



FOR IMMEDIATE RELEASE:

June 13, 2016

PR Contact
Nancy Birnbaum
Russian River PR
707-978-0610

russianriverpr@gmail.com

Women Grow, Sonoma County Celebrates 1-Year Anniversary

*Join The Anniversary Celebration of the Fastest-Growing
Organization In The Cannabis Industry*

June 13, 2016 (Santa Rosa, CA) – It has been 20 years since California pioneered the nation in legalizing medical cannabis with Prop 215. Now California makes up 49 percent of the nation's robust cannabis economy. California's cannabis scene has exploded like the Wild West and there's one more reason to celebrate. Sonoma County's Canna-enthusiasts are invited to join **Women Grow** to mark its 1-year Anniversary with a celebration and award ceremony to honor 'The Godmother of Cannabis', Lynnette Shaw.

Women Grow is a national organization that seeks to connect and empower women in the legal cannabis industry and the group's Sonoma County Chapter is excited to share their achievements. In the past year, the Chapter brought in 23 industry leader speakers and panelists, of whom 21 were women and 2 were men. Speakers have included: Amanda Reiman, Manager of Marijuana Law and Policy at Drug Policy Alliance, Samantha Miller, President and Chief Scientist at Pure Analytics, Ellen Komp, Deputy Director at California NORML and Jazmin Hupp Co-Founder/CEO of Women Grow.

"The cannabis industry's future is held in our hands," says Chapter Founder and Chairwoman, Ilana 'Sugar' Laytart. "We are currently writing the history and HER-story books and this event's celebration is to acknowledge our commitment and perseverance in this movement."

The celebration takes place on Thursday, July 7, from 6pm to 10pm at Annie O's Music Hall in downtown Santa Rosa. "Celebration Attire" is suggested. Early-bird tickets cost \$25 and can be purchased through Universe.com.

When: Thursday, July 7th, 6pm-10pm

Where: Annie O's, 120 5th Street, Santa Rosa

Cost: EARLY BIRD \$25

REGULAR \$35

DOOR \$40 CASH ONLY

Event Highlights:

- Terpenes 101 + Aroma Bar Presentation with Monica Fine of Absorb CBD and The Seasonal Apothecary.
- Award Ceremony Honoring Lynnette Shaw, presented by Ilana 'Sugar' Laytart and Elaine Holtz.
- Dessert Bar, DJs & Dancing, Giveaways, Snacks & Beverages and Cash Bar

Interested in being a sponsor? Email sonomacounty@womengrow.com

Purchase Advance Tickets here: <https://www.universe.com/women-grow-sonoma>

Financial assistance may be available. Email sonomacounty@womengrow.com to inquire. This is a 21+ event and a non-consumption event.

Women Grow connects, educates, inspires and empowers the next generation of cannabis industry leaders by creating programs, community and events for aspiring and current business executives in the cannabis industry. Women Grow is the fastest “growing” network of female-forward cannabis businesses and the largest networking organization in the cannabis industry. You don't have to be a current professional in the cannabis industry to join. The Sonoma County Chapter is run by Founder and Chairwoman Ilana 'Sugar' Laytart and Co-Chair: Joyce Williams.

While events are women focused, their networking series welcome and attracts both men and women to connect. Women Grow Networking Events occur the first Thursday of every month in Sonoma County. Website: www.womengrow.com.