



January 2018 Board and Committee Meeting Agendas

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard
323-230-7070 p | bid@centralavenuehistoricdistrict.org

Board Meeting, January 10, 2018 - 10:30 am to 12:30 pm
New 9th Constituent Service Center, 4301 S. Central Avenue, Los Angeles, CA 90011
(Posted January 5, 2018)

Translation Services | Servicios de traducción | 번역 서비스

- Please call 323-230-7070 24-hours before the board meeting to request translation services.
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Join the CAHD Board Meeting Via Conference Call: (712) 770-4751 Access Code: 414060
Board Meeting Documents will be Available on the Website

Central Avenue Historic Business Improvement District 2017 Board of Directors

Officers

Dani Shaker, President
*People's Union, LLC, Historic Liberty Savings
Property*

Jonathan Zeichner, Vice President
Executive Director, A Place Called Home

Monica Mbeugere, Treasurer
Alfred Smith Property

Mark Wilson, Secretary
*Executive Director, Coalition for Responsible
Community Development*

Members

Priscilla Al Uqdah, Member
*Clara Muhammad School
National Alumni Association*

Clent Bowers, Member
Trustee, Bowers Retail Complex

Edgar Mariscal, Member
Dunbar Village, Thomas Safran & Associates Housing

Jerrel Abdul Salaam, Member

Masjid Bilal Islamic Center

Noreen McClendon, Member
*Executive Director, Concerned Citizens
Of South Central Los Angeles*

Councilman Curren D. Price, Jr., Member
The New 9th

Jhonny Vera, Member
All Famous Barber Shop

CAHD Management Consultant - Urban Design Center

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Central Avenue Historic BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting our office at [ph. 322-230-7070](tel:323-230-7070) or [email bid@centralavenuehistoricdistrict.org](mailto:bid@centralavenuehistoricdistrict.org).

Central Avenue Historic District January 10, 2018 Board Agenda

- I. Welcome: Dani Shaker, President (2 min)
- II. Los Angeles Police Department – Newton Division (5 min)
- III. To-do list update from previous month’s work efforts: Jonathan Zeichner, Vice President (5 min)
See Attached Worksheet
- IV. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda
- V. Presentation by Raul Claros from the Red Cross regarding Community Emergency Preparedness
- VI. Review and Approve November 17th Board Meeting Minutes: Mark Wilson, Secretary (10 min)
NOTE: Please review minutes prior to meetings. (10 min)
- VII. Review and Approve Financial Report: Monica Mbuegere, Treasurer (20 min)
 - a. Total Expenditures as of December 31, 2017
 - b. Assessment fees invoiced and received to date December 31, 2017
 - c. Set date for Budget Committee Meeting
 - d. Establish an Audit Committee
- VIII. Board Nominations
- IX. Officer Elections: President, Vice President, Secretary and Treasurer (10 min)
- X. Committee and Ad Hoc Reports
 - a. Executive Committee Report – **Members:** Dani, Jonathan, Mark and Monica
 - b. Branding, Business Development and Events Committee Report - **Members:** Priscilla, Clent, Monica, Jerrell, Jhonny and Sherri
 - i. Branding Signage Concept for Vernon Avenue, Martin Luther King, Jr. Boulevard, Jefferson Boulevard, Adams Boulevard and Washington Avenue
 - ii. Business Rebranding Efforts: Initial 10 businesses surveyed by Bridgett Kidd for Product Diversity & Resources, Curb Appeal, Technology Integration and Branding & Marketing
 - iii. Events:
 1. Black History Month
 2. 2018 Central Avenue Jazz Festival Support and Participation
 3. “Let’s Talk” Series: Retail, Food, Beauty, Health, Housing, Youth, Seniors and Non-Profit Innovations & Funding
 - c. Ad hoc committee Strategies & Work plan:
 - i. Homeless Response Committee
 1. Resource Guide and Online Information Draft: Housing, mental health, job training, mobile care and warming center, healthcare, social service, legal assistance, public benefit, financial assistance, family unification, emancipated youth program, child welfare, domestic violence support, human trafficking identification and intervention, various homeless response street team, faith-based outreach and food access information.

Members: Jonathan, James, Edgar, Delores, Sherri and Joe

- ii. Central Avenue Resiliency Committee
 - 1. Tree planting plan and tree types
 - 2. New trash receptacle design selection
 - 3. South Central Avenue Street Gallery banners, murals and partners

Members: Dani, Noreen, Clent, Monica, Jhonny, Sherri and Griffin

- iii. Illegal Street Vending Committee
 - 1. City of Los Angeles Ordinance Update
 - 2. CD 9 and LAPD response to illegal vending
 - 3. Survey Report of businesses from Washington Boulevard to Vernon Avenue regarding approval or disapproval of street vending and the development of approved vending locations. Survey to Slauson will be implemented in 2018.

