



AMERICAN SADDLEBRED BREED AMBASSADOR PROGRAM

REGION #: _____

INDIVIDUAL

BARN GROUP

CHARTER CLUB

(circle one)

NAME OF PARTICIPANT: _____

CHARTER CLUB, MEMBER COLLECTING DATA: _____

PROMOTIONAL ACTIVITY	POINTS EARNED	NUMBER OF OCCURRENCE	TOTAL BY LINE
Showed an American Saddlebred at an open-breed show	15		
Took an American Saddlebred to an all-breed event, such as an organized trail ride, parade, fox hunt, etc.	20		
Took a Saddlebred to an Expo or other public promotional event	20		
Was written-up in an all-breed print or on-line publication	20		
Advertised in al all-breed print or on-line publication	10		
Participated in a school-, club-, or any public seminar			
With a horse	20		
As a speaker only	15		
Has a public lesson program			
Number of different students on the schedule for the month of December: _____ x <i>*students must average 3 lessons per month on a barn-owned horse</i>	2@		
Hosted a barn show open to public and other barns	40		
Hosted a clinic open to public and other barns	20		
Hosted a camp open to public	20		
Held a public Open House	20		
Took an Saddlebred to, or arranged-for video exposure (earned at initial air-date)			
For a national network or movie	40		
For a local network or cable/internet program	30		
Active in more than one discipline:			
Western	10		
Jumping	10		
Saddle Seat	10		
Hunt Seat	10		
Dressage (English or Western)	10		
Eventing	10		
Gymkhana/Gaming	10		
Team penning, competitive roping	10		
Combined Driving and/or Carriage Driving	10		
Therapeutic Lesson Program	10		
Other, please describe:	10		

Please see the attached map and list of charter clubs to find your region.

The ASHA will not be responsible for errors or omissions in the collection or transmission of data.

Verify that your nearest charter club has received your data accurately on or before December 21.

**ANNUAL
TOTAL:**

Signature of Participant: _____ **Date:** _____