

GALVESTON KREWE OF GAMBRINUS 2025 OFFICIAL PARADE THEME POSTER CONTEST

Guidelines & Entry Form

Be a part of our Mardi Gras history! In honor of the 36th celebration of the Krewe of Gambrinus' family-friendly Mardi Gras parade, students and artists from Galveston Island and the surrounding areas are invited to submit an official poster design depicting Gambrinus' 2025 parade theme, "Famous Couples – Better Together".

The winning theme poster will be reproduced as a commemorative poster to be shared with members of the Krewe of Gambrinus and retail merchants. The poster design will also be displayed on the Krewe of Gambrinus website, social media and in our members' newsletter. The artist with the winning poster will receive a \$500 award. If the winning artist is a high school student, the student will receive a \$250 award and the high school art department will receive a \$250 award.

Artist Eligibility: Any United States citizen 16 years of age or older.

<u>Eligible Artwork:</u> The Krewe of Gambrinus will consider original two-dimensional work including mixed media and traditional paint media, including but not limited to oil, acrylic, watercolors, pastels, pen and ink, pencil, or some combination thereof. Digital work/graphic designs will also be accepted.

All Submissions Must Include:

- 1. A physical art piece measuring 18" x 24" in vertical format (canvas, linen, panel, paper, board or a similar flat format) AND an electronic file (PNG or JPG) of the artwork in high resolution 300 dpi in required size. Many online design programs will have automatic live and bleed areas calculated for you. Here is general guide for electronic file poster design parameters. (Image shown is for the following area locations & is NOT to scale!)
 - a. Suggested Safe Area: 1 to 2 inches inside from edges of trim area (contains all type/graphics; artwork should not be covered by your frame)
 - b. Trim Area: 18" x 24" (the actual size of the final poster)
 - c. **Bleed**: **At least 1/8 inch extra outside all edges of trim area** (extra background image to ensure the colors run all the way to all four edges before trimming)
- 2. "Gambrinus Presents" should appear in the top third of the poster.
- 3. "Famous Couples" and/or "Better Together" within the upper top two-thirds of the poster.
- 4. The <u>bottom third</u> of the poster should include the names of the King, Queen, Honorary Grand Marshal, and Royal Court. This information will be available December 10th on the Krewe of Gambrinus website (<u>www.kreweofgambrinus.org</u>).
- 5. Parade information should appear near the bottom of the Safe area

Parade rolls at 6 pm

February 22, 2025

A family-friendly parade since 1989

Seawall to the Historic Strand

- 6. Art must reflect the family-friendly 2025 Gambrinus parade theme, Famous Couples Better Together.
- 7. Artwork should be framed and/or mounted on hard backing.
- 8. In addition to the artwork, the artist must include the following in an envelope securely attached to the back of the artwork:
 - a. Artist Submission Entry Form
 - b. Description of the media used
 - c. A brief biography of the artist (100 words max)
 - d. USB flash drive with electronic file of 18"x24" poster (PNG or JPEG)





Submitting Your Artwork

- One (1) 18" x 24" vertical format framed / mounted art piece and One (1) electronic PNG or JPG file
 300 dpi high resolution on a flash drive with your contact information in a file on the drive.
- Please wrap / protect your artwork to prevent damage!
- Artist Submission Form, a description of the media used, and brief artist's biography (100 words max), and USB flash drive securely attached in an envelope to the back of the artwork.
- Limit of 2 submissions per artist.
- Submissions will be accepted **Friday November 1, 2024 Friday, December 20, 2024**, and should be **hand-delivered between 9:00 a.m. and 3:00 p.m.** or mailed to:

Jennie Latham / GPD Training Division Galveston Police Dept. – 601 54th Street Galveston, TX 77550 ** Call in advance of delivery: 409-765-3739

- ** NO artwork will be accepted after 3:00 p.m. on Friday, December 20, 2024 **
- The winner will be notified by Friday, January 10, 2025.

Ownership/Use Rights

The Krewe of Gambrinus will retain all rights to the winning artwork including original physical artwork, electronic file and all printed posters.

- The artist may be asked to sign a limited number of posters that may be sold or given away.
- Electronic files from artists will remain property of the Krewe of Gambrinus for media distribution in print and/or digital platforms.
- The winning poster will be reproduced as a commemorative poster for the Krewe of Gambrinus and will be given away during Krewe Mardi Gras festivities; it may be shared with local retailers for public display.
- The Krewe of Gambrinus has the right to select a second poster to be used at its discretion.

Questions?

Please email: info@kreweofgambrinus.org



Artist Entry Submission Form

Participating artists agree by entering the Galveston Krewe of Gambrinus 2025 Official Parade Theme Poster signing this submission form:

- Winning artwork will be displayed at the *Mardi Gras All Krewe Poster Unveiling Event* at Beerfoot Brewery in Galveston date / time to be determined TBD.
- The electronic file will remain property of the Galveston Krewe of Gambrinus and will be used in print and digital media promoting the Gambrinus parade.
- The winner of the family-friendly Galveston Krewe of Gambrinus 2025 Official Parade Poster Contest will release all rights and ownership to the Galveston Krewe of Gambrinus.
- Place this completed form, a description of the media used, and artist's bio (max 100 words) in an
 envelope and securely attach it to the back of your poster submission.

By signing the Artist Entry Submission form, I hereby agree to the conditions and all guidelines mentioned in the Guidelines & Entry Form for the Galveston Krewe of Gambrinus 2025 Official Parade Theme Poster.

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	Name
	Street Address, City, State, ZIP
	Phone Number
	E-mail Address
	School / College / Occupation
	Art Teacher (if applicable)
	Participant Signature
	Guardian Signature (if under 18)
	Date

ALL EIELDS DECHIDED