January 2018 Board and Committee Meeting Agendas
Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard
323-230-7070 p | bid@centralavenuehistoricdistrict.org

Board Meeting, January 10, 2018 - 10:30 am to 12:30 pm
New 9th Constituent Service Center, 4301 S. Central Avenue, Los Angeles, CA 90011
(Posted January 5, 2018)

Translation Services | Servicios de traducción | 번역 서비스

- Please call 323-230-7070 24-hours before the board meeting to request translation services.
- Por favor llame al 323-230-7070 24 horas antes de la junta directiva para solicitar servicios de traducción
- 이사회 회의 24시간 전에 전화 323-230-7070 로 전화하여 번역 서비스를 요청하십시오.

Join the CAHD Board Meeting Via Conference Call: (712) 770-4751 Access Code: 414060
Board Meeting Documents will be Available on the Website

Central Avenue Historic Business Improvement District 2017 Board of Directors

Officers

Dani Shaker, President
People’s Union, LLC, Historic Liberty Savings Property
Jonathan Zeichner, Vice President
Executive Director, A Place Called Home
Monica Mbeugere, Treasurer
Alfred Smith Property
Mark Wilson, Secretary
Executive Director, Coalition for Responsible Community Development

Members

Priscilla Al Uqdah, Member
Clara Muhammad School National Alumni Association
Clent Bowers, Member
Trustee, Bowers Retail Complex
Edgar Mariscal, Member
Dunbar Village, Thomas Safran & Associates Housing
Jerrel Abdul Salaam, Member
Masjid Bilal Islamic Center
Noreen McClendon, Member
Executive Director, Concerned Citizens Of South Central Los Angeles
Councilman Curren D. Price, Jr., Member
The New 9th
Jhonny Vera, Member
All Famous Barber Shop

CAHD Management Consultant - Urban Design Center

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Central Avenue Historic BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting our office at ph. 322-230-7070 or email bid@centralavenuehistoricdistrict.org.

Central Avenue Historic District January 10, 2018 Board Agenda
I. Welcome: Dani Shaker, President (2 min)

II. Los Angeles Police Department – Newton Division (5 min)

III. To-do list update from previous month’s work efforts: Jonathan Zeichner, Vice President (5 min) See Attached Worksheet

IV. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda

V. Presentation by Raul Claros from the Red Cross regarding Community Emergency Preparedness

VI. Review and Approve November 17th Board Meeting Minutes: Mark Wilson, Secretary (10 min)
   NOTE: Please review minutes prior to meetings. (10 min)

VII. Review and Approve Financial Report: Monica Mbuegere, Treasurer (20 min)
   a. Total Expenditures as of December 31, 2017
   b. Assessment fees invoiced and received to date December 31, 2017
   c. Set date for Budget Committee Meeting
   d. Establish an Audit Committee

VIII. Board Nominations

IX. Officer Elections: President, Vice President, Secretary and Treasurer (10 min)

X. Committee and Ad Hoc Reports
   a. Executive Committee Report – Members: Dani, Jonathan, Mark and Monica
   b. Branding, Business Development and Events Committee Report - Members: Priscilla, Clent, Monica, Jerrell, Jhonny and Sherri
      i. Branding Signage Concept for Vernon Avenue, Martin Luther King, Jr. Boulevard, Jefferson Boulevard, Adams Boulevard and Washington Avenue
      ii. Business Rebranding Efforts: Initial 10 businesses surveyed by Bridgett Kidd for Product Diversity & Resources, Curb Appeal, Technology Integration and Branding & Marketing
      iii. Events:
         1. Black History Month
         2. 2018 Central Avenue Jazz Festival Support and Participation
         3. “Let’s Talk” Series: Retail, Food, Beauty, Health, Housing, Youth, Seniors and Non-Profit Innovations & Funding
   c. Ad hoc committee Strategies & Work plan:
      i. Homeless Response Committee
         1. Resource Guide and Online Information Draft: Housing, mental health, job training, mobile care and warming center, healthcare, social service, legal assistance, public benefit, financial assistance, family unification, emancipated youth program, child welfare, domestic violence support, human trafficking identification and intervention, various homeless response street team, faith-based outreach and food access information.

   Members: Jonathan, James, Edgar, Delores, Sherri and Joe
ii. Central Avenue Resiliency Committee

1. Tree planting plan and tree types
2. New trash receptacle design selection
3. South Central Avenue Street Gallery banners, murals and partners

Members: Dani, Noreen, Clent, Monica, Jhonny, Sherri and Griffin

iii. Illegal Street Vending Committee

1. City of Los Angeles Ordinance Update
2. CD 9 and LAPD response to illegal vending
3. Survey Report of businesses from Washington Boulevard to Vernon Avenue regarding approval or disapproval of street vending and the development of approved vending locations. Survey to Slauson will be implemented in 2018.

