- Carolinas Cup Golf Tournament
- Advanced Workshops

- The Southeast Regional Sports Turf Conference & Trade Show Committee

MONDAY November 12

11am | 8th Annual Carolinas' Cup Golf Tournament
Presented by John Deere Golf and Revels Turf and Tractor

Burning Ridge Golf Club
500 Burning Ridge Rd. / Conway, SC 29526



Benefiting the Future of the Sports Field Industry



Fee: \$20/person
Includes lunch, post-tournament refreshments and prizes

Register online at www.southeast-regional-sports-turf2018.eventbrite.com
Registration deadline: Nov. 6

10am | Advanced Workshop
Sponsored by Smith Turf & Irrigation
Myrtle Beach High School

3302 Robert Grissom Parkway Myrtle Beach, SC 29577

Gain first hand experience, including live demonstrations of baseball/softball soil analysis, field elevation survey, proper infield amendment selection, infield lip elimination, lazer grading, and mound/home plate renovation.

Luke Yoder - Nolan Thomas - Cliff Stewart - Clint Edmondson - Alan Wilson

8:30pm | Welcome Reception

Sponsored by Vereens Turf Products

Lobby Bar

Kick off the conference with networking and fun at our opening reception. Come early for complimentary refreshments and drinks.

Fee: \$20/person
****Lunch Included****

TUESDAY November 13

7:00am - 8:00am | **Buffet Breakfast**

Sponsored by Helena Chemical

7:30am - 10:30am | **Registration**

Education Sessions Sponsored by Smith Turf & Irrigation

8:00am - 8:20am | **Opening Session**

Industry Update from 2018 STMA President

Sarah Martin, CSFM / Turf Manager

City of Phoenix

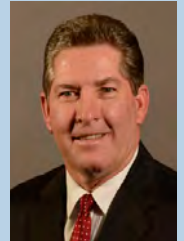
Sarah K. Martin, CSFM, graduated from Colorado State University with a degree in Landscape Horticulture and Turfgrass Management. She has worked in A, AA and AAA minor league baseball as well as at the home of the Milwaukee Brewers' Spring Training in Phoenix. For the past 16 years Sarah has been employed with the City of Phoenix Parks and Recreation Department. Martin has been a member of the National STMA since 1998 as well as being active in her local chapters. She currently holds the position of Vice-President of the Arizona STMA.



Ray Tanner, Athletics Director

University of South Carolina

Athletic director at the University of South Carolina, a position he took on July 13, 2012 after spending 16 seasons as head coach of the university's baseball program. Gamecock student-athletes have led all schools in the SEC Academic Honor Roll, earning 911 recognitions in the last 10 reports. In the last five academic years, the Gamecocks have won two national championships, eight SEC championships, and 21 teams finish in the Top 10 and 40 finish in the Top 25 during the last five years.



8:30am - 9:30am | **Open Panel Discussion**

2nd Floor Carolina Room - Getting Dirty

Matt Parrot - Chris Ball - Patrick Coakley

Moderator: Scott Stevens

Get dirty! Everything + more about infield dirt for baseball and softball fields!

1st Floor Atlantic AB - Growing Some Grass

Scott Thompson - KC Bell - Jake Halloway - Cameron Brendle

Moderator: Greg Burgess

High use fields? learn how to keep Growing Some Grass throughout the season!

1st Floor Atlantic CD - If You Field It....

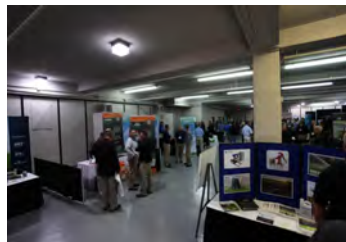
McClain Murphy - Ian Christie - Clark Cox - Will Rogers

Moderator: Bruce Suddeth

From minor renovations to major field constructions, Listen to how these experts plan, construct, renovate, and problem solve issues on their fields.

9:30am - 12:00pm | **Trade Show**

Meet face to face with industry vendors and learn more about the products and services available to you.



12:00pm - 1:00pm | **Buffet Lunch**

Sponsored by Jacobsen

Continue your networking with lunch provided for all registered attendees.

1:15pm - 2:00pm | **Keynote Speaker**

2nd Floor Carolina Room

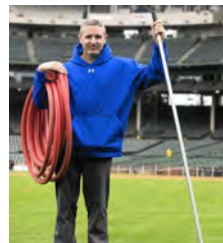
2:10pm - 3:10pm | **Pro Panel**

Designed for interactive knowledge sharing, come ready to discuss any topic with our Pro Panel.

Justin Spillman

John Turnour

Chad Mulholland



Join our Pro Panel:

Justin Spillman Manager: Wrigley Field Playing Surface - Chicago Cubs

John Turnour Director of Field Operations - Washington Nationals

Chad Mulholland Director of Grounds - Miami Marlins

3:15pm - 4:15pm | **Interactive Breakouts**

2nd Floor Carolina Room - Casey Carrick
2017 UNC FOOTBALL

1st Floor Atlantic AB
NOAA Weather Issues

1st Floor Atlantic CD - Sarah Martin
Managing Employees, Budgets, Interns, etc.