Members: Priscilla, Noreen, Jhonny, Griffin and Felix

- iv. Parking Demand Management Strategy Committee
 - 1. Cal Poly Pomona business, historic site and parking mapping

Members: Dani, Clent, Monica, James, Sherri and Griffin

- v. Nominations Committee

Members: Jonathan, Monica, Clent and Priscilla

XI. Review and Approve Management Reports, Presentations and Partnerships:
Sherri Franklin, Urban Design Center (10 min)

- a. Clean Streets Services Report: Graffiti Removal, Street Cleaning, Sidewalk Steam Cleaning, Trash Removal and Bulky Item Pick-up
- b. Community Ambassador Report:
 - i. Employee Manual prepared by the Institute for Maximum Potential
 - ii. Ambassador Supervisor Danian McCully Responsibilities and Tasks and Ambassador Assignments - See 3rd Quarter Report
- c. Wi-Fi and Surveillance Camera Specifications and Timeline - Managed by Lionel Pasamonte
- d. Comments and feedback from property owners and reply status

XII. Review New To-Do List and confirm deadlines/who is responsible (5 min)

XIII. Next Board Meeting: March 7, 2018

XIV. Adjourn – Promptly at 12:30 pm

NOVEMBER 2017 ANNUAL BOARD RETREAT ACTION ITEMS		ASSIGNED TO	STATUS
1	Work with Delores Brown to finalize employee handbook for the Ambassadors - Delores, Sherri and Danian	Delores - Sherri - Danian	
2	Hold budget meeting to look at how expended assessment funds and general benefit funding from the City Check for 2016 to 2018 can be programmed for vision driven activities and determine how general benefit dollars were applied in the management district plan.	Jonathan - Sherri - Griffin	
3	Get amount contributed last year for tree wrapping in order to determine how to much to contribute to the tree wrapping efforts with the church Johnny Andrade is working with.	Sherri	
4	Need October board minutes from CRCD	Mark - Sonia	
5	Follow up on insurance impact for CPR training for the Ambassadors	Delores - Sherri - Danian	
6	Review letter of support and community benefits proposal from Cannabis of Los Angeles (COLA)	Dani - Sherri	
7	Invite Red Cross to speak about community emergency preparedness. Hold meetings with community and invite Ambassadors to participate in the training	Jonathan	
8	Add BID consortia meetings report	Mustafa	
9	Finalize trash receptacle design and order - Committee and CRCD	CRCD - Resiliency Committee	
10	Finalize camera and WiFi bid selection	Dani - Griffin - Sherri	
11	Share tree types with Committee and facilitate selection	Sherri - Resiliency Committee	
12	Purchase desktop version of Quickbooks and upload parcels	Mustafa - Griffin - Crystal	

CENTRAL AVENUE HISTORIC DISTRICT

COMMITTEE MEETING DATES

Monthly Branding, Business Development and Events Committee Meeting Agenda

January 10, 2018 – 12:45 pm to 2:00 pm

Location: New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

- I. WiFi and Camera Installation Specifications and timeline - Managed by Lionel Pasamonte
- II. Black History Month
- III. 2018 Jazz Festival Activities and Program Book

Members: Priscilla, Clent, Monica, Jerrell and Sherri

Monthly Executive Committee Meeting Agenda

January 23, 2018 - 9:30 am to 11:00 am

Location: A Place Called Home – 2830 S. Central Avenue, Los Angeles, CA 90011

- I. Finalize Board Meeting Agenda
- II. Discuss Operations management matters
- III. Discuss and review contract proposals, amendments and terminations
- IV. Review partnership and Board presentation request

Members: Dani, Jonathan, Mark and Monica

CAHD Ad-hoc Committee Meeting Dates

January and February 2018

1. **Homeless Committee** – Every Third Wednesday at 2:00 pm
CAHD Program Office – 2508 S. Central Avenue. Next Meeting: October 18th
Members: Jonathan, James, Edgar, Sherri and Joe
2. **Illegal Street Vending Committee** – Every Third Wednesday at 3:00 pm
CAHD Program Office - 2508 S. Central Avenue. Next meeting: October 18th
Members: Priscilla, Noreen, Griffin and Felix
3. **Parking Demand Management** – Every Third Wednesday at 4:00 pm.
CAHD Program Office - 2508 S. Central Avenue. Next meeting: October 18th
Members: Dani, Clent, Monica, James, Sherri and Griffin
4. **Central Avenue Resiliency Committee** - Every Third Wednesday at 5:00 pm.
CAHD Program Office - 2508 S. Central Avenue – Next meeting: October 18th
Members: Dani, Noreen, Clent, Monica, Sherri and Griffin