



44th Annual Northwest Track and Field Classic

June 14 – 16, 2019

Sponsorship Opportunities

The Northwest Track and Field Classic is South Florida's largest international track and field competition attracting more than 3,000 athletes and 15,000 spectators from throughout the United States and the Caribbean each year. Many of our participants have also competed in national, international and Olympic Championships and they continue to come back to South Florida each year to compete in the Classic. We are expecting an increase in participation in 2019 and we have a very special opportunity for you to promote your business to all of our attendees.

Please see a list of available sponsorship opportunities shown below:

Presenting Sponsor – \$3,500

*** (Deadline for submission: May 24, 2019) ***

The Presenting Sponsor will enjoy the highest level of visibility before, during and after the event.

- ***44th Annual Northwest Track and Field Classic*** presented by SPONSOR (YOUR) NAME
- Name/logo to appear prominently on all printed material including:
 - Championship Team Trophies (Top 6 Male / 6 Female Teams)
 - Event signage
 - Event registration form
 - On site banners
 - Press materials
 - Souvenir program – full page advertisement
- Name/logo to be included on event web site with link to sponsor
- Name mentioned in all media interviews
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Back cover ad in souvenir program (for the 1st Presenting Sponsor)
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

Gold – \$2,500

* (Deadline for submission: May 24, 2019) *

- Name/logo to appear prominently on all printed material including
 - Special Event or MVP Trophy (up to 3 trophies)
 - Event signage
 - Promotional pieces
 - On site banners
 - Press materials
 - Souvenir program – full page advertisement
- Name/logo to be included on event website with link to sponsor
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

Silver – \$1,500

- Name/logo to appear prominently on all printed material including
 - Event signage
 - Promotional pieces
 - On site banners
 - Press materials
 - Souvenir program – half page advertisement
- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

Bronze – \$ 1,000

- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product or service
- Souvenir program – quarter page advertisement

Supporter – \$500

- Name to be listed on event website as Supporter
- Souvenir program – business card advertisement



44th Annual Northwest Track and Field Classic Sponsorship Application

Sponsor Name: _____

Contact Name: _____ Phone: _____

E-mail Address: _____ Website: _____

Address: _____

Sponsorship Level (Select One)

Presenting Sponsor – \$3,500

*** (Deadline for submission: May 24, 2019) ***

Gold – \$2,500

*** (Deadline for submission: May 24, 2019) ***

Silver – \$1,500

Bronze – \$ 1,000

Supporter – \$500

Total Amount Pledged: \$ _____ The deadline for submission is **May 24, 2019**.

Thank you.

Signature: _____ Date: _____

Make Checks Payable and Mail To:
Miami Northwest Express Track Club, Inc.
1310 NW 90th Street
Miami, FL 33147

The Miami Northwest Express Track Club, Inc. is a 501c3 organization and your support of the club may be tax deductible. Please consult with your tax advisor.