7:00pm | **Networking Social**

Sponsored by Ewing Irrigation

Damon's / 2985 S. Ocean Blvd. Myrtle Beach, SC

The networking continues with a fun night at Damon's. Food will be provided.

WEDNESDAY November 14

7:30am - 8:30am | **Buffet Breakfast**

Sponsored by Helena Chemical

7:30am - 9:00am | **Registration**

Education Sessions Sponsored by Smith Turf & Irrigation

8:30am - 11:30am | **Pesticide Education Day**

Update your license and learn more about safe chemical use on fields while earning pesticide credits at these three education sessions. Please refer to your state's pesticide sheet to verify the exact amount of credits available.

8:30am - 9:30am: **Work Life Balance**

The hours that come with being a sports turf manager are often long and present challenges in establishing and maintaining an appropriate balance between work and home. How do you achieve a suitable balance between the two? Learn ways to achieve and maintain an appropriate balance between work and family.

Lisa Goatley & Dr. Michael Goatley, Jr.

Professor and Extension Specialist
Crop and Soil Environmental Sciences,
Virginia Tech

Lisa has been a psychotherapist for twenty-four years. She holds a Master's degree in Marriage & Family Therapy and is licensed to practice in Virginia. Dr. Goatley has BS and MS degrees in Agronomy from the Univ. of Kentucky and received his PhD in Crop Science from Virginia Tech in 1988. He served on the faculty at Mississippi State University for 16 years before returning to Blacksburg in 2004. Goatley has co-authored four books on sports turf management. Past President of the STMA.



9:30am - 10:30am: **Managing For A Sustainable Landscape: Steps to Prevent Stress, Pests, and Pathogens**

Developing a landscape that is resilient to insects, diseases, and abiotic disorders takes knowledge about proper plant selection, installation, and management practices.

Applying sound fertility programs, proper pruning, and water management practices.

Dr. Barbara Fair / Assoc. Professor in the Department of Horticultural Science and the Landscape Specialist for North Carolina, NC State University

Dr. Fair earned her Bachelor's and Master's from Penn State University and obtained her PhD from Ohio State University. She provides expertise to extension faculty and the green industry, focusing extensively on issues of landscape sustainability and arboriculture. In addition, Barbara teaches Landscape Ecosystem Management and Green Infrastructure: The Functional Use of Plants in Urban Landscapes at NC State in the four year program. She is a certified arborist with an extensive arboriculture and urban forestry background.



Conference Attire:

Suggested attire is business casual. No hats or shorts please.



**Soil Conditioners & Clay
Field Marking Paint & Supplies
Hoses, Nozzles & Accessories
Maintenance Tools
Field Accessories
Synthetic Mats & Turf
Fertilizer, Seed & Chemicals**

Contact:

Jeremy Bohonko, Sports Field Specialist

jbohonko@ewingirrigation.com, 980.254.5100

Visit us at the Southeastern
Regional STMA Conference and
Tradeshow, November 12-15.

EwingIrrigation.com

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RECEPTOR
CORON **Hydra-Hume**
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60
HELENA | 1957, 2017

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300 COLLEGE COACHES DESCEND.
500 GIRLS TEAMS DIG DEEP.
24 FIELDS BECOME ONE GIANT STAGE.



JOHN DEERE

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"Just for kicks." The real action at the 2015 Girls Bethesda Premier Cup happened the week before. For the turf manager and his crew. See dreams coming to life, hard work pay off and one stage bring it all to a dramatic finale.

The Maryland SoccerPlex has a story.
Watch it: JohnDeere.com/Sportsturf
Let us help you take your field to the next level.

Trusted by the Best.



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Wednesday November 14

10:30am - 11:30am: **How Field Management Can Influence Your Weed/Herbicide Management**

A significant number of management practices may unknowingly influence the effectiveness of a herbicide program. Learn how to manage overseeding and colorant use for optimized weed control. Scheduling fields for reduced wear and other management tools to enhance turfgrass recovery to minimize weed pressure.

Dr. Grady Miller / Professor Turfgrass Management NC State University

Dr. Miller's training was at Louisiana Tech University (B.S. in Agriculture in 1988), Louisiana State University (M.S. in Agronomy & Soils in 1990) and Auburn University (Ph.D. in Agronomy & Soils in 1995). Prior to coming to NCSU, he was an Assistant/Associate/Professor at University of Florida working in Turfgrass Science teaching and research. In 2006 he was appointed Professor of Turfgrass Science at North Carolina State University with extension, research, and teaching appointments. Dr. Miller directs his extension efforts toward general turfgrass management. The focus of his research program is to improve sports field, golf course, urban turfgrass, and utility turfgrass quality through evaluation of turfgrass management practices and procedures. His research activities are centered on cultivar evaluation, irrigation practices, turfgrass nutrition, and athletic field maintenance practices. He currently teaches the graduate class (CS755) Applied Research Methods and Analysis for Plant Sciences each fall.



Networking



Education Sessions



Hands-On Learning

REGISTRATION INFO:

Thanks to the support of our NC/SC STMA Partners, we are able to maintain affordable conference registration fees while bringing increased value to attendees with more education sessions, opportunity to earn pesticide CE credits, networking time with vendors and peers, meals and more!

Early Bird Registration Fee:

\$80.00 (*discounted registration ends October 31*)

Regular Registration Fee:

\$110.00

Register Online:

southeast-regional-sports-turf2018.eventbrite.com



HOTEL INFO:

The conference hotel is located across 27 acres on the South End of Ocean Blvd. in Myrtle Beach and was renovated in 2016. Featuring beautiful private beaches, fishing pier, mini-golf, new restaurants, and much more!

Room rate: \$75.00/night

Please book your rooms early!!! Last years room block sold out by October 1st. The link to book is here:

<http://group.doubletree.com/nc-scsportsturfmanagers>

Reservations: Visit southeast-regional-sports-turf2018.eventbrite.com for our group's reservation code

Reservation Deadline: Discounted rate expires October 25 (*space permitting in room block*)

QUESTIONS:

Contact: Bruce Suddeth at 864-542-4790 or bsuddeth@uscupstate.edu



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THANKS FOR THE SUPPORT!

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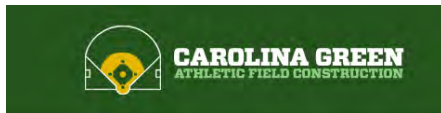
Join us at the Southeast Regional Sports Turf Conference & Trade Show in Myrtle Beach.

Thank You NC / SC STMA Partners!

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PRESIDENTIAL PARTNERS



PLATINUM PARTNERS



GOLD PARTNERS

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C/O SC SPORTS TURF MANAGERS
ASSOCIATION

P.O. Box 161023
Boiling Springs, SC 29316

SE Regional Sports Turf Conference & Trade Show

November 11-14, 2018 • Myrtle Beach, SC

- Learn the latest industry trends and technical info from sports turf experts
- Network with hundreds of your industry peers and company vendors in expanded trade show
- Designed for anyone working in the sports turf industry - school, municipal, collegiate or professional level
- Customize your learning path with selection of interactive breakout sessions on variety of topics

Register Now! Early bird pricing ends Oct. 31

Southeast Regional Sports Turf Conference & Trade Show

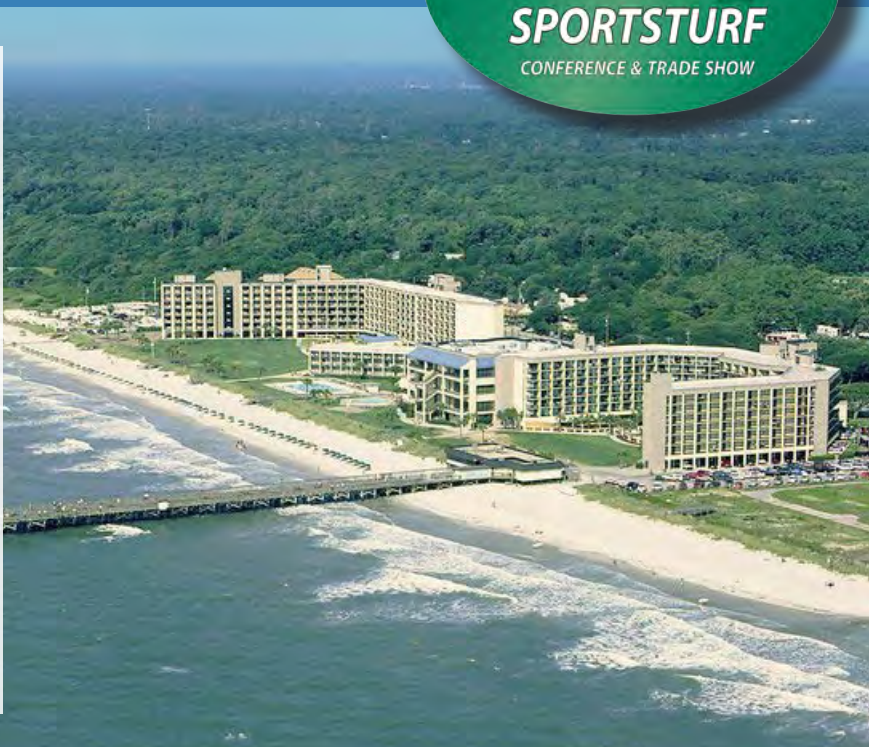


Education Packed Conference!

Back for its 10th year, The Southeastern Regional Turfgrass Conference & Tradeshow is your one stop Sports Turf educational destination!

Packed with industry educational sessions and numerous networking opportunities, the Southeast Regional Sports Turf Conference & Trade Show will give you the tools to improve your fields/facilities and further your career.

Plus, enjoy a stay at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront for the **low rate of \$75/night! Discounted rates expire October 25** (space permitting in room block).



November 11-14, 2018 • DoubleTree Resort by Hilton Myrtle Beach Oceanfront