



About Robin Kaplan, the Robin Kaplan Memorial Golf Tournament and Camp Oasis

Robin Kaplan was the type of person who was an inspiration to everyone who knew her. She had a personality, presence, and warmth that attracted people to her. Her open spirit and ability to listen and understand others were traits that helped her to connect with anyone, old friends or new acquaintances alike.

Robin suffered from Crohn's, an often painful and limiting disease. As it progresses, sufferers find themselves more and more closed off from life. Robin was someone who worked through the pain, rarely complaining and even supporting others while she herself carried her own burdens. It's that sense of selflessness and support that resonates with Robin's friends.

While Crohn's affected her daily life, she never let it get in the way of living. Work, travel, trips to the beach, and an active social life are all things most of us take for granted, but for a Crohn's sufferer like Robin, these are things that can be a daily challenge. It is a testament to Robin's spirit that she refused to be defined by her disease, and she chose to rise above it.

Robin was on a business trip for TJX on 9/11 when her flight was the first plane that crashed into the World Trade Tower in NYC. Her family and friends turned this tragedy into a living and growing testament to her generosity and fighting spirit - **The Robin Kaplan Memorial Golf Tournament**.

Every year the proceeds raised from this event are donated to Crohn's and Colitis Foundation of America's (CCFA) Camp Oasis. **Camp Oasis** provides an unforgettable experience for children with Crohn's Disease or ulcerative colitis, otherwise known as irritable bowel disease (IBD). This co-ed residential summer camp program enriches the lives of children with IBD by providing them with a safe and supportive camp community. For children who suffer from malnutrition or from prescription side effects, or for kids who need to receive nutrition through feeding tubes at night, Camp Oasis provides an experience that cannot be provided by regular camps. Campers tell us every year that finally finding other kids with the same challenges is a life altering experience for them. They make friendships for life and some go on to become Camp Counsellors sharing their experience with the next generation.

In 2004 the Robin Kaplan Memorial Golf Tournament sponsored nine campers from the New England area. Since then, **with your support, we have raised over \$1million for Camp Oasis**.

The goal of this tournament, beyond raising money to help children with IBD, is to celebrate the life that was Robin. Robin changed the lives of many people! A week at Camp Oasis gives kids new experiences that can change their lives too. Robin's parents, Ed and Francine, and her many friends will be at the tournament this year. So please, if during the tournament, you happen to bump into someone who knew Robin, take a minute and ask about her. They will be happy to tell you what an extraordinary woman Robin was.

2017

ROBIN KAPLAN 14th Annual *Memorial Golf Tournament*



August 2 - 3, 2017
Mohegan Sun Resort, Casino & Golf Club



Wednesday, August 2, 2017

Mohegan Sun Resort and Casino

3:00 PM: Hotel Check In

6:00–7:00 PM: Cocktail Reception

7:00–9:00 PM: Dinner, Live and Silent Auction

Thursday, August 3, 2017

Mohegan Sun Golf Club – Baltic, CT

8:30 AM: Breakfast, and

Golfer Registration

10:00 AM: Shotgun Start for 18 Hole Tournament

4:00 PM: Cocktail Hour/Special Events

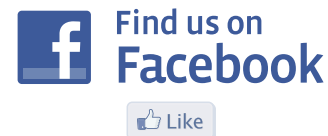
6:00 PM: Dinner/Awards

SPONSORSHIP PACKAGES

To ensure your enjoyment, the number of foursomes is limited to 36 with preference given to our tournament sponsors. Each golf sponsorship package includes:

- 18 hole tournament for four golfers
- Wednesday night accommodations at the Mohegan Sun Resort and Casino for each golfer
- Welcome Reception with dinner on Wednesday night inside the Mohegan Sun Resort
- Breakfast, lunch and dinner on Thursday at the golf club
- In-Tournament recognition as a Sponsor
- Recognition as a Sponsor at the pre-event Welcome Reception
- Awards, gifts, and surprises!

Please return the enclosed Sponsorship Form to secure your participation.



ABOUT MOHEGAN SUN GOLF COURSE

Originally designed by the legendary golf course architect Geoffrey Cornish, the recently improved course offers one of the finest golf and resort experiences in the region. The layout is considered to be a championship course that challenges and accommodates all levels of play regardless of skill level or experience. The Mohegan people possess a deep reverence for Mother Earth and we are immensely proud of our conservation efforts and participation in the Audubon International Certified Signature Sanctuary program. The course features an aesthetically pleasing blend of native fescue grasses, scores of wildlife and nearly 100 species of birds set amongst the picturesque landscape of southeastern Connecticut.

