

Longhorn Organics



Environmental and Aquatic Consulting

Holly Dempsey is co-owner of Longhorn Organics, providing hospitality industry experience to better understand Longhorn Organics customer base and market potential. Holly earned her B.S. in Human Sciences-Hospitality in 2000 from Stephen F. Austin State University.

Based on her interest and degree relating to the hospitality field, Holly took her first industry position as Director of Visitor Services at The Oklahoma Aquarium, located near Tulsa, Oklahoma. The project was pre-construction at the time Holly joined the team which allowed her a 'blank slate' approach to integrating all facility systems, personnel, and operating revenue/expense budgets. All tasks related to implementing operational methods and controls for non-animal systems were performed by Holly prior to the Aquarium opening.

Holly participated in a management role at several hospitality related companies over the next 7 years in order to gain a broader perspective of the needs and functionality within the various segments of the industry. Companies included Chipotle Mexican Grill (growth-phase), Marriott, Rykard Industries, and Ganix Bio-Tech. This invaluable and varied outlook helped prepare Holly for the 2009 opening of Longhorn Organics.

The mission of Longhorn Organics is to provide common sense consulting followed up by quality construction and industry relevant products to meet the needs of the aquatic based hospitality industry. This includes not only aquaculture and aquariums, but zoos, waterparks, and commercial/industrial facilities whose water use is either aesthetic or intrinsic to the function of the business. The biological and water filtration expertise offered by the Longhorn Organics team along with the in-sight into the particular needs of this unique industry contribute to the rapid success achieved by Longhorn Organics.