

# Life Science Forum Basel

## The New Age of Healthcare

Wednesday 14<sup>th</sup> June 2017, 12:00 h  
 Institute for Pathology, University Hospital  
 Schönbeinstrasse 40, 4056 Basel

Registration: [www.lifescienceforumbasel.org](http://www.lifescienceforumbasel.org), [info@lifescienceforumbasel.org](mailto:info@lifescienceforumbasel.org)

12:00 Register & Meet us

13:00 Introduction & Greeting from the LSFB Board Members

13:10 **Greetings from the Department of Health**

*Plans to Address the Needs for Public Healthcare Taking into Account the Aging Population of Basel-Stadt.*

Dr. Lukas Engelberger, Regierungsrat des Kantons Basel-Stadt, Vorsteher des Gesundheitsdepartements Basel, Basel

13:30 **Are We Mentally Ready for the Next Technical Revolution?**

*Ethical & Regulatory Challenges of Using Publicly Available Health Data (Wearables, Self-Tracking, Medical Devices).*

Dr. Peter Herrmann, Group Compliance Officer, Actelion Pharmaceuticals, Allschwil

STREAM 1 – Hall 1 (Downstairs)

STREAM 2 – Hall 2 (Upstairs)

14:10 Coffee Break

14:40 **Future of Healthcare – Promise and Perils of Genetic Data**

*Management Strategies to Minimize Risk and Maximize Benefit.*

Dr. Bhupinder Bhullar, Managing Director, BasePort, Basel

**Ten Years Is Not a Long Time**

*A Look at Data, Programming & the Idea of Statistical Reporting over the Next Ten Years.*

Magnus Mengelbier, Managing Director, Limelogic AB, Malmö, Sweden

15:20 **What Kind of Values Make the Pharmaceutical Industry Go Around?**

*How Sweden & Israel Set an Aspirational Benchmark in Moving to a Value-Based Healthcare System.*

Dr. Simone Wyss Fedele, Head EUCan GI Market Access, Takeda Pharmaceuticals International, Zürich

**The Doctor in Your Pocket**

*A Disruptive Approach to Health Care Delivery.*

Dr. Andrea Vincenzo Braga, Chief Medical Officer, eedocors AG, Bern-Liebefeld

16:00 Coffee Break

16:30 **Remember What Your Mum Said: Eat Your Vegetables!**

*Can Type-2 Diabetes Be Cured by Changing Your Life Style?*

Dr. Ben van Ommen, Principal Scientist Systems Biology, TNO, Zeist, The Netherlands

17:10 **The Future of Smiles**

*The Current Future of Healthcare in the Mouth. The New Age of Dental Surgery.*

Mark Hill, VP-Head of Corporate Communication, Institut Straumann AG, Basel

17:50 **How BaseLaunch supports early Stage Healthcare Companies**

Dr. Stephan Emmerth, Senior Manager Business Development, BaseLaunch. An initiative of BaselArea.swiss, Basel

18:00 Closing & Dining Buffet