Robin Kaplan Memorial Fund

P O Box 1577 • Westborough, MA 01581 • www.rkmgmt.com • IRS Tax Exempt # 74-3169269 • Phone: 774-308-2360

TOURNAMENT SPONSOR - \$25,000

- Logo on Golfer Gift
- In-Tournament recognition as Tournament Sponsor
- Post-Tournament recognition as Tournament Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

PRESENTING SPONSOR - \$10,000

- In-Tournament recognition as Presenting Sponsor
- Post-Tournament recognition as Presenting Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

RECEPTION SPONSOR - \$8,500

- In-Tournament recognition as Reception Sponsor
- Post-Tournament recognition as Reception Sponsor
- One (1) Tournament Foursome
- Promotional Display at Reception area
- One Night Stay at Mohegan Sun Resort for each golfer

DINNER SPONSOR - \$8,500

- In-Tournament recognition as Dinner Sponsor
- Post-Tournament recognition as Dinner Sponsor
- One (1) Tournament Foursome
- Promotional Display at Dinner
- One Night Stay at Mohegan Sun Resort for each golfer

GOLF CART SPONSOR (2) - \$8,500

- Logo on Tournament Golf Carts
- In-Tournament recognition as Golf Cart Sponsor
- Post-Tournament recognition as Golf Cart Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

LUNCH SPONSOR - \$7,000

- In-Tournament recognition as Lunch Sponsor
- Post-Tournament recognition as Lunch Sponsor
- One (1) Tournament Foursome
- Promotional Display at Lunch
- One Night Stay at Mohegan Sun Resort for each golfer

CONSIGNMENT SPONSOR - \$7,000

- Logo on Consignment Display
- In-Tournament recognition as Consignment Sponsor
- Post-Tournament recognition as Consignment Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

VOLUNTEER SPONSOR (2) - \$7,000

- In-Tournament recognition as Volunteer Sponsor
- Post-Tournament recognition as Dinner Sponsor
- Logo on all Volunteer Vests and Lunch Bags
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

BAG DROP SPONSOR - \$7,000

- In-Tournament recognition as Bag Drop Sponsor
- Post-Tournament recognition as Bag Drop Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer
- Promotional Display at Bag Drop

LONG DRIVE SPONSOR (2) - \$7,000

- In-Tournament recognition as Long Drive Sponsor
- Post-Tournament recognition as Long Drive Sponsor
- One (1) Tournament Foursome
- Promotional Display at Long Drive Contest Area
- One Night Stay at Mohegan Sun Resort for each golfer

REGISTRATION SPONSOR - \$7,000

- In-Tournament recognition as Registration Sponsor
- Post-Tournament recognition as Registration Sponsor
- One (1) Tournament Foursome
- Promotional Display at Registration Area
- One Night Stay at Mohegan Sun Resort for each golfer

DRIVING RANGE SPONSOR (2) - \$7,000

- In-Tournament recognition as Driving Range Sponsor
- Post-Tournament recognition as Driving Range Sponsor
- One (1) Tournament Foursome
- Promotional Display at Driving Range
- One Night Stay at Mohegan Sun Resort for each golfer

CIGAR SPONSOR (4) - \$7,000

- In-Tournament recognition as Cigar Sponsor
- Post-Tournament recognition as Cigar Sponsor
- One (1) Tournament Foursome
- Display Promotional Material at Reception area (Golfers will be given Cigars Courtesy of Sponsor)
- One Night Stay at Mohegan Sun Resort for each golfer

HOLE-IN-ONE SPONSOR (4) - \$7,000

- In-Tournament recognition as Hole-In-One Sponsor
- Post-Tournament recognition as Hole-In-One Sponsor
- One (1) Tournament Foursome
- Promotional Display at Designated Hole
- One Night Stay at Mohegan Sun Resort for each golfer

REFRESHMENT AREA SPONSOR - \$7,000

- In-Tournament recognition as Refreshment Sponsor
- Post-Tournament recognition as Refreshment Sponsor
- One (1) Tournament Foursome
- Promotional Display at Designated Area
- One Night Stay at Mohegan Sun Resort for each golfer

PRACTICE GREEN SPONSOR (2) - \$7,000

- In-Tournament recognition as Practice Green Sponsor
- Post-Tournament recognition as Practice Green Sponsor
- One (1) Tournament Foursome
- Promotional Display at Practice Green Area
- One Night Stay at Mohegan Sun Resort for each golfer

AIR CANON SPONSOR - \$7,000

- In-Tournament recognition as Air Canon Sponsor
- Post-Tournament recognition as Air Canon Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

WELCOME BAG SPONSOR - \$7,000

- In-Tournament recognition as Welcome Bag Sponsor
- Your Logo on each of the Welcome Bags
- Post-Tournament recognition as Welcome Bag Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

\$50,000 SHOT SPONSOR - \$7,000

- In-Tournament recognition as \$50,00 Shot Sponsor
- Post-Tournament recognition as \$50,00 Shot Sponsor
- One (1) Tournament Foursome
- One Night Stay at Mohegan Sun Resort for each golfer

NON-GOLF SPONSORSHIPS

ACE LEVEL - \$2,000

- Full page ad in tournament program

EAGLE LEVEL - \$1,000

- 1/2 page ad in tournament program

BIRDIE LEVEL - \$500

- 1/4 page ad in tournament program

