July 2018

Visitor Contacts

Total Visitor Contacts	13,880
Printing Press Café Website	3,311
Explore Calico Web Traffic	2,732
Museum Website Traffic	5,020
In-House Visitors	2,817

Summer Events

With summer tourism seasons underway, we have expanded our hours of operation for the Tomlinson Art & Science Center to Monday-Saturday from 10:00 a.m. to 4:00 p.m. Along with a few staff changes, we have seen increased visitors and increased sales. Every Tuesday, we are conducting "Adventures in Science" programs at TASC. We are averaging 10 students per week.

New Virtual Tour App

We have introduced a new app that is also available on our website that allows visitors to take a virtual tour of all of our museums, the East Calico Historic District, historic sites in town, and get visitor information. It's another way for us to serve the businesses in our community and serve our visitors.

Genealogy Services

We are offering genealogy research services at the museum. In order to help pay for the cost of membership into Ancestry.com, there is a nominal annual membership fee. Membership gives the user access to our substantial database and one-on-one assistance. It's been a great service and outreach program.

Native American Celebration

We are working diligently on our annual Native American Celebration on the second weekend of September. This year, we will commemorate the 185th Anniversary of the Trail of Tears in our area. All of the Native American events will be located along Main Street and on the hill. The EARA will be conducting their Mountain Man Rendezvous in Rand Park the same weekend.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees