



To whom it may concern,

The Department of Educational and Counselling Psychology is proud to present the 4<sup>th</sup> annual Summer Institute for School Psychology, which will be held in the Spring of 2019. The goal of this annual conference is to offer a high quality, accredited professional development experience for school psychologists across North America.

The two-day conference will include a series of workshops presented by renowned scholars from Canada and the United States. We are committed to ensuring that our attendees have the best possible learning, networking, social, and tourist experience. As such, we are actively searching for sponsors to help us guarantee the continued success of our event.

After a very successful first three years, the 4<sup>th</sup> edition of the Summer Institute for School Psychology will continue to provide excellence while growing its reputation and size. This year we are expecting roughly 200 attendees. We hope to partner with you to provide them with the best possible experience while attending our conference and visiting Montreal. To ensure the sustainability of such an event, we require the support of organizations such as yours.

We offer you the chance to participate in the continued success of the Summer Institute for School Psychology and to celebrate this unique event with us while ensuring unparalleled visibility to the university community and professionals in the fields of school psychology and education. Attached is an outline of our various sponsorship packages and their benefits, which can be adapted to fit the needs of your organization.

More information can be found on our website: <http://www.mcgillschoolpsychinstitute.com>

We thank you for considering our request and look forward to hearing from you soon.

Kind regards,

Gabrielle O'Hara, M.A.  
Sponsorship Coordinator

Loredana Marchica, M.A.  
Conference Chair

The goals of the Summer Institute for School Psychology are to provide attendees with a rich learning experience and promote the establishment of working relationships among professionals from across North America. It is also a unique opportunity for students to network with professionals and to gain valuable, practical knowledge about their chosen field, outside of the classroom setting.

The Summer Institute will bring together over one hundred professionals, academics, and students from the fields of school psychology and education.

### **Benefits of Sponsorship**

We offer you the opportunity to participate in the success of this unique Canadian event. Below are some of the advantages that you can benefit from by becoming a sponsor.

- Visibility among more than 100 professionals, academics, and students from across North America
- Visibility in the fields of school psychology and education
- Chance to contribute to the success of a unique event happening within the McGill community
- Opportunity to support the professional development of current and future generations of school psychologists while ensuring their visibility in the field of education

By partnering with the 2018 Summer Institute, you will also be supporting the professional development of current and upcoming generations of dynamic and committed school psychologists while ensuring international visibility in the field of education.

On behalf of all the attendees and organizing committee of the Summer Institute for School Psychology we would like to thank you for your support and in making this enriching experience a reality. Thanks to you the Summer Institute will leave its mark on attendees as well as the community and its success will help to continue an annual tradition providing a high quality training experience for generations to come.

## Sponsorship Packages

	Bronze Partner Contribution: \$100	Silver Partner Contribution: \$200	Gold Partner Contribution: \$500	Official Partner Contribution: \$1000
Logo on Website	X	X	X	X
Ad in Program	Logo	¼ page	½ page	Full page
Complimentary Conference Pass	-	1	2	4
Product in Conference Bag	-	X	X	X
Company Banner	-	-	X	X
Official Speaker Sponsor	-	-	-	X

## Other Sponsorship Opportunities

- **Coffee Break (\$500; 2 available)**
  - Banner displayed on site during coffee break
  - Logo in the program and on the website
- **Wine and Cheese Reception (\$500)**
  - Name of company in the title of reception
  - Banner displayed during reception
  - Logo included in the program and on the website
- **Exhibition Table (\$300)**
  - Table at a conference venue where you can showcase your products to attendees before, in between, and following workshops
  - Logo included in the program and on the website

If none of our sponsorship packages fit your needs, or you are unable to contribute monetarily, please get in touch so we can accommodate your needs and ensure your involvement with the 4<sup>th</sup> annual Summer Institute for School Psychology.