

# CHRISTINA MARTIN

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## DEMONSTRABLE SKILLS

Proficiency in MS Office (Word, Excel, PowerPoint, Access, Outlook), Windows, Mac OS, SPSS, CRM Platforms (including Cloud), OCLC, Raisers Edge, PeopleSoft, Constant Contact, Lexis-Nexis, CQ, Google Drive and Cloud, big data management and analysis via SAS & R, Database construction, Search Engine Optimization (SEO), Blog construction/writing/editing, Word Press, Adobe/Acrobat, HTML, Internet all major social media outlets including: Twitter, Facebook, Sprout, WhatsApp, Instagram, Tumblr, TikTok, Redditt, Snapchat

## PROFESSIONAL EXPERIENCE

### Opposition Researcher Munk Research

2008 – present  
National – Wayne, IL

- Conduct opposition and vulnerability research for over 25 state and national political campaigns in over 26 states. Research has been used in national ads for campaigns in all 26 states that research was provided.
- Produce campaign research included: biographical information, press coverage, public records, incumbent voting records and trends and analysis of all financial records; campaigns were at local, state, and federal levels of government.
- Manage, on average (per election cycle), between 5-8 campaign research projects.
- Extensive legislative research consists of logging state and federal votes for the explicit use of trending candidates' voting tendencies.

### Press and Public Affairs Associate British Consulate-General Chicago

2011; 2001 – 2002  
Chicago, IL

- Delivered research (policy, events, and news) to the Press, Politics and Public Affairs department, which was used to update both the international audience and the represented region via social media, press releases, and correspondence.
- During initial contract (September, 2001-May 2002), created two databases: the Marshall Scholarship (500 entries created) Fund and the British Consulate Chicago's confidential contacts list (over 5,700 entries created and updated; currently, both continue to be used within the Consulate). Audited, edited, and updated the databases daily for effective use.
- Assisted Press, Politics and Public Affairs Vice-Counsel with British-interest information, encompassing a plethora of industries (political, policy, automotive, scientific, education, humanitarian, etc.) for press releases used on social media, television media, and print media.

### Political Researcher Gragert Research

2007 – 2008  
Chicago, IL

- Generated substantial quantitative and qualitative political research, analysis and reporting; proofread, edited and processed political data for campaigning and lobbying organizations; campaign finance and policy research and production.
- Provided research consisting of logging state and federal legislative votes for incumbent and new candidates that were then used in media ads (print, new media, and tv).
- Primary writer for national unions' *Presidential eMemos*, a daily data "fact" sheet that evaluated daily polling trends and pertinent policy stance changes.
- Supplemental researcher/writer for opposition reports; maintained approximately 18 election campaigns during the 2007-2008 election cycles.

### Assistant Academic Researcher

2005 – 2006

**Center for Research Libraries** Chicago, IL

- Researched, updated and edited international and national library consortium database system, which is comprised of universities, colleges, and independent research libraries.
- Maintained intake of orders and updated the diverse collection of approximately 5 million rare books, journals, pamphlets, newspapers, and other primary source materials from around the world.

**Instructor** 2002 – 2005

**St. Francis College Preparatory High School** Wheaton, IL

- Instructed curriculums in Social Justice and World Religions. Established, planned, implemented, and then later audited results of lesson plans for 5 classes daily, comprised of approximately 31 students.
- 3 years of teaching experience at the high school level; instructed in Social Justice and Ethics departments (courses taught: World Religions, Social Justice and Advocacy, Intro to World Religions, Ethics, and Advanced Ethics)
- Evaluated and improved coursework protocol throughout department and redeveloped social service program for all 840 students.

### INTERNSHIP EXPERIENCE

**Press and Politics Intern** 2001 – 2002

**Québec Delegation Chicago/ Gouvernement du Québec** Chicago, IL

- Acquired and translated (French/English) all commerce, travel, multiple industry genres, and political periodicals within office. Updated and created new bilingual entries for automated tourism cataloguing system, which was comprised of 1,400 entries (updated daily).

**Political/Parliamentary Intern** 2000

**Irish Parliament House (Oireachtas)** Dublin, Ireland

- Personal political aide to (Irish) Senator Jan O'Sullivan, TD, Minister of Education. Provided all political and policy research for Senator O'Sullivan, which supported policy proposals and press releases. Debriefed Senator O'Sullivan and staff of daily political, economic and social events throughout region and localized representation (Ireland South/Limerick).

### EDUCATION & COMMENDATIONS

**Masters of Science** Northwestern University  
**Concentration: Education (Political Science)** December, 2019

**Masters of Public Policy Administration** Northwestern University  
**Concentrations: Global Policy and Policy Analysis** December, 2013

**Masters of Liberal Arts** The University of Chicago  
**Concentration: Governmental Analysis** August, 2009

**Bachelor of Arts** DePaul University  
**Major: Political Science; Minors: Philosophy** June, 2001

**Certificate of Irish Public Policy** Trinity College, Dublin  
December, 2000

**Phi Alpha Delta Society Member, DePaul University – 1998-2001**

**Girl Scout Silver Medal Recipient, 1996**

**Girl Scout Maria (Catholic) Medal Recipient, 1994**