

21st Annual Iowa Farmers Market Workshop

9:00 a.m. to 4:00 p.m.

Saturday, February 2, 2019

Grace Lutheran Church @ 3010 52nd St. Des Moines, IA
(South of Merle Hay Mall on Urbandale Ave. - see map on website)

Come to the 21st Annual Farmers Market Workshop! Hosted by the Iowa Farmers Market Association, the workshop is for managers, growers, vendors and organizers. **Anyone involved in farmers markets or those considering establishing one are welcome to attend!**

Registration is only \$40 (through Jan. 21st) and includes lunch (locally sourced - gluten free upon request) and two breaks.

Workshop Presentations & Events:

Sessions include marketing strategies for social media and other websites; a market success and lessons learned panel; an in-depth look at the Farmers Market Coalition and available resources; discussion on cooking demos at markets; insurance options for markets and vendors; questions answered on scales, food sales, and licensing requirements; updates on state programs; and more!! **IDALS staff on hand to inspect & license your NTEP-certified scales** for a small fee! Join us for the 12:30 p.m. annual **IFMA Business Meeting**. Trade vendors and materials will be available along with IFMA merchandise for sale. Visit the [Workshop Agenda page](#) on the IFMA website for more details.

Registration: This year Workshop participants will have the option to register and pay online using a credit card by visiting the IFMA Eventbrite page! If you'd like to register and pay online please [click here to visit the IFMA Workshop Eventbrite page](#).

Visit the [Workshop link](#) on the IFMA website for valuable supplemental information, maps, agenda, menu and more.

There will be an **optional Farmers Market Nutrition Program certification class** offered from 4 pm to 5 pm following the workshop. Get your class taken early; you'll be ready for the markets!

Questions? Call Barb Ristau, Treasurer, at 641-456-4811 for more information.

Farm Bureau plastic bags available again on a per market basis. If interested, market contact please provide # of vendors & # of boxes requested. Only markets represented at the workshop can receive bags.

Pick up @ Iowa Retail Packaging, 10830 Hickman Rd, Clive - week of Jan. 28th daily 8 AM to 5 PM or Sat 7 AM to 6 PM. Across from Living History Farms. Call 515-278-5007 to make other arrangements with Jim Dickenson.

Market Plastic Bag Required Information:

Name of Market _____ # of vendors _____

boxes requested (1000 per box) _____ (No guarantee boxes requested will be available)

Contact name, phone, e-mail required _____

Registration Form

[\(or click here to register and pay online\)](#)

Market you are representing: _____

Attendee Name(s) _____

1. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Name _____

2. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Name _____

3. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Use another paper for additional registrations.

Number of people attending _____

@\$40 each = \$ _____

****Any registration after Jan. 21, 2019= \$50 per registrant**

Total amount enclosed = \$ _____

Make check payable to IFMA and mail to:

Barb Ristau

31st Ave NW

Hampton IA 50441

