

February 15, 2015

USF Real Board Meeting

Guest: Bob Scrivner

In attendance:

Eric Enochs  
Mark Ingold  
Wendy Rothrock  
Teresa Bever  
Bobby Holden  
Dave Conner  
Nick Burrus  
Laura Rodebeck  
Mike Kelley  
Matt Sams

Board Calendar- On website

AGM Update: Eric sent an email with summaries of sessions. Some were very good and will be relevant to the board as we move forward with decisions in the upcoming year.

Mission State Statement update—Working on focusing the old mission statement, Eric will send out the revised mission statement and get more input to finalize.

Chicago Red Stars: Feb 28<sup>th</sup> @ Incrediplex GASC and NP United are also invited. Deadline mid-week this week. Looking for 20-30 to sign up. Will cancel if not numbers not met.

Lock in board member discount-**usfboard362015** to receive 50% off cost for their own children for attendance at the lock in.

Board members, please show up to help with sign in.

Contacted:

- NP United—Eric met with Dave Murphy—good start to repairing relationship
- ESSA –NYSL for rec program, their board is going to discuss our partnership
- Blue River (Shelbyville)-Haven't heard yet, will contact again.

Board Member gifts-Shirts for board members. Promotional items for lock in--give away every hour.

Added Instagram to social media for USF. Follow #USFRreal

Credit card application

- USF card in Bobby's name and one in club name
- Debit card will be eliminated
- Approved to apply for credit card: motion made by Dave Conner, seconded by Nick Burrus

Financial reports sent through email—monthly

Fundraising possibility

- World's Finest Chocolate bars
- Club would purchase box of 60 candy bars for \$30, sell bars for \$1 each.
- Folders with more details passed out
- If we don't sell it all, we can return boxes for money back.
  
- Motion made to order 100 boxes, motion passed. More details will need to be decided, such as who is selling with what incentives.

Lock in Details:

- Coaches meeting 9:00-9:30 p.m
- Volunteer meeting: 9:30 p.m.
- Check in scheduled for 10:00-10:20 p.m.
- 10:30 Meeting with players—rules, expectations, schedule, etc
- 6:00 a.m. pick up
- Promotional Email with flyer will be sent February 16<sup>th</sup> –Please help spread the word about the lock in.
- EventBrite for registration, waiver included.
- Registration is now open for the lock-in.

USF Real Camp dates July 13-18 EventBrite registration will be used, hours not set yet.

Coaches' Agreements (need Baltimore convention options for coaches)

- Suggestion made that for the coaches who attend, they will be required to hold an in-service for those unable to attend the convention.
- 2015-16 Contracts for coaches will be offered end of April, beginning of May
- NSCAA Member Club Renewal \$1,100—gets 3 convention registrations free –This helps meet club goal of coaching education
- Motion approved to renew member club fee
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ASC Invoice: \$182.50 – 2 coaches to use program that provides practice templates, motion approved for expenditure.

Club budget deadline projected for end of March. Will largely depend on number of projected players.

DOC Contract Date –Projected for end of March/ beginning of April

Sponsorship plans and offers-marketing committee will discuss at next meeting

Wolverton Clinic –Age groups/teams and will design a shirt for that clinic, will charge enough to cover cost of t-shirt and for a commitment to attend clinic. (Brian Wolverton is a club player who currently trains in England)

Free training shirts for 2015/2016—sponsorships should pay for these.

Uniforms—New players still need to order. Backordered until the end of February at the earliest. Coaches/managers should contact for Teresa for club stock if needed.

Marketing Committee met to set dates for marketing agenda and future deadlines. Next meeting to continue plans on Saturday March 21 from 9:30-11:30 a.m. at Hancock Memorial.

Article about Brian Wolverton. sent to Indiana Soccer for their new newsletter, which will be distributed to all clubs in Indiana.

Sponsorship Committee-Wendy is chairing, if you are interested in helping, let Wendy know.

- Will sign up for Kroger Community Rewards Program—use your Kroger card, money goes back to club.
- Club will be listed in the New Pal Chamber of Commerce book

Voted to add Bob Scrivner to board. Motion passed.

Meeting adjourned at 9:00 p.m.