Members: Priscilla, Noreen, Jhonny, Griffin and Felix

iv. Parking Demand Management Strategy Committee

1. Cal Poly Pomona business, historic site and parking mapping

Members: Dani, Clent, Monica, James, Sherri and Griffin

v. Nominations Committee

Members: Jonathan, Monica, Clent and Priscilla

XI. Review and Approve Management Reports, Presentations and Partnerships:
Sherri Franklin, Urban Design Center (10 min)

a. Clean Streets Services Report: Graffiti Removal, Street Cleaning, Sidewalk Steam Cleaning, Trash Removal and Bulky Item Pick-up
b. Community Ambassador Report:
   i. Employee Manual prepared by the Institute for Maximum Potential
   ii. Ambassador Supervisor Danian McCully Responsibilities and Tasks and Ambassador Assignments - See 3rd Quarter Report
c. Wi-Fi and Surveillance Camera Specifications and Timeline - Managed by Lionel Pasamonte
d. Comments and feedback from property owners and reply status

XII. Review New To-Do List and confirm deadlines/who is responsible (5 min)

XIII. Next Board Meeting: March 7, 2018

XIV. Adjourn – Promptly at 12:30 pm
<table>
<thead>
<tr>
<th>NOVEMBER 2017 ANNUAL BOARD RETREAT ACTION ITEMS</th>
<th>ASSIGNED TO</th>
<th>STATUS</th>
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<tbody>
<tr>
<td>1 Work with Delores Brown to finalize employee handbook for the Ambassadors - Delores, Sherri and Danian</td>
<td>Delores - Sherri - Danian</td>
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<tr>
<td>2 Hold budget meeting to look at how expended assessment funds and general benefit funding from the City Check for 2016 to 2018 can be programmed for vision driven activities and determine how general benefit dollars were applied in the management district plan.</td>
<td>Jonathan - Sherri - Griffin</td>
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<td>3 Get amount contributed last year for tree wrapping in order to determine how to much to contribute to the tree wrapping efforts with the church Johnny Andrade is working with.</td>
<td>Sherri</td>
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<td>4 Need October board minutes from CRCD</td>
<td>Mark - Sonia</td>
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<td>5 Follow up on insurance impact for CPR training for the Ambassadors</td>
<td>Delores - Sherri - Danian</td>
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<td>6 Review letter of support and community benefits proposal from Cannabis of Los Angeles (COLA)</td>
<td>Dani - Sherri</td>
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<td>7 Invite Red Cross to speak about community emergency preparedness. Hold meetings with community and invite Ambassadors to participate in the training</td>
<td>Jonathan</td>
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<td>8 Add BID consortia meetings report</td>
<td>Mustafa</td>
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<td>9 Finalize trash receptacle design and order - Committee and CRCD</td>
<td>CRCD - Resiliency Committee</td>
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<td>10 Finalize camera and WiFi bid selection</td>
<td>Dani - Griffin - Sherri</td>
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<td>11 Share tree types with Committee and facilitate selection</td>
<td>Sherri - Resiliency Committee</td>
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<tr>
<td>12 Purchase desktop version of Quickbooks and upload parcels</td>
<td>Mustafa - Griffin - Crystal</td>
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CENTRAL AVENUE HISTORIC DISTRICT
COMMITTEE MEETING DATES

Monthly Branding, Business Development and Events Committee Meeting Agenda
January 10, 2018 – 12:45 pm to 2:00 pm
Location: New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

I. WiFi and Camera Installation Specifications and timeline - Managed by Lionel Pasamonte
II. Black History Month
III. 2018 Jazz Festival Activities and Program Book

Members: Priscilla, Clent, Monica, Jerrell and Sherri

Monthly Executive Committee Meeting Agenda
January 23, 2018 - 9:30 am to 11:00 am
Location: A Place Called Home – 2830 S. Central Avenue, Los Angeles, CA 90011

I. Finalize Board Meeting Agenda
II. Discuss Operations management matters
III. Discuss and review contract proposals, amendments and terminations
IV. Review partnership and Board presentation request

Members: Dani, Jonathan, Mark and Monica

CAHD Ad-hoc Committee Meeting Dates
January and February 2018

1. Homeless Committee – Every Third Wednesday at 2:00 pm
   CAHD Program Office – 2508 S. Central Avenue. Next Meeting: October 18th
   Members: Jonathan, James, Edgar, Sherri and Joe

2. Illegal Street Vending Committee – Every Third Wednesday at 3:00 pm
   CAHD Program Office - 2508 S. Central Avenue. Next meeting: October 18th
   Members: Priscilla, Noreen, Griffin and Felix

3. Parking Demand Management – Every Third Wednesday at 4:00 pm.
   CAHD Program Office - 2508 S. Central Avenue. Next meeting: October 18th
   Members: Dani, Clent, Monica, James, Sherri and Griffin

4. Central Avenue Resiliency Committee - Every Third Wednesday at 5:00 pm.
   CAHD Program Office - 2508 S. Central Avenue – Next meeting: October 18th
   Members: Dani, Noreen, Clent, Monica, Sherri and Griffin