

# Strategies for Success on LinkedIn



**KEYNOTE:** *Scott Skibell*  
**WEDNESDAY, September 11, 2024**

O'Neill's Restaurant & Bar  
9417 Mission Rd, Leawood, KS 66206

**NETWORKING:** 5:30-6:00pm

**DINNER:** 6:00pm

**PROGRAM:** 6:30pm

The mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives  
One Woman at a Time.*

For more information about our Chapter, contact us at [ABWAMoKan@gmail.com](mailto:ABWAMoKan@gmail.com) or visit our website [www.abwamokan.org](http://www.abwamokan.org)  
MO-KAN CHAPTER

*find unity in*  
**COMMUNITY**  
AMERICAN BUSINESS WOMEN'S ASSOCIATION  
1919 - 2024

**Scott Skibell**, is a Senior Learning Consultant and a full-time remote employee with LinkedIn for over five years. As part of LinkedIn's Go-to-Market team, Scott works with LinkedIn product, marketing, and sales teams worldwide. He specializes in video and virtual delivery.

Scott will share LinkedIn strategies for success including:

- The what and why behind LinkedIn.
- How to rock your profile for maximum exposure.
- Search and connection strategies to get you in front of any company.
- Insider publishing tips to make you or your company stand out from everyone else.

[scott@skillcasting.com](mailto:scott@skillcasting.com)

Cost includes dinner: \$25/ Members and \$27/ Guests  
**Reservations required** by 6 pm Monday, September 9th using one of the following:

1. Online Register at [www.abwamokan.org](http://www.abwamokan.org)
2. Email to [ABWAMoKan@gmail.com](mailto:ABWAMoKan@gmail.com)
3. Call/Text 913-424-7508



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