

New York Jewelers Crime Alert Network

CRIME ALERT!

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ARMED ROBBERY OF RETAIL JEWELER IN SUNNYSIDE, QUEENS

March 25, 2016; approximately 3:40 PM

The police are searching for the man pictured below after they say he walked into a Jewelry store on Queens Boulevard on Friday afternoon, threatened to shoot the store owner and fled with about \$15,000 in gold, diamonds and watches.

According to the store owner, the suspect pretended to be shopping for about 30 minutes and when shown some rings, said "this is too small" and asked to see larger items.

The man then pulled out a gun, threatened to shoot the store owner and asked for all the gold and diamonds. The robber then fled East on Queens Boulevard.

Anyone with information is asked to call the NYPD's Crime Stoppers Hotline at 1-800-577-TIPS(8477).



Loss Prevention Reminders:

1. All staff should be trained not to resist an armed robber.
2. Be sure you have properly functioning CCTV with recording and off-site storage of the data.
3. It is important to always have sufficient staff and for everyone to be trained to be vigilant to potential thieves and robbers